

METHODOLOGICAL GUIDELINES

1. PURPOSE OF THE TASK

- To deepen understanding of writing task formats in international English language exams (IELTS, TOEFL, Cambridge C1/C2).
- To develop skills in critically analysing requirements, common challenges, and effective strategies for overcoming them.
- To enhance academic communication skills in English.

2. STRUCTURE OF THE GROUP PRESENTATION

1. Introduction

A brief overview of the chosen exam and its writing section.

2. Task Types and Requirements

A clear description of task formats (Essay, Report, Letter, Integrated Writing, etc.).

Main assessment criteria.

3. Common Challenges

Typical linguistic, structural, logical, or cultural difficulties.

4. Effective Strategies

Planning, idea development, text organisation, language resources.

5. Practical Examples

1–2 short cases or typical mistakes.

6. Conclusion

A summary of key recommendations for candidates.

3. REQUIREMENTS FOR STUDENTS (C1–C2)

Content Requirements

- The presentation must be delivered in English.
- Duration: **10–12 minutes** per group.
- The work should demonstrate:
 - a wide range of academic vocabulary;
 - accurate use of complex grammatical structures;
 - ability to synthesise and interpret information from various sources;
 - logical organisation and well-reasoned analysis.

Visual Design

- 8–12 slides.
- Clear structure, minimal text per slide.
- Tables, charts, and examples are encouraged.

Collaboration Requirements

- Roles within the group must be distributed (speaker, analyst, designer, researcher).
- Each student must present their part.
- A short Q&A session at the end (1–2 questions from the audience).

Assessment Criteria - 100% = 10 points

- **Content accuracy & depth** — 30% (3 points)
- **Language quality (C1–C2 level)** — 30% (3 points)
- **Presentation skills & coherence** — 20% (2 points)
- **Visual materials** — 10% (1 point)
- **Teamwork and timing** — 10% (1 point)