Writing a COMPARISON/CONTRAST essay

1/ A comparison/contrast essay

- analyzes differences and similarities between 2 subjects;
- can focus on
 - the subjects with more differences than similarities (contrasting);
 - the subjects with more similarities than differences (comparing);
 - both

2/ How to choose a topic

- address 2 related subjects;
- use your logical reasoning to compare and contrast the subjects;
- develop solid points;
- include from 2 to 4 points which compare or contrast the subjects;
- chose **narrow** topics instead of broad ones;
- it is also advantageous to think of some **less evident** differences/similarities rather than obvious ones, e.g. both baking and painting require the knowledge of mixing ingredients

TOPICS FOR COMPARISON ESSAYS

a book and the movie based on the book a current and former leader in your country child care today and child care a century ago courses of study at two different colleges two cities two professional athletes two websites for learning English vegetarian and non-vegetarian diets World War I and World War II two team sports

3/ Method and technique

POINT-BY-POINT method

- more flexible;
- discusses two subjects in relation to one point;
- technique one point of comparison
- = one paragraph topic

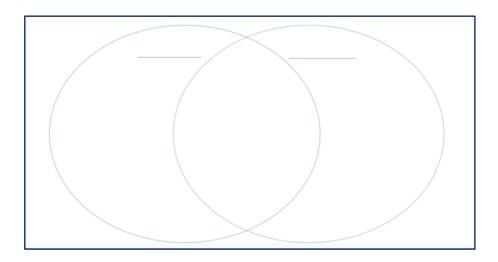
IN BLOCKS method

- •less flexible;
- discusses all the information about one subject first and then about the other;
- •technique parallel structure

4/ How to organize the essay

POINT-BY-POINT METHOD	BLOCK METHOD
Introduction Paragraph	Introduction Paragraph
Hook	Hook
Connecting information	Connecting information
Thesis statement	Thesis statement
Body Paragraph 1	Body Paragraph 1
Point 1: ease of use	Point 1: ease of use of a car
— car	Point 2: safety of a car
— bicycle	Point 3: cost of a car
Body Paragraph 2	Body Paragraph 2
Point 2: safety	Point 1: ease of use of a bicycle
— car	Point 2: safety of a bicycle
— bicycle	Point 3: cost of a bicycle
Body Paragraph 3	Body Paragraph 3 (Optional)
Point 3: cost	Evaluation, recommendation
— car	
— bicycle	
Body Paragraph 4 (Optional)	
Evaluation, recommendation	
Conclusion Paragraph	Conclusion Paragraph
Restated thesis	Restated thesis
Suggestion, opinion, or prediction	Suggestion, opinion, or prediction

5/ Brainstorming and making a rough draft



electronic
uses devices and network
requires eqipment
spam and phishing, malware, email bombing and information overload, privacy concerns

method of communication
used for sending messages
effective
used all around the world
uses homing pigeons
requires the art of bird training
birds can be frightened away or attacked by birds of prey, such as hawks

6/ Practice 1: Intro, Body Paragraphs & Conclusion

		Title: Online and Face-to-Face Learning in the Digital Age			
ı.	I. Introduction				
	A.	Describe increasing importance of computers in education.			
	В.	Briefly contrast online education with traditional face-to-face classes.			
	C.	Thesis statement: Students should not assume that either online or face-to-face classes			
		are superior; instead,			
II.	Во	dy Paragraph 1			
	A.	Discuss convenience of online courses versus face-to-face courses.			
	В	Provide example of			
III.		dy Paragraph 2			
		Discuss			
	В.	Provide scholarly evidence that supports argument that online courses increase student participation.			
IV.	Во	dy Paragraph 3			
	A.	Discuss			
	В.	Provide example of specific classroom settings that benefit from face-to-face interaction.			
V.	Во	dy Paragraph 4			
	A.	Discuss			
	В.	Suggest that some students spend too much time learning how to use the computer technology rather than concentrating on the subject matter.			
VI.	Во	dy Paragraph 5			
	A.	Discuss			
	В.	Provide an example of how teachers cannot write effective recommendation letters for students they do not know personally.			
VII	. C	onclusion			
	A.	Suggest that students and teachers assess their learning and instructional styles in order to			
	В.	Predict that this issue will be resolved in the future.			

7/ Practice 2: Writing a thesis statement

FOCUS	EXAMPLE THESIS STATEMENTS
Differences	Although the end goal of shopping in a store and shopping online is the same, the experiences are very different. While Malaysia and Thailand may seem similar because they share a common border, they have striking differences.
Similarities	Despite obvious differences in the two languages, English and French share a number of important similarities. While Nite Owl and Rorschach, the heroes of Alan Moore's Watchmen, appear to be exact opposites, they share three important qualities that enable their heroic acts.
Both differences and similarities	Both Barbara Ehrenreich's <i>Nickel and Dimed</i> and Jeffrey Sachs's <i>The End of Poverty</i> propose similar suggestions for ending poverty, yet they approach the topic in different ways.

1.	two popular tourist destinations
2.	two professional sports

8/ Practice 3: Using connectors

SIMILARITY	CONTRAST	EXAMPLES
PREPOSITIONS		
just as like similar to (the same as)	as opposed to contrasted (to / with) different from unlike	Similar to rice, potatoes are considered a food staple. Different from yogurt, ice cream has a high sugar content.
COORDINATING CO	ONJUNCTIONS	,
andtoo	but yet	Soda is high in sugar, and ice cream is too . Soda is high in sugar, yet it remains popular.
SUBORDINATING CONJUNCTIONS		
	although even though whereas while	Red meat can be high in saturated fats, whereas chicken is lower in saturated fats.
TRANSITIONS		
equally in the same way likewise	however conversely on the other hand	Cars require regular maintenance. Likewise , bicycles need to be maintained.
similarly		Cars pollute the air. On the other hand , bicycles are environmentally friendly.

Fight for Survival

1 Many mammals—and other animals ¹ (both / too)—are facing extinction, which threatens the diversity of animal life on Earth. ² (Unlike / Equally) pets and farm animals, the existence of wild animals such as gorillas and tigers is threatened. To ensure that these creatures are protected and survive in the future, many people believe that they should be in zoos or animal reserves¹. Zoos keep animals in exhibits where visitors can learn about them, ³ (therefore / whereas) reserves allow animals to move freely in vast expanses of land that better simulate their natural living conditions. Both zoos and reserves create habitats where animals can reproduce and thus protect their species from extinction, ⁴ (but / so) both have liabilities as well.

9/ Practice 4: Using parallel structures

Find the error in parallel structure in each sentence. Then rewrite the sentence correctly.

1.	According to the most recent data, the population of Spain is larger than Greece.
2.	The company's annual report indicates excellent sales in January, March, and in July.
3.	With only five days until the deadline, our team's project is not as good as the other team.
4.	Many children like watching TV shows and to play video games.
5.	To apply for a loan, select from our different loan packages, fill out an application, and you can submit it to a loan officer at the bank.
6.	According to the report, schools in California spend more money per student than New York.
7.	For better heart health, three great forms of exercise involve our legs: jogging, distance running, and when you take fast walks.

10/ Practice 5: Improving your style by combining shorter sentences into longer ones

Combine the ideas into one sentence. You may change the word forms, but do not change or omit any ideas. There is more than one answer.

1.	Some people wake up very early. They do this every day. They do this in order to have some quiet time before the rest of their family wakes up. They do this in order to get to their office early.
2.	A Boeing 737 jet seats 140 passengers. 140 is an approximate number. A Boeing 737 is one of the most common commercial planes.
	A Boeing 737 is one of the most common commercial planes.
3.	The top three names for baby girls in England are Sophia, Olivia, and Emma. The next two names on that list are Isabella and Ava. This was according to a credible website.