

There are many different goals that the organizations set in order to reach a benchmark in the market. These goals are communicated to the employees in order to achieve them in a best way possible. The organization must devise the goals, which should be specific, clearly definable and easily attainable. The goals needs to be realistic and needs to be achieved within the stipulated period.

Tactical goals mostly apply for specific divisions or departments in the organization. These tactical goals helps in achieving the strategies of the organization. The tactical goals are usually short-term goals that can be analyzed and measured effectively.

Super-ordinate goals help motivate the individuals across different departments and helps resolve the conflict and establish relationships within the team members of the company. These goals help build team co-ordination and helps in achieving the strategic goals of the company.