



Lesson outcome

Learners can write an email about company changes.

A company's first year

1A Read the timeline. Complete the notes.

TIMELINE	SOFTWARE DE JOGO
January	Brother and sister João and Manuela Silva create a simple smartphone game called <i>Vai-Vai</i> . However, they don't launch the game. They want to make it better first. They hire two software engineers to make the game better. They don't open an office. They work from their home.
March	They create a software company and call it Software de Jogo.
April	They rent an office in their home city, Brasília.
June	They launch <i>Vai-Vai</i> in Portuguese. It's an instant success in Brazil and Portugal.
August	They hire translators for an English version of <i>Vai-Vai</i> .
October	The Silvas move their office from Brasília to Campinas – Brazil's Silicon Valley. They hire a product manager and two more engineers to produce more games.
December	Software de Jogo expands its range of games to five.

The name of João and Manuela's game:

1 _____

The name of their company:

2 _____

Original location of company:

3 _____

Location of company from October:

4 _____

How they expanded in October:

5 _____

Number of games in range from December:

6 _____

B Work in pairs. Student A: Look at page 118. Student B: Look at page 120. Ask and answer questions about Software de Jogo.

Preparing for a move

2 It is October and the company needs to move to Campinas next week. Use João's notes to write instructions to the team for the move.

Move to Campinas

- It's next week!
- Employees' jobs for Friday =
 - removing everything from desk
 - putting things in a box
 - writing name on box – boxes not be moved
 - should leave on desk!
- Remember to thank the team for cooperation.

3 João writes an email to his staff to thank them for the work they did last year. Put the sentences (a-i) in the correct order.

- a We grew our range of games from one to five, and we built strong relationships with other businesses here in Campinas.
- b Unfortunately, we didn't win any new business in other countries so we didn't hit our target of 100,000 sales.
- c First, a big thank you to the team for your work, and for the progress we made at Software de Jogo last year – it was an amazing start for our new business.
- d However, we know this is because we had some problems with the English translation of *Vai-Vai*, so we couldn't launch it in August.
- e Last week, we fixed the problem, and we plan to launch the English version in January next year.
- f We also bought advertising on social media in Portuguese and this won new business throughout Brazil and Portugal.
- g Best regards, João and Manuela
- h Overall, we had a great year and we look forward to working with you next year.
- i Dear all,

How the first year went

4 Work in pairs. You are going to ask and answer some interview questions.

Student A: Look at page 118.

Student B: Look at page 125.



Functional
language

Talking about projects


1 Put the words in the correct order to make questions.

1 go, / did / generally / it / how / ?
_____2 went / what / well, / in particular / ?
_____3 well / didn't / what / go / ?
_____4 the / what / problem / was / ?
_____5 this / did / happen / why / ?
_____6 do / what / you / did / ?
_____7 happened / what / ?
_____8 experience / was / what / your / ?
_____9 to / what / we / do / change / need / ?

2 Complete the responses with the words in the box.

deadline	didn't communicate	improve	made	mistakes	problem	well
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- a We need to _____ our instructions and our communication, but in the end everybody is really happy with the product.
- b We made some _____ with the instructions.
- c OK, so we met the _____ and everybody in the team was very happy. The product is great.
- d We _____ the instructions clear and we had a meeting with the team in the factory.
- e Well, there was a _____ with the design.
- f We _____ well and we didn't have regular update meetings.
- g It went _____, thanks.

3  3.01 Listen and match the responses in Exercise 2 (a-g) with the questions in Exercise 1 (1-9). There are two extra questions.

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|---|-------|---|-------|---|-------|
| a | _____ | d | _____ | f | _____ |
| b | _____ | e | _____ | g | _____ |
| c | _____ | | | | |