

CURRICULUM VITAE



Larysa Bezkorovaina

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: AAH-3514-2020

EMPLOYMENT HISTORY

2019 – present – professor of the Department of Tourism, Hotel and Restaurant Business, Recreation, Zaporizhzhya National University.

Key Responsibilities/Achievements:

Achievements:

- teaching in the tourism, written, oral and distance teaching of disciplines (project management in tourism, management of quality of tourist services, pricing in tourism, economics, finance of tourism industry);

- individual research supervision (supervising bachelors, masters, postgraduate); training quality control;

- mastering and application of modern teaching methods;

- concept of sustainable development of tourism, lifelong education;

- tolerance, multiculturalism, politeness, intercultural communication, teamwork;

- considerable experience in management of educational process, management of master's projects and PhD Dissertation;

Project Management:

- scientific and educational cooperation and integration in the field of tourism;

- popularization of national, transnational tourism;

- identifying new innovative technologies that can be integrated that will improve future of the learning process.

2013-2018 – associate professor of the Department of Tourism, Zaporizhzhya National University.

Key Responsibilities/Achievements:

Achievements:

- teaching in the tourism, written, oral and distance teaching of disciplines (project management in tourism, management of quality of tourist services, pricing in tourism); students research group on problems of modern business communications in management of tourism;
- co-author of the Educational Training Program for Higher Education Applicants of the Doctor of Philosophy in the field of knowledge Specialty education Professional education (by specialization); Higher Education Applicants Training Program for the Bachelor Level of Knowledge in the Service Industry, Specialty Hotel and Restaurant Business;
- 2 years of grant writing and project management experience, including: Erasmus+ «EUPROC» (2016 – Member of the teaching staff (module 1); coordinator of project «STUDTOURZNU», creation of university image policy, created a permanent system for providing bachelors, undergraduates of tourist services, acquiring skills in conducting tours, excursions, quests, team work on the basis of ZNU tourism department (2018); Erasmus+ Jean Monnet Actions 620720-EPP-1-2020-1-UA-EPPJMO-MODULE «Diversification of rural tourism through sustainability and creativity: disseminating European experience in Ukraine» (2020-2023, Module leader); Winter school «Creatively about the goals of sustainable development» with the support of the British Council as part of the «Active Citizens» Project (January 24-February 13, 2022) (Project participant. Teacher)

Project Management:

- research of optimization and efficiency ways of the educational process bachelors and masters on tourism;
- the construction of the effective basis of the information and communication system «educational space↔student↔professional space» with the well-established system of interconnections and interaction of students, teachers, educational and tourism establishments of Ukraine and abroad.

EDUCATIONAL BACKGROUND

2018 – D.Sc. in Pedagogics. Theoretical and methodological basis of the professional training of the future masters of tourism in higher educational institutions. Thesis for a doctoral degree in pedagogical sciences, specialty 13.00.04 – theory and methodology of professional education. Zaporizhzhia National University, Zaporizhia, 2018.

Occupational:

- methodology, creating an effective training system of the future masters of tourism, possession and use of modern teaching methods, training quality control, lifelong education etc.

2020-2021 – Master’s Diploma, Zaporizhzhya National University, qualification: teacher of Spanish Language and Literature

Occupational: theory and methods of teaching of spanish language and literature

2015-2018 – Doctoral Program, Zaporizhzhya National University.

Occupational:

- analytical, critical, systems thinking (incl. problem definition, hypothesis formulation, data gathering, analysis, solution development), problem structuring and solving techniques, argumentation, rationality, logic, creative and whole-brain thinking, collaboration, decision making and justification, etc.

2006-2016 – Bachelor’s Degree, Zaporizhzhya National University, qualification: Bachelor of Tourism.

Occupational:

- technology of tourism industry, methodological, analysis of international tourism, planning, organization, continuous development forecasting, management, tourism marketing etc.

2009 – PhD of Pedagogical Sciences. Forming of preparedness of future specialists of physical education and sport to introduction of technologies of sporting management. Thesis for a candidate degree in pedagogical sciences, specialty 13.00.04 – theory and methodology of professional education. National Pedagogical Dragomanov University, Kiev, 2009.

Occupational:

- methodology professional training of the future specialists of physical education and sport, sporting management etc.

2006-2009 – postgraduate of National Pedagogical Dragomanov University, Kiev.

- English language, philosophy, theory and methodology of professional education, computer technology

2006-2008 – Master’s Degree, Zaporizhzhya National University, qualification: Master, High School Teacher.

Occupational:

- acmeological, modern education technology, pedagogical research, teaching methodology in high school, andragogy etc.

1997-1999 – Economic Department, Zaporizhzhya National University, qualification: economist.

Occupational:

- analysis of economic activity of the enterprise, planning, forecasting, business projecting, marketing, management etc.

1988-1994 – philological Department, Zaporizhzhya National University, qualification: philologist, teacher of Russian language and literature.

General:

- Russian language and literature, foreign literature, English language, Ukrainian, Latin language, philosophy, psychology etc.

Occupational:

- methodology, analytical of language and literature, oral and written communication, rhetoric, oratory etc.

TEACHING EXPERIENCES

2013 – present – Tourist Services Quality Management (Zaporizhzhya National University). The study of national, European, world standards and certification rules for tourism services, legal documents, approaches and criteria for evaluating the effectiveness of services.

2013 – present – Pricing in tourism (Zaporizhzhya National University). Consumer models, tendencies, culture, marketing forecasting, demand, sales, influence factors, features of services in tourism, product life cycle.

2017 – present – Project Management in Tourism (Zaporizhzhya National University). Management of the use of tourism potential for the creation of projects, methods of effective work in the project team for the successful implementation of the project, project management for sustainable development of tourism, project activity quality management system that promotes the professional competence of future professionals in the field of tourism.

2019 – present – Economics of tourism industry (Zaporizhzhya National University). Microeconomics, macroeconomics, external and internal environment, influence factors, market, segmentation, integration, globalization, competition, consumer, psychology and motivation, information technologies in tourism, insurance, tourist safety.

2019 – present – Finance of tourism industry (Zaporizhzhya National University). Financial accounting, statistics, working capital, assets, loans, cash flows, inventories, diversification, investments, capital, capital structure, financial management, strategy.

EARLY CAREER INCLUDES

2019 – present – professor of the Department of Tourism, Hotel and Restaurant Business, Recreation, Zaporizhzhya National University.

2013-2018 – associate professor of the Department of Tourism, Zaporizhzhya National University.

2009-2013 – associate professor of the Department of Theory and Methodology of Physical Culture and Tourism, Zaporizhzhya National University.

2006-2009 – assistant professor of Theory and Methodology of Physical Culture and Tourism, Zaporizhzhya National University.

2003-2005 – assistant professor of the Department of Sports Games, Zaporizhzhya National University.

1994-2006 – methodologist of correspondence department, Zaporizhzhya National University.

ADDITIONAL INFORMATION

2003 – present – the development of master's curricula, PhD and programs on tourism (Zaporizhzhya National University).

2008-2018 – teaching in the centre of postgraduate education in Zaporizhzhya National University.

2015 – present – Scientific Secretary of the Council of D.Sc and PhD Dissertation in Zaporizhzhya National University.

2018 – present – associate dean for project activities (Faculty of Physical Education, Health and Tourism, Zaporizhzhya National University).

Experience of project: Erasmus+ «EUPROC» (2016 – Member of the teaching staff (module 4)), ZNU «STUDTOURZNU» (2018 – Project coordinator); participation in the implementation of the Erasmus+ Jean Monnet project «Diversification of rural tourism through sustainable development and creativity: dissemination of European experience in Ukraine» (2020-2023).

Languages: Ukrainian, Russian, include good English, Spanish.

Health: Non-smoker, excellent general health.

Lifestyle: Interests include caring for family, creating a book; project activities; sport, gym, yoga; positive thinking; healthy lifestyle.

PUBLICATIONS (of 5 latest years)

1. Bezkorovaina L., Shevchenko V. Professional development of future specialists in tourism and recreation in European countries. *Journal. «Scientific innovations and advanced technologies»*. № 8 (36) 2024. <http://perspectives.pp.ua/index.php/nauka/issue/view/264> (in Ukrainian).

2. Bezkorovayna L., Vengerska N., Voronkova V., Andriukaitene R. Educational and information environment for training future tourism specialists. *Acta Academiae Beregsasiensis: Geographica et Recreatio*. № 3. (2024) C. 5-12. DOI: <https://doi.org/10.58423/2786-6742/2024-7> <https://surl.lu/elbubb>. (in Ukrainian)

3. Litvinova-Holovan O., Vaniuk D., Bogdanovska N., Bezkorovaina L., Kalonova I., Boichenko K., Nadtochii N. O. Implementation of Ealth-preserving Technologies in the Process of Physical Education of Students with Type 2 Diabetes in Higher Education Establishments. *Acta Balneologica*. 2022. T. LXIV. № 2 (168)/2022. P. 123-127. <https://actabalneologica.eu/2-2022/> Web of Science (ESCI)

4. Beskorovaynaya L., Makovetska N., Naumchuk V., Sydoruk A., Panchenko V. (2022) Model of Professional Training of Future Specialists in Tourism in Higher Education Institutions of Ukraine, *Journal of Hospitality & Tourism Education*, DOI: 10.1080/10963758.2022.2123338 (3.2 (2021) CiteScore (Scopus) Q1 (2021) CiteScore Best Quartile)

5. Bezkorovayna L. (2019) Especially the creation and implementation the project of virtual student's bureau of tourism services in Zaporizhzhya national university. *Bulletin of the Zaporizhzhya National University: Pedagogical Sciences*. Zaporozhye, 1 (32): 63–67. (in Ukrainian).