



Department of Sport and Tourism
Management



Faculty of Business and Technology
Department of Business and Economics

INVITATION

INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE THEORY AND PRACTICE: PROBLEMS AND PROSPECTS

2020, May 21-22

Aim of the conference – to promote public debate on the country's scientific and international recreation, leisure, health promotion, sustainable business development, tourism and sports business, education management and study quality issues in economics, marketing, management, finance, legal aspects.

Conference participants: scientists – researchers, professors, students, business and social partners.

Conference topics:

- Tourism and sport business in the context of globalization;
- Recreation, leisure and health promotion in modern society;
- Sustainable business development;
- Technology – innovation, studies, business;
- Education management and study quality;
- Topicalities of sports technology

Conference place – Marijampole College, 92 P. Armino St, Marijampole, Lithuania.

Participation for the speakers in the conference is free.

**A fee for participants without presentation - 5 EUR,
for the students - 1 EUR.**

IMPORTANT DATES:

By 2020 April 30 – complete the conference *Registration form*.

By 2020 April 30 – submit theses by e-mail: lsu.mk.conference2020@gmail.com

By 2020 May 20 – submit articles by e-mail: lsu.mk.conference2020@gmail.com

2020 May 21-22 – conference

CONFERENCE LANGUAGES: lithuanian, english, russian.

Conference theses collection and collection of scientific articles, peer-reviewed by two independent reviewers will be released in pdf format and placed on the website:
<http://www.lsu.lt/mokslas/konferencijos>, <http://www.marko.lt/konferencijos/> as two separate publications, which will have an ISBN codes.

Requirements for theses. Theses should be in Lithuanian, English or Russian languages. They must be prepared in accordance with the following requirements: Thesis volume – 1 A4 format page. Text should be typed in MS Word, interval 1, alignment in both directions. Margins: top, bottom, left and right - 2 cm. Thesis, submitted in breach of requirements will not be published.

NAME OF THE THESIS	12	In capital letters, bold, centered
Author (<i>name, surname</i>), other authors (<i>name, surname</i>)	10	<i>Bold, italic, aligned to the left</i>
Organization (<i>name, city, country</i>)	10	<i>Italic, aligned to the left</i>
Text of thesis (based on the relevance of the topic, research problem, purpose, methods, results and conclusions, up to 350 words)	10	Normal
Key words (up to 5 main words or phrases)	10	Normal
References* (up to 5 main sources)	9	Normal, numbered, aligned to the left

*eg.

Jasinskas, E., Štreimikienė, D., Švagždienė, B., Simanavičius, A. (2016). Impact of hotel service quality on the loyalty of customers. *Economic Research-Ekonomska Istraživanja*, 29 (1), p. 559-572.

Kotler, P. (2013). The drivers of customer satisfaction and loyalty: cross-industry finding. *Total Quality Management*, 11(4), p. 27-33.

Requirements for articles: volume from 4 to 8 pages in Lithuanian, English or Russian languages, Microsoft Word 97 (or 2000), Times New Roman font. Material A4 layout in one column, line spacing – 1.5 range, with margins: top, bottom, left and right – 2 cm. Pages are numbered on the right bottom. Presented material parts use the size and style of font:

NAME OF THE ARTICLE	14	In capital letters, bold, centered
Author (<i>name, surname</i>), other authors (<i>name, surname</i>)	12	<i>Bold, italic, centered</i>
Organization (<i>name, city, country</i>)	12	<i>Kursyvas, centruota</i>
Annotation (text up to 200 words)	12	Bold
Anotation text (based on the relevance of the topic, research problem, purpose, methods, results and conclusions)	12	Normal
Text chapter titles	12	Bold, centered
Main text	12	Normal
Text of tables	10	Normal
The name of tables and figures	12	Normal, centered
References	10	Normal, numbered

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Organizational Committee