

ЗМІСТОВИЙ МОДУЛЬ 4. ACADEMIC WRITING

ТЕМА 7. ВИДИ ЕСЕ

ПОРАДИ

Основний акцент зазвичай робиться на аргументі, який Ви хочете висунути, або на інформації, яку Ви хочете передати, а не на собі особисто.

Як зробити своє есе більш академічним:

1. Уникайте особистих займенників - you, we, our, your. Їх легко можна замінити на people, individuals або безособові речення. We have to protect endangered animals. Protecting animals will help safeguard the future for all species. Nowadays we know that... It is a well-known fact that... I, my використовуйте тільки для висловлення свого погляду, найчастіше це введення та висновок. I am of the opinion that... My own view is that...
2. Не використовуйте скорочення - це риса розмовного стилю (don't, can't, isn't, won't). Краще писати повні форми: Do not, cannot, is not, will not
3. Обережно з фразовими дієсловами. Якщо знаєте дієслово, що складається з одного слова, краще використовувати його (put off - postpone, find out - discover, mess up - spoil, put up - tolerate).
4. Використовуйте безособові конструкції. Замість: Many people think that - It is generally agreed... Замість: Researchers have found that ... It has been found that... Тут Ви не тільки використовуєте більш формальну мову, але й покажете своє знання пасивного стану.
5. Уникайте розмовної лексики. Популярні приклади: thing, stuff, e.g., bad, good, like that, anyway, lots of, really, kids, net, boss. Також бажано відмовитися від невизначених займенників - someone, everyone, everybody, something.
6. Не починайте речення з but, and, also, plus, so. Є багато формальних аналогів - however, additionally, furthermore
7. Уникайте будь-яких питань до читача. How shocking it that? Why is that happening?
8. Відсутність крапки в кінці речення. Якщо не ставити крапку в кінці, екзаменатор не зрозуміє, що речення закінчилось. Це негативно вплине на зв'язність та логічність тексту.
9. Всюди коми. Замість того, щоб закінчити речення та поставити крапку, ставлять кому та продовжують. У IELTS краще уникати таких моментів, і, якщо п'ять рядків у вас без крапки, то щось очевидно не так.
10. Знак оклику у формальному IELTS Writing. Деякі думають, що потрібно посилити емоційність есе і поставити ще й "!" в кінці. Краще ставити крапку. IELTS Writing (опис графіку, формальний лист і есе) – це формальний стиль, тому жодних емоцій та окликів, тільки крапки.

11. Неправильне використання апострофа.

Знання студента – a student's knowledge

Знання студентів – students' knowledge

Де ставиться апостроф, якщо є множина? У самому кінці, після s:

Managers' money (множина)

Але A manager's money (одне число, один менеджер)

Ефективні слова-зв'язки

Додати ідеї

Furthermore (крім того)

Moreover (більш того)

In addition (у доповнення)

Написати приклади

For instance (наприклад)

Such as ...

На закінчення

Overall (У цілому)

In conclusion

To sum up

Контраст

However

In contrast

On the other hand

While (поки)

Whereas (тоді як)

Своя думка

I believe that ...

I tend to think that ...

I agree that ...

I hold the view that ...

In my view ...

Результат

As a result

As a consequence

Consequently

Therefore

Важливо не перевантажити роботу

лінкерами. Вони повинні

доповнювати есе, щоб ідеї були

пов'язані один з одним.

1. ОПИС КАРТИНКИ/ФОТОГРАФІЇ/МАЛЮНКУ

ESSAY

summary

analysis

reflection

Завдання 1. Подивіться на картинку та знайдіть помилки у написаному есе.



Helping hands

It is a picture of a skinny hand that lies in another one. This photo is a symbol of inequality and poverty in the world. On the other hand, the interaction in the photo shows the willingness of progressive humanity to help the people of Africa.

Hundreds of millions of people living in extreme poverty. There are more billionaires than ever before, and they do everything for the reason to be richer. Meanwhile, the world's poorest got even poorer. Many governments are fueling this inequality crisis. They are under taxing corporations and wealthy individuals, but

opposite underfunding vital public services like healthcare and education. And I need more statistical information to prove this. These policies hit the poor hardest. Across the developing world, a child from a poor family is seven times less likely to finish secondary school than a child from a rich family. Inequality is at crisis levels in Africa, yet these governments in unexpected opposite are less committed to reducing inequality than the rest of the continent.

I do not like this picture. Extreme poverty and inequality are the result of a skewed economic and political system. So inequality is keeping people trapped in poverty and a main reason for survival is the fight against it. I have a hope that humanity will make a correct choice or option.

Завдання 2. Напишіть есе з описом фотографії (10 хвилин)



2. PROBLEMS / SOLUTIONS ESSAY

Цей вид есе називається Problems / Solutions Essay, тому що запитують вас які є проблеми та вирішення цих проблем.

Є таке питання в IELTS есе:

- What are the main problems and how these problems be tackled?

іноді питання виглядає так:

- What are the issues and what measures can be taken?
- What problems does this cause? What can be done to deal with this situation?
- What are the problems and how can it be solved?

Приклад завдання для цього есе:

An increasing number of professionals, such as doctors and teachers, are leaving their own poorer countries to work in developed countries. What problems does this cause? What can be done to deal with this situation?

Приклад структури такого типу есе:

1§ Introduction: Paraphrase the Task + Add general words like: there are numerous problems and there are certain measures to be taken to resolve them. 2 SENTENCES

2§ One of the biggest problems is ... + explain it + give an example. To solve this problem, the government could ..., which would ... (do what? Add a result)

3§ Another issue is ... + explain it + give an example OR result. This problem could be addressed by Verb+ing ... which would ... + result

4§ Finally, another problem is the ... That is to say, ... (explain the problem). The way forward should be to ...

5§ Conclusion: sum up the problems and solutions you wrote above. 2 SENTENCES



Be attentive:

У цьому есе можна написати про дві чи три проблеми, і відповідно про два чи три вирішення цих проблем.

Краще писати проблему + рішення в одному параграфі, щоб ваше рішення було пов'язане із проблемою.

Тут немає вашої особистої позиції, НЕ запитують чи згодні ви чи ні. Ви пишете вашу точку зору про проблеми та рішення. У вступі ви перефразуете і можете додати загальних слів на кшталт є проблеми, і є їх вирішення. На закінчення підсумуйте проблеми та рішення, про які написали.

Теми даного есе різні: fast food, environment, education, migration тощо. Будьте готові перефразувати слова problems, solutions, solve, щоб продемонструвати знання синонімів.

3. ADVANTAGES / DISADVANTAGES ESSAY

Питання цього типу IELTS есе можуть виглядати так:

Do the advantages of this outweigh the disadvantages?

What are the advantages and drawbacks?

Наприклад:

Some experts believe that it is better for children to begin learning a foreign language at primary school rather than secondary school. Do the advantages of this outweigh the disadvantages? (плюсы перевешивают минусы?)

Синоніми:

Advantages – Benefits – Positive Sides

Disadvantages – Drawbacks – Negative Sides

Можливі структури таких есе

Якщо вважаєте, що більше плюсів (Advantages):

1§ Introduction: Paraphrase the Task + My Opinion: more benefits (2 SENTENCES)

2§ The first advantage + Explanation + Example

3§ The second advantage + Explanation + Example OR result

4§ One drawback: On the other hand, ... + Explanation + Example OR result

5§ Conclusion: : sum up + benefits + My Opinion: more benefits (2 SENTENCES)

ЯКЩО ВВАЖАЄТЕ, ЩО БІЛЬШЕ МІНУСІВ (Disadvantages):

1§ Introduction: Paraphrase the Task + My Opinion: more drawbacks (2 SENTENCES)

2§ The first disadvantage + Explanation + Example

3§ The second disadvantage + Explanation + Example OR result

4§ One benefit: On the other hand, ... + Explanation + Example OR result

5§ Conclusion: sum up + My Opinion: more drawbacks (2 SENTENCES)

ЯКЩО ВВАЖАЄТЕ, ЩО Є І ПЛЮСИ І МІНУСИ (Both):

1§ Introduction: Paraphrase the Task + My Opinion: benefits and drawbacks (2 SENTENCES)

2§ The first advantage + Explanation + Example. Moreover, + second benefit + Explanation + Example. У додатку, третій benefit + Explanation + Example.

3§ The first disadvantage + Explanation + Example. Moreover, + the second drawback + Explanation + Example OR result. У додатку, третій negative side + Explanation + Example OR result

4§ Conclusion: sum up + My Opinion: benefits and drawbacks (2 SENTENCES)

4. DISCUSS 2 VIEWS + YOUR OPINION ESSAY

Discuss both these views and give your own opinion

Наприклад:

Some people prefer to spend their lives doing the same things and avoiding change. Others, however, think that change is always a good thing. Discuss both these views and give your own opinion.

У цьому питанні у вас одразу завдання:

- написати чому люди дотримуються першої точки зору;
- написати чому інші люди дотримуються другої;
- написати яку позицію із цих двох вибираєте ви і чому.

Простіше писати, якщо ви вибрали ОДНУ з двох точок зору в есе, так коротше і легше сформулювати, ніж писати, що ви згодні і з тим, і з тим теж пояснювати чому і те й те.

Якщо ви забуваєте щось із трьох завдань, то страждає перший критерій – Task Achievement тому завдання есе виконане не повністю.

Ось кілька варіантів, як можна написати цей тип есе:

ЯКЩО ЗГОДНІ з першим VIEW (погляд/погляд)

1§ Introduction: Paraphrase the Task + My Opinion: which view do I support? (2 SENTENCES)

2§ The first view (why do people think so?) + Explanation + Example

3§ The second view (яка людина думає, що?) + Explanation + Example OR result

4§ Conclusion: : sum up + My Opinion: the view I support (2-4 SENTENCES)

Якщо згодні з обома поглядами:

Balanced Answer:

Some people think that parents should teach children how to be good members of the society. Others, however, believe that school is the place to learn this. Discuss both these views and give your own opinion.

1§ Introduction:

People have different views about whether parents or schools should bear the responsibility for helping children to become good citizens. In my view, this responsibility should be shared. (Paraphrase the Task + My Opinion, 2 SENTENCES)

2§ The first view (why do people think so?)

On the one hand, parents certainly have a vital role to play in the upbringing of their children. + Explanation + Example

3§ The second view (why do people think so?)

On the other hand, school teachers may contribute almost as much as parents to the development of a child. + Explanation + Example OR result

4§ In conclusion

Both parents and schools should work together to ensure that young people become polite and productive members of society.

(My Opinion: I support both views + why, 2-4 SENTENCES)

Обирайте ту структуру, яка більше підходить вам та вашим ідеям. Головне пишіть про два погляди + про той, з яким ви згодні.

Писати свою точку зору у вступі НЕ обов'язково, АЛЕ деякі екзаменатори хочуть відразу розуміти вашу позицію з цього питання, тому краще її писати в першому параграфі чітко і ясно. І у висновках дублювати лише іншими словами, щоб продемонструвати синоніми.

5. POSITIVE OR NEGATIVE DEVELOPMENT ESSAY

- Is this a positive or negative development?

Цей тип є сходим на «agree or disagree» есе

Приклад:

Some universities now offer their courses on the Internet so that people can study online.

Is this a positive or negative development?

Можлива структура:

ЯКЩО ДУМАЄТЕ, ЩО POSITIVE DEVELOPMENT:

1§ Introduction (2 SENTENCES): Paraphrase the Task + My Opinion: positive development

2§ Why is it positive? + Explanation + Example

3§ Why is it positive? + Explanation + Example OR result

4§ On the other hand, + Why negative? + Explanation + Example OR result

5§ Conclusion: sum up + My Opinion: positive development (2 SENTENCES)

ЯКЩО ДУМАЄТЕ, ЩО NEGATIVE DEVELOPMENT:

1§ Introduction (2 SENTENCES): Paraphrase the Task + My Opinion: negative development

2§ Why is it negative?+ Explanation + Example

3§ Why is it negative? + Explanation + Example OR result

4§ On the other hand, + Why is it positive?+ Explanation + Example OR result

5§ Conclusion: sum up + My Opinion: negative development (2 SENTENCES)

Завдання 3. Прочитайте та проаналізуйте приклад есе.

You should spend about 40 minutes on this task.

Write about the following topic:

Some people think that zoos are all cruel and should be closed down. Others however believe that zoos can be useful in protecting wild animals.

Discuss both opinions and give your own opinion.

Give reasons for your answer and include any relevant examples from your own experience or knowledge.

Write at least 250 words.

Приклад есе:

Zoos remain popular places for people to visit for entertainment and to learn about wild animals. Although some people are of the opinion that zoos can provide a sanctuary for endangered animals and so should be kept open, I believe that the cruelty that animals suffer outweighs this benefit, and that they should be shut down.

These days, animals are under threat from humans in many ways, seen for example in the way that their habitats are being destroyed through the cutting down of rain forests, or through poaching. Following on from this, the argument is that zoos can protect some of these animals that are under threat. The reason is that they are in a safe environment managed by trained staff who can ensure the animals are looked after and can produce offspring. There are examples of successes in this respect, such as with Pandas, which have been endangered for many years but have been protected.

However, there are more convincing arguments for why zoos should be shut down. Firstly, even though some species are under threat, there are lots of animals which do not fall into this category and who are there just for the entertainment of visitors. While it may be fun and educational to see them, animals are not meant to be caged, and their distress can often be seen in the way many of them pace back and forwards all day. Not only this, if the prime reason of zoos is to protect animals, this could be done in other environments such as wild life parks where the animals have more freedom.

In conclusion, animals should be protected but this does not have to be in zoos. Zoos are cruel to animals, not similar enough to their natural habitat, and they should be closed down.

Завдання 4 Напишіть есе обсягом 200-250 слів (20 хвилин)

Some of the methods used in advertising are unethical and unacceptable in today's society.

To what extent do you agree with this view?

Приклад есе:

The world that we live in today is dominated by advertising. Adverts are on television, on the World Wide Web, in the street and even on our mobile phones. However, many of the strategies used to sell a product or service can be considered immoral or unacceptable.

To begin with, the fact that we cannot escape from advertising is a significant cause for complaint. Constant images and signs wherever we look can be very intrusive and irritating at times. Take for example advertising on the mobile phone. With the latest technology mobile companies are now able to send advertising messages via SMS to consumers' phones whenever they choose. Although we expect adverts in numerous situations, it now seems that there are very few places we can actually avoid them.

A further aspect of advertising that I would consider unethical is the way that it encourages people to buy products they may not need or cannot afford. Children and young people in particular are influenced by adverts showing the latest toys, clothing or music and this can put enormous pressure on the parents to buy these products.

In addition, the advertising of tobacco products and alcohol has long been a controversial issue, but cigarette adverts have only recently been banned in many countries. It is quite possible that alcohol adverts encourage excessive consumption and underage drinking, yet restrictions have not been placed on this type of advertising in the same way as smoking.

It is certainly true to say that advertising is an everyday feature of our lives. Therefore, people are constantly being encouraged to buy products or services that might be too expensive, unnecessary or even unhealthy. In conclusion, many aspects of advertising do appear to be morally wrong and are not acceptable in today's society.

(296 words)