



Education for Sustainable Development

Re-imagining the future we want through education

28 September 2023

Shepherd Urenje:

SWEDES; Centre for research and education on learning for sustainable development and global health; Uppsala University

The Aim



- Together we will try and answer the question “**what does teaching and learning for an unknown future entail**”?
- We will consider strategies for **rethinking appropriate practices** that may transform learning interactions to **empower students** by effectively responding to ever changing challenges.

The main takeaways/ outcomes

By the end of the workshop we should be able to interrogate and suggest answers to the following questions;

1. What are the essential sustainability skills and strategies required for teaching and learning that create long-term learning centred environments which develop competences for sustainable life choices?
2. How can we as professionals initiate personal and institutional planning and action for change to support the implementation shift required for sustainable life choices?

Agenda

1.How do we understand sustainability?

2.Why do we have a challenge?

3.What needs to change?

3.How can ESD hep us?



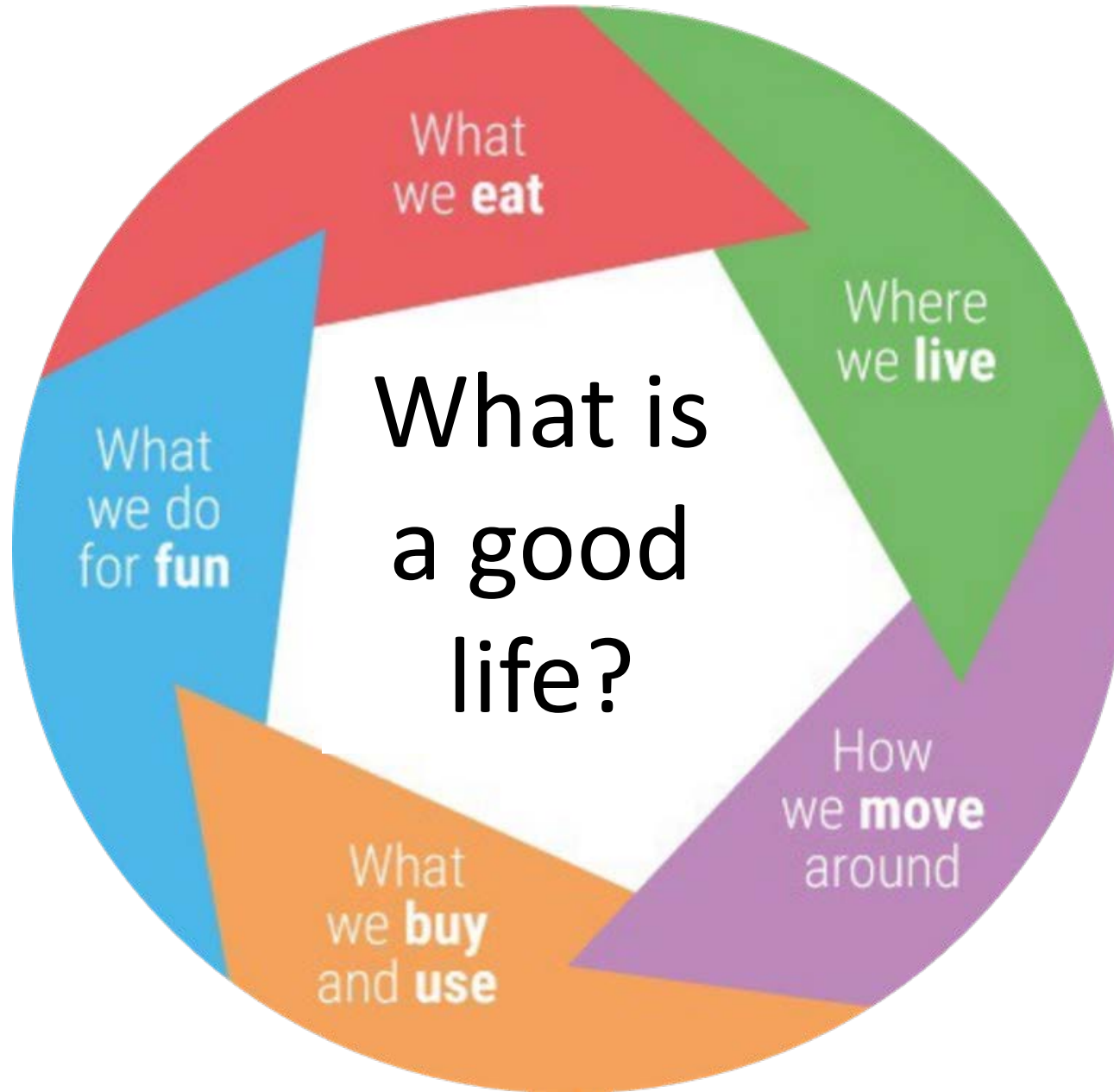
What is our challenge?



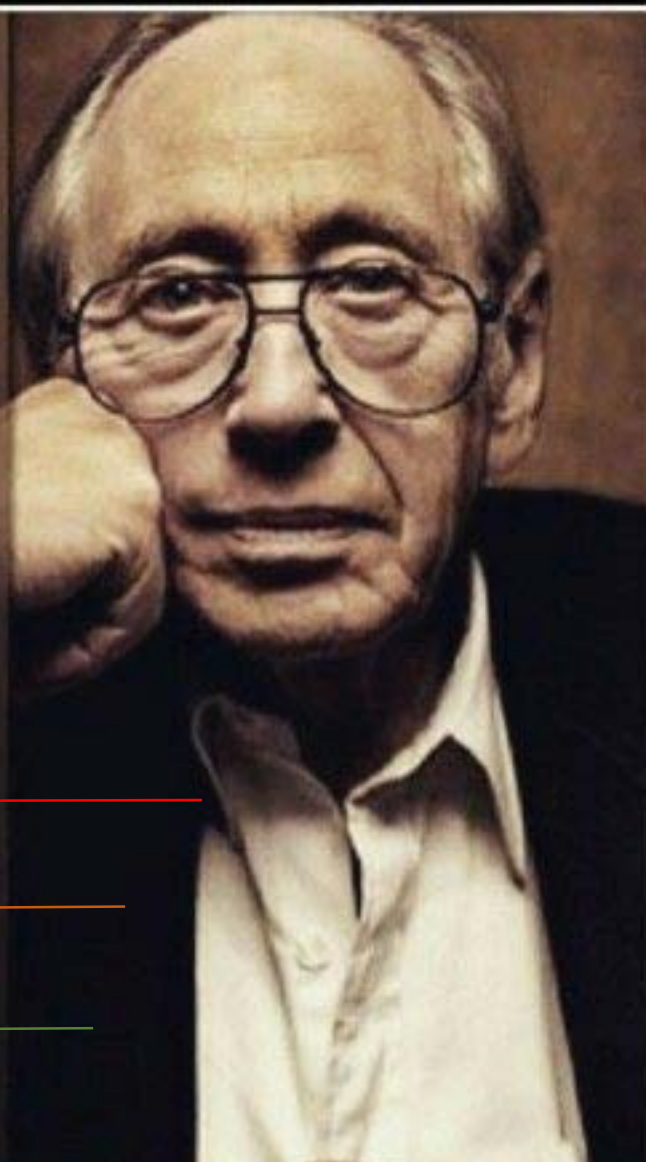
ACTIVITY 1

WHAT IS A GOOD LIFE?

Think
about



**THE ILLITERATE OF
THE 21ST CENTURY
WILL NOT BE THOSE
WHO CANNOT READ
AND WRITE BUT
THOSE WHO CANNOT
LEARN UNLEARN
AND RELEARN.**



LEARNING
UNLEARNING
RE-LEARNING
FOR A SUSTAINABLE
FUTURE

Un-learning our way out of unsustainability



In order to change from
Good life 1.0 to Good life 2.0
What must happen?



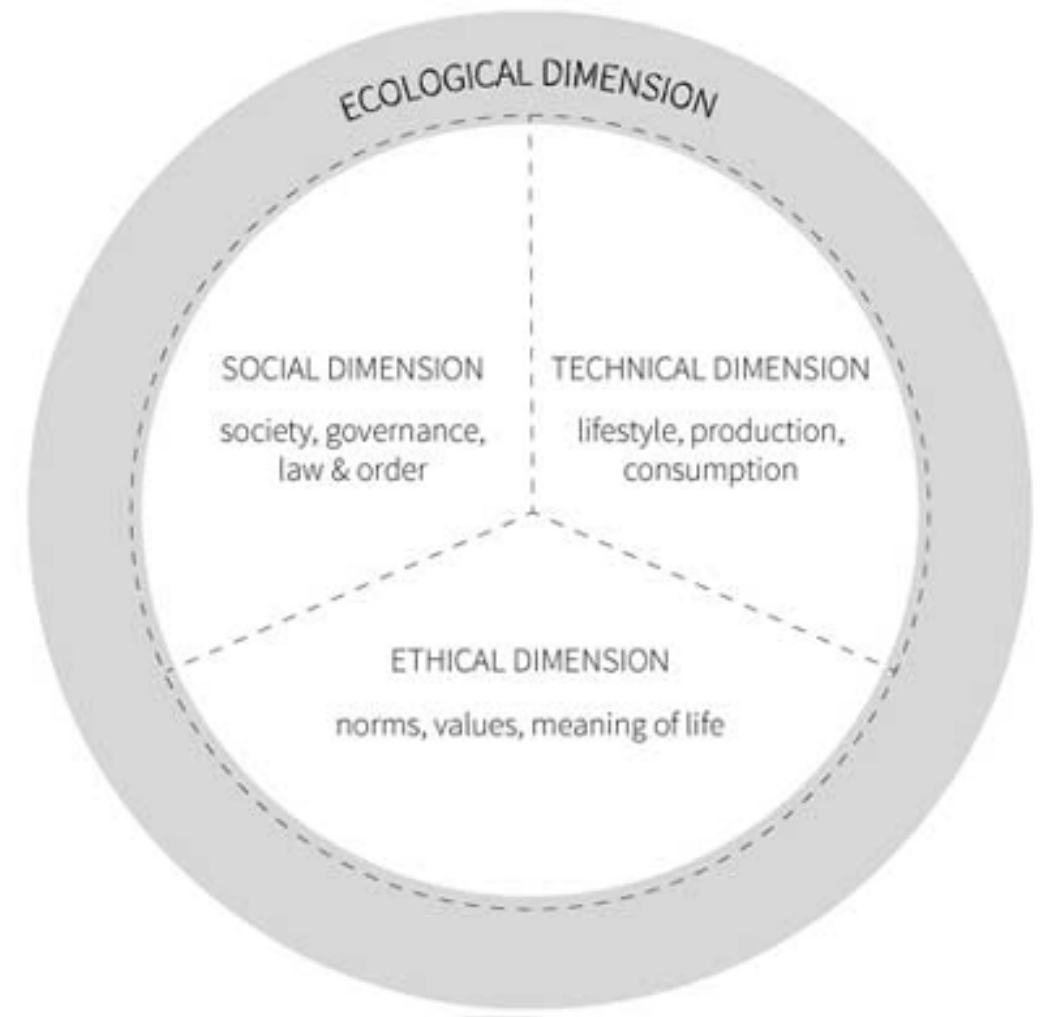
LEARNING
UNLEARNING
RE-LEARNING
FOR A SUSTAINABLE
FUTURE

ACTIVITY

CRITERIA FOR SUSTAINABILITY

Criteria for sustainability

1. Discuss and fill the four dimensions with content, at least five points under each heading.
2. Discuss how the four different dimensions are mutually dependent of each other and how they, in conjunction, create sustainability.



What do we need to change?

What is our real challenge?

Responding to a crisis of global dysfunction

BUT WHY ESD



?

Current global trends suggest that our behaviours threaten our ability
“to meet the needs of the present generation **without compromising
the ability of future generations** to meet their own needs”



WHAT HAS NOT HAPPENED?

Since the Brundtland Report (1987)

When is the future?

36 years ago the present was the future

- *Why are we finding it almost impossible to walk the talk?*

The global mess that humanity has created is linked to the way the current generation has been educated.

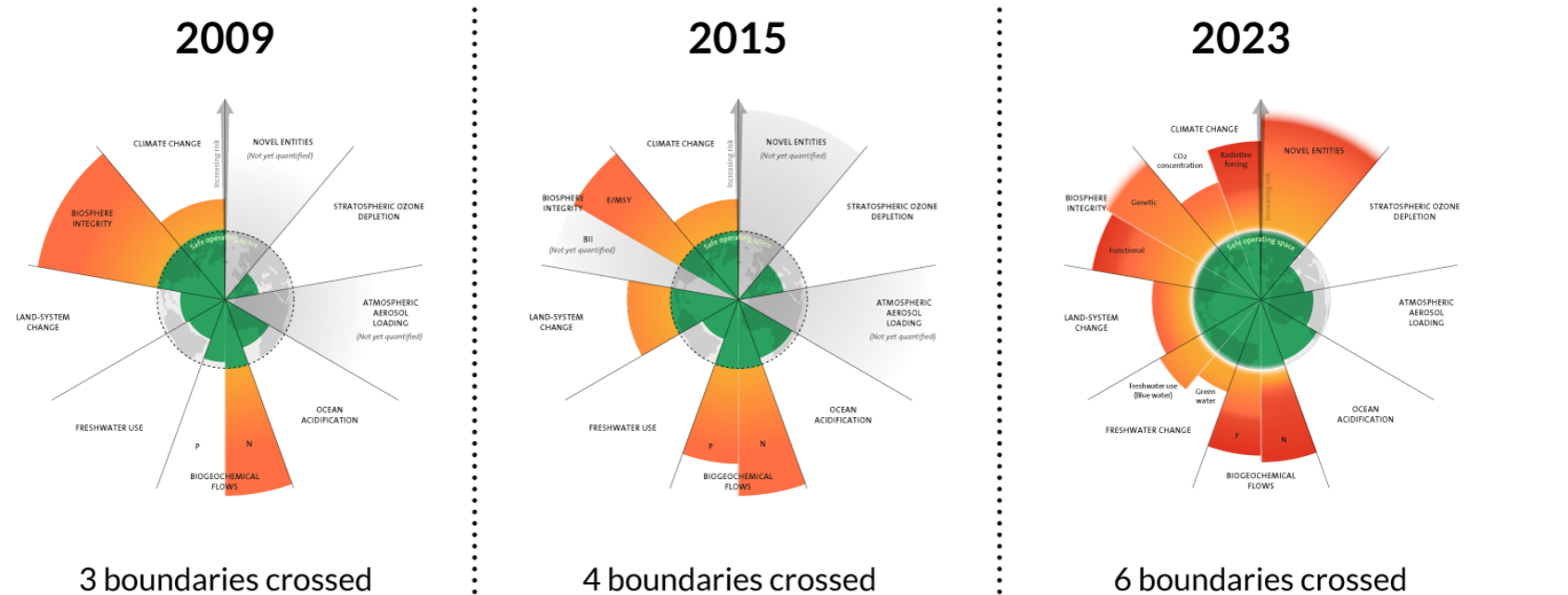
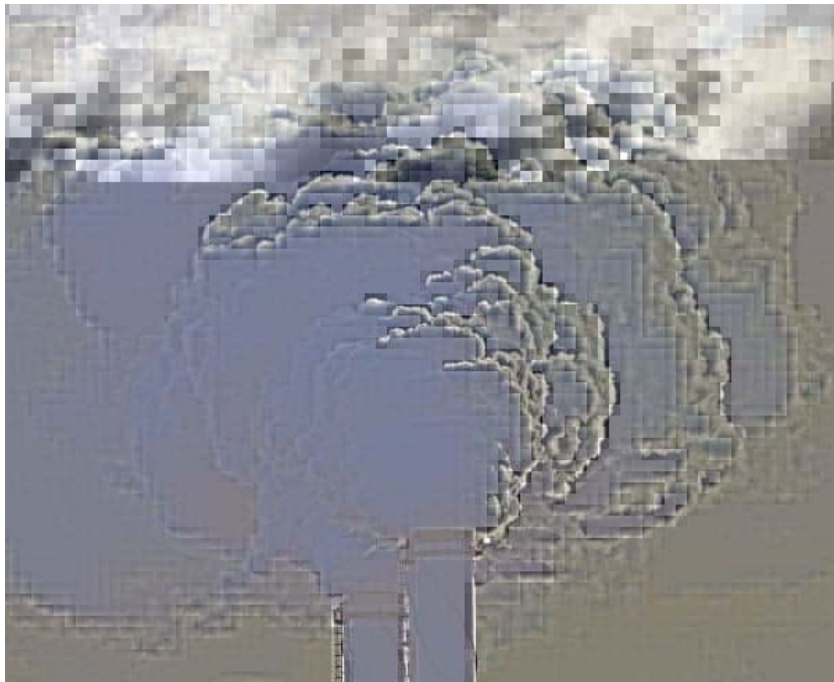
**OUR
COMMON
FUTURE**

THE WORLD COMMISSION

ON ENVIRONMENT

AND DEVELOPMENT

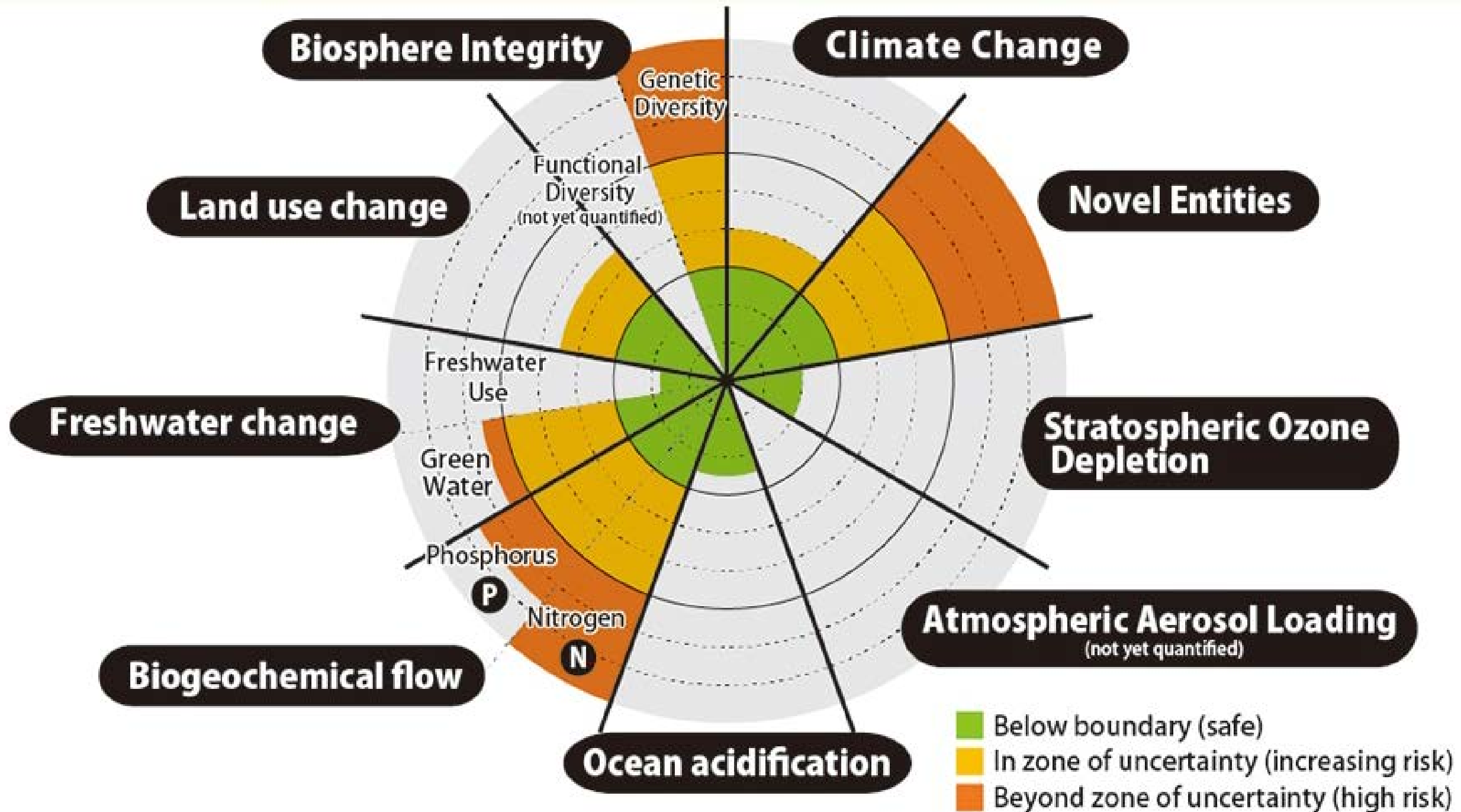
PLANETARY BOUNDARIES



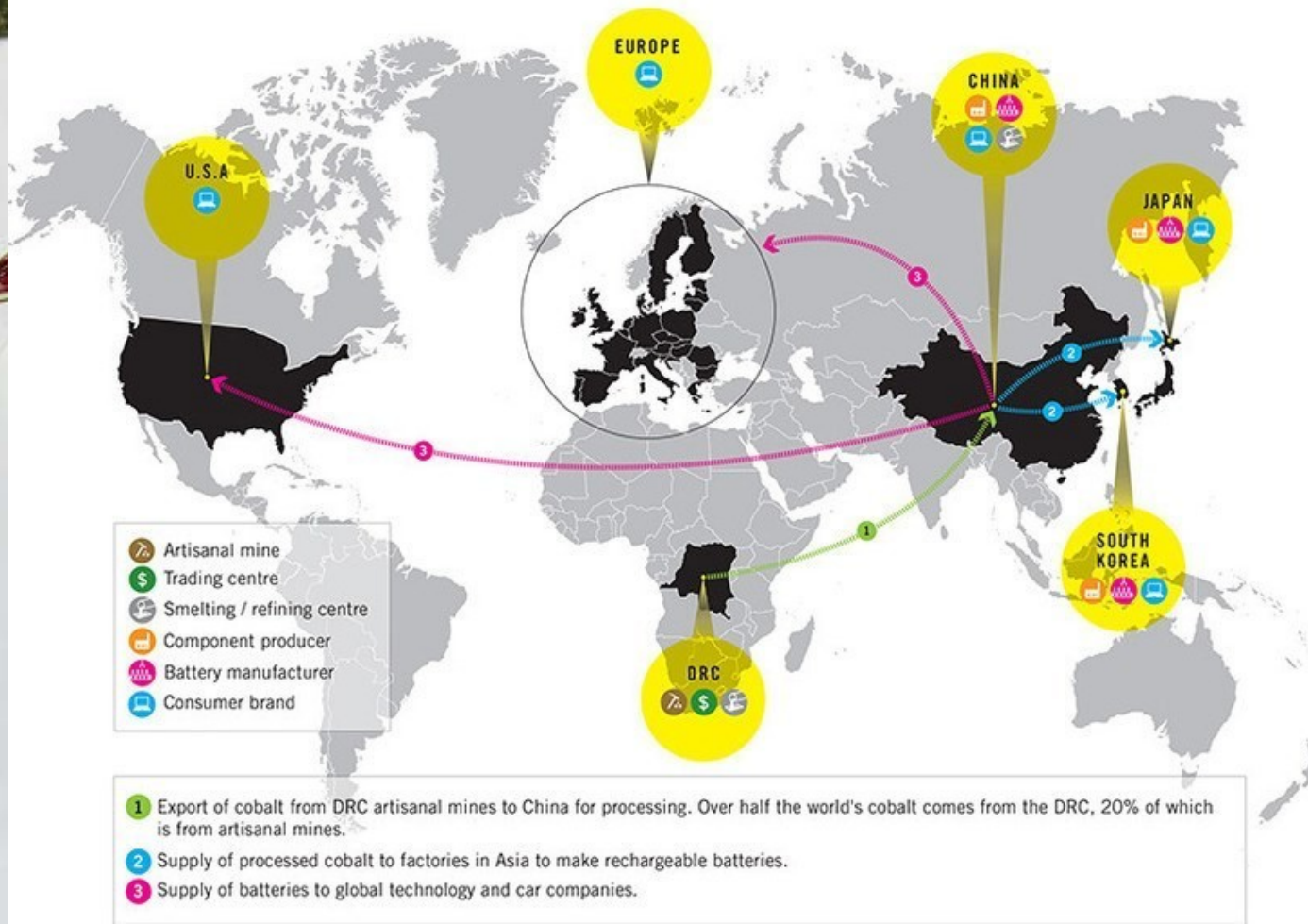
Earth beyond six of nine planetary boundaries

A GLOBAL DYSFUNCTION?

KATHERINE RICHARDSON , WILL STEFFEN, WOLFGANG LUCHT, JØRGEN BENDTSEN , SARAH E. CORNELL , JONATHAN F. DONGES , MARKUS DRÜKE ,
INGO FETZER , GOVINDASAMY BALA , [...], AND JOHAN ROCKSTRÖM +19 authors [Authors Info & Affiliations](#)



Europe's "clean" electric cars are built on pollution in DR Congo



Europe's "clean" electric cars are built on pollution in DR Congo

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



6 CLEAN WATER AND SANITATION



5 GENDER EQUALITY



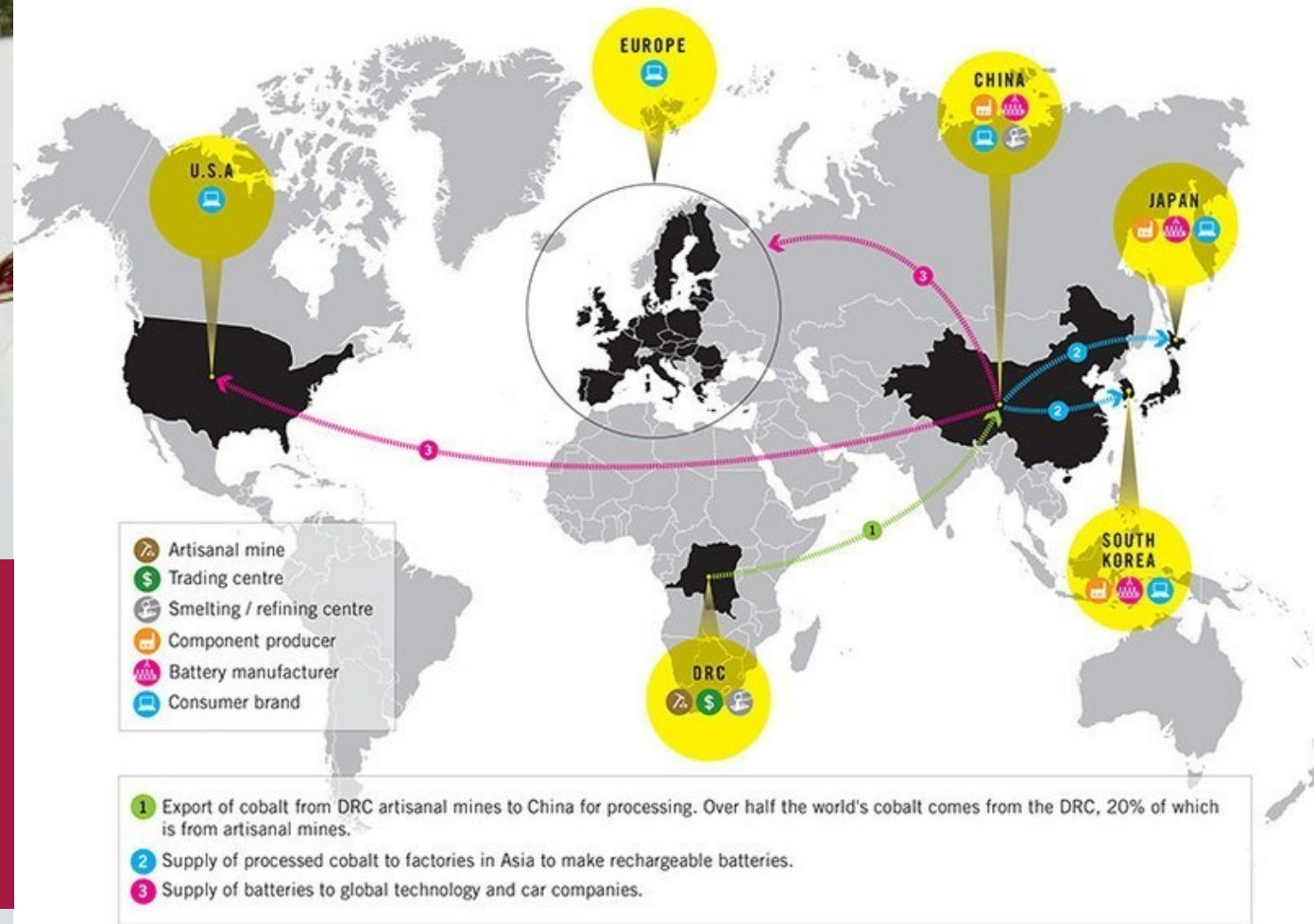
1 NO POVERTY



13 CLIMATE ACTION



8 DECENT WORK AND ECONOMIC GROWTH



Who made your clothes?



Who made your clothes?



WICKED PROBLEMS (*Gibson and Fox, [2013](#)*)

Simple

EASY TO SOLVE

Summary

A clear problem with a clear solution

Properties

Predictable
Straightforward
Obvious

Complex

RESISTS SOLVING

Summary

The problem and the solution are not clear but can be understood with time

Properties

Many familiar elements
Hidden root causes
Nonlinear
Interoperating parts affect each other

Wicked

RESISTS DEFINING

Summary

Problem and solution not understood and keep shifting when we try to define them

Properties

Ambiguous, chaotic
Many stakeholders with conflicting perspectives
Many elements are hidden and unknown
No right or wrong solution
Not quantifiable
No precedents

Challenges are too severe to bear

WICKED PROBLEMS (*Gibson and Fox, [2013](#)*)

Simple

EASY TO SOLVE

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SUPPER WICKED PROBLEMS

HIV-AIDS

Covid 19

Climate Change

Prop Obvious

Prop Nonlinear
Interoperating parts
affect each other

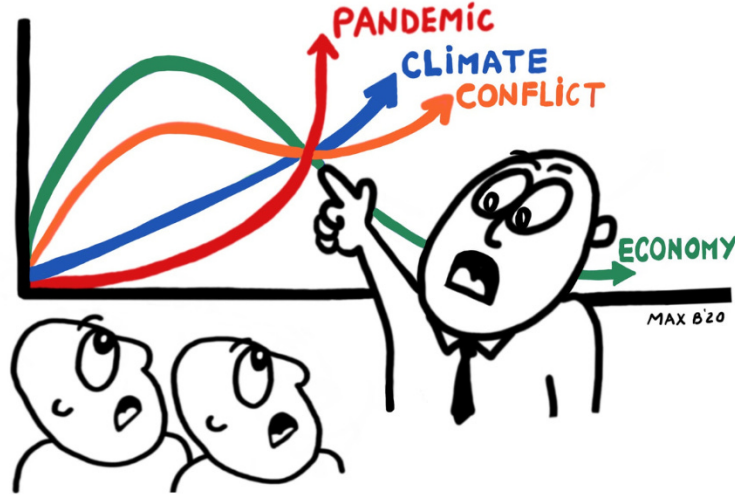
Challenges are too severe to bear

- Complex
- Contextual
- Contested
- Wicked Problems

What is a good life?

Disasters are collaborating better than we are

Paul Maximilian Bisca



-The disasters are collaborating better
than we are!

The Regeneration Weekly | soil.works

- We have all this amazing technology
- yet all too often there is a complete lack of clear communication
- communication has regularly been trumped by political and economic agendas
- “this is how we have always done it” approach

The real challenge?

- The real challenge with many big picture initiatives that seek to create change, including the SDGs has to do with
 - why human beings are organized (e.g., at the level of emotion, identity, and self) and
 - why / how / for whom / to what degree learning, growth, and change actually occurs.
- The presentation of information to people to create change (e.g., with attitudes, behaviours, policies) often succeeds or fails not so much because of the soundness of the information that is provided (e.g., the facts that are presented, the clarity of arguments or presentations, the urgency of the issues at hand, the support of governments, etc.),

Why does change fail?

- Change fails due to due to highly complex human interactions between seemingly extraneous / peripheral factors
- We have known about climate change for decades
 - despite thousands of ad campaigns, papers / presentations / books / videos / meetings / conferences / grants / policies,
 - we still encounter considerable denial and is only now beginning to result in substantive action that has any chance of being ameliorative, and which is still nowhere near what is required to deal with this existential threat to us all.
- What kind of education will take us out of this paralysis?

ACTIVITY 3

WHAT NEEDS TO CHANGE?

WHAT ARE WE TRYING
TO CHANGE? From

Ways of thinking and
acting

We are the students of today
attending the schools of yesterday
being taught by the teachers of the past
with methods from the Middle Ages
to solve the problems of the future!



Classroom

You

Pedagogy

WHAT ARE WE TRYING TO CHANGE?

Introducing New ways
of thinking and acting

To

Discussion:

- Why is this important for Higher Education?
- How can ESD achieve this ambition?

We are the students of today
attending the schools of yesterday
being taught by the teachers of the past
with methods from the Middle Ages
to solve the problems of the future!



Classroom

You

Pedagogy

TARGET 4.7 OF GOAL 4

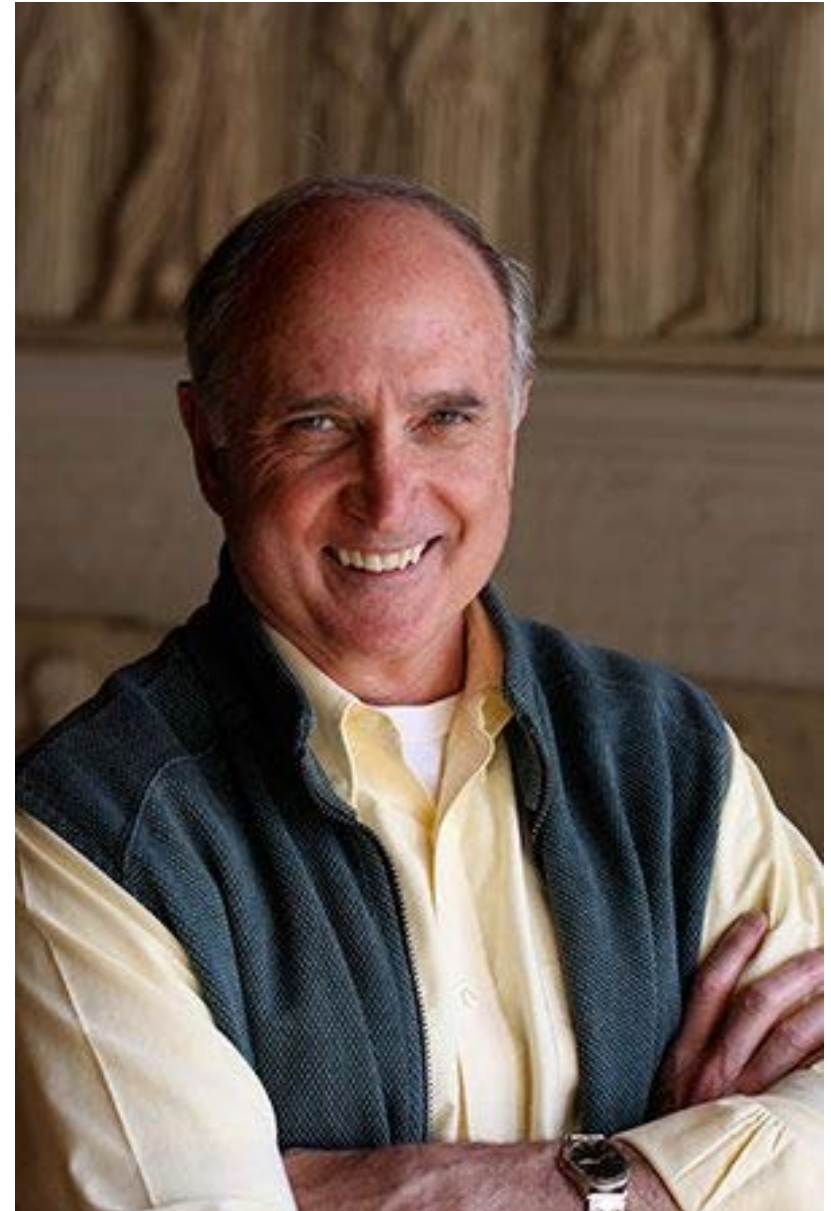


4.7 By 2030, **ensure that all learners acquire knowledge and skills needed to promote sustainable development**, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.

WHAT IS EDUCATION FOR?

The truth is that without significant precautions, education can equip people merely to be more **effective vandals** of the earth. If one listens carefully, it may even be possible to hear the **Creation groan at every graduation** ceremony when another batch of smart, degree-holding, but **ecologically illiterate**, Homo sapiens who are eager to succeed are launched into the biosphere.

David Orr (1994) Earth in Mind



THE CHALLENGE

“the knowledge, skills, aptitudes and values necessary to industrialise the earth are not necessarily the same as those that will be needed to heal the earth or build durable economies and good communities based on principles of equity and sustainability” (David Orr, 2004)

We need teaching and learning that enables social transformation

What does traditional education “teach” learners about the world?

- the curricula of traditional schools are based on Stability, Certainty, Simplicity and Clarity
- The assumption is that “we know what you need to know, and how to test that you know it”
- That assumption is based on
 - the world as it *was*,
 - a little bit on how it *is* but
 - rarely on how it *will be*.

What have our students been telling us?

- they are bored in school
- They take too many tests
- there is little real world connections to their learning.
- And what else?

How can we initiate and sustain change?

DISRUPTIVE INNOVATION

The formula for change - $C = (D \times V \times F) > R$

The strengths affecting the likely success of organisational change

1. **Dissatisfaction**: there is **dissatisfaction** - a situation that people want to change;
2. **Vision**: people share a reasonably clear **vision** of a future situation that is both better and achievable;
3. **First steps**: the action plan to achieve the vision is acceptable and sets out the **first steps** to be taken;
4. **Resistance**: people do not see the need for change – opposition / conflict

Change happens when the combined strength of the first three factors above is greater than the existing **resistance** to change.

Re-imagining Education

YOUR CHANGE PROJECT

preparing learners for a future we do not know

Behaviour Change Exercise – Clasping Hands



THANK YOU

THANK YOU

What is the
current situation?

BACKCASTING



What needs to be done?

CURRENT
Unsustainable

2

DISRUPTIVE INNOVATION

3

VISION
Sustainable
state

1

What is working well?
What is not working?

Where do we want to
go?

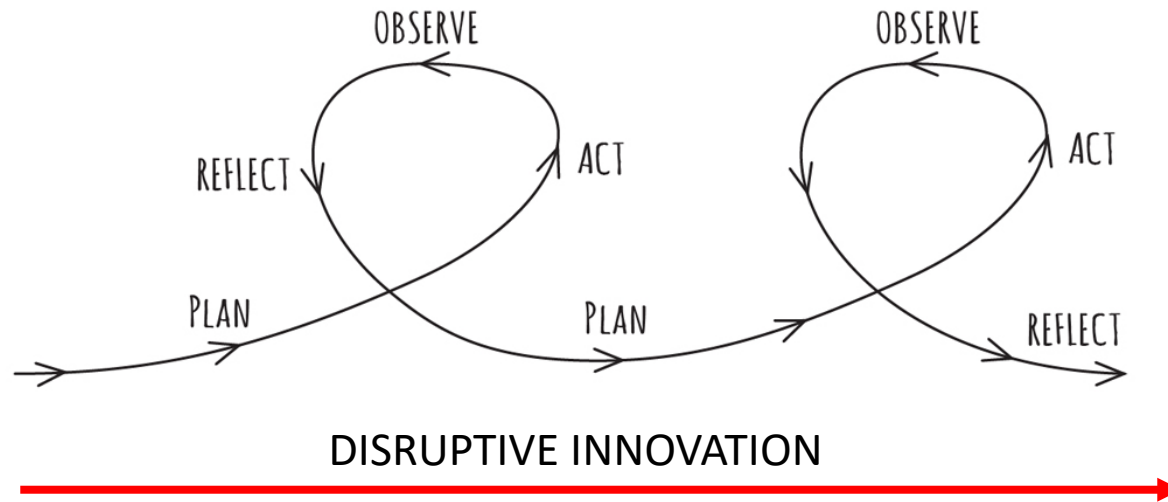
What is the
current situation?

BACKCASTING



CURRENT
Unsustainable

2



VISION
Sustainable
state

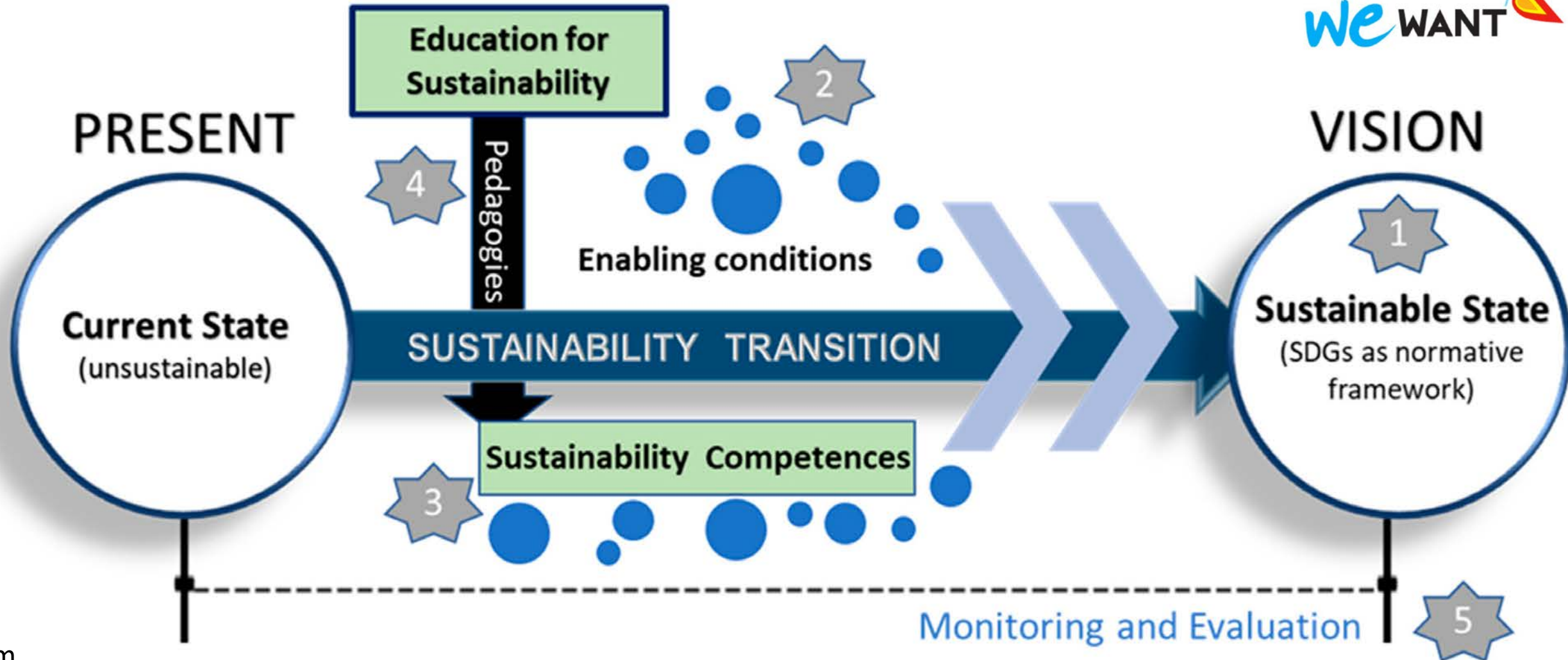
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What is working well?
What is not working?

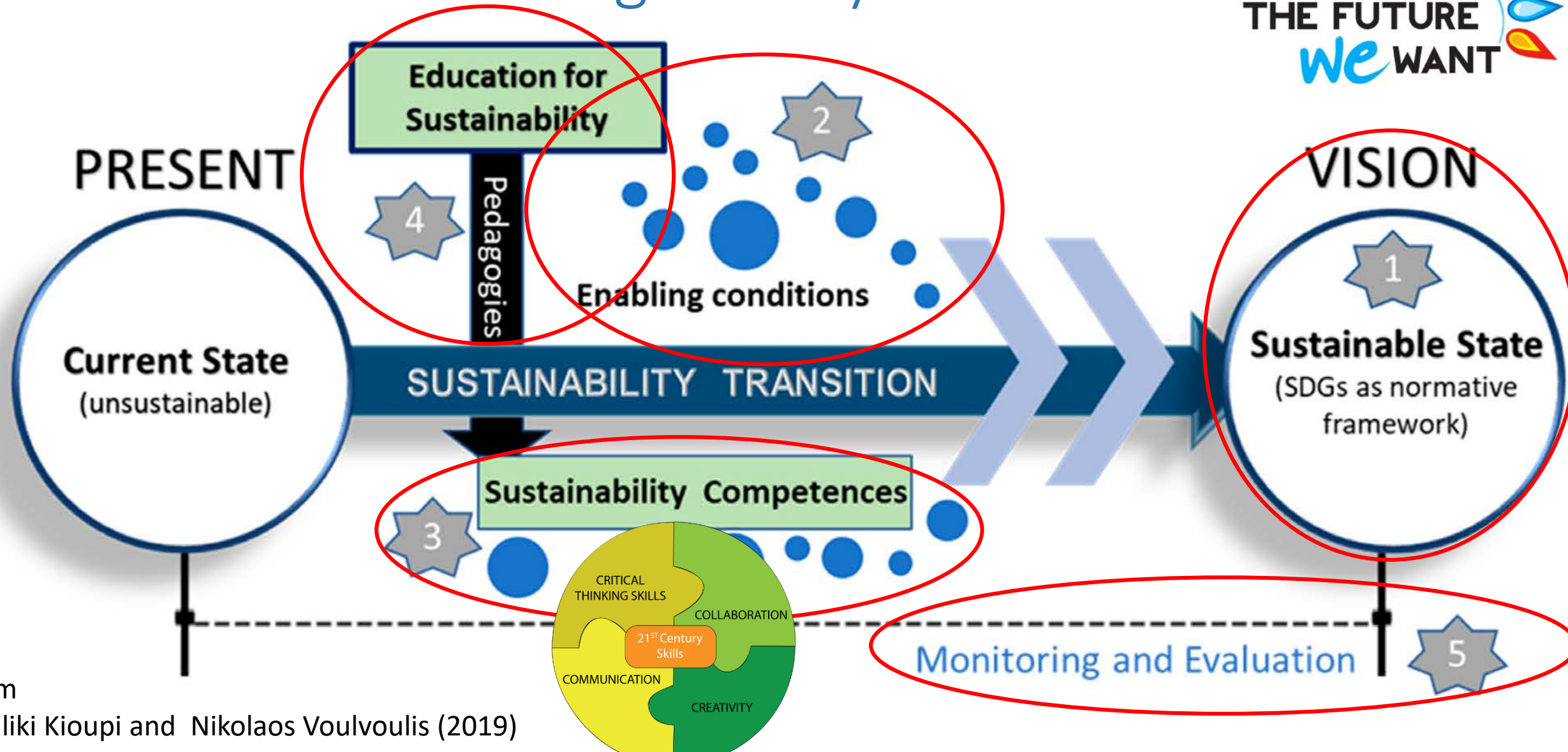
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Where do we want to
go?

Education for Sustainable Development is about transforming society

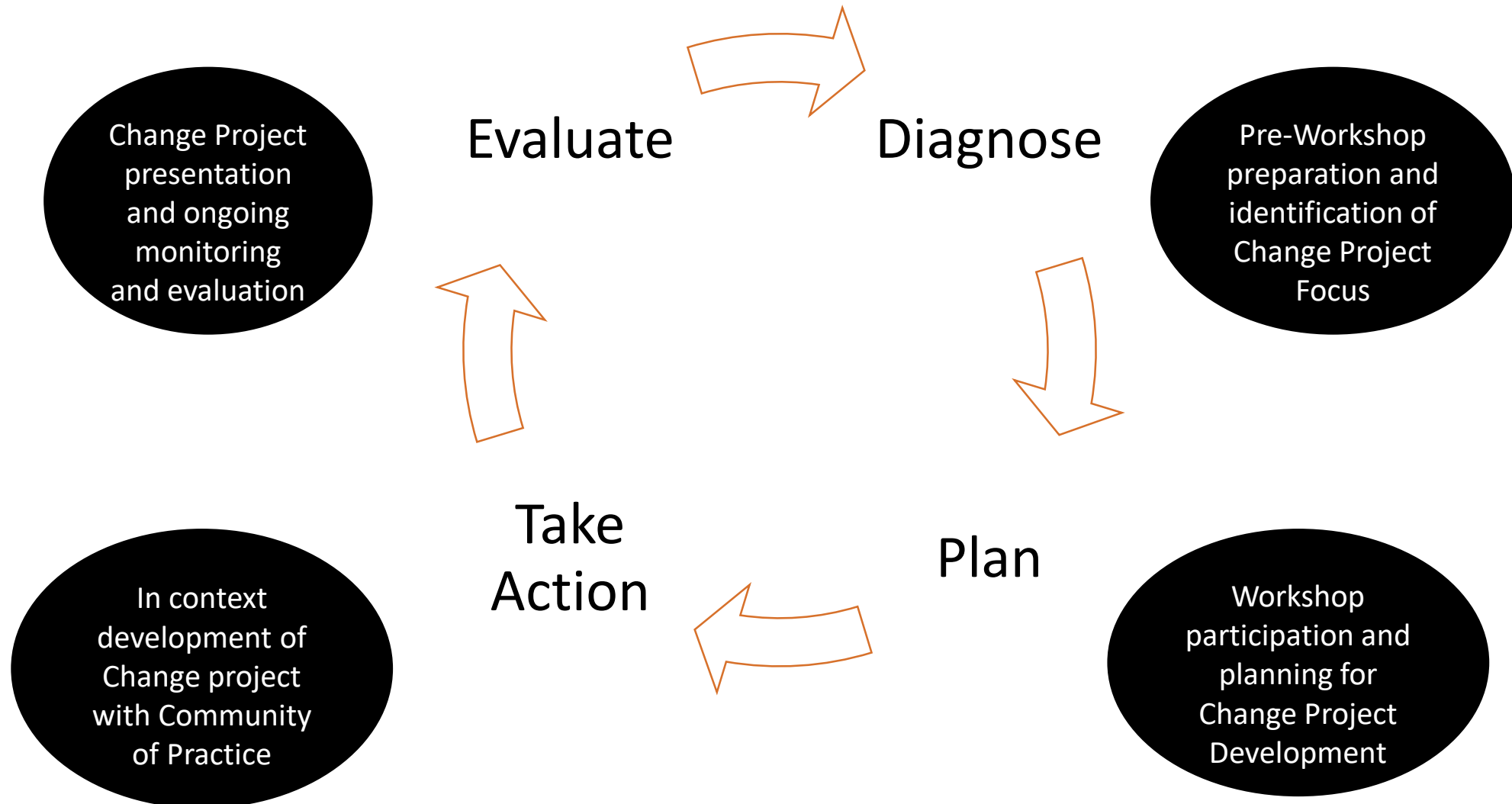


Education for Sustainable Development is about transforming society



Action Research

“How can teaching and learning respond to 21st century challenges?”



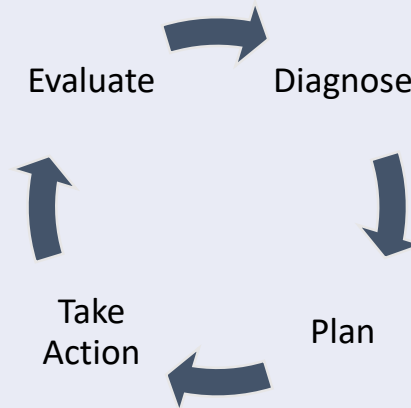
Change Project Learning cycles

Cycle 1



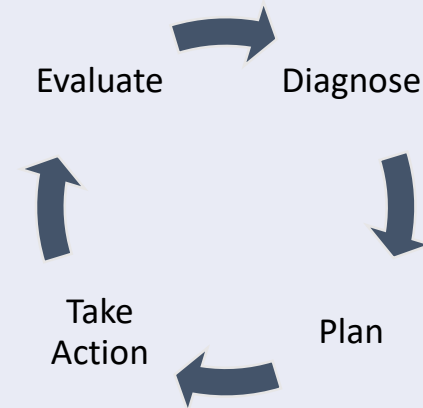
Workshop preparation
and identifying
national and
institutional priorities

Cycle 2



Reflexive Designing
with institutional
community of practice
colleagues as critical
friends

Cycle 3



Implementation and
Institutionalisation of
Change Projects with
community of
practitioners



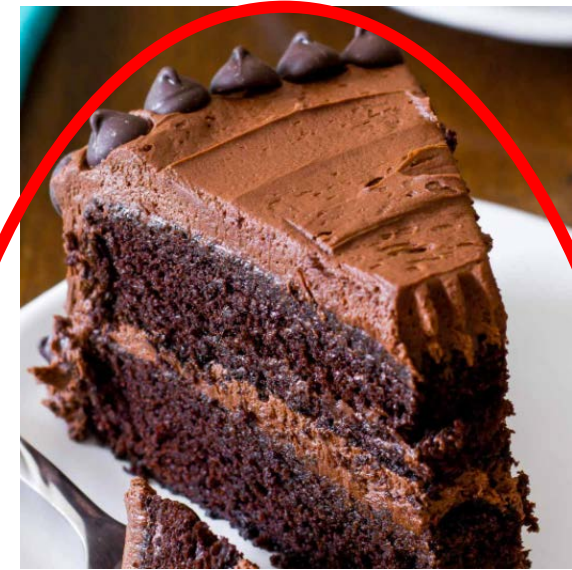
Multidisciplinary partnership

different subjects take up a common topic



Interdisciplinary partnership

integration of multiple disciplines to examine a theme



Transdisciplinary partnership

Collaborative learning across subject areas



The Lancet Commission on Health and Climate Change

- "Climate change is the biggest global health threat of the 21st century". (The Lancet 2009)
- "Tackling climate change could be the greatest global health opportunity of the 21st century". (The Lancet 2015)
- The Lancet Commission of 2015;
 - 15 Institutions composed of Health professionals, energy experts, economists, political scientists, financiers and development experts

THE LANCET

October, 2022

www.thelancet.com

The 2022 report of the *Lancet* Countdown on health and climate change



"Countries and companies continue to make choices that threaten the health and survival of people in every part of the world...At this critical juncture, an immediate, health-centred response can still secure a future in which world populations can not only survive, but thrive."



- When climate change is framed as a health issue, rather than purely as an environmental, economic, or technological challenge, it becomes clear that we are facing a predicament that strikes at the heart of humanity. Health puts a human face on what can sometimes seem to be a distant threat.
- Public concerns about the health effects of climate change, such as undernutrition and food insecurity, have the potential to accelerate political action in ways that attention to carbon dioxide emissions alone do not.

The Change Project answers two questions

- “How can current teaching and learning be transformed in order to respond to the 21st-century challenges?”
- “How can we use ESD teaching and learning approaches to transform teacher education in ways that empower student teachers (and practising teachers) for the 21st century and beyond?”

Suggested Specific Questions

- What is currently working well in our institution?
 - How can we make it even better? (Change Project idea)
- What is not working so well?
 - How can we make it work better? (Change Project idea)

What is the
current situation?

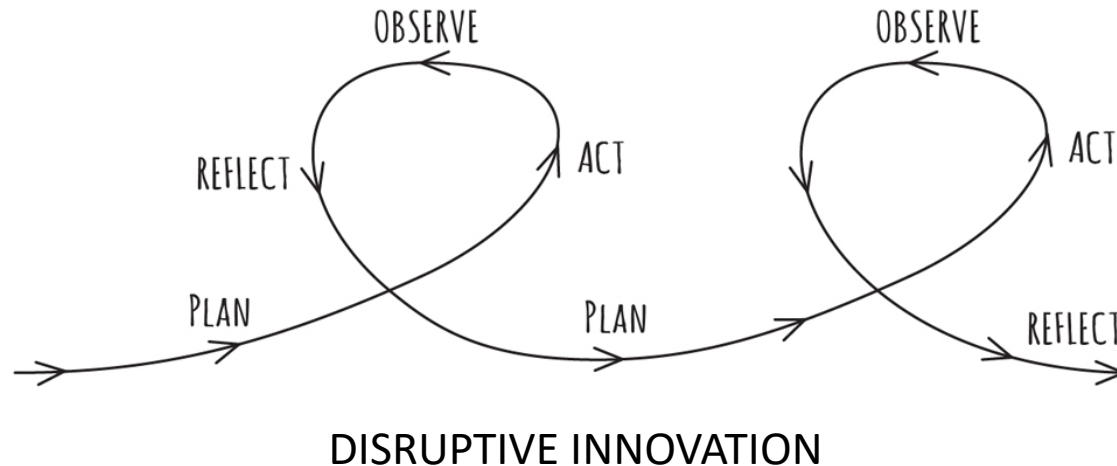
BACKCASTING



CURRENT
Academic
Solitude

2

What is working well?
What is not working?



VISION
Interdisciplinary
Partnerships

1

Where do we want to
go?

3

What is the
current situation?

BACKCASTING



CURRENT
Academic
Solitude

2

What is working well?
What is not working?

Curriculum
Lesson planning
Teaching methods
Learning Centeredness
Community engagement

3

VISION
Interdisciplinary
Partnerships

1

Where do we want to
go?

ENGAGE THE DEBATE!

COMPETENCES FOR 21ST CENTURY TEACHERS

COMPETENCES FOR SUSTAINABILITY

Systems thinking

Futures thinking

Values thinking

Strategic thinking

Collaboration competence

Critical thinking

Personal competence

Integrated problem-solving
competence

ACTIVITY 2

Your Change Project?

WHAT IS A GOOD LIFE?



The Good Life 1.0



Good Life 2.0

Change Project Development: Poster

YOUR CHANGE PROJECT: _____

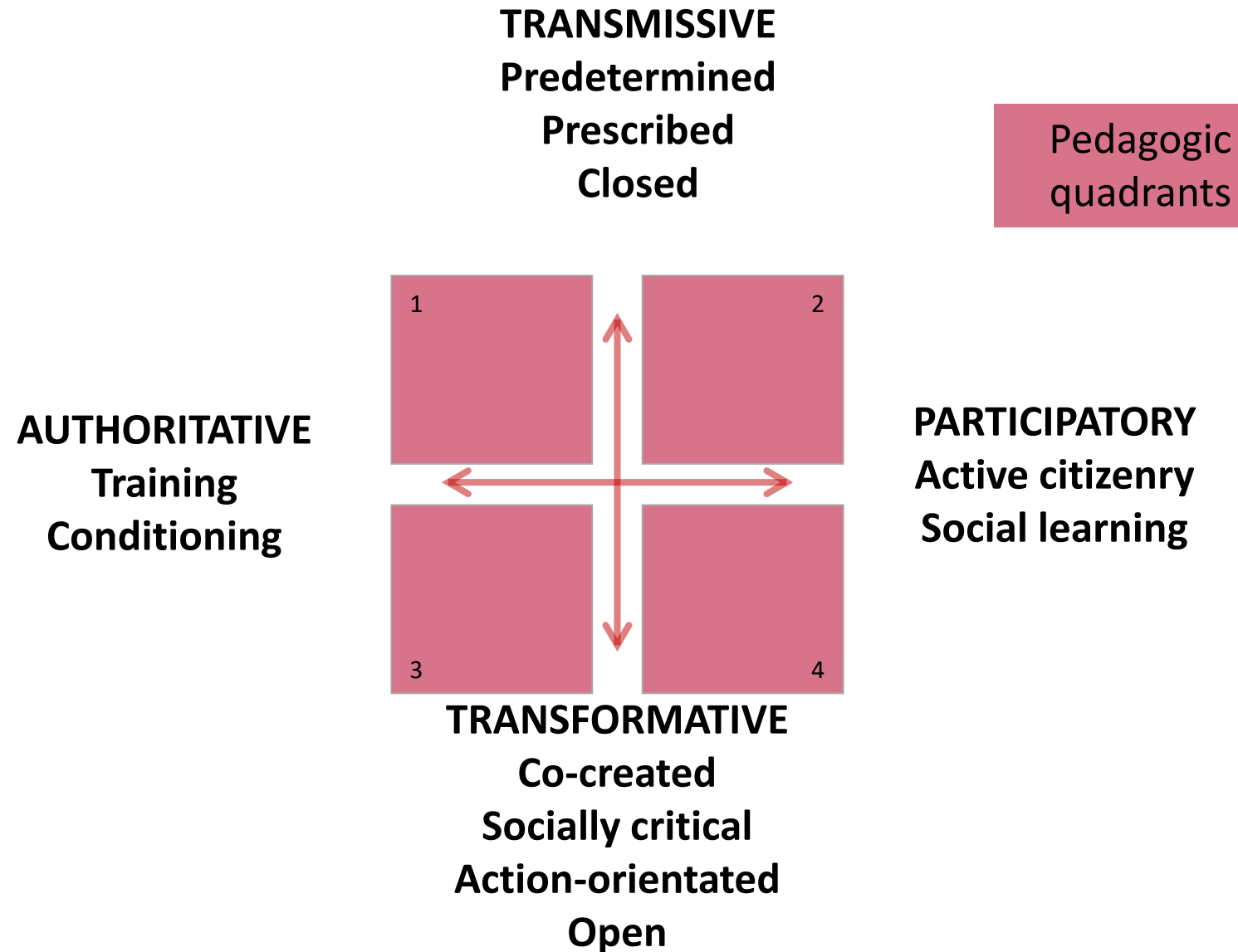
NAME & INSTITUTION NAME:

- What SDGs will you focus on?
- Who will be involved?
- How will you support everyone to develop a common understanding of SD and ESD?
- How will the CP address / extend / improve your institutions Vision and Mission?
- What 21st century competences?

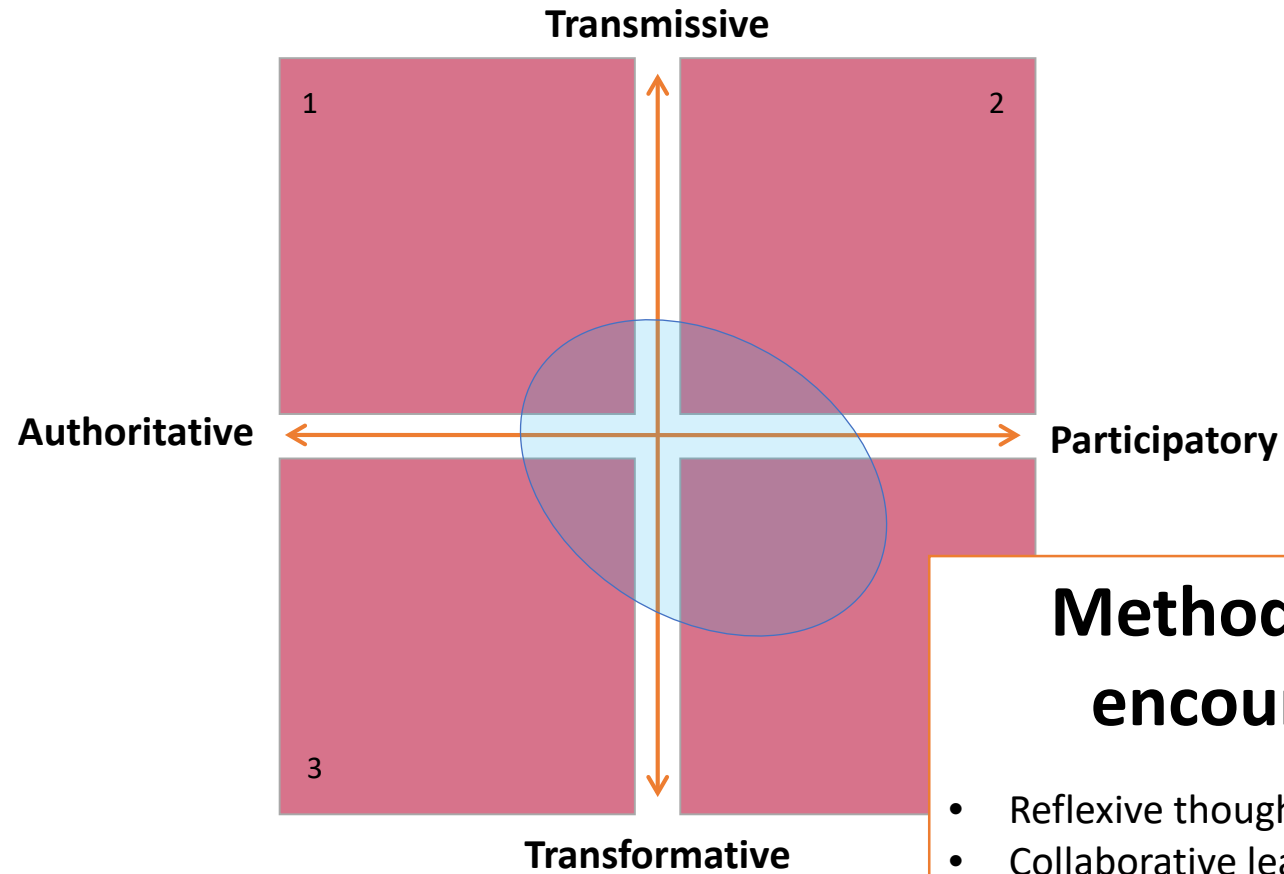
THANK YOU

TEACHING FOR A FUTURE WE DO
NOT KNOW

Effective methods



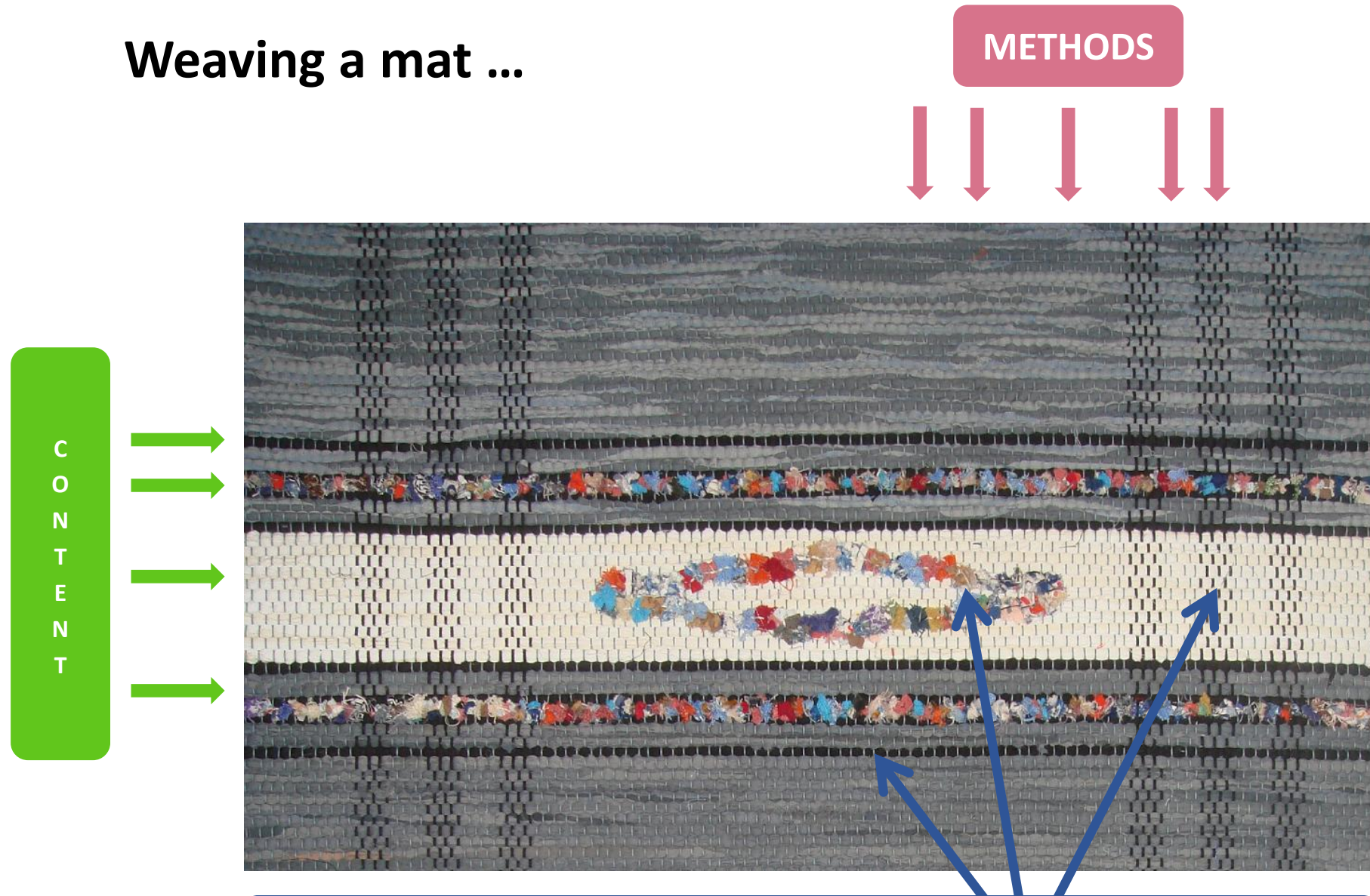
Effective methods



Methods that encourage:

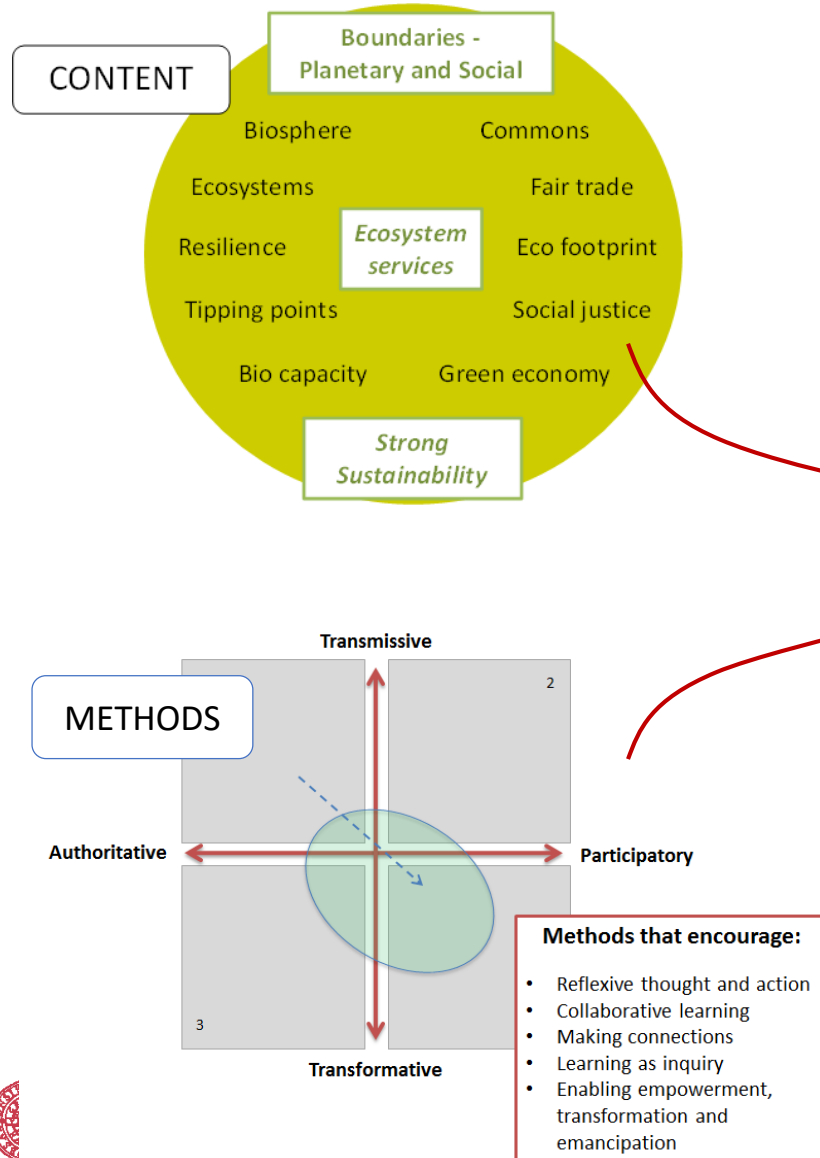
- Reflexive thought and action
- Collaborative learning
- Making connections
- Learning as inquiry
- Enabling empowerment, transformation and emancipation

Weaving a mat ...



Patterns of integrated knowledge = COMPETENCES

THE NAVIGATION TOOL



COMPETENCES FOR SUSTAINABILITY

Systems thinking

Futures thinking

Values thinking

Strategic thinking

Collaboration competence

Critical thinking

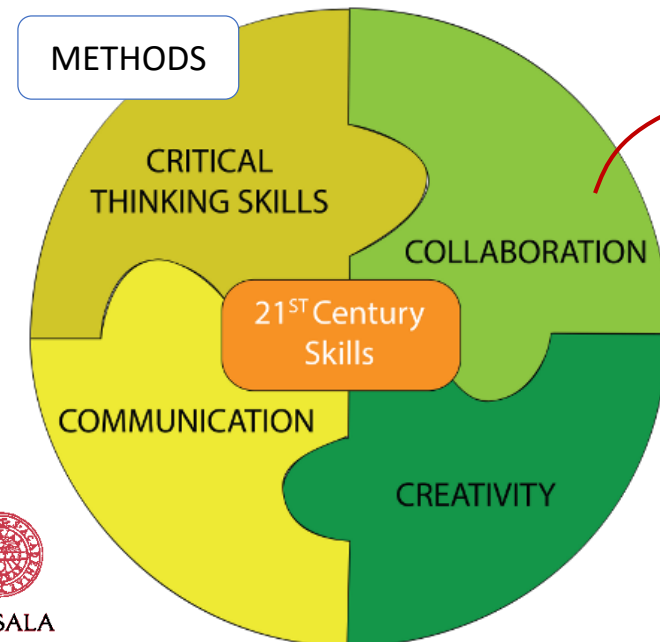
Personal competence

Integrated problem-solving competence

THE NAVIGATION TOOL



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For queries or requests, contact: education@trollback.com



COMPETENCES FOR SUSTAINABILITY

Systems thinking

Futures thinking

Values thinking

Strategic thinking

Collaboration competence

Critical thinking

Personal competence

Integrated problem-solving
competence

Example 1

Midlands State University: Curriculum Change Project



What did they do?

- 1. Revising modules and module outlines:**
 - Aims and objectives to incorporate **21st century competencies**
 - Teaching approaches to emphasize **active learning pedagogies**
 - Assessments to focus on testing acquisition of **life-long competencies and attitudes**
- 2. Enacting pedagogies** that foster ESD competencies:
 - Shift from lecturing and tutoring to active learning by students
- 3. Changing assessments** to strategies that measure substantive learning outcomes:
 - Assessment tasks that measure life-long competencies and attitudes
 - Assessment tasks that are linked to real-life problems or issues
- 4. Research project topics** that support ESD competencies

What did they do?

1. **Revising modules** and module outlines:

- Aims and objectives to incorporate **21st century competencies**
- Teaching approaches to emphasize **active learning pedagogies**
- Assessments to focus on testing acquisition of **life-long**

Rebranding of module outlines

3. **Changing assessments** to strategies that measure substantive learning outcomes:

- Assessment tasks that measure life-long competencies and attitudes
- Assessment tasks that are linked to real-life problems or issues

4. **Research project topics** that support ESD competencies

VALUE CREATION NARRATIVE

Value creation framework adapted from Wenger, Traynor and De Laat (2011)

Analysing the value of our work

Immediate Value

e.g.
New knowledge,
new partnerships,
new working
relationships, new
networks, etc.

Potential Value

e.g.
Personal assets,
relationships and
connections,
resources,
intangible assets,
transformed
ability to learn

Applied Value

e.g.
Evidence of
changed practice;
actual applications
in TEI/TVET
practices
Actions, Practices,
Tools, Approaches,
Systems

Realised Value

e.g.
Improved
performance
resulting from
the changed
practice

Reframing Value

e.g.
Real changes in
normal practices;
changes the
concept of what
counts as 'good' or
successful practice
in the TEI/TVET

Example 2

Campus Gotland Summere School

I have given a lot of thought to the food waste matter and right now I'm starting a project together with my partner and the help of a mentor from University. We are trying to create a food waste certificate for all businesses that cook food (restaurants, schools, catering...), which would prove that the company cares about food waste and doesn't throw away more than x% (I haven't calculated the exact percentage yet) of the food they buy. What I want to do is encourage businesses to reduce their food waste by **educating** the staff, I learnt that education is key from the course, you were so right!! And also provide a service of planning, creating food waste friendly menus and helping them out in all issues that can pop up when they start making a change! The point of the certificate is also to help the consumer make an active choice of restaurant and make people aware that different restaurants have different routines and put more or less effort to reducing their food waste.

Anna-Savanne Sandberg Vila

Well, for me it has been when trying to fit "sustainability competences" into the university bureaucracy in terms of examination and grades: there is an openness of transforming the classroom activities, but when it comes to grades and examination the open door closes. Then we are back to written, individual (examinations), which basically examines the student's ability to write what the teacher likes, rather than (demonstrating) sustainability competences. Those are perhaps very different to examine and grade with conventional methods, but would require doing things together (cooperation), amongst students (collaboration), with teacher and with society (community).

The bureaucracy allows me to build in sustainability competences as goals both for individual courses and for a whole programme, but does not allow me to use adequate (appropriate ESD) grading scales (pass/fail) or examination methods to measure those goals, and without any rational argument. Grades and examinations are simply emotional loads, that are not open for discussion.



UPPSALA
UNIVERSITET

Ulrika Persson-Fischier, (2021), Uppsala University

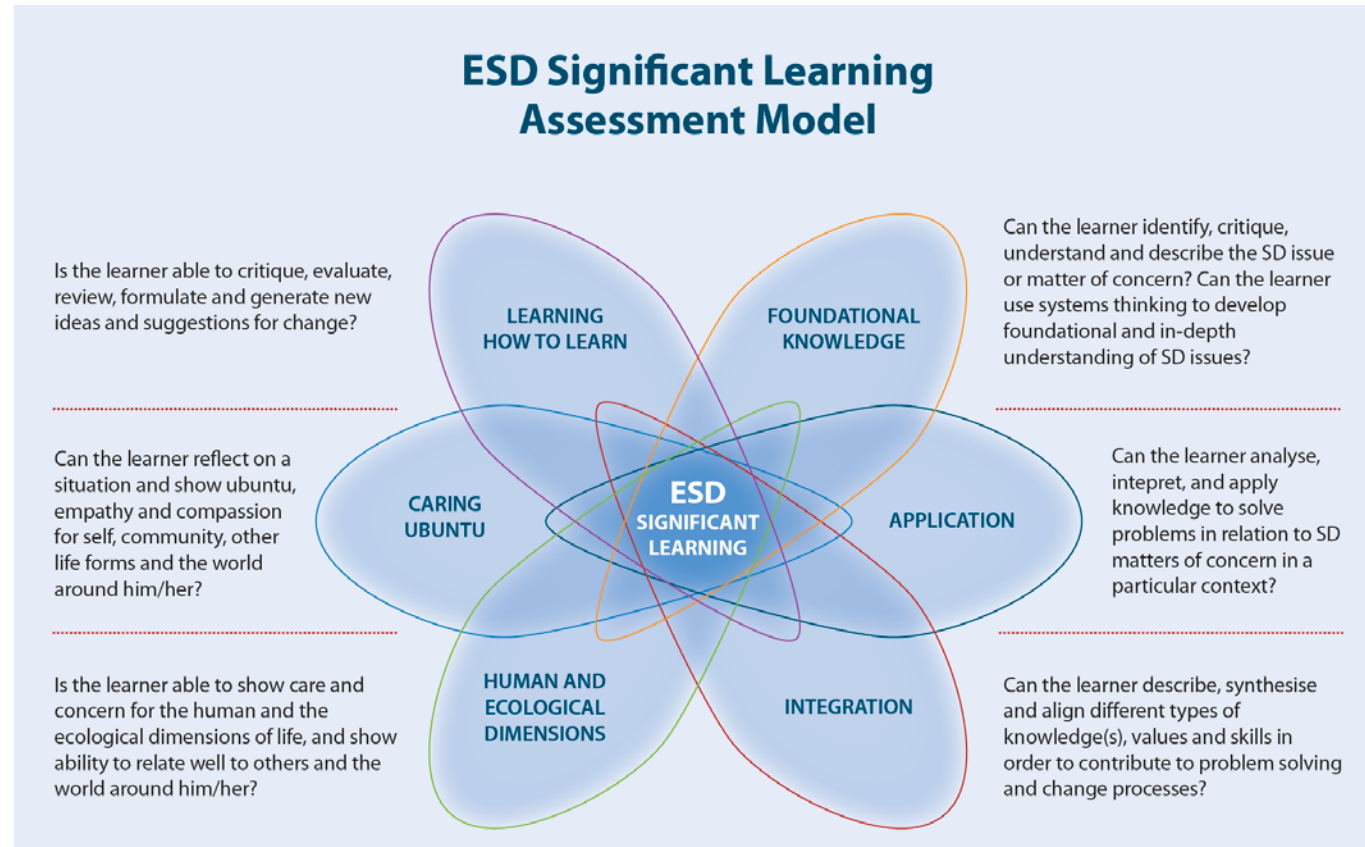


SWEDES

Sustainability Starts with Teachers

Addressing assessment issues

Assessment
should be
establishing the
achievement of
these
outcomes.
(Fink, 2013)



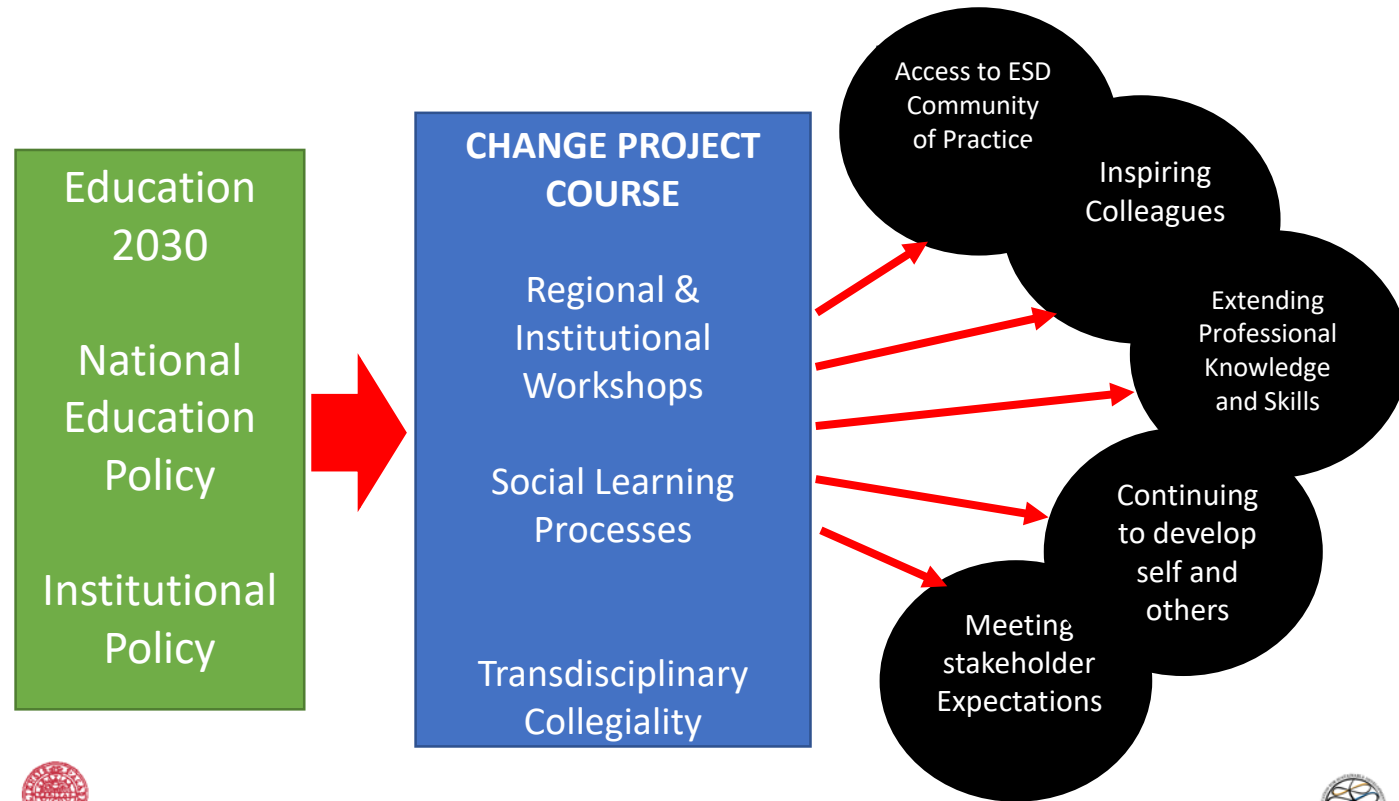
Firstly, there was a huge resistance from the colleagues who had to join the teacher training programs, as they did not want any changes (apathy). Later on, when there was the first positive experience, the resistance declined a little bit, and curiosity took place.

Secondly, we have teachers and students coming from different spheres – mathematicians, lawyers, economics, engineers, translators etc. (multi disciplinarity). It is not an easy task to explain to them why there is a need to add SD issues into the courses. We are still moving forward with the question. Having Ecological Policy adopted at the University is the first step here.

Nadiya Kostyuchenko, (2021), Sumy State University, Ukraine



INSTITUTIONAL COMPETENCE

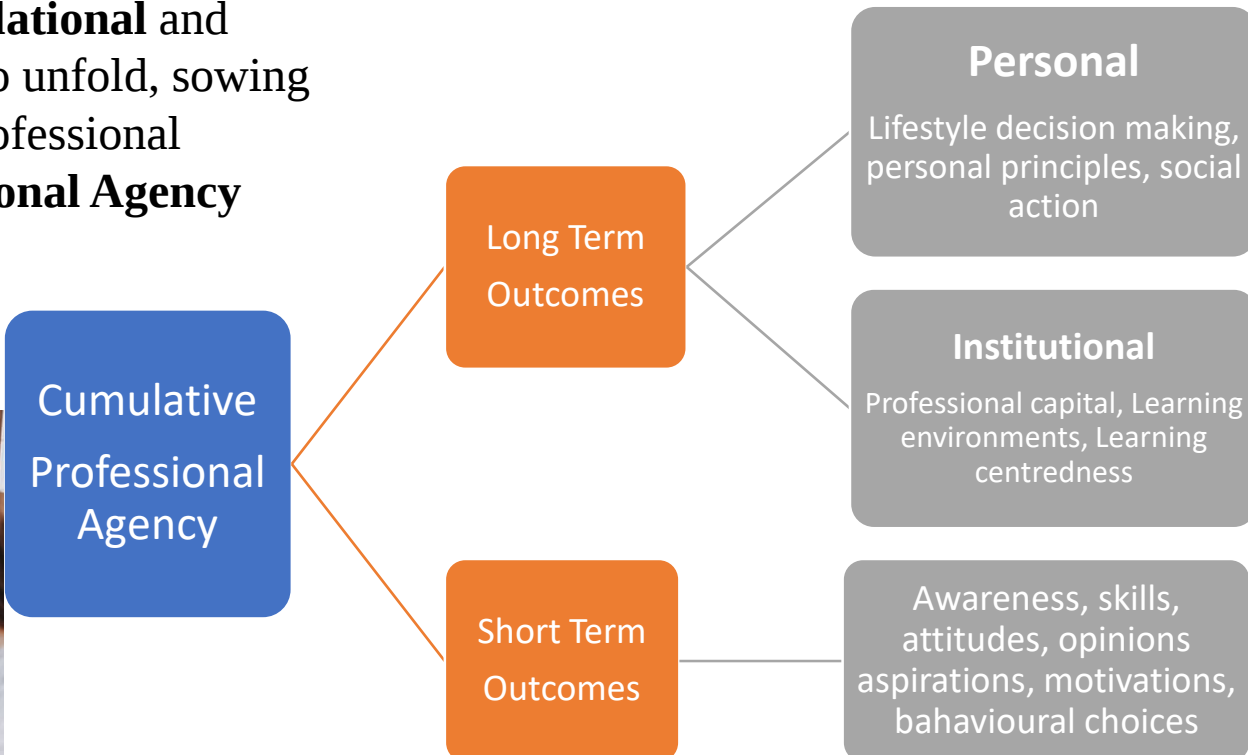


- Despite the tensions arising from a new way of thinking and acting, a higher level of professional practice is developing as a result of the catalytic agency of the Change Project Approach. A combination of **personal, relational and collective agency** has started to unfold, sowing seeds for a superior level of professional practice, **Cumulative Professional Agency** (Urenje, 2012).



CUMULATIVE PROFESSIONAL AGENCY

A combination of **personal, relational** and **collective agency** has started to unfold, sowing seeds for a superior level of professional practice, **Cumulative Professional Agency** (Urenje, 2012).





ESD connects teaching with
learning

Educating for a new way of thinking
and doing

