

### THE UNITED STATES OF AMERICA: PART II. MAIN LANDMARKS

### New York City

- 1626 New Amsterdam
- most populous city in the USA (over 8 million)

-5 boroughs: Manhattan (incl. Harlem) Brooklyn The Bronx Queens Staten Island

#### - Nicknames:

"The Big Apple", Center of the Universe, The City That Never Sleeps, The Capital of the World The Empire State
Building (1931)
Midtown Manhattan
102-story skyscraper

Designer: William F. Lamb

National Historic Landmark



Flatiron Building
Completed in 1902
Designed by Daniel
Burnham

Style: Vertical Renaissance palazzo with Beaux-Arts styling

NYC's icon

## Times Square "The Crossroads of the World"

Theatre District Broadway





### Central Park NYC







#### Part II. <u>American/British English</u> vs. "Moscow News English" and

Political correctness

-Financial questions

Did he earn very much money?
Did he make a lot of money?
Did he do all right for himself?/Did
he come out all right?/Did he do
well?

Optimistic language and political correctness/American mentality/positive thinking Everything will work out/Everything is going to be all right Fine/great To fix the optimistic attitude to life in the language A life-affirming experience

## Minor flaws/imperfections/defects

Failure to achieve/reach/there was a lack of/mutual understanding

Rationalizing of the work force/downsizing
Cozy=a tight squeeze, a hole in the wall

Picturesque/lovely/quaint/rura llocation/ neighborhood/community

## No stores in walking distance

Have fun/You can do it! Vs. "Смотри, не падай", "Осторожно, не пачкайся"

### Everything is for the best in the best of possible worlds

Protestant work ethic

Go for the gold

To show a positive face

## Have a nice day/Have an excellent day/I hope you have a nice day/Enjoy

Here you go

Drive safely

### He's a good person vs. he is a good person to know

He is a cheerful person vs. He is a very positive person=he is always upbeat/in a good mood/he's got a great sense of humor

# Political correctness Linguistically correct behavior

Homeland vs. motherland and fatherland

## What's your nationality What is your ethnic background? In my/our country

Henry Beard and Christopher Cerf, *The Official Politically Correct Dictionary and Handbook* (New York: Villard Books, 1992).

# Horizontally challenged, non-human animal companions

Flight attendant, steward, stewardess

Poor people, disadvantaged people; old people, seniors; Natives, indigenous people

Mankind, humankind; fireperson, fireman

Chairperson, chairman, chairwoman

# Sex roles, gender roles; sexual discrimination, gender discrimination

The weaker sex; sexual harassment

# Prostitutes=Sex workers Alternative life style

Sick, perverted; fag, fairy

## Birth mother, biological mother, real mother

Pro-choice, pro-life

ADD=attention-deficiency disorder

### Mentally/developmentally challenged people

Physically challenged, handicapped, a disabled person, invalid, cripple

Drug addict=substance abuser

#### Slums=substandard housing

Reduced state of awareness

Negative care patient outcome

### African-American, black, Negro, colored; Native American, American Indian

### Negation

#### Better luck next time You poor thing!=loser

You poor thing! But I'm sure you'll manage/come through this all right/be fine

He has got to get his act together

Success breeds success

### Uncultured=someone who has bad manners

"Negative Norm Behavior"

From the negative to the positive Do not disappear, Stay in touch Don't be sick again, Stay well Don't be in despair/sad, Cheer up/Chin up (convers.)/Hang in there



#### Thank you!