

A manager is an important asset to the organization. The primary role of the manager is to co-ordinate the work of all the employees in the organization and to bring about the best results that ensures the growth of the organization. There are various roles and responsibilities that managers hold in order to bring about the best outcomes from the employees.

The manager needs to ensure that the resources are properly utilized and not wasted. This can pave way for overall efficiency of the firm's resources. Managers need to improve and maintain the efficiency of the firm in order to reach success.

The manager needs to be innovative in his work. He need to devise strategies that would help find creative solutions to the problems encountered in the organization. The manager must inculcate innovation in the employees and encourage them to come up with innovative ways to achieve the goals faster and better.

The manager must be a good leader and a motivator. He/she needs to inspire and motivate the employees working in the organization. A leader must ensure that the goals of the company are achieved and the employees interests are protected at the same time. The manager must possess superior leadership skills in order to lead the employees in a better way.