

OLIGARCHY



OFFSHORE SECRETS



DZHYNSA

[dʒi:ns'ʌ]

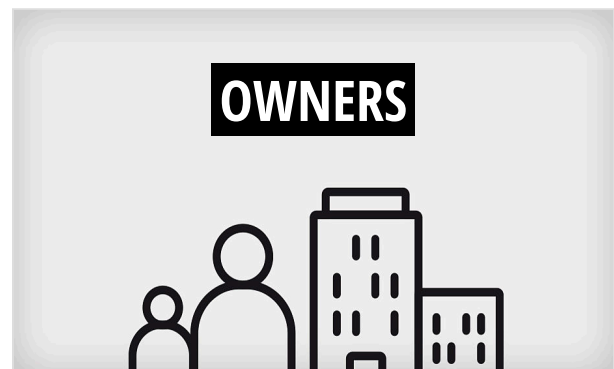
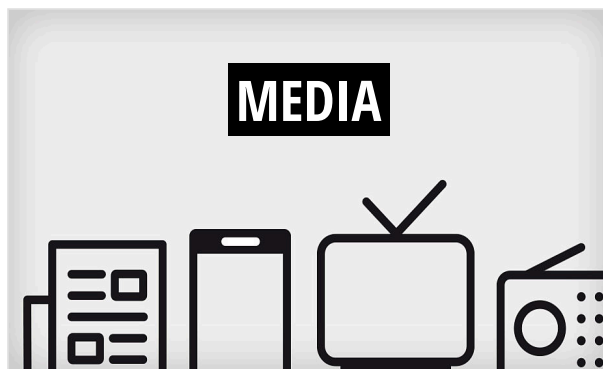
Media ownership matters

Mass media influences how facts are viewed and debated in a society, contributing to crafting its public opinion. Independence and pluralism of media, opinions and views - including criticism of people in power - is the safeguard of a healthy democratic system. Monitoring and ensuring ownership pluralism is the first step towards independence and freedom of choice:

How can people evaluate the reliability of information, if they don't know who provides it? How can journalists work properly, if they don't know who controls the company they work for? And how can media authorities address excessive media concentration, if they don't know who is behind the media's steering wheel ?

Ownership structures may also affect the way the media industry manages its resources, thus shapes the economic strength and efficiency of the media sector. This is of particular interest to potential investors.

Media & Owners Databases



Indicators of Risk to Media Pluralism



Media

History and Structure – Overview of the Ukrainian Media Market

The Ukrainian media market, as it stands today, was formed based on two important factors: 1) transition from a socialist, planned economy to a market economy, emergence of commercial mass media (or, in a historical perspective, its revival, as before the Bolshevik revolution of 1917, there were Ukrainian mass media in both the Russian and Austro-Hungarian empires); 2) severing the media dependence from the former imperial center in Moscow, which in some respects is still in process. Before the declaration of independence of Ukraine, practically all mass media outlets were state-owned, with the exception of newspapers of some party projects that emerged just before the collapse of the USSR. The quality of the existing Ukrainian newspapers and TV was low; there was little investment into them compared to the «central» mass media in Moscow, so in fact they had to start from zero.

Successful media projects of the first years of Ukrainian independence were built both based on existing facilities and from square one. An example of the former case would be the private TV channel *1+1*, which took over the broadcasting niche of the state-owned channel *UT-2*, or the newspaper «*Nezavisimost*», which emerged based on the facilities of the newspaper «*Komsomolskoe Znamia*». An example of the latter case would be the newspapers «*Kievskiy Vedomosti*», «*Ukrayina moloda*», and the group of TV channels of Victor Pinchuk, an oligarch and son-in-law of the second President of Ukraine Leonid Kuchma. Yet, there is also the third model: subsidiary Russian mass media outlets, which with time were changing either their equity capital or their brand. An example of change of capital would be «*Komsomolskaya Pravda v Ukrainie*» (now, after the de-communization laws, it is called «*KP v Ukrainie*»), «*Argumenty i fakty Ukraina*»; an example of changing both the brand and the capital would be the TV channel *Inter*, which in the beginning was broadcasting on frequencies of the Russian *First Channel* and very often used its content (later, the share of this borrowed Russian content decreased).

On the break of the millennium, online mass media started developing in Ukraine – but they do not have any official status as mass media outlets (with exception of the portals that register as information agencies). Now, there are several thousand websites in Ukraine.

For a long time, the format of news radio channels remained the monopoly of state-owned channels *UR-1* and *UR-2 «Promin»*; later, more independent *Radio Era*, *Vesti*, and *Hromadske Radio* came to the news market. In addition, all musical stations and online radio do include news issues.

Private vs. Public mass media

In Ukraine, private mass media outlets quite quickly outgrew public ones regarding popularity. This was due to rapid accumulation of capital by oligarchs and former «red directors» (directors of large Soviet factories, who became factory owners) in the middle 1990s. Both were founding mass media outlets trying to get more

goodwill, while the state that funded public mass media was in a deep crisis and shock, surviving hyperinflation of the early 1990s and other factors that stood in the way of normal development of mass media. One of the factors that exacerbated the problem was constant dragging out of the process of state-owned and communal mass media outlets changing their ownership pattern. Despite adoption of relevant laws, this process has been rather painful and is still not finished. Many media outlet staff members, especially the teams that work in oblast TV and radio companies, are afraid of being dismissed and laid-off.

On the one hand, the government and local authorities are reluctant to let go of mass media outlets that they used as their pocket agent and that they had all tools to completely control. On the other hand, many editorial offices fear that the state removing itself from the owners will push them to the edge of survival. It is a given that direct subordination to governmental agencies did not help to make the journalism objective and high-quality, yet sometimes private mass media workers are pressured by owners even harder. In Ukraine, the level of freethinking was directly dependent on the environment created by the central government: during the tenures of Presidents Kuchma and Yanukovich, the pressure of owners and the state on editorial agencies was growing, and after the Orange Revolution in 2004 and the Revolution of Dignity of 2013-2014, the pressure was reducing.

All main oligarchs were building their business on tax-dodging machinations with re-sale of Russian natural gas and oil products, for years enjoyed tax benefits when selling their goods to Russia (for example, metal pipes), so not surprisingly their mass media outlets, and those are largest TV channels, were supporting pro-Russian views. For example, before the planned signing of the EU Association Agreement, the oligarchs' mass media outlets were trying to intimidate the audience with «degeneracy», brought by the allegedly «homosexual Europe», and with loss of connections with Russia that would bring poverty to the Ukrainian nation.

The other side of the coin of large oligarchs owning mass media was such outlets turning to gutter journalism, tabloidization. They did not need an audience that can think, an audience that can analyze different options. So, mass media were focused on entertainment programs, and when they did air any political talk shows, they were designed to heat up emotions, to turn actual politics into empty talks.

Consequently, a situation emerged, where main owners of significant mass media outlets never treated their media assets as just business, instead seeing them just as a site to promote a certain political agenda. In addition, the editors and journalists got used to biased presentation of events, so being objective and upholding the standards of journalism is «unacceptable» for them from the very start. But this does not mean that TV channels do not make money: they do – from advertisement and crypto-advertisement (economic and political covertly commissioned advertisement from those who have views similar to those of the owner). Digital mass media are mainly financially stable, they make huge money from advertisement, yet - and this is a paradox – they are not pure business projects, they promote business and political interests of their owners, just like traditional media do.

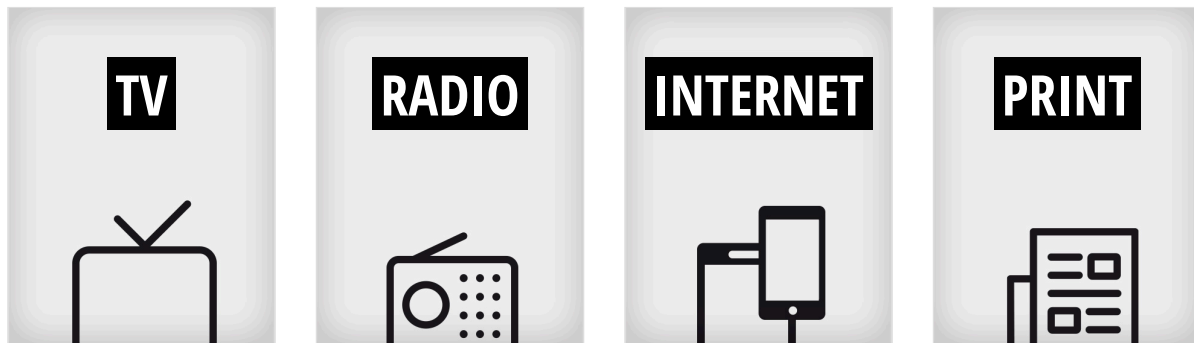
Some mass media outlets do exist as business projects – for example, the magazines «*Novoye Vremya*» or «*Focus*»; yet, they are not a rule, but rather an exception. Some other media outlets are funded mostly via grants, sometimes from abroad. Examples are *Ukrainska Pravda* and *Hromadske.TV*.

A confusing point of Ukrainian situation is that Ukrainian word *suspilne* can be translated both as «public» and as «community-based» (the latter has also a synonym *hromadske*). Also, mass media outlets *Hromadske.TV* and *Hromadske Radio* contribute to confusion in people's perception of the role and place of public mass media.

Traditional vs. digital media outlets

Like elsewhere, traditional printed media outlets in Ukraine are losing the market to digital media outlets, except for some private projects. And the problem here lies not in the globalization of information and its shift to the Internet, frequency coverage, or Internet access, but in the economic situation in the country adverse for development of media outlets, when about a half of the entire economy stays in the twilight and taxes do not facilitate emergence of new traditional media outlets. Most Ukrainian newspapers survive not by revenues through copy sales, subscriptions or advertisement, but by publishing crypto-advertisement, the so-called «*dzhynsa*». Its very presence compromises the media outlet's quality, let alone its credibility. In printed and online media outlets, «*dzhynsa*» is more easily identifiable, than in a TV or radio news story, this may be one reason why the readership's trust to printed media outlets is declining.

Media Database



Radio



The Ukrainian independence came when radio on the territory of Ukraine was in fact just germinating from a low level: only three national channels of the *Ukrainian Radio* (*First, Promin* and *Third*, now called *Culture*) and occasional one-hour inserts of oblast radio stations into the programming of the abovementioned channels existed. Yet, the understanding that radio is a global and practically uncontrolled instrument for influence caused rapid development of FM stations, including informational ones.

The state-run radio, which is now in transition into a public broadcaster, covers most of the territory; it is also available through cable broadcast. In spite of complicated periods during the history of Ukraine, especially concerning the freedom of press, Ukrainian radio attempted to keep its neutral and balanced attitude, and never allowed its content to be 100% in favor of the government, as it happened at the state-owned TV channels. Now, during the process of transformation into a public broadcaster, the staff attempts to preserve the achievements accumulated over the decades.

Information radio stations also include Ukrainian branches of the *Polish Radio* and *Radio Liberty*. They overgrew their format of mere radio and became convergent, now offering video and transcripts of texts. They broadcast, depending on their contracts, on the frequencies of the *Ukrainian Radio* or *Radio Era*. Ukrainian outlets of *Deutsche Welle*, *Voice of America*, and *BBC* abandoned terrestrial broadcasting, but remain operations online with uploaded video and radio podcasts.

FM stations in Ukraine form the most number of branches all across the country; each of them has 5-minute-long news broadcasts per hour. One network of stations commissions news from one source only – «Business Radio Group Ukrainian news service». During times of political crises this organization, just like news services of many other radio stations, often broadcast covertly commissioned stories of third-parties, the so-called *dzhynsa* [Hyperlink]. At the peak of the Revolution of Dignity of 2013-2014, as many as 4 out of 5 news items could have been commissioned that way, and all of them were supportive of Yanukovich' government.

Most brands of Ukrainian FM stations are based on similar Russian ones, or founded here as their franchises (*Melodia*, *Shanson*, *Retro*, *Russian radio*). They are often registered as a property of 13 or more limited liability companies of various kinds, the majority of which are simply covered with only one or two real owners behind.

Radio Era became quite popular as a news radio station: it belongs to the family of Derkach from Sumska oblast. For a long time, its news presentation appeared quite balanced, but after the Revolution of Dignity this changed, and the editorial policy took a serious turn to a heavy-hand rule (the Derkach family is considered pro-Russian, supporting the former President Yanukovich).

Radio Vesti and *Holos Stolytsi* ('Voice of the Capital') are news and information radio stations, which built their popularity on quality of their work and diversity of topics, yet they are often accused of being pro-Russian. *Radio Vesti* is available only in the largest cities of Ukraine and is a part of *Vesti Media Holding Ukraine*. *Holos Stolytsi* is on the air only in Kyiv.

Hromadske Radio is the project of a group of journalists, who launched the process of creation of a community broadcaster from bottom up. First, they were available only online and now, owing to arrangements with *Ukrainian Radio*, they have been granted several hours of broadcasting time on its frequencies, with their own editorial space in the *Ukrainian Radio's* office building. *Hromadske Radio* has several separate projects for Donbas and for Crimea, which broadcast in Russian.

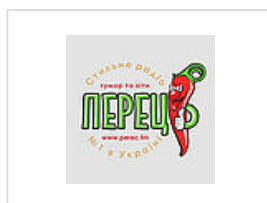
Ukrainian radio also broadcasts in English, German, Romanian, and Russian languages. Also, many radio stations now broadcast only online. MOM has selected the following 10 Radio stations based on audience share.



Hit FM



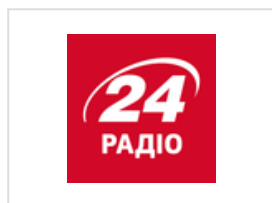
Lux FM



Radio "Perec FM"



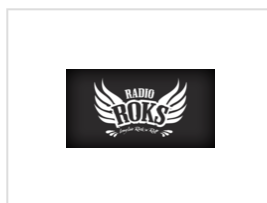
Radio "Shanson"



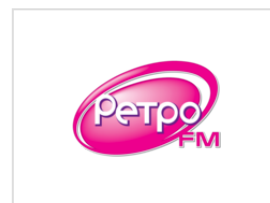
Radio 24



Radio ERA



Radio Roks



Retro FM



**Russkoe Radio (Russian
Radio)**



**“Liubimoe Radio”
(Favorite radio)**

Television



Like in many countries, Television remains the dominant means for receiving information also in Ukraine, and TV stations' owners know and use this fact.

The Ukrainian television market is very unevenly developed. This relates to a comparison of regional and national TV, as well as between commercially operated and public (in fact, state-owned) national media outlets. As a heritage from Soviet times, when Moscow TV was considered the main broadcaster for the entire Soviet Union; the Ukrainian Republican TV was funded on a significantly lower level and was considered worse,

underdeveloped, and flawed. Actually, Belarus, Ukraine's neighbor, is still stuck in this Soviet model. Ukraine has been trying to grow out of this situation for a long time, gradually displacing content of Russian origin from its TV channels. To develop original Ukrainian programming came as a certain challenge, and the 1+1 TV channel was the first to meet it in the mid 1990s.

The main «burden» transforming Ukrainian TV into a high-quality and competitive product was carried by private TV channels, financed by a small group of local oligarchs: Victor Pinchuk, Rinat Akhmetov, Ihor Kolomoyskiy and Petro Poroshenko. At the same time, state television remained stuck and unreformed for decades, perceived by the general public as a second-rate TV. Only in the recent years, due to the adoption of a law on Public Broadcasting Service and to significant efforts of the newly appointed head of the National TV and Radio Company Zurab Alasania, the content started to improve, and the TV channel, UA: Pershiy, is in the process of transition into a Public Broadcaster.

In the meantime, Ukraine's private channels advanced to a quite decent level, compared to other countries of Central Eastern Europe. This process included the introduction of their own current affairs formats, based on journalistic storytelling. The only, though disastrous, flaw in the process of this development appeared to be an editorial policy dictated by political beliefs of the respective owner. At the times of political crises, like the one before the Orange Revolution of 2004 and the Revolution of Dignity of 2013-2014, this led to overt manipulations, smearing campaigns, and the muzzling of certain political forces of the opposition. At many TV stations, the most frequently used tool was the so-called «*temnyk*» – secret instructions from the Presidential Administration dispatched to the editors of a TV channel, specifying in what light they should present this or that event. *Temnyks* were widely used in the late years of Kuchma's rule and under Yanukovich. Also, television was plagued by use of *dzhynsa* – commissioned stories used as covert advertisement.

For today, such practices remain as a characteristic for the group of channels INTER, the largest private TV station that is distinctly pro-Russian, as well as for the *Ukraina* TV channel owned by Rinat Akhmetov.

Lately, more news channels emerged in the Ukrainian TV space joining the «veteran» of the Orange Maidan

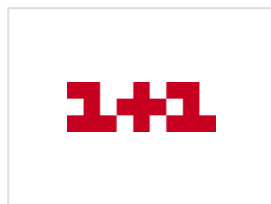
times, Channel 5 owned by Petro Poroshenko. These new additions were *Channel 112*, *NewsOne*, and *Espresso.TV*. The first two are generally believed to be connected to the funds of «the Family» of the former President Yanukovich; they often broadcast pro-Russian interpretation of events.

Some TV channels on the market rank in the top ten by popularity, but do not broadcast any news, such as *TET* and *2+2*. Still, their purely fictional content, or infotainment, arguably, does contribute to the formation of certain worldviews and opinions on the end of consumers.

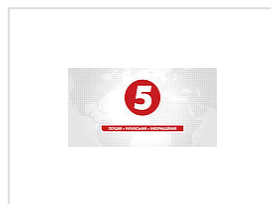
The language of Ukrainian news television is mostly Ukrainian, and this played a very important role in improving the Ukrainian language in the country in general. Some channels broadcast news programs in Russian at certain hours. The language of the hosts of political talk shows that form the population's electoral preferences is often Russian (in Ukraine, there are many hosts and producer teams from Russia). How likely politicians are to appear on such talk shows is determined by the amount of monetary "investment", allocated by such politicians or their party "for cooperation" with a specific channel.

A communal channel (*UATV*) appeared as the first and only English-speaking channel in Ukraine. In addition, also a private online TV channel – *UA.Today* – broadcasts in English and is owned by Kolomoisky. It streams only on the Web after a failed attempt to turn it into a full-fledged channel.

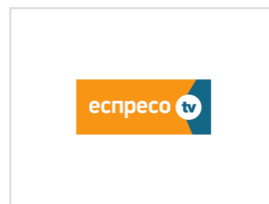
The regional television outlets vary a lot in quality, usually determined by the availability of funds and subsidies. Odesa, Lviv, Kharkiv, Dnipro, and Zaporizhzhya have numerous, high-quality TV media outlets.



1+1 TV



5 Channel



Espresso TV



ICTV



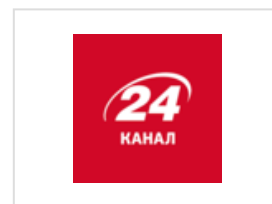
Inter



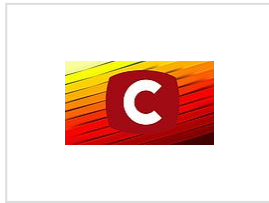
**National TV Company
(UA:Pershyy / UA:The
first)**



News One



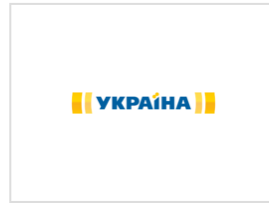
News TV-channel "24"



STB



TV Channel UBR



Ukrayina

Print Media Market



It is mandatory in Ukraine to register as a print publication with the Ministry of Justice. Apart from the question whether or not this is useful and contributing to or even inhibiting freedom of the press, at least credible data on this market segment is available.

According to the Ministry of Statistics, between five and six new print media outlets are founded in Ukraine daily. In 2009, there were 27,696 of them: 16,366 newspapers and 8,194 magazines. Yet, it does not mean all of them

publish regularly: some are created as projects for a day or one month (before the elections), some lose their funds for publication (for example, a grant) or stop receiving financial support from the owner, who does not officially shut down the outlet. Some of these media outlets were privatized from communal ownership and failed to endure the market pressure. In addition, some print media outlets ceased publications in hard copy but retained their online websites. Still, even if the statistical data is very far from reality and extremely inflated, the Ukrainian print media market can be considered as heavily overloaded. This country appears as one of reading mainly in large cities: in rural areas, the system of press distribution and thus, the coverage of relevant, local topics, is virtually nonexistent.

In Ukraine print media outlets are cheaper to operate than TV channels. Therefore, the pluralism of opinion is wider in press due to a broader range of owners – possibly, with the exception of Eastern oblasts, where owners or supervisors of print media outlets represented, in the overwhelming majority of cases, just one political entity – the Party of Regions, affiliated with the former President Viktor Yanukovich (now, the party had split into three different segments).

National print media outlets often belong to the same individuals or financial groups that own TV channels, so their spectrum is quite narrow and can be easily traced based on their editorial policies compared to the regional media. These owners mostly uphold pro-Russian views, and before the Revolution of Dignity of 2013-2014 - and the majority of their print media outlets were published in Russian. Now, the situation is slightly changing towards the pro-European orientation of owners and a subsequent shift of media published in Ukrainian language.

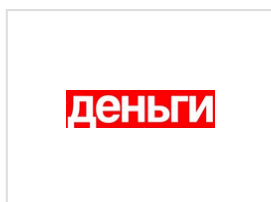
At the national-level, the print market remains dominated by Russian language papers, some of them also have a Ukrainian version (such as «Dzerkalo Tyzhnia» or «Den'»), and the smallest share of them are in Ukrainian only. Some media outlets in the regions can afford publishing in several languages, mostly Ukrainian and Russian in parallel. In addition, also publications in languages of ethnic minorities exist, like for example Hungarian, Romanian, Roma, Bulgarian, and Polish.

When the newspaper 'Vesti' emerged, it was a Ukrainian «phenomenon»: the newspaper did not publish any advertisements and still was distributed for free in Kyiv near subway stations and in crowded places in other large cities. This triggered suspicion in public due to non-transparent financing of the media outlet, which printed millions of copies of the 12-page newspaper «for promotion» to hand it out in the mornings for free, with an opportunity to purchase it during daytime in kiosks and distribution stands. Now, after the owner of 'Vesti' formally "sold" the newspaper to calm the community down, its free distribution reduced significantly, yet it still persists.

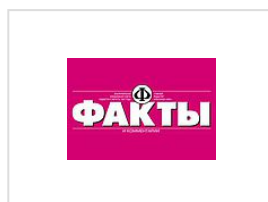
The gross inflation of the Ukrainian print market supposedly serves to attract advertisement and to motivate new readers. While one glossy weekly magazine indicates a circulation of 42 thousand, the actual number of copies can be just 14 thousand, of which only between 6 and 9 thousand are actually distributed. In their marketing promotion, media outlets actively use the tactic of «one copy distribution», that is, the practice where readers pass the hard copy to one another, up to six times. This way, having a number of copies of 150 thousand, the media outlet can claim that it has 600 thousand readers.



**Argumenty I Fakty in
Ukraine**



Dengi.ua



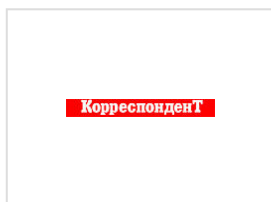
Fakty i Kommentarii



Focus



Gazeta po-Ukrainsky



Korrespondent



KP in Ukraine



Vesti



“Segodnia” (“Today”)

Online Media Market

The sector of online media outlets in Ukraine started to develop in the late 1990s - early 2000s. Then, during Leonid Kuchma's presidency, freedom of press was being considerably suppressed. For this reason, online media outlets emerged as an alternative to the mostly biased traditional media outlets – and they gained popularity, becoming the main source of information and inspiration for many people. In comparison with the neighboring countries of the European Union, Ukrainian online media outlets were developing and scaling up faster. The most well-known project of those times, which remains the flagship of Ukrainian online journalism even today, is «*Ukrainska Pravda*», founded by Heorhiy Gongadze and Olena Prytula.

In Ukraine, there is no mechanism for registration of online media outlets, except for those registered as news agencies. An advantage of being formally registered is unimpeded accreditation for journalists at various events for press organized by the authorities. Still the number of such registered online media outlets remains low, because the majority of the owners refrain from the formalities and the responsibility.

With time, when online media outlets started to pop up like mushrooms, the level of responsibility for what they were publishing decreased in proportion. So, online media outlets often turn into so-called «drain tanks» (that is, websites that publish everything from everyone, even better for them, if they are paid to do so), publishing untrue, fake news and spawning pools of covertly commissioned materials (so-called «*dzhynsa*»). Although, there is a certain number of information websites that can be trusted, IMI has conducted thorough research on *dzhynsa* over the years and has concrete data on the price list for publication of *dzhynsa* practically at all major portals.

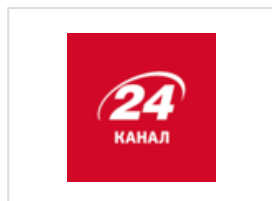
As regards demographics, the share of Internet online users among people of 18-39 years of age in Ukraine reached 91% (According to sociological research of [Kyiv International Institute of Sociology](#) conducted in February-March of 2016).

On the other hand, it would be premature to overrate the replacement of traditional media with online media outlets as trend in Ukraine. Television remains the main medium of mass communications, especially among the elder and middle-aged population that use online media outlets less frequently if at all. The trust towards them keeps deteriorating because of the reasons mentioned above, and the sheer number of these media outlets is so vast that even major players of the online mass media market are «lost» in it. Also the most visited websites in Ukraine are not information resources, but search engines, social networks of the post-Soviet space, e-mail services and their auxiliary portals, as well as websites about the weather and online shopping. According to *Factum Group's* research in August of 2016, the most popular makeshift "informational website" *ukr.net* holds the 9th position. At that, in addition to e-mail service, this website is a typical news aggregator.

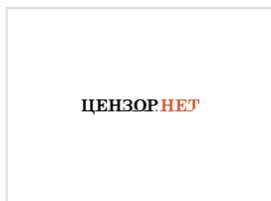
The language of Ukrainian online websites is mostly Russian. The informational segment has more materials in Ukrainian compared to the rest of the local websites, yet they can also be divided into those with the main version in Ukrainian, and those that have the Ukrainian version as the additional one. News in Ukrainian usually appear later than the same pieces in Russian language.

Very few Ukrainian online media outlets have English versions of their websites. Because of this, users from abroad often have to visit Russian websites with English versions to learn what is happening in Ukraine and are left with a mostly distorted coverage. If one assumes that this happens on purpose, Ukraine now stays in an informational ghetto created by its own oligarchs.

The language of regional online media outlets depends on the region and reflects the concurrent divide. In the Center and in the West of the country, the majority of websites is in Ukrainian, in the East and South of Ukraine – most are in Russian or in both languages.



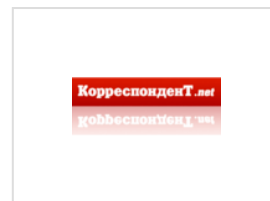
24.tv



Censor.net



Gazeta.ua



Korrespondent



Liga.net



Obozrevatel



Segodnya



TSN



Ukrayinska Pravda



UNIAN

Radio 24

Radio 24 was launched in 2011 and belongs to Roman and Oksana Andreyko. The Radio offers information and entertainment-oriented content, broadcasted in Ukrainian. The news blocks are on air every 15 min. The radio is a part of the media holding “TV and Radio Company Lux”, which was founded by the Mayor of Lviv, Andriy Sadovyi, who is also the leader of the political party “Samopomich” (Self-Reliance). At the moment, the media holding belongs to his wife, Kateryna Kit-Sadova (76,8%), and a member of “Samopomich”, his business partner Roman Andreyko (13,1%). The last to join the holding was Oksana Andreyko – Roman Andreyko’s wife, who received 10,1% in 2012. The radio is broadcasting in 14 Oblasts, including the Antiterrorist Operation zone (ATO), i.e. in Donetsk and Luhansk (since July 2014).





On ownership structure: The Radio 24 is owned by three legal entities: “Praymedia”, “Agentsia Videorishen”, and “Radio “Continent”. Respectively, “Praymedia” owns “Agentsia Videorishen” that fully belong to the Andreykos, and “Radio “Continent” is 100% owned by Natalya Marchuk, the former lawyer of media holding “Lux”. However, there is inconsistency in data on the final beneficiary of the Continent: according to the documents provided on the official website of Radio 24, Natalya Marchuk is both the final beneficiary and the director of the Continent (dated 31.12.2015), while the data available on the Public Register names two final beneficiaries: Roman Andreyko and LLC “Zahid” (West). The latter in turn belongs to the same Roman Andreyko and Kateryna Kit-Sadova (dated 15.04.2015). There is a low probability that the data available on the Public Register has not been updated yet. After a thorough research of the ownership documents provided on the official website of Radio 24, we found that Roman Andreyko and Natalya Marchuk have a common son – Markiyan Andreyko.

Key facts

Audience Share	5.32
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	TRK Lux



Ownership

Ownership Structure	/	
Voting Rights	/	
Individual Owner	> Andreyko Roman Bohdanovych 	50%
	> Oksana Andreyko 	50%

Media Companies / Groups



TRK Lux

Facts

General Information

Founding Year 2011

Founder Roman Andreyko

Affiliated Interests Founder Roman Andreyko is the founder and a co-owner of Radio 24. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995, where he met the Mayor of Lviv, Andriy Sadovyi. Roman has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. He is married to Oksana Andreyko, who is the second co-owner of Radio 24.

Ceo Roman Andreyko

Affiliated Interests Ceo

Roman Andreyko is the founder and a co-owner of Radio 24. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995, where he met the Mayor of Lviv, Andriy Sadovyi. Roman has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. He is married to Oksana Andreyko, who is the second co-owner of Radio 24.

Editor-In-Chief

Marta Bilka

Affiliated Interests Editor-In-Chief

Marta Bilka is the Programme Director of both Radio 24 and Lux.fm. Born on 28.07.1975 in Lviv, she studied Journalism at Lviv National University and graduated in 1998. Marta has also been a permanent host of the Jazz Bez Festival.

Other Important People

Andriy Sadovyi

Affiliated Interests other important people

Andriy Sadovyi was born on 19.08.1968 in Lviv. A graduate of Lviv Technical School of Radioelectronics, he later obtained three degrees, including Electronic Engineering degree from Lviv Polytechnic State University, where he met Roman Andreyko, Finance and Economics degree and finally a Master's degree in State Governance. In 2002-2006 he was the Head of the Boar of "TV and Radio Company Lux". Since 2005 he is the leader of the political party "Samopomich". In 2006 he was elected as the Mayor of Lviv for the first time, followed by elections in 2010. Andriy Sadovyi is still the Mayor of Lviv and is married to Kateryna Kit-Sadova (the current co-owner of the "TV and Radio Company Lux"). Together they have five sons.

Contact

Kyiv, Volodymyrska str 61/11, room 44
Phone: +380 (44) 201 11 02
Email: ✉ news@radio24.ua
Advertisement Dept. Email: ✉ reklama@radio24.ua
Homepage: > www.radio24.ua

Financial Information

Revenue (in Mill. \$)

MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines Natsrada (National Council) explained why Radio 24 was allowed to broadcast in Donetsk and Luhansk, retrieved from: <http://ru.telekritika.ua/rinok/2014-08-01/96510>, (25.08.2016).

Programme Director of Radio 24 Marta Bilska: due to the Radio 24 broadcasts in ATO, we regularly receive threats, retrieved from: <http://ru.telekritika.ua/rinok/2015-09-29/111675>, (25.08.2016).

Meta Data During the research two conclusions were made. First, extensive information on the Internet could be found predominantly for male actors. Thus, it is safe to say that in Ukraine information about male actors in business and politics is more accessible than about their female counterparts. However, there were interviews and articles about Marta Bilska, who is the Editor-in-Chief of Radio 24 and Lux FM. Final beneficiaries of companies associated with Andreyko and Sadovy families were female actors, wives of Roman Andreyko and Andriy Sadovyi, about whom information was very difficult to obtain, to the extent that we used their respective Facebook profiles. Therefore, the scarcity of information about an actor may indicate that the person is in fact not an actual owner. Based on this, we concluded, that the factual owners and decision-makers can be defined based on their public exposure.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Audience share: TNS/ Survey: Dar 2016 w2, retrieved on 23 August 2016 from <http://retro.ua/about/audience>

The official website of Radio 24. Retrieved on 23 August 2016 from <https://radio24.ua/contacts>

Natalia Onisko (2016) IMI article: Komu nalejat Lvivski ZMI. Retrieved on 24 August 2016 from <http://imi.org.ua/analytics/50023-komu-nalejat-lvivski-zmi.html>

Lux FM

Lux FM is the second most popular radio station in Ukraine. Founded in 1994 by Andriy Sadovyi, Lux FM is an all-Ukrainian radio network broadcasting music, news, morning talk-shows, and other entertainment and information programmes. The radio is a part of the media holding “TV and Radio Company Lux”, which was founded by the Mayor of Lviv, Andriy Sadovyi, who is also the leader of the political party “Samopomich” (Self-Reliance). At the moment, the media holding belongs to his wife, Kateryna Kit-Sadova (76,8%), and a member of “Samopomich”, his business partner Roman Andreyko (13,1%). The last to join the holding was Oksana Andreyko – Roman Andreyko’s wife, who received 10,1% in 2012. On ownership structure: The brand Lux FM belongs to PJSC “TV and Radio Company Lux”, which owns 49% of Radio Company Lux, where the rest belongs to the shareholders of TRK Lux: Kateryna Kit-Sadova, Roman and Oksana Andreyko. The other three companies (Subsidiary Enterprise “Vsima-Radio-TB”, Subsidiary Enterprise “TV and Radio Company Lux” and LLC “Contact-Inform”) 100% belong to TRK Lux.



Key facts

Audience Share 27.57

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups TRK Lux

Ownership

Ownership Structure /

Voting Rights /

Individual Owner

› Kateryna Kit-Sadova



76.8%

› Andreyko Roman Bohdanovych



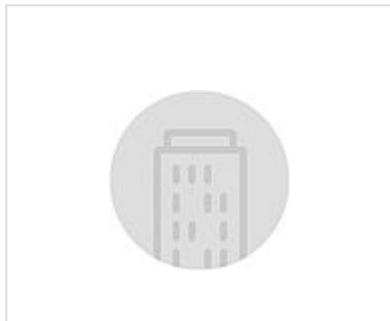
13.1%

› Oksana Andreyko



10.1%

Media Companies / Groups



TRK Lux

Facts

General Information

Founding Year 1994

Founder Andriy Sadovyi

Affiliated Interests Founder Andriy Sadovyi was born on 19.08.1968 in Lviv. A graduate of Lviv Technical School of Radioelectronics, he later obtained three degrees, including Electronic Engineering degree from Lviv Polytechnic State University, where he met Roman Andreyko, Finance and Economics degree and finally a Master's degree in State Governance. In 2002-2006 he was the Head of the Boar of "Tv and Radio Company Lux". Since 2005 he is the leader of the political party "Samopomich". In 2006 he was elected as the Mayor of Lviv for the first time, followed by elections in 2010. Andriy Sadovyi is still the Mayor of Lviv and is married to Kateryna Kit-Sadova (the current co-owner of the "TV and Radio Company Lux"). Together they have five sons.

Ceo Roman Andreyko

Affiliated Interests Ceo Roman Andreyko is the founder and a co-owner of Radio 24. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995, where he met the Mayor of Lviv, Andriy Sadovyi. Roman has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. He is married to Oksana Andreyko, who is the second co-owner of Radio 24.

Editor-In-Chief Marta Bilska

Affiliated Interests Editor-In-Chief Marta Bilska is the Programme Director of both Radio 24 and Lux.fm. Born on 28.07.1975 in Lviv, she studied Journalism at Lviv National University and graduated in 1998. Marta has also been a permanent host of the Jazz Bez Festival.

Other Important People Andriy Stetskiv

**Affiliated Interests other
important people**

Born in 1969 in Lviv, Andriy Stetskiv received his PhD in history. Since 1990 He was engaged in social activism, later becoming a part of such initiatives as "Nova Hvylya" (New Wave), political party "Reformy i Poriadok" (Reforms and Order), "Za Pravdu" (For Truth). In 2002-2006 Stetskiv was Lviv City Council Deputy and was re-elected for the second term in 2006. Andriy Stitskiv is a member of the political party "Nasha Ukrayina" (Our Ukraine) since 2005 and is a co-founder of TRK Lux. Stitskiv is married and has two daughters.

Contact

Kyiv, Valdymyrska str. 61/11, 6th floor, office 46
Tel.: 0442011122
Fax: 0442011121
Studio Tel.: 0442011100
Email: ✉ radio@lux.fm
Website: > lux.fm

Financial Information

Revenue (in Mill. \$)	MD
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Operating Profit (in Mill. \$)	MD
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Advertising (in % of total funding)	MD
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Market Share	MD
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Further Information**Headlines**

A house with much unknown. Retrieved from: <http://ratusha.lviv.ua/index.php?dn=news&to=art&id=2025> (03.09.2016).

National Council to clear why Lux FM was so commemorating Petliura, victims of war and repressions so bad. Retrieved from: <http://dnr24.com/main/23171-nacsovet-vyyasnit-u-radio-lyuks-fm-pochemu-tam-ploho-chtily-pamyat-petyury-zhertv-voyny-i-repressiy.html> (03.09.2016).

Meta Data

The data on the Private Enterprise “Vsimaradio-TB” was not found in the Public Register, and therefore could not be confirmed. Similar to the case of other outlets of TRK Lux, we found imbalance in information about the legal owners and affiliated persons, which means that the management of the company and decisions are likely to be made by those who have more public exposure. For example, Andriy Sadovyi has no connection to the TRK Lux, but has more influence on the company than his wife, who is the biggest shareholder.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Web-site of terrestrial TV and radio broadcasting of Ukraine. Retrieved in August 2016, from <http://ukrtvr.org/828>

Russkoe Radio (Russian Radio)

Radio is a part of Tavr media Holding. Was founded as russian radio station in 1995 and then come to Ukraine. In 2014 russian office stopped partnership with Ukrainian part because of their volunteer activity. In December 2014 radio renewed broadcasting in occupied Donetsk and Lugansk.



Key facts

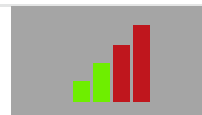
Audience Share 25.43

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Tavr Media

Ownership

Ownership Structure

Russkoe Radio Ukraina – 4 companies: LLC “TV and Radio company “Russkoe radio” – Ukraina”, Subsidiary enterprise “TV and Radio company “Region-plyus”, LLC “TV and Radio company “MAN”, LLC “Boychuk-studia”. Belongs to Tavr Media Group.

Voting Rights

MD

Individual Owner

> Viktor Pinchuk



?

> Viktor Volosiuk



?

> The Bagraev family: Mykola Bagraev,
Svitlana Bagraeva and Ruslan Bagraev



?

Media Companies / Groups



Tavr Media

Facts

General Information

Founding Year	1995 (in Russia)
Founder	Mykola Bagraev
Affiliated Interests Founder	Former member of the Parliament (2002-2014); member of National Television and Radio Broadcasting Council of Ukraine (2000-2002); Chairman of the Supervisory Board of radio group "Tavr media".
Ceo	Sergii Kuzin
Affiliated Interests Ceo	Narrator on the Radio Roks, musician
Editor-In-Chief	Valerii Saskovets
Affiliated Interests Editor-In-Chief	Valerii Saskovets is programm CEO on this radio
Other Important People	Vitalii Drozdov - general producer
Affiliated Interests other important people	Executive board of radio station. Since 2005 - the director of "Hit FM» in Ukraine. Since 2008 - General Producer of "RadioROKS". Since 2011 - and the general producer of "Russian Radio" and "Radio Dacha". The head of radio units "Tavria MEDIA" Music Council.
Contact	04080, Kyiv, Vikentia Khvoiky, 15/15; tel/fax +380 (44) 207-39-90 e-mail: ✉ v@rusradio.ua > www.rusradio.ua

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Serhii Kuzin: We want very much to create live-studio on Radio Roks
<http://ru.telekritika.ua/radio/2013-01-19/78290>
 Russian Radio will deny an agreement with Russian Radio - Ukraine
<https://life.ru/t/%D0%B7%D0%B2%D1%83%D0%BA/775699?from=rusnovosti.ru>

Meta Data

Specific of fill in information about radio is the fact that there is no legal basis (company) for it. So it's hard to identify some sort of information (like number of employees and some boards). An information about revenue, profit and advertising is missing cause it is under commercial secret and companies and groups are not disclosed it.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Russkoe Radio. Retrieved in September 2016, from <http://www.rusradio.ua/>

Official web-site of Tavr Media Group. Retrieved in September 2016, from <http://www.tavrmedia.ua/>

(2014, December 26). GordonUa. Стець: На Донецк начало вещать "Русское радио Украина". Retrieved in September 2016, from <http://gordonua.com/news/society/stec-na-doneck-nachalo-veshchat-russkoe-radio-ukraina-57942.html>

Hit FM

This radio is a part of Tavr media Holding. One of the most popular stations. As of July 2016 network includes 54 Hit FM transmitter. In the coverage is 127 cities of Ukraine.



Key facts

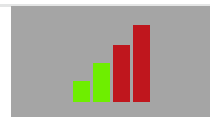
Audience Share 37.79

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Tavr Media

Ownership

Ownership Structure

Hit FM – 2 companies: LLC “TV and Radio company “Media market”, LLC “TV and Radio company “Imidg TV”. Belongs to Tavr Media Group.

Voting Rights

MD

Individual Owner

› Viktor Pinchuk



?

› Viktor Volosiuk



?

› The Bagraev family: Mykola Bagraev,
Svitlana Bagraeva and Ruslan Bagraev



?

Media Companies / Groups



Tavr Media

Facts

General Information

Founding Year	1999
Founder	Mykola Bagraev
Affiliated Interests Founder	Former member of the Parliament (2002-2014); member of National Television and Radio Broadcasting Council of Ukraine (2000-2002); Chairman of the Supervisory Board of radio group "Tavr media".
Ceo	Vitalii Drozdov
Affiliated Interests Ceo	He is also a CEO for other Radio companies in group. Since 2005 - the director of "Hit FM» in Ukraine. Since 2008 - General Producer of "RadioROKS". Since 2011 - and the general producer of "Russian Radio" and "Radio Dacha". The head of radio units "Tavria MEDIA" Music Council.
Editor-In-Chief	Lionia Senkevich
Affiliated Interests Editor-In-Chief	Programm CEO and radio narrator
Other Important People	Yegor Melnikov
Affiliated Interests other important people	He is general producer
Contact	04080, Kyiv, Vikentia Khvoiky, 15/15; tel/fax +380 (44) 207-39-90 e-mail: ✉ lala@tavr.kiev.ua > www.hitfm.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	About \$12 mln (2012)
Market Share	MD

Further Information

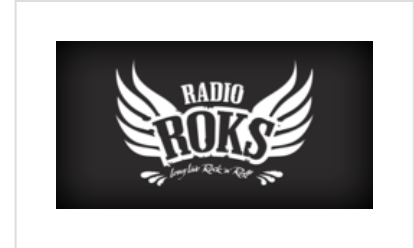
Headlines	<p>The most part of advertising share took Hit-FM http://ru.telekritika.ua/news/2013-02-19/79250 National council has given rates for radiostations https://www.rbc.ua/ukr/lnews/natsteleradio-opredelilo-pobediteley-konkursu-1459437159.html</p>
Meta Data	<p>Specific of fill in information about radio is the fact that there is no legal basis (company) for it. So it's hard to identify some sort of information (like number of employees and some boards). An information about revenue, profit and advertising is missing cause it is under commercial secret and companies and groups are not disclosed it. Information about advertising was taken from Communication alliance overview in 2012.</p>
Sources	<p>Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from https://usr.minjust.gov.ua/</p> <p>State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in September 2016, from http://www.nrada.gov.ua/ua/derzhavniyreestr.html</p> <p>Official web-site of Hit FM. Retrieved in September 2016, from http://www.hitfm.ua/</p> <p>Official web-site of this Tavr Radio group. Retrieved in September 2016, from http://www.tavrmedia.ua/</p> <p>Wikipedia. Хіт FM. Retrieved in September 2016, from https://uk.wikipedia.org/wiki/%D0%A5%D1%96%D1%82_FM</p>

(2016, March 31). РБК-Україна. Нацрада роздала радіостанціям частоти в регіонах. Retrieved in September 2016 from <https://www.rbc.ua/ukr/news/natsteleradio-opredelilo-pobediteley-konkursa-1459437159.html>

(2013, February 19). Телекритика. Найбільше реклами у 2012 році зібрали «Хіт-ФМ», «Авторадіо» та «Русское радио». Retrieved in September 2016 from <http://ru.telekritika.ua/news/2013-02-19/79250>

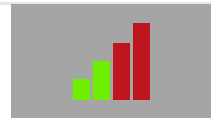
Radio Roks

Radio is a part of Tavr media Holding. It's direction is rock music. The most well-known radio show on Roks is "Cometogether". Its narrators Sonya Sotnyk and Serhii Kuzin started their musical career also.



Key facts

Audience Share	9.4
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	Tavr Media



Ownership

Ownership Structure

Radio Roks – 13 companies: LLC “Klasik Radio”, Private enterprise Firm “Lyamin”, LLC “TV and Radio company “Novyi Den”, LLC “TV and Radio company “Pilot”, LLC “TV and Radio company “Yunio plyus”, LLC “Radio FM”, Private enterprise Radio company “Cherkasy-vybir”, LLC “Radio TON”, LLC “TV and Radio company “Unison Plyus”, LLC “TV and Radio company “Media FM”, LLC “TV and Radio company “Muzychno-informaciyne radio”, LLC “TV and Radio company “Misto FM”. Belongs to Tavr Media Group.

Voting Rights

MD

Individual Owner

> Viktor Pinchuk



?

> Viktor Volosiuk



?

> The Bagraev family: Mykola Bagraev,
Svitlana Bagraeva and Ruslan Bagraev



?

Media Companies / Groups



Tavr Media

Facts

General Information

Founding Year	2009
Founder	Mykola Bagraev
Affiliated Interests Founder	Former member of the Parliament (2002-2014); member of National Television and Radio Broadcasting Council of Ukraine (2000-2002); Chairman of the Supervisory Board of radio group "Tavr media".
Ceo	Oksana Shevel
Affiliated Interests Ceo	MD
Editor-In-Chief	Artem Samoilo - programm CEO
Affiliated Interests Editor-In-Chief	Head of digital-radio units direction of "Tavria media"
Other Important People	Vitalii Drozdov - general producer Segii Kuzin
Affiliated Interests other important people	Executive board of radio station. Vitalii Drozdov scince 2005 - the director of "Hit FM» in Ukraine. Since 2008 - General Producer of "RadioROKS". Since 2011 - and the general producer of "Russian Radio" and "Radio Dacha". The head of radio units "Tavria MEDIA" Music Council. Kuzin is a narrator but also a CEO on Russkoye Radio which is also belong to a group.
Contact	04080, Kyiv, Vikentia Khvoiky, 15/15; tel/fax +380 (44) 207-39-90 e-mail: ✉ x@radiatoroks.ua > www.radiatoroks.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Market Share MD

Further Information

Headlines

Radio Rocks is creating an audio version of Nadiya Savchenko's book

<http://ru.telekritika.ua/kontent/2015-08-08/109935>

Radio Rocks refused to take UKH-rates in Kiev, Hit FM changed its editorial policy

<http://ru.telekritika.ua/news/2011-12-07/67864>

Radio Roks: rock music will become younger

<http://detector.media/rinok/article/117840/2016-08-18-radio-roks-rok-budemolodshati/>

Meta Data

Specific of fill in information about radio is the fact that there is no legal basis (company) for it. So it's hard to identify some sort of information (like number of employees and some boards). An information about revenue, profit and advertising is missing cause it is under commercial secret and companies and groups are not disclosed it.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Radio Roks. Retrieved in August 2016, from <http://www.radoroks.ua/>

Official social network group of Radio Roks. Retrieved in August 2016, from <https://vk.com/radoroks>

Official web-site of Tavr Radio Group. Retrieved August 2016, from
<http://www.tavrmedia.ua/>

(2013, October 31). МедіаБізнес. Артём Самойлов: «Задача музыкального редактора – сделать эфир красиво». Retrieved in August 2016 from
<http://www.mediabusiness.com.ua/content/view/37128/136/lang,ru/>

Radio "Shanson"

Shanson is a Ukrainian radio station which started broadcasting in 1998. According to the official website of the outlet it has daily over 1.5 million listeners. The station broadcasts music, talk-shows and news digests on political socio-economic developments in the country.



Key facts

Audience Share 23.74

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Business Radio Group

Ownership

Ownership Structure

Radio "Shanson" consists of eight legal companies: LLC "TV and Radio company "Shanson", LLC "Euromusic", Private enterprise "TV and Radio company "Cherkaskyi centr mignarodnikh zvyazkiv" (Center for International Relations of Cherkasy), LLC "TV and Radio company "Top-Radio", LLC "Radio "Ekho", LLC "TV and Radio company "Siverski pidpriepstva" (Siverian companies), LLC "TV and Radio company Radio Khvylia" (Radio Wave), LLC "TV and Radio company "Contact". The radio station is a part of radio-holding Business Radio Group which was founded in 1994. This media holding (radio group) includes 4 Ukrainian radio stations: "Shanson", "Business Radio", DJFM and "Liubimoe (Favorite) Radio"

Voting Rights

MD

Individual Owner

› The Yevtuhov family: Anatolii, Larysa and Yevgen



?

› The Yevtuhov family: Anatolii, Larysa and Yevgen



?

Media Companies / Groups



Business Radio Group

Facts

General Information

Founding Year 1998

Founder Business Radio Group

Affiliated Interests Founder Also owns Business Radio, "Lyubimoe radio", "DJFM"

Ceo Anatoliy Yevtukhov

Affiliated Interests Ceo Anatoliy Yevtukhov is CEO (general) of Business Radio Group (also, he was CEO of TAVR Media radio group). Have a place of member of board in Independent Association of Broadcasters. His son - Evgeniy Evtukhov is Ukrainian DJ (DJ Sender), CEO of DJFM and CEO in Business Radio Group too (with his father). His wife is one of the owners of radio stations that form a Business Radio Group.

Editor-In-Chief MD

Affiliated Interests Editor-In-Chief MD

Other Important People Yevgen Yevtukhov

Affiliated Interests other important people CEO in Business Radio Group, son of both owners of Radio group, DJ known as DJ Sender. He was born in Luhansk in 1984. Has four awards as the best Ukrainian DJ. In 2003 founded his own music label called Send Records. In 2008 created new radio station in Business Radio Group called DJFM. Is official legal director of LLC "TV and Radio company "Center" - one of the Favorite Radio companies.

Contact 01054, Kiev,PostBox Shanson
(044) 537-37-37
> www.shanson.ua
> brg.ua
✉ contact@ifm.tn

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Радио Шансон проверят из-за песни о русском спецназе
<http://korrespondent.net/ukraine/3736640-radyo-shanson-proveriat-yz-za-pesny-o-russkom-spetsnaze>
Радио Шансон заподозрили в российской пропаганде
<http://delo.ua/ukraine/radio-shanson-zapodozrili-v-rossijskoj-propagande-321785/>
Нацсовет назначил внеплановую проверку телерадиокомпании "Радио Шансон" за "песни русского спецназа"
http://censor.net.ua/news/403110/natssovet_naznachil_vneplanovuyu_proverku_teleradiokompanii_radio_shansc

Meta Data

Business Radio Group has a common management for all radio stations of a group. As Radio is being separated between three legal companies it's impossible to determine owners' share.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Radio Shanson. Retrieved in August 2016, from <http://www.shanson.ua/>

Official web-site of Business Radio Group. Retrieved in September 2016, from <http://brg.ua/about-us/>

“Liubimoe Radio” (Favorite radio)

The Radio was founded in 2002, and started broadcasting from the Eastern part of Ukraine . The first name of the Station was Power FM and then it was changed to “Sharmanka”. Radio get its present name “Favorite Radio” in 2004. In 2005 it started broadcasting online.



Key facts

Audience Share 7.19

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Business Radio Group

Ownership

Ownership Structure

Liubimoe Radio (Favorite Radio) consists of three legal companies: LLC "Radio Sharmanka" Private enterprise "Company "Nova Khvyliia"; (New Wave), LLC "TV and Radio company "Center". The radio station is a part of radio-holding Business Radio Group which was founded in 1994. This media holding (radio group) includes 4 Ukrainian radio stations: "Shanson", "Business Radio", DJFM and "Liubimoe (Favorite) Radio"

Voting Rights

MD

Individual Owner

› The Yevtuhov family: Anatolii, Larysa and Yevgen



?

› The Yevtuhov family: Anatolii, Larysa and Yevgen



?

Media Companies / Groups



Business Radio Group

Facts

General Information

Founding Year	2002
Founder	Business Radio Group
Affiliated Interests Founder	Also owns Business Radio, "DJFM" and "Shanson".
Ceo	Anatoliy Yevtukhov
Affiliated Interests Ceo	Anatoliy Yevtukhov is CEO (general) of Business Radio Group (also, he was CEO of TAVR Media radio group). Have a place of member of board in Independent Association of Broadcasters. His son - Evgeniy Evtukhov is Ukrainian DJ (DJ Sender), CEO of DJFM and CEO in Business Radio Group too (with his father). His wife is one of the owners of radio stations that form a Business Radio Group.
Editor-In-Chief	Anton Bilous, music Editor
Affiliated Interests Editor-In-Chief	Music and Programm Director in Business Radio Group
Other Important People	Yevgen Yevtukhov
Affiliated Interests other important people	CEO in Business Radio Group, son of both owners of Radio group, DJ known as DJ Sender. He was born in Luhansk in 1984. Has four awards as the best Ukrainian DJ. In 2003 founded his own music label called Send Records. In 2008 created new radio station in Business Radio Group called DJFM. Is official legal director of LLC "TV and Radio company "Center" - one of the Favorite Radio companies.
Contact	01032, Kiev, Shevchenko Blv. 54/1 (044)537-38-86, (044) 537-37-37 > lubimoeradio.com > brg.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Market Share MD

Further Information

Headlines

Радіо «Шарманка» змінило позивний на «Любимое радио»
<http://ru.telekritika.ua/rinok/2014-07-25/96242>
 «Любимое радио» започатковує проект підтримки молодих виконавців
 «Разом ми сила!»
<http://ru.telekritika.ua/rinok/2015-01-05/102268>
 Через два роки радіостанції матимуть 35 відсотків українських пісень
http://gazeta.ua/articles/culture-newspaper/_cerez-dva-roki-radiostanciya-matimut-35-vidsotkiv-ukrayinskih-pisen/720444

Meta Data

Business Radio Group has a common management for all radio stations of a group. As Radio is being separated between three legal companies it's impossible to determine owners' share.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

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Eugene Sender. Official web-site. Retrieved in August 2016, from <http://eugenesender.com/en/about/>

Official web-site of Business Radio Group. Retrieved in August 2016, from <http://brg.ua/about-us/>

Wikipedia. Любимое радио. Retrieved in August 2016, from https://ru.wikipedia.org/wiki/%D0%9B%D1%8E%D0%B1%D0%B8%D0%BC%D0%BE%D0%B5_%D1%80%

cite_note-3

(2014, October 16). Телекритика. Нацрада не покарала «Любимое радио» за зменшення квоти української музики – не захотіла «створювати прецедент». Retrieved in August 2016 from <http://ru.telekritika.ua/rinok/2014-10-16/99283>

Retro FM

National Ukrainian radio station, describes its audience as dynamic, successful, financially independent with family values. Over 50% of its listeners are between the ages of 30 and 50. It broadcasts popular music, news, weather forecasts and traffic jams.



Key facts

Audience Share 25.7

Ownership Type private

Geographic Coverage National

Content Type free content

Data Unavailable ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Media Companies / Groups UMH

Ownership

Ownership Structure

http://retro.ua/media/default/pdf/sstructure_hp.pdf

Voting Rights

MD

Individual Owner

› Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year

2000

Founder	RADIOGROUP LLC
Affiliated Interests Founder	The legal owner of the media is Bradley Matthew Adrian, but there is enough evidence to believe that the real owner is Sergiy Kurchenko.
Ceo	Lieshko Olena Viktorivna – Director of NBM-Radio Broadcasting Company, working as Retro-FM
Affiliated Interests Ceo	Lieshko Olena Viktorivna is a Director in several limited liability companies ("KASTA COMPANYI", "ILONIT-TV", "GOLDEN GATES", "CROSS-VIDEO"), the activity of which is associated with the media whose the ultimate legal owner is Bradley Matthew Adrian, indicated as ultimate beneficiary of UMH.
Editor-In-Chief	MD
Affiliated Interests Editor-In-Chief	MD
Other Important People	Olena Bondarenko
Affiliated Interests other important people	<p>According to the publicly available information Serhii Kurchenko is the Chairman of the Group SEPEK (VETEK), which in 2013 bought UMH Media Holding owned by Borys Lozhkin.</p> <p>In 2012, it became known about Gas Ukraine Energy Holding, which was managed by Serhii Kurchenko, at the time 27-years-old lawyer from Kharkiv City. The activity of the group of companies is focused on the sale of liquefied and natural gas. In 2012, Serhii Kurchenko also bought the Metalist, Kharkiv football club.</p> <p>In 2014, Gas Ukraine, the group of companies, declares that the group energy assets is merged under a new brand SEPEK (Eastern European fuel and power company, in Russian - VETEK)</p> <p>The media associate Kurchenko with Artem Pshonka, a deputy from the Party of Regions, who was friends with the son of Viktor Yanukovich - Oleksandr Yanukovich.</p> <p>Olena Bondarenko, Chairman of the Supervisory Board of UMH from September 26, 2014. She plied political journalism in Donetsk region, then led the public affairs office of Borys Kolesnikov, the Head of Donetsk Regional Council. The People's Deputy of Ukraine of three convocations. Euromaidan opponent, supporter of dictatorial laws adopted on January 16, 2014 (Ukrainian anti-protest laws).</p>

Contact 04080Kyiv104-A Kyrylivsa str.(044) 377-55-98, 502-00-24

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines Крупнейший медиахолдинг Украины УМХ продан 27-летнему бизнесмену Сергею Курченко
<http://ain.ua/2013/06/21/129531>
Суд снял арест с имущества "ВЕТЭК" Курченко
<http://www.pravda.com.ua/rus/news/2015/12/11/7092205/>
Юрий Луценко: фирмы Сергей Курченко и Александра Клименко разворовали почти 200 млрд гривен
http://www.ukrrudprom.com/news/YUriy_Lutsenko_firmi_Sergey_Kurchenko_i_Aleksandra_Klimenko_razv.html
Згадати все. 25 років Незалежності України
<http://nv.ua/ukr/project/den-nezavisimosti-2016-04.html>

Meta Data According to all indications the ultimate beneficiary is a straw party, whereas even Serhii Kurchenko which Media Holding Company is associated with could hardly be an independent person.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Radio "Perec FM"

The station broadcasts predominantly a musical compositions and humour. News are broadcasted equally with a pinch of humour. Not unlike other radio station the large number of programmes are interactive and engage with listeners through games.



Key facts

Audience Share 14.4

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups I Ukrainian Radio Group

Ownership

Ownership Structure

Radio "Perec FM" " consists of seven legal companies: LLC "Kobzar", LLC "TV and Radio company "TRK Klas", Subsidiary company Radiostudia "Nova Khvylya" ("New Wave"), LLC "TV and Radio company "Sribna Khvylya" ("Silver Wave), Private enterprise "TV and Radio company "Efir-R", LLC "TV and Radio company "Mega-Radio" and LLC "TV and Radio company "Stolycia". The radio station is a part of radio-holding I Ukrainian Radio Group. This media holding (radio group) includes 3 Ukrainian radio stations: Perec FM, MFM, Best FM and 1 satellite channel "First Entertainment Channel "PRO VSE".

Voting Rights

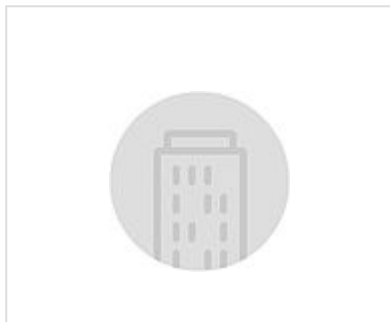
MD

Individual Owner

› Andriy Karpiy



Media Companies / Groups



I Ukrainian Radio Group

Facts

General Information

Founding Year	MD
Founder	I Ukrainian Radio Group
Affiliated Interests Founder	Also owns MFM, Best FM and 1 satellite channel "First Entertainment Channel "PRO VSE".
Ceo	Andriy Karpiy
Affiliated Interests Ceo	Andriy Karpiy is CEO (general) of I Ukrainian Radio Group.
Editor-In-Chief	MD
Affiliated Interests Editor-In-Chief	MD
Other Important People	NA
Affiliated Interests other important people	NA
Contact	02098, Kiev, PostBox 100 (044) 585-44-55 > stilnoe.fm > urg.com.ua

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD
Market Share	MD

Further Information

Headlines

<http://mediananny.com/novosti/2315632/>
<http://gre4ka.info/rozsliduvannia/22082-komu-nalezhyt-reklamnyi-biznes-kirovohrada>

Meta Data

As Radio is being separated between seven legal companies it's impossible to determine owners' share.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Perec FM. Retrieved in August 2016, from <http://stilnoe.fm/>

Official web-site of I Ukrainian Radio Group. Retrieved in September 2016, from <http://urg.com.ua/>

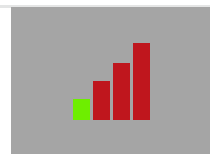
Radio ERA

Since June 2016, the Deputy CEO for creative issues Vitaliy Dykyi has become an acting CEO. Former CEO of the radio Serhiy Koval retired. In 2015, there were significant changes in the ownership structure of Radio Era. Information Center for Attraction of Investments Limited Liability Company acquired shares in the authorized capital of LLC and thus acquired an indirect substantial interest in the information business entity by acquisition of 80% corporate rights of the Information Technology Implementation Centre LLC. A week later, the person increased an indirect substantial interest in the information business entity by acquisition of 100% corporate rights Information Space Development Fund PE. In March 2015, SCOTTWAY ASSOCIATES LTD. through the purchase of corporate rights of the private enterprise increased an indirect substantial interest in the information business entity by acquisition of 100% corporate rights Space Development Fund PE. SCOTTWAY ASSOCIATES LTD. acquired an indirect substantial interest in the information business entity by acquisition of 98% of corporate rights of Information Center for Attraction of Investments LLC. In March 2015, Anton Symonenko has become the ultimate beneficiary of the information business entity as a result of acquisition of 98% corporate rights of Information Center for Attraction of Investments LLC by SCOTTWAY ASSOCIATES LTD.



Key facts

Audience Share	9.98
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Unavailable	ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists
Media Companies / Groups	TRK Radio-Era LLC



Ownership

Ownership Structure

[http://www.eramedia.com.ua/upload/file/scheme_\(1\).pdf](http://www.eramedia.com.ua/upload/file/scheme_(1).pdf)

Voting Rights

MD

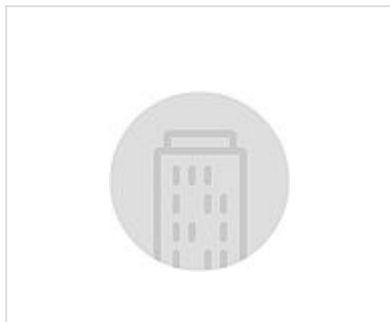
Individual Owner

› Andriy Derkach



90%

Media Companies / Groups



TRK Radio-Era LLC

Facts

General Information

Founding Year

1998

Founder	Private enterprise "INFORMATION SPACE DEVELOPMENT FOUNDATION" LLC "INFORMATION TECHNOLOGY IMPLEMENTATION CENTRE"
Affiliated Interests Founder	Andriy Derkach The actual owner is the member of Ukrainian Parliament Derkach Andrii but the legal ultimate beneficiary is Symonenko Anton who is the assistant to Derkach.
Ceo	Vitaliy Dykyi
Affiliated Interests Ceo	Since June 2016, he began to serve as CEO and chief editor of Radio Era. Prior to that, he was a Deputy CEO and presenter. He is positioning itself as nonpartisan and unbiased.
Editor-In-Chief	Vitaliy Dykyi
Affiliated Interests Editor-In-Chief	Since June 2016, he began to serve as CEO and chief editor of Radio Era. Prior to that, he was a Deputy CEO and presenter. He is positioning itself as nonpartisan and unbiased.
Other Important People	Lotashevskiy Ihor Oleksandrovych
Affiliated Interests other important people	Lotashevskiy Ihor Oleksandrovych, CEO of the broadcasting company Era and owner of 10% in Broadcasting Company Radio-Era LLC Assistant of member of parliament from the Party of Regions Olena Bondarenko (the 6th and 7th convocation) and assistant member of parliament of the 4th convocation - Andriy Derkach.
Contact	044-489-18-92 > www.eramedia.com.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Керівництво «Ери» звинуватило журнал «Новое время» в розміщенні «заказухи» від Адміністрації Президента
osvita.mediasapiens.ua/web/online_media/kerivnitstvo_eri_zvinuvatilo_zhurnal_novoe_vremya_v_rozmischenni_zakazukhi
Дорогі російські ведучі та каламутні гроші. Соратники Януковича профінансують українське радіо
<http://nv.ua/ukr/publications/dorogi-rosijski-veduchi-i-kalamutni-groshi-soratniki-janukovicha-profinansujut-ukrajinske-radio-89059.html>
ТРК «Эра» принадлежит не Деркачу, а Симоненко
<http://mediananny.com/novosti/2315415/>

Meta Data

In fact, the company is owned by the MP of Ukraine Andriy Derkach, the honorary president of which he is, but officially in 2015 the company was re-registered for his assistant Anton Symonenko. In an interview, CEO Lotashevskiy in 2013 claimed that the owner of the company is Derkach. Novoye Vremia in an article Expensive Russian Presenters and Dull Money. Yanukovich's Allies Finance the Ukrainian Radio says that currently the radio is funded by Yanukovich allies, who is currently in Russia. The media also claim an opposition radio content.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site Radio Era. Retrieved in September 2016, from <http://www.eramedia.com.ua/>

Відкрита база даних помічників народних депутатів України створена на основі офіційної інформації Апарату Верховної Ради України.. Лоташевський Ігор Олександрович. Retrieved in September 2016, from <http://posipaky.info/minion/288892>

Andriy Derkach. Official web-site. Retrieved in September 2016, from <http://derkach.com.ua/biografiya/>

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Wikipedia. Деркач Андрій Леонідович. Retrieved in September 2016, from [https://uk.wikipedia.org/wiki/%D0%94%D0%B5%D1%80%D0%BA%D0%B0%D1%87_%D0%90%D0%BD%](https://uk.wikipedia.org/wiki/%D0%94%D0%B5%D1%80%D0%BA%D0%B0%D1%87_%D0%90%D0%BD%9)

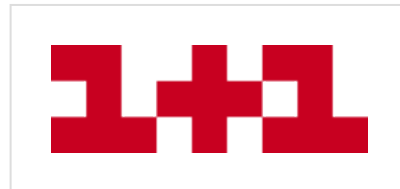
(2015, February 1). Наші гроші. Помічники нардепів «Волі народу» (перелік). Retrieved in September 2016 from <http://nashigroshi.org/2015/02/01/pomichnyky-nardepiv-voli-narodu-perelik/>

(2016, January 26). Ліга.Досьє. Деркач Андрей Леонидович. Retrieved in September 2016 from <http://file.liga.net/person/211-andrei-derkach.html>

Verstyuk, I. (2015, December 30). Новое время. Дорогі російські ведучі та каламутні гроші. Соратники Януковича профінансують українське радіо. Retrieved in September 2016 from <http://nv.ua/ukr/publications/dorogi-rosijski-veduchi-i-kalamutni-groshi-soratniki-janukovicha-profinansujut-ukrajinske-radio-89059.html>

1+1 TV

Channel 1+1 started broadcasting in 1995 in a network of UT-1 channels. The founder of the channel is Olesandro Rodnyanskiy – he is the director and producer. From 1997 the channel started independent broadcasting in the network of UT-2 Channel. Today 1+1 Media is a holding which unites several information and entertainment television channels, foreign broadcasting, news agency “UNIAN”, which in turn has its own TV and radio channels. Besides, it includes such websites as TSN.ua and “Glavred”. In 2010 the company was completely acquired by Ihor Kolomoyskyi. In 2016 1+1 Media bought Viasat Ukraine (a distributor of cable and satellite TV).



Key facts

Audience Share 10.63

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups 1+1 Media

Ownership

Ownership Structure

/

Voting Rights

MD

Individual Owner

› Ihor Kolomoyskyi



24.9%

Media Companies / Groups



1+1 Media

Facts

General Information

Founding Year

1995

Founder

Oleksandr Rodnianskyi

Affiliated Interests Founder

Born in Kiev, got a degree as a filmmaker at the Kyiv National I. K. Karpenko-Kary Theatre, Cinema and Television University. In 1995 founded the television company "1+1", which was sold to the Igor Kolomoisky's company in 2010. The former director of the Russian Media Group STS (up to 2008), the director and the producer. In 2016 he became a member of the American Film Academy. His cousin - Boris Fuksman - was co-owner of the "1+1 media" up to 2010. In 2009 Rodniansky created A.R. Films company. He is the head of the company. A.R. Films is engaged in production and distribution of films, and unites the film production company "Non-Stop Production", the developer and operator of the game platform GameNet, and the publisher of the Russian-language computer games Syncopate company and the Russian film festival "Kinotavr".

Ceo

Oleksandr Tkachenko, Chief Executive Officer

Affiliated Interests Ceo

Since August 2008 Oleksandr Tkachenko holds the position of the chief executive officer at the 1+1 Media. Oleksandr graduated from the Department of Journalism of the Taras Shevchenko National University of Kyiv. In 1988 began his professional career as an editor and presenter of the TV program "Molodizhna Studia "Hart" on TV channel UT-1. In the course of time became a reporter of the international news agency Reuters. In 1993, Oleksandr created a television company "Nova Mova" that made analytical program "Pislyamova", where Oleksandr was the presenter. In autumn 1994 TV program "Pislyamova" aired on UT-1 TV channel, and two years later on the TV channel "1+1". During that period, Oleksandr headed the TSN news service and became the deputy general producer of the TV channel "1+1". In 1998, Oleksandr left "1+1", focusing on the development of "Nova Mova". During the year the company created the Oleksandr Tkachenko's TV programme "Oblichya Svit" for the television channel "Inter". In 1999, Oleksandr headed TV channel "Novyi Kanal". In 2008 worked as a general director deputy of the TV channel REN-TV in Moscow. Furthermore, he appears in mass media as one of the authors of "public service broadcasting" project in Ukraine.

Editor-In-Chief

Sergyi Popov, Director of Information Broadcasting

Affiliated Interests Editor-In-Chief

Since 1994 has been working in regional television in Donetsk. At the beginning of his career worked as a news reporter, then as a presenter of TV programs on the economy. Since 1998 has been working as reporter, presenter and chief editor of news on TV channel STB. After that — a chief editor of the news service TRK "Ukraina". Since October 2011 has been working as a director of information broadcasting in "1+1 Media". Is responsible for planning and the content of the news airtime.

Other Important People

Iryna Stroyko – Member of the Editorial Board of the TV Channel



Mykhaylo Hannytskyi – Editor-in-Chief of UNIAN

Affiliated Interests other important people

Iryna Stroyko is listed as the director of Posidonia Trading (Belize) in the Ownership Registers.

Mykhaylo Hannytskyi is the director of "1+1 Internet", that coordinates online-projects of 1+1 Group. Besides, he is the Editor-in-Chief of the news agency UNIAN.

Contact

Address: 04080, Ukraine, Kyiv, Kyrylivska St. 23. Phone: +38 (044) 490-01-01
 prgroup@1plus1.tv,  reception@1plus1.tv > 1plus1.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Kolomoyskyi contests the information about selling 50% of 1+1 Media group to people affiliated with Petro Poroshenko <http://ru.telekritika.ua/business/kolomoiskii-zayavlyaet-cto-ne-prodaet-dolyu-v-1+1-poroshenko-657405>
Executive Director of 1+1 Media defined the group's position as for the changes in cable TV market and introduction of paid content for private TV channels <http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/>
1+1 Media group started the procedure of procuring satellite broadcasting operator Viasat Ukraine
<http://biz.liga.net/all/telekom/stati/3266233-privat-so-sputnikom-1-1-pokupaet-krupnogo-provaydera-tv-viasat.htm>

Meta Data

There is no data available for economic activities of the company in open sources. The company did not provide those upon MOM request. Director of the sale-house "Plusy", Valeriy Varenysia claims in one of his interviews, that the advertisement revenues of the group amount to 90%, but there are doubts about the accuracy of this number. The Channel does not publish any clear information about administrative structure of the group, but only provides information about particular managers and not the links between them.

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Unified state register of the Ministry of Justice of legal entities, individual entrepreneurs and civic formations. Retrieved August 2016, from <https://usr.minjust.gov.ua/>

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(2014, February 3). Ліра. Досьє. Роднянский Александр Ефимович. Retrieved in August 2016 from <http://file.liga.net/person/370-aleksandr-rodnyanskii.html>

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Academy of Motion Picture Arts and Sciences. ACADEMY INVITES 683 TO MEMBERSHIP. Retrieved in August 2016 from <http://www.oscars.org/news/academy-invites-683-membership>

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Кинотавр. АЛЕКСАНДР РОДНЯНСКИЙ Президент ОРКФ «Кинотавр». Retrieved in August 2016 from <http://kinotavr.ru/ru/persons/1/>

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Official web-site of Central Election Commission. Суркіс Ігор Михайлович. Retrieved in August 2016, from <http://www.cvk.gov.ua/pls/vd2002/WEBPROC3V?kodvib=1&kodkand=2174>

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(2016, February 26). Ліга.Бізнес. Приват со спутником: 1+1 покупает крупного провайдера ТВ Viasat. Retrieved in August 2016 from <http://biz.liga.net/all/telekom/stati/3266233-privat-so-sputnikom-1-1-pokupaet-krupnogo-provaydera-tv-viasat.htm>

Espresso TV

Espresso TV is a Ukrainian Information television channel. It started broadcasting during Euromaidan in 2013 solely via satellite without a license, which later caused procedural problems for it in acquiring one. Those problems were resolved by the end of 2014, when the channel was granted a license for digital broadcasting.



Key facts

Audience Share 0.3

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Goldberry LLC

Ownership

Ownership Structure /

Voting Rights

30% - Larysa Knyagitska 40% - Avakova Inna 30% - Yatseniuk Arseny

Individual Owner

> Larysa Knyazhytska



30%

> Inna Avakova



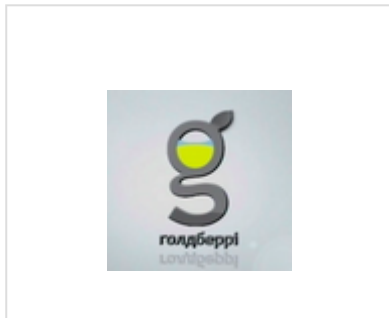
40%

> Arseny Yatseniuk



30%

Media Companies / Groups



Goldberry LLC

Facts

General Information

Founding Year	2013
Founder	LLC "Goldberry", which is owned (100%) by LLC "Astra Finans". LLC "Astra Finans" is owned 30% by Larysa Knyazhitska (wife of member of Ukrainian Parliament Mykola Knyazhitskyi) and 70% by LLC "Novyny-TV". Larysa Knyazhitska owns 99% of LLC "Novyny-TV" too
Affiliated Interests Founder	Mykola Knyazhitskyi - Larysa Knyazhitska's husband; member of Ukrainian Parliament from "Narodnyi front"; former head of TV Tonis, STB, UT-1 and media company Gazeta 24; former member of National Television and Radio Broadcasting Council of Ukraine; founder and CEO of TV channel TBi.
Ceo	Kateryna Ermolovych
Affiliated Interests Ceo	Kateryna Ermolovych is assistant to Mykola Knyazhitskyi, member of the Ukrainian Parliament
Editor-In-Chief	Vasyl Ryabchuk
Affiliated Interests Editor-In-Chief	MD
Other Important People	/
Affiliated Interests other important people	/
Contact	03087, Kyiv, 10 Adama Mytskevycha str.+380442427853, +380442434641 > ictv.ua

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

<http://ru.telekritika.ua/rinok/2013-11-22/87761>

Espresso TV will sue to the National Television and Radio Broadcasting Council of Ukraine and not to stop broadcasting
<http://ru.telekritika.ua/pravo/2013-11-27/87937>

Knyazhitskyi's channel will start broadcasting without license
http://society.lb.ua/life/2013/11/22/242466_kanal_knyazhitskogo_nachnet_veshchanie_bez.html

National Television and Radio Broadcasting Council of Ukraine issued a warning to Espresso TV for broadcasting of Putin's speech for Federal Assembly: <http://www.pravda.com.ua/rus/news/2014/12/18/7052487/>

Meta Data

There is no financial information about the channel.
There is no information about managers or editors on the channel's web-site. In Ukraine it is a general practice when assets of well-known officials and politicians are registered in the names of their close relatives, such as family members or people closely associated with them.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

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owners

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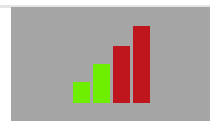
ICTV

ICTV is one of the top Ukrainian channels broadcasting on the national level 24h. The official website states, it is the first private-owned channel covering all Ukrainian territories. The core audience is aged 25-55 and is predominantly male. ICTV offers a wide range of socio-political and investigative programmes covering both news in Ukraine and outside the country. The “International commercial television and radio broadcasting company” ICTV Ukraine, LLC is a member of StarLightMedia holding. StarLight Media Limited is registered in Cyprus and belongs to Olena and Viktor Pinchuk. Oleksandr Bogutsky is a director-president of ICTV TV-channel, member of board of directors in EastOne investment and consulting company.



Key facts

Audience Share	6.36
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	StartLight Media Ltd



Ownership

Ownership Structure

/

Voting Rights

Trusts on behalf of Pinchuk are managed by the French citizen Benjamin Verne, UK citizen Samantha D'Aoud, Swiss citizen, Angelo de Riz Swiss and Jersey Island resident Collin Walker. They manage offshore companies in Seychelles and the British Virgin Islands, Samoa and Hong Kong. All these companies own the Cypriot StarLight Media LTD, which, in turn, owns all channels including Novyi and STB.

Individual Owner

> Viktor Pinchuk



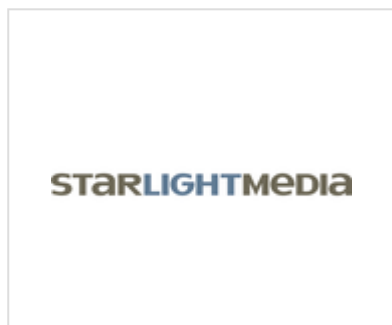
?

> Olena Pinchuk



?

Media Companies / Groups



StartLight Media Ltd

Facts

General Information

Founding Year	1992
Founder	LLC "TV-Holding", which is owned by StarLight Media Limited (99.997%) (where Viktor Pinchuk and Olena Pinchuk are discrete beneficiaries of trusts that are monitored and managed on their behalf trustee) and two private companies (Private company Firm "Sag
Affiliated Interests Founder	LLC "TV-Holding" which is the founder of LLC "Mignarodna komerciyana teleradiokompania" (ICTV) ("International commercial TV and radio company" (ICTV) is owned by StarLight Media Limited which also includes companies that are founders of channels: STB, New channel, QTV, M1 and M2. Victor Pinchuk and Olena Pinchuk also own a part of TAVR Media radio group, which contains 6 national radio stations in Ukraine.
Ceo	Oleksandr Bogucki
Affiliated Interests Ceo	Oleksandr Bogucki, director-president of the TV channel ICTV, board member of investment advisory group EastOne. Group EastOne is an international investment advisory group that provides services to the investment management and strategic diversified portfolio of assets in various regions and industries. The group was established in 2007 by Victor Pinchuk to manage his assets. Oleksandr graduated from the Faculty of International Relations of Lviv University, Doctor of Law. His career in journalism began in 1991 as editor of the first independent Ukrainian radio station "Radio Independence", has worked in the press and on television. In 1994 headed the press center of CJSC (PJSC) "Tavria Games" was indispensable leading music festival of the same name. Since 2000 - director-president of channel ICTV. In November 2009, Oleksandr Bogucki led a group StarLightMedia, and in March 2012 he was appointed member of the Board of Investment Consulting Group EastOne, which sells policies from the management of business assets.
Editor-In-Chief	MD
Affiliated Interests Editor-In-Chief	MD

Other Important People /

Affiliated Interests other important people /

Contact 01033, Kyiv, 11 Pankivska str.+380442881919, +380443232323 > ictv.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

2.5 hryvnya of disagreement. StarLightMedia and "1+1 Media" on amends to UPS and transition to market relations with providers
<http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/>

StarLightMedia warns about swindlers acting on behalf of company
<http://mediananny.com/novosti/2317115/>

Meta Data

There is no financial information about the channel. The real owners (Viktor and Olena Pinchuk are not final beneficiaries in legal terms – they are discrete beneficiaries of trusts that are monitored and managed on their behalf trustee – so it is impossible to show their shares, i.e. the real concentration of media ownership. It is also difficult to find a position of Editor-in-Chief of the channel, because probably there are a few editors for each program on the channel.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

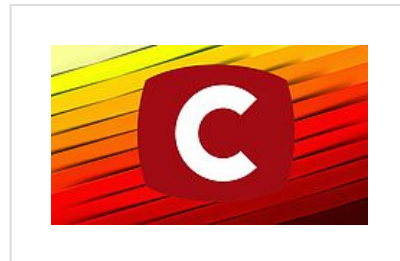
State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of ICTV. Retrieved in August 2016, from <http://ictv.ua/>

(2010, September 9). Ліга. Досьє. Фроляк Елена. Retrieved in August 2016 from <http://file.liga.net/person/4-elena-frolyak.html>

STB

STB is a Ukraine wide national TV channel which started broadcasting in 1997 and has its own production which is its most popular television product. Private Joint Stock Company “STB international media-centre” is a member of StarLightMedia media holding that is registered in Cyprus and belongs to Olena and Viktor Pinchuk. Borodianskyi Volodymyr Volodymyrovych is a Head of STB channel.



Key facts

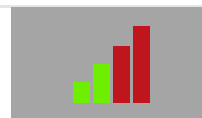
Audience Share 8.5

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups StartLight Media Ltd

Ownership

Ownership Structure

/

Voting Rights

Trusts on behalf of Pinchuk are managed by the French citizen Benjamin Verne, UK citizen Samantha D'Aoud, Swiss citizen, Angelo de Riz Swiss and Jersey Island resident Collin Walker. They manage offshore companies in Seychelles and the British Virgin Islands, Samoa and Hong Kong. All these companies own the Cypriot StarLight Media LTD, which, in turn, owns all channels including Novyi and STB.

Individual Owner

> Viktor Pinchuk



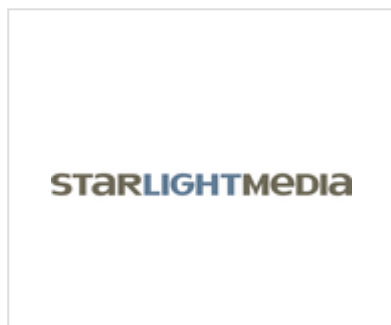
?

> Olena Pinchuk



?

Media Companies / Groups



StartLight Media Ltd

Facts

General Information

Founding Year	1997
Founder	LLC "Mignarodnyi Media Center" ("International Media Center"), which is owned by StarLight Media Limited (99.9954%) (where Viktor Pinchuk and Olena Pinchuk are discrete beneficiaries of trusts that are monitored and managed on their behalf trustee) and t
Affiliated Interests Founder	LLC "Mignarodnyi Media Center" ("International Media Center") which is the founder of PJSC "Mignarodnyi Media Center - STB" ("International Media Center - STB") is owned by StarLight Media Limited which also includes companies that are founders of channels: STB, New channel, QTV, M1 and M2. Victor Pinchuk and Olena Pinchuk also own a part of TAVR Media radio group, which contains 6 national radio stations in Ukraine.
Ceo	Volodymyr Borodyanskyi
Affiliated Interests Ceo	Volodymyr Borodianskyi, CEO of StarLightMedia, Head of STB channel since 2004. Volodymyr Borodianskyi came into television from finance industry. In 1997, he graduated from the Finance and Economics Faculty of Kyiv National Economic University, worked as a commercial director of "Moskovsky Komsomolets v Ukraine" ("Moscow Komsomol member in Ukraine") magazine, then as a head of the department of Alfa-Bank media asset management (he was in charge of such business projects as Novy Kanal (New Channel), Nashe Radio (Our Radio), Moskovsky Komsomolets v Ukraine. Since March 29, 2012 Volodymyr Borodianskyi has been combining the management of both STB channel and StarLightMedia Group.
Editor-In-Chief	MD
Affiliated Interests Editor-In-Chief	MD
Other Important People	/

**Affiliated Interests other
important people** /

Contact 03113, Kyiv, 1 Shvetsova str.+380445019898, +380445019899 > stb.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Market Share MD

Further Information

Headlines 2.5 hryvnya of disagreement. StarLightMedia and "1+1 Media" on amends to UPS and transition to market relations with providers
<http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/>

StarLightMedia warns about swindlers acting on behalf of company
<http://mediananny.com/novosti/2317115/>

Meta Data The website of the company contains all the necessary information about the shareholding structure required by "Transparency of media ownership" Law. Stated final beneficiaries are real owners. Provided information coincides with the data of the National Council on Television and Radio Broadcasting. Information about ownership shares, founders, executive and supervisory boards, number of employees and financial flows is not publicly available. The company did not respond to MOM's request for information. No information about the Editor-in-Chief

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

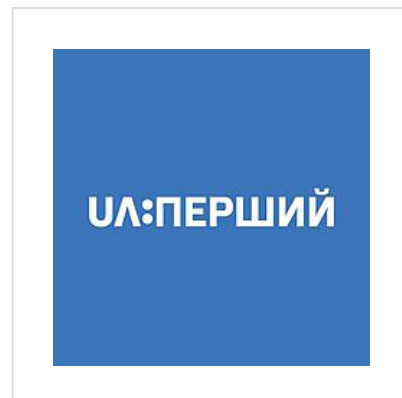
Official web-site of STB. Retrieved in August 2016, from <http://www.stb.ua/>

Wikipedia. СТБ. Retrieved in August 2016, from <https://uk.wikipedia.org/wiki/%D0%A1%D0%A2%D0%91>

Official web-site of STB. Як «Вікна-новини» відсвяткували свій ювілей. Retrieved in August 2016, from <http://vikna.stb.ua/ru/2015/09/06/vikna-novini-vidsvyatkuvali-yuvilej/>

National TV Company (UA:Pershiy / UA:The first)

The channel started broadcasting with the creation of television in Ukraine in 1939. However, the State Television Company of Ukraine was established by the government in 1992. In 2002, the presidential decree granted the channel the status of National. The Public TV is a joint stock company, 100% owned by the state. The company contains the national radio broadcaster "Culture", 29 local television companies, and the State Enterprise "Ukrtelevfilm." It has a satellite broadcasting. This reform is also supported by the joint program of the European Union and the Council of Europe "Strengthening of information society in Ukraine" and the Deutsche Welle Akademie.



Key facts

Audience Share 0.74

Ownership Type public

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



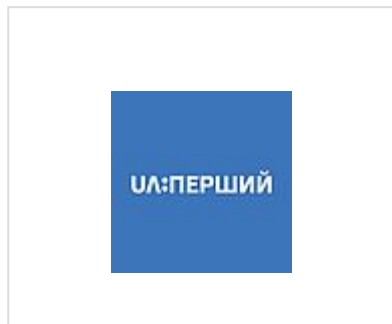
Media Companies / Groups National Television Company of Ukraine (UA: Pershiy)

Ownership

Ownership Structure /

Voting Rights /

Media Companies / Groups




**National Television Company of
Ukraine (UA: Pershiy)**

Facts

General Information

Founding Year Started broadcasting in 1939 but the company was founded by Cabinet of ministers of Ukraine in 1995

Founder Cabinet of Ministers of Ukraine

Affiliated Interests Founder	Central body of the executive branch of power in Ukraine. Also is a founder of Ukrainian Radio (National Radio company of Ukraine) and State News Agency "Ukrinform", newspaper "Courier of government"
Ceo	Zurab Alasania
Affiliated Interests Ceo	Born in 1965, in Sukhumi (Georgia). He graduated from Kharkiv Civil Engineering Institute. In 1997-2000 he worked as a journalist in the studio "Telemak" and TV company "Simon" in Kharkiv. In 2000 co-founded the Media Group "Objective" in 2006 founded the agency "Mediaport" and weekly "MediaPost" in Kharkiv. In 2005-2010 years – Director of the Kharkiv regional state broadcasting company. There was a group of founders Hromadske.tv. In 2014 he was appointed General Director of the National Television Company.
Editor-In-Chief	Vladyslav Gruzynskyi
Affiliated Interests Editor-In-Chief	Producer of informational broadcasting of the National Television Company
Other Important People	Egor Benkendorf
Affiliated Interests other important people	Former CEO of the National Television Company, now he is a chairman of the Executive Board at "Inter" TV channel, where also worked before joining the National Television Company.
Contact	04119, Kyiv,42 Melnykova str. Phone: (044) 481 0889, F: (044) 489 3905. Email:  press@ntu.ua > 1tv.com.ua

Financial Information

Revenue (in Mill. \$)	State budget provided UAH 747 millions (USD 30 millions). According to preliminary estimates in 2017 UAH 1.8 billion (USD 47 millions) will be allocated from the state budget.
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Президент підписав закон, що розблоковує реформу суспільного мовлення:
http://stv.mediasapiens.ua/zakonodavstvo/zminy/prezident_pidpisav_zakon_scho_rozblokovue_reformu_suspilnogo_movlennya/

«UA:Перший» запускає «Новини: Культура»: http://stv.mediasapiens.ua/reformuvannya/movlennya/uapershiy_zapuskae_novini_kultura/

«UA: Перший» — мають бути всі формати, крім нудних
http://stv.mediasapiens.ua/reformuvannya/tv/ua_pershiy_mayut_buti_vsi_formati_krim_nudnikh/

Вечірній інформаційний блок UA:Перший і "Культури" буде насиченим – продюсер інформаційного мовлення НТКУ Владислав Грузинський
<http://1tv.com.ua/news/channel/82077>

Meta Data

The channel is being reformed and is in the process of transition from state to public (creation of JSC "National public TV channel Ukraine"), therefore, some structural units stipulated by law, are not yet in place.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of UA: Pershiy. Retrieved in August 2016, from <http://1tv.com.ua/>

Official web-site of Parliament of Ukraine. ЗАКОН УКРАЇНИ Про Суспільне телебачення і радіомовлення України. Retrieved in August 2016, from <http://zakon3.rada.gov.ua/laws/show/1227-18>

MediaSapiens. Суспільне мовлення. Retrieved in August 2016, from <http://stv.mediasapiens.ua/>

Official web-site of the Parliament of Ukraine. Постанова КМУ про деякі питання Національної телекомпанії України. Retrieved in August 2016, from <http://zakon3.rada.gov.ua/laws/show/764-2002-%D0%BF>

(2016, September 6). MediaSapiens. З 2017 року зарплата кожного працівника НТКУ та її філій збільшиться. Retrieved in August 2016 from http://stv.mediasapiens.ua/reformuvannya/movlennya/z_2017_roku_zarplata_kozhnogo_pratsivnika_ntku_ta_ii_filiy_zbilshitsya/

(2016, January 5). MediaSapiens. У держбюджеті-2016 замало коштів на Суспільне мовлення. Retrieved in August 2016 from http://stv.mediasapiens.ua/finansuvannya/finansy/u_derzhbyudzheti2016_zamalo_koshtiv_na_suspilne_movlennya/

(2016, August 1). MediaSapiens. 11 кроків створення Суспільного мовлення: інфографіка. Retrieved in August 2016 from http://stv.mediasapiens.ua/zakonodavstvo/zminy/11_kroktiv_stvorennya_suspilnogo_movlennya_infografika/

Official web-site of Parliament of Ukraine. Наглядова рада НСТУ. Retrieved in August 2016, from <http://www.nrada.gov.ua/userfiles/file/2015/Suspilne%20movl/Naglyadova%20rada.pdf>

Official web-site of UA: Pershiy. Retrieved in August 2016, from <http://firstua.com/>

(2015, January 20). Official web-site of UA: Pershiy. НТКУ знає, як заробити на рекламі. Retrieved in August 2016 from <http://1tv.com.ua/news/channel/63920>

Official web-site of the National Council of Ukraine of Television and Radio Broadcasting. НТКУ. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr/NTKU.html>

News TV-channel "24"

24 Channel is a Ukrainian TV channel broadcasting news in most of the Ukrainian regions since 2006. The content broadcasted on 24 Channel is selected according to the same approach as Radio 24: it should be only interesting and useful information 24/7. Thus, the TV channel has 30-minute-long news blocs throughout a day on topics like politics, economics, sports, show-business, technology, tourism, etc. Since 2010 there is an additional online platform on the Channel 24 Website, broadcasting football news (Football 24). 24 Channel is a part of TRK Lux media holding and belongs to the wife of Lviv Mayor Sadovyi .



Key facts

Audience Share 0.39

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups TRK Lux

Ownership

Ownership Structure

/

Voting Rights

The owners of the 24 TV-channel are Kit-Sadova Kateryna Orestivna 76,7838% (a wife of Lviv mayor Andriy Sadovyi who has founded TRK "Lux" holding) and his closers. Andreyko Roman Bohdanovych – 13,1065% and his wife Andreyko Oksana Yuriivna – 10,1096%.

Individual Owner

› Kateryna Kit-Sadova



76.8%

› Andreyko Roman Bohdanovych



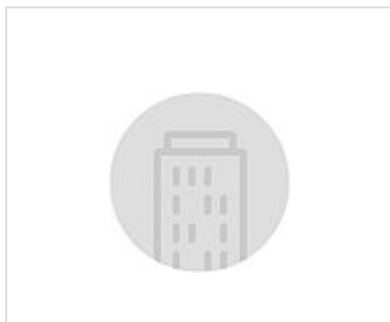
13.1%

› Oksana Andreyko



10.1%

Media Companies / Groups



TRK Lux

Facts

General Information

Founding Year	2006
Founder	Andriy Sadovyi
Affiliated Interests Founder	The owners of the 24 TV-channel are Kit-Sadova Kateryna Orestivna 76,7838% (wife of the Mayor of Lviv Andriy Sadovyi, who has founded TRK "Lux" holding) and close friends and business partners of the Sadovyis: Andreyko Roman Bohdanovych – 13,1065%, and his wife Andreyko Oksana Yuriivna – 10,1096%.
Ceo	Roman Andreyko
Affiliated Interests Ceo	Roman Andreyko is a co-owner of the 24 TV-channel. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995, where he met the Mayor of Lviv, Andriy Sadovyi. Roman has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. He is married to Oksana Andreyko, who is the third co-owner of the channel.
Editor-In-Chief	Vitaliy Kovach
Affiliated Interests Editor-In-Chief	Before his work as the Editor-in-Chief of 24 TV-channel, Vitaliy Kovach worked on special projects at the ICTV Channel. One of his creations was a TV show "Distalo", which produced such a resonance, that he even received threats. He left his job at ICTV in February 2016 and started to work at 24Channel in May 2016.
Other Important People	Andriy Sadovyi

Affiliated Interests other important people

Andriy Sadovyi was born on 19.08.1968 in Lviv. A graduate of Lviv Technical School of Radioelectronics, he later obtained three degrees, including Electronic Engineering degree from Lviv Polytechnic State University, where he met Roman Andreyko, Finance and Economics degree and finally a Master's degree in State Governance. In 2002-2006 he was the Head of the Board of Directors at the "TV and Radio Company Lux". Besides, Sadovyi is a founder of the Institute of City Development (2002), and "Samopomich" civic organisation (2004). Since 2005 he is the leader of the re-designed into a political party "Samopomich". In order to participate in local elections, he gave TRK Lux to his wife Kateryna Kit-Sadova. In 2006 he was elected as the Mayor of Lviv for the first time, followed by elections in 2010. Andriy Sadovyi is still the Mayor of Lviv and is married to Kateryna Kit-Sadova (the current co-owner of the "TV and Radio Company Lux"). Together they have five sons.

Contact

Kyiv, Volodymyrska str. 61/11, office 50
Website editor's office: +38 032 242 2424
> 24tv.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Mediaholding of Andriy Sadovyi brings 300 000 hrn of income per year

Parliamentary party of "Obiednannya "Samopomich" ("Self-help" Union)

Meta Data

Data about Sadovyi family property is one of the most easily accessible in Ukraine. This was the case even before the Law on media ownership was adopted. The only issue is that actual main owner of TRC Lux is mayor of Lviv Andriy Sadovyi.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

.
State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official Website of 24 Channel. Retrieved on 7 September 2016 from: <http://24tv.ua>

Vitaliy Kovach Became the News Editor-in-Chief of 24 Channel. Retrieved in 7 September 2016 from: <http://detector.media/community/article/114870/2016-05-05-vitalii-kovach-stav-shef-redaktorom-novin-kanalu-24/>

TV Channel UBR

In June 2013 Igor Guzhva bought the TV channel UBR with the intention to reformat it to the end of the year into the non-stop news channel by changing the name to «Vesti TV», which did happen. The channel was attached to the media holding "Media-Invest Group", which also includes daily free newspaper "Vesti", "Radio Vesti" and website vesti-ukr.com. On June 14, 2013 the TV channel UBR ("ES Production Group" Ltd.) changed its management and owners. Igor Guzhva became a new CEO of the channel (previously it was headed by Olena Vered), Sergei Logunov was appointed to the position of general producer (ex-General Producer of Pershyi Ukraine), and Igor Guzhva, Julia Kugitko and Andriy Kanivets became the Members of the Editorial Board of the channel (instead of Georgiy Kaplunenko, Oleksander Yurakov and Olena Vered). Maksym Zurian, Oleksandr Yarovyi and Bogdan Myanovskiy stayed the Members of the Editorial Board. On July 17, 2014 the National Council of Broadcasting announced the warning to the UBR channel for synchronous of terrorists in the air. During 2015 there were significant changes in the ownership structure of the channel. In particular, according to the documents Igor Guzhva sold his share to Yana Chumak, who in turn gave it to Denys Mozgovyi.



Key facts

Audience Share 0.18

Ownership Type private

Geographic Coverage National

Content Type free content

Active Disguise in addition to unavailability of true data, ownership is disguised, e. g. through bogus companies, etc.



Media Companies / Groups Media Holding Vesti Ukraine

Ownership

Ownership Structure

/

Voting Rights

“ES Production Group” Ltd. UBR owners is within its company: “Media Invest Plus” Ltd. – 1%, “IG Media Ukraine” Ltd. – 99%.

Individual Owner

› Mozgovyi Denis Oleksandrovych



79.2%

› Alexandrova Tetyana Vitaliivna



19.8%

Media Companies / Groups



Media Holding Vesti Ukraine

Facts

General Information

Founding Year	2008. From 2013 UBR channel is a part of the Media Holding "Vesti Ukraine."
Founder	Yuriy Kaplunenko
Affiliated Interests Founder	Yuriy Kaplunenko (born: July 5, 1975, Kyiv) is a Ukrainian businessman, founder of the Channel UBR (Ukrainian Business Research). He is one of the first in the field of business TV production in Ukraine. In 2013 he founded GRP (Great Practice) communication agency and manages it. His business structures have been working and continue to work with the central Ukrainian TV channels and other mainstream media. Specifically media unit ES Group produced the following business television programs: "Business World" ("Dilovyi Svit") for the First National Channel, "The era of business" for the TRC "Era", "Business facts" ("Dilovi facty") for ICTV, "Issue price" ("Tsina pytannia") for NTN, "Business Plus" for STB etc.
Ceo	Yuriy Kundos
Affiliated Interests Ceo	Co-owner of "financial company "Novus", founded by "TRIDENT SERVICE" Ltd.
Editor-In-Chief	Olena Lysenko, chief editor of the Channel UBR website
Affiliated Interests Editor-In-Chief	Olena has many years of experience in journalism, specializing in economic issues. In the past three years she headed the editorial section "Business" in the newspaper "Vesti". The journalists of the section "Business" joined the website team together with her.
Other Important People	Alina Titova, Chief Editor of TV channel UBR in 2012, before buying the channel by Guzhva's holding. Bogdan Mianovskyi, editor of the channel after the sale to Guzhva's holding. Igor Guzhva, director of the channel in 2013-2015. Volodymyr Boiko, TV presenter. Came to the channel from STB. Iskander Khisamov, chief editor of "Radio Vesti", has the author's program on UBR

Affiliated Interests other important people

Igor Guzhva long time was the chief editor of "Segodnia" newspaper (owner Rinat Akhmetov). He created newspaper and holding "Vesti" in 2013 after a two-year stay in Moscow. The man of clearly pro-Russian views. In June 2013 bought the channel UBR and was the chairman of the editorial board.

Iskander Khisamov was the editor of the magazine "Vesty. Reporter" (which was a part of Media Holding "Vesti Ukraine", was distributed at dumping prices, was closed after 2 years of publishing).

Contact

Kyiv city, 04052, Melnikova Street, 42
Tel. / Тел.: +38 (044) 494-30-51
Fax / Факс: +38 (044) 489-09-97
> tv.ubr.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Вещатели Еханурова, Таруты и Клименко откорректировали структуру собственности: <http://mediananny.com/novosti/2317572/>

«Радио Вести» досі не оприлюднило структуру власності, а власник UBR отримав канал у подарунок: <http://detector.media/infospace/article/114168/2016-04-07-radio-vesti-dosi-ne-oprilyudnilo-strukturu-vlasnosti-a-vlasnik-ubr-otrimav-kanal-u-podarunok/>

Meta Data

At first the channel did not answer to the official inquiry about media ownership. Subsequently through other sources we consulted with the Press Secretary of Media Holding "Vesti Ukraine", who promised to help us with the search of relevant information, because "everything is in free access and is not hidden." We are waiting...

Sources

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(2016, January 14). Вести. Елена Лысенко стала главным редактором бизнес-портала UBR. Retrieved in September from <http://vesti-ukr.com/strana/131882-elena-lysenko-stala-glavnym-redaktorom-biznes-portala-ubr>

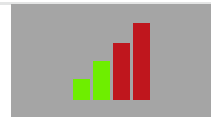
News One

News One channel started broadcasting in 2010. In 2015 changed the channel logo design, graphic design and studio. Originally the channel was owned by Rudolph Kirnos (owner of TV Ru Music). In August 2010 - 50% of the shares of the channel were moved to media holding of Vadim Rabinovich, Media International Group (MIG); In May 12, 2011 the 50% of shares owned by "Reality Ti-Vi" were appropriated by Vadim Rabinovich personally, as a result he holds 100% of shares of the channel News One. From January 2014 he is a member of the Party of Regions (Opposition bloc) People's Deputy of Ukraine Yevhen Murayev.



Key facts

Audience Share	0.7
Ownership Type	private
Geographic Coverage	Local (terrestrial channel in Kiev and Kiev region) National (in cable network)
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	Novyny 24 godyny LLC



Ownership

Ownership Structure

/

Voting Rights

“Novyny 24 godyny” (“News 24 hours”), LLC. 100% of shares belongs to Yevgen Muraev

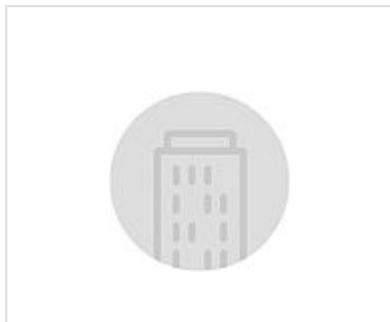
Individual Owner

> Yevhenii Volodymyrovych Muraiev



100%

Media Companies / Groups



Novyny 24 godyny LLC

Facts

General Information

Founding Year

2010 August 24, 2015 TV-channel changed logo, design, graphic design and TV studio

Founder	Vadim Rabinovich
Affiliated Interests Founder	Member of the Parliament of Ukraine, Member of the parliamentary committee for tax and customs policy, the opposition government (since 2015), Minister of Economic Development and Trade. He sold the channel News One in 2014 to Eugene Murayev, member of the parliament from Party "Opposition bloc". Known for his pro-Russian position.
Ceo	Rudik Olena Olehivna
Affiliated Interests Ceo	Before working for News One she was a Chairwoman of the Management Board of "Pershy Dilovyy Telekanal" ("The First Business TV-channel") (owned by a member of the Party of Regions Ihor Skirya)
Editor-In-Chief	Svitlana Orlovska
Affiliated Interests Editor-In-Chief	MD
Other Important People	General producer Ihor Zolotarevsky Creative producer Daria Ohyr
Affiliated Interests other important people	/
Contact	Kyiv, Polyova str, 21 Tel.: +380 44 220 2871 > newsone.ua > www.youtube.com/channel/UC9oI0Du20oMOIzsLDTQGfug

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Meta Data The channel confirms Yevgen Muraev as an owner, but according to unverified sources channel can be financed from Russia.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in September 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

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(2014, November 12). МедіаНяня. NewsOne похвастался обновками. Retrieved in September 2016 from <http://mediananny.com/novosti/2307622/>

(2015, September 17). Корреспондент. Власник News One спростував інформацію про продаж телеканалу. Retrieved in September 2016 from <http://ua.korrespondent.net/ukraine/politics/3564179-vlasnyk-News-One-sprostuvav-informatsiui-pro-prodazh-telekanalu>

Inter

Inter is a nationwide Ukrainian channel which started broadcasting in 1996. It positions itself as a family channel, which reflects upon needs of wide range of social and age groups in Ukraine. Inter is a part of Inter Media Group Limited. Along with Inter TV channel the Media Group includes Inter+, NTN, K1, K2, Enter-film, Mega, ZOOM and Pixel TV channels. In 2013 the former top managers: Yegor Benkendorf, Boris Krasnyansky, Ganna Bezlyudna and others returned to the channel. According to the Channel's data VACEA VENTURES LIMITED 2 February 2015 has bought shares of the TV channel "Inter". Those shares are held by the Russian "Pershiy Kanal" channel, namely 29%. In March 2015 Euronews and Inter Media Group have signed a cooperation agreement.



Key facts

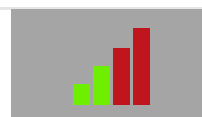
Audience Share 10.62

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Inter Media Group

Ownership

Ownership Structure

/

Voting Rights

The ultimate owner is Dmitry Firtash, the head of the company is Yegor Benkendorf. Alex Romanyuta also has the right of the signature. Limited liability company "Ukrainskiy Media Proect" (Dmitry Firtash is ultimate beneficiary) has 61% of shares, Vasea Venchurs Limited (VACEA VENTURES LIMITED) - 29%, Limited Liability Company "Pegas Telebachennya" (Svitlana Pluzhnikova - 10%)

Individual Owner

> Valerii Khoroshkovskii



45%

> Dmytro Firtash



36%

Media Companies / Groups



Inter Media Group

Facts

General Information

Founding Year 1996

Founder Igor Pluzhnikov

Affiliated Interests Founder Born in Olexandria. Ukrainian businessman and politician. He was an owner of the companies that founded the TV channel Inter (LLC "Pegas Telebachennya" and "Diloviy Svit" association. The latest association consisted of "Bersted Ukraina" company, "RIF-Service" company, "Plau Enterprayes" company, "Syndek" insurance company and the "Konnov Sozanovskiy" law firm.

He held the position of a leader's deputy of the SDPU (o)party, the national member of the Parliament. The "Komersant" publication named him "Viktor Medvedchuk's gray cardinal ".

His wife Svetlana Pluzhnikova remains to be co-owner of the TV channels Inter, Zoom and "Enter-Film" - through LLC "Pegas Telebachennya" she owns each 10% of TV channels' property.

Igor Pluzhnikov died in 2005 in a German hospital with the "toxic hepatitis" diagnosis.

Ceo Yegor Benkendorf - the Chairman of the Supervisory Board

Affiliated Interests Ceo Born in Kiev in a family of the Ukrainian director Andriy Benkendorf.

He started his career in 1997 at the TV channel Inter. Was a chief manager of the production company group Inter, produces movies ("Pirat Production", "Inter Media Production", "07 Production", "Melodrama Production").

In 2010-2013 he was the director general of the National Broadcasting Company of Ukraine. A Member of the Presidium Employers media industry in Ukraine's Federation.

Editor-In-Chief Oleksandr Pylypets

Affiliated Interests Editor-In-Chief	The director of LLC "Natsionalny informatsiyeni systemy", that produce news and investigations of TV channel
Other Important People	<p>1) Nazim Bedirov, a former director of the "Natsionalny informatsiyeni systemy" (NIS) company, which produce news at TV channel Inter, is responsible for the investigation programs.</p> <p>2) Sergiy Logunov is one of the news channel chiefs.</p> <p>3) Igor Shuvalov is a chief of the "NIS" company's development.</p> <p>4) Sergei Lyovochkin</p>
Affiliated Interests other important people	These persons are associated with Serhiy Lyovochkin's group of influence. Serhiy Lyovochkin is one of the owners of the "Inter" channel's large part. Igor Shuvalov is a citizen of the Russian Federation. Serhiy Lyovochkin is one of the final owners of the Inter Media Group
Contact	<p>01601, Kyiv, Dmytrivska St. 30 Telephone/fax +38 (044) 490 67 65 3 ✉ common@inter.ua ✉ pr@inter.ua</p> <p>> inter.ua</p>

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD
Market Share	MD

Further Information

Headlines

About cooperation with "DNR" <http://detector.media/infospace/article/117599/2016-08-08-yak-same-telekanal-inter-spivpratsyuvav-z-dnr/>
A scandal with Mariya Stolyarova's speech during the day of the Nebesna Sotnya's commemoration http://espreso.tv/news/2016/02/25/kerivnyctvo_quotinteruquot_poyasnylo_nacradi_kogo_obmatyukala_stolyarova

In March 2014 a member of the Parliament Mustafa Nayem reported about the draft law on nationalization of the TV channel "Inter". <http://www.pravda.com.ua/rus/news/2014/03/14/7018768/>
The TV channel's owners reaction: <http://www.pravda.com.ua/news/2014/03/14/7018835/>
In 2011 the "Inter" channels' group have got the most digital broadcasting licenses <http://nashigroshi.org/2011/09/22/delezh-tv-efyra-smachno-yak-v-dytynstvi/>
During the celebration of the New Year in 2015 a scandal has occurred because of the presence on "Inter" of the anti-ukrainian stance artists. <http://ru.telekritika.ua/pravo/2015-01-14/102524>

Meta Data

There is no data on the company's website about the ownership structure, therefore the information about the management resulted from searches in open sources/public registries. Also, we have also used the media group's press-service messages, that are published on the website and in open (public registries confirm this information).
The ownership structure's data were presented on 31 December 2015, but according to the Forbs-Ukraine report, Valery Khoroshkovsky sold his share and thus Dmitry Firtash became the sole owner. The information on shares was published by the company. Yet it there might be inconsistencies due to involvement of foreign (off-shore) companies, and their current ownership structure is unknown.

Sources

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(2016, September 14). Official web-site of Inter media. Головою правління телеканалу "Інтер" призначено Катерину Шкуратову. Retrieved in August 2016 from <http://inter.ua/uk/news/2016/09/14/6120>

Ukrayina

Channel "Ukraine" is among most viewed national television channels in the country. It reaches 91,1% of all the households in Ukraine. It transmits via analogue transmission network, cable networks, T2 digital broadcasting network and satellite. It combines infotainment, educational, drama and sports programs. The channel was created as a public utility by Donetsk city council in 1993. In 2001 the channel became private for 75% since this part of shares was bought by SCM holding. In 2003 "Television channel "Ukraine" became national from regional.



Key facts

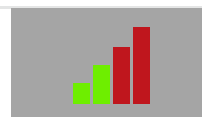
Audience Share 11.03

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Media Group Ukraine

Ownership

Ownership Structure

/

Voting Rights

The channel is a part of "Media Group Ukraine" holding, which for 100% is owned by System Capital Management Limited (Cyprus), which through SCM Holdings Limited (Cyprus) is owned solely by Rinat Akhmetov. "System Capital Management" is the only share holder

Individual Owner

› Rinat Akhmetov



100%

Media Companies / Groups



Media Group Ukraine

Facts

General Information

Founding Year	1993
Founder	Donetsk city council
Affiliated Interests Founder	The channel was created as a public utility by Donetsk city council. At that time Volodymyr Rybak was a mayor of Donetsk. He is also one of creators and the first head of the Party of Regions. He was a mayor of Lviv until 2002. According to "Correspondent", in March 2001, 75% of shares were bought by SCM (System Capital Management) holding owned by Rinat Akhmetov.
Ceo	levgen Liashchenko, Director of television channel "Ukraine"
Affiliated Interests Ceo	levgen Liashchenko came to media business from financial and consulting industry. His first appointment at managerial position was in 1998. He worked as a financial director at Slobozhanska Budivelna Keramika. In 2003-2004 he was a regional director of "Coca-Cola Beverages Ukraine", in 2005-2007 he was a financial director of "Alaska Trade", in 2007-2011 he worked as a financial director at "London and Regional Properties Ukraine" and in 2011-2012 he was a financial director at Corum (SCM Group). On July 3, 2012 levgen became a Financial Director of "Media Group Ukraine". In 2014 he became the head of the media holding and the Director of television channel "Ukraine".
Editor-In-Chief	Yuri Suhak
Affiliated Interests Editor-In-Chief	Since 1998 Yuri has worked at the television channel "Ukraine" as a journalist and later on as a chief of information service. In 2009 he became the director of the television channel "Donbas" (Donetsk and Luhansk regions). In November 2013 he was appointed as a director of "Regional Media Group" that was a part of "Ukraine" holding. Besides "Donbas" TV-channel, the group included "34 Channel" (Dnipro), "Sigma" (Mariupol) and "TV-Sfera" (Khartsyzk). Since September 2014 Yuri Suhak is the Editor-in-Chief of television channel "Ukraine".
Other Important People	/
Affiliated Interests other important people	/

Contact 03148, Kiev, Geroiv kosmosu str., 4
(044) 495-85-55 Факс:(044) 495-85-58
✉ info@trkua.tv
> kanalukraina.tv

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines In autumn "Ukraine" is to show "Na linii zhyttya" ("At the life line") drama
<http://detector.media/production/article/118318/2016-08-31-voseni-ukraina-pokazhe-dramu-na-linii-zhyttya/>

Rinat Akhmetov and Dmytro Firtash shared the third place in "Media enemies-2016" nomination
<http://detector.media/community/article/115770/2016-06-06-vorogi-presi-2016-imi-ta-nmpu-nazvali-imena-lideriv-antireitingu/>

Meta Data There is no public information about full Supervisory Board of the TV-channel. For the inquiry of "Telekritika" in 2010 SCM company informed that it is the only member of TV-channel Supervisory Board. There is no information about business activities of the channel. The company didn't respond to the inquiry of MOM.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

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MMR. Новым директором Медиа Группа Украина стал Евгений Лященко. Retrieved in August 2016, from <http://mmr.ua/show/novym-direktorom-media-gruppa-ukraina-stal-evgenij-ljaschenko/40209>

Official web-site of the media group. Retrieved in August 2016, from <http://mgukraine.com>

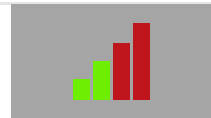
5 Channel

The 5 Channel is formed by two legal entities: LLC "TV Broadcasting Company "NBM", that has a license to broadcast under the name "5 Channel", and LLC "TV Broadcasting Company "Expres Inform" that owns a license for satellite broadcasting under the name "5+". Besides, on the frequencies of 5+ such outlets as NewsOne, ICTV, Ru-Music and O-TV appear from time to time. 5 Channel first appeared on air in September 2003 as a news channel.



Key facts

Audience Share	0.6
Ownership Type	private
Geographic Coverage	national
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	Channel 5



Ownership

Ownership Structure

/

Voting Rights

The Channel is formed by two legal entities: LLC "TV Broadcasting Company "NBM", that has a license to broadcast under the name "5 Channel", and LLC "TV Broadcasting Company "Expres Inform" that owns a license for satellite broadcasting under the name "5+". # TRK NBM was founded by PJSC "Prime Assets Capital" where the final beneficiary is Petro Poroshenko, the fifth President of Ukraine. Thus, 90% of TRK Expres-Inform belong to Poroshenko through Prime Assets Capital, and only 10% are owned by Vladyslav Liasovsky through LLC "Prestige Group". At the same time, TRK NBM has a subsidiary company TRK NBM-Zaporizhzhia. LLC Prestige Group and its director Oleksandr Adamenko are founders of LLC "TV Broadcasting Company "Expres Inform TV", which specialises in TV production. Both companies that own 5 Channel ("Prime Assets Capital" and "Prestige Group") are founders of the TV channel called "TRT" (Truskavets).

Individual Owner

> Petro Poroshenko



100%

Media Companies / Groups



Channel 5

Facts

General Information

Founding Year 2003

Founder Petro Poroshenko

Affiliated Interests Founder Petro Poroshenko, born on 26 September 1965 in Odessa region, he holds a PhD from the Faculty of International Relations at Kyiv National T. G. Shevchenko University. Poroshenko is a Ukrainian businessman and politician. Since 2014 he is the fifth President of Ukraine.

Speaking about Poroshenko's business interests, he has mainly been involved in food industry (i.e. a confectionary company "Roshen") and machine building industry (i.e. "Ukrprominvest"). As a CEO of Ukrprominvest company, his business was connected to his father Oleksiy Poroshenko and Ihor Kononenko who is now a deputy head of Poroshenko's block in Verkhovna Rada.

In media business, Poroshenko's partner was Boris Lozhkin – the founder of United Media Group and a former Head of Administration of the President Poroshenko (2014-2016). In 2007 Poroshenko sold his radio "Retro FM" (former name was "Radio 5") to the United Media Holding. In 2013 Poroshenko sold his 50% to "Nashe Radio", and KP media (Korrespondent magazine, newspaper Komsomolska Pravda in Ukraine, web-sites korrespondent.net and bigmir.net) to his partner – the owner of the other 50%, United Media Holding.

As a politician Petro Poroshenko was an MP, Deputy Head of The National Bank of Ukraine, and Secretary of the National Security and Defense Council of Ukraine. Now he is the fifth President of Ukraine.

Ceo Ivan Adamchuk, Chief Executive Officer

Affiliated Interests Ceo Member of the General Assembly of the Industrial TV Committee (ITC), Director Deputy of TRK "Expres-Inform", headed by Oleksandr Adamchuk.

Editor-In-Chief Volodymyr Mzhelskiy, Editor-in-Chief of the channel

Affiliated Interests Editor-In-Chief The head of LLC “5 Channel TV” has LLC “Prestige Group” among its founders. Through the latter, Vladislav Liasovskiy owns 10% of the satellite broadcasting. On behalf of his name, the 5 Channel was awarded “Man of the Year - 2015” in the “Information-News V Channel of the Year” category.

Other Important People Yuriy Stets

Yaroslav Tsegolko

Affiliated Interests other important people Yuriy Stets – Former General Producer of the Channel, currently Minister of Information Policy of Ukraine

Yaroslav Tsegolko – Former Host of the Channel, currently Press-Office Manager of the President of Ukraine

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> www.5.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

5 канал – уже не «канал чесних новин» (ОНОВЛЕНО)

<http://ru.telekritika.ua/rinok/2015-02-26/104253>

Ведучий 5-го каналу заявив про звільнення і звинуватив канал у виплаті «чорних» зарплат

http://osvita.mediasapiens.ua/tv_radio/1411981046/

veduchiy_5go_kanal_u_zayaviv_pro_zvylnennya_i_zvinuvativ_kanal_u_viplati_chornih_zarplat

5 канал відновлює проєкт «Кіно з Яніною Соколовою»

<http://detector.media/production/article/114783/2016-04-29-5-kanal-vidnovlyue-proekt-kino-z-yaninoyu-sokolovoyu/>

Meta Data

The TV channel does not provide information about the management structure on the website. The MOM request was ignored, thus the information on the Channel's management was gathered from open sources. Besides, the Editor-in-Chief was last mentioned in March 2016, and on the website in 2015.

No financial information is available as it is a commercial secret.

Sources

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State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Channel 5. Retrieved in September 2016, from <http://www.5.ua/about/struktura-vlasnosti/>

Official web-site of the National Council of Ukraine of Television and Radio Broadcasting. ТРК НБМ ТОВ ПІІ. Retrieved in September 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr/TRKNBMTOVPII.html>

Official web-site of the National Council of Ukraine of Television and Radio Broadcasting. ТРК Експрес-Інформ ТОВ. Retrieved in September 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr/TRKEkspresInformTOV.html>

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Official web-site of President of Ukraine. Біографія. Retrieved in September 2016 from <http://www.president.gov.ua/president/petro-poroshenko>



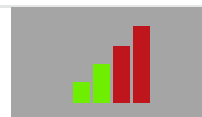
Gazeta po-Ukrainsky

Gazeta Po-Ukrainsky appeared not long after creation of the Publishing Group Nova Informatsiya LLC in 2005. In 2006, the newspaper website started working. In 2009, the group launched a Ukrainian magazine Krayina. The newspaper has separately registered representative offices in Vinnitsa, Poltava, Kyiv, Lviv and Cherkasy. It is published twice a week on Tuesdays and Fridays. The Friday release contains regional annexes.



Key facts

Audience Share	0.9
Ownership Type	Private
Geographic Coverage	National
Content Type	paid content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	Publishing House Nova Informatsiya LLC



Ownership

Ownership Structure

/

Voting Rights

MD

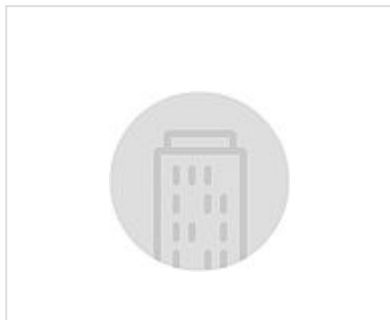
Individual Owner

› Roman Vavrysh



100%

Media Companies / Groups



**Publishing House Nova
Informatsiya LLC**

Facts

General Information

Founding Year

2005

Founder	LLC "Publishing Group "Nova Informatsiya" Roman Vavrysh
Affiliated Interests Founder	The company has been publishing Krayina magazine since 2009. It is logical to conclude that the LLC is a predecessor of the current founder of the Publishing House Nova Informatsiya LLC, since the first founder as a legal entity does not exist.
Ceo	Sergiy Matiash (development director)
Affiliated Interests Ceo	Director of Advertising Agency Gazeta Po-Ukrainsky LLC, which is a part of Nova Informatsiya LLC
Editor-In-Chief	Volodymyr Ruban
Affiliated Interests Editor-In-Chief	Chief editor and director of Publishing House Nova Informatsiya LLC, which is the founder and publisher of the newspaper and website gazeta.ua and Krayina magazine. A co-founder and chief editor of UNIAN since 1993. In 1996-1997, he was the founder and chief editor of Den newspaper. In 2001, he managed the PR unit at the headquarters of the electoral bloc Nasha Ukraina.
Other Important People	Ihor Vasyunyk Ruslan Nyzhnyk Mykhailo Popadyn

**Affiliated Interests other
important people**

Ihor Vasyunyk
MP. Born in 1969 in Lviv. He holds a degree in economics and management, as well as the degree from the Academy of Public Administration under the President of Ukraine. He worked as an advisor to the head of Naftogaz NJSC, a representative of Ukrzaliznytsia in the government, the chairman of the supervisory board of Ukrkorporinvest" LLC, the ultimate beneficiary of which is his wife Oksana Vasyunyk, and the co-founder and head is Roman Vavrysh, which is the official owner of Publishing House Nova Informatsiya LLC. Vavrysh has also been an official paid assistant of Vasyunyk as a MP of the 7th and 8th convocation (from the party Batkivshchyna and Narodnyi Front, respectively). In 2015, he ran for the post of mayor. City. His brother was Ivan Vasyunyk, Vice Prime Minister of Ukraine during Viktor Yushchenko's presidency (2007-2010).

Ruslan Nyzhnyk and Mykhailo Popadyn are the ultimate beneficiaries of Advertising Agency Gazeta Po-Ukrainsky LLC incorporated by Nyzhnyk and Publishing House Nova Informatsiya LLC.

Ruslan Nyzhnyk owns Ruteniyavest, was the assistant of people's deputy Ivan Vasyunyk (brother of Ihor Vasyunyk, the Deputy Prime Minister of Ukraine in 2007-2010), ran to the Parliament on the list of Nasha Ukraina-Narodna Samooborona in 2007.

Mykhailo Popadyn is the owner of Akvitans Legal Bureau, which is his joint business with Bohdan Andriytssev, the director of Polyteco Science City LLC. Popadyn was also the chairman of the Auditing Committee of EUROGASBANK, which belonged to the family of former MP of Nasha Ukraina Oleksiy Ivchenko. Ivchenko's volunteer assistant was the brother of Mykhailo Popadyn, Roman.

Contact

4 Ivana Lepse Boulevard, Kyiv 03680 T: 0(44) 496 86 51 F: 0(44) 496 33 63, e-mail: [✉ office@gpu.ua](mailto:office@gpu.ua), [➤ gazeta.ua](http://gazeta.ua)

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines "Газета по-українськи" з'ясувала, чи воюють українські політики в зоні АТО
http://espresso.tv/news/2015/02/27/quothpuquot_zyasuvala_chy_voyuyut_ukrayinski_polityky_v_zoni_ato

Meta Data In the State Register of the media, Gazeta Po-Ukrainsky has two groups of certificates, new one from 2014, and the one from 2008, which is no longer valid. At that time, the founder was Publishing Group Nova Informatsiya LLC, which is consonant with the current founder. However, the fiscal number is owned by another company, and legal entity with the same name does not exist. So we use the information described in the study by Sergiy Leshchenko in Ukrainska Pravda as of 2006, since it is clear that at the time this information was relevant and accessible, and it helps to establish an additional connection of Ihor Vasyunyk and Kostiantyn Zhevago with the publishing house.

Sources Official web-site of Gazeta po-Ukrainky. Retrieved in August 2016, from <http://gazeta.ua/>

State register Ministry of Justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

(2015, October 23). ЧЕСНО. Кандидати на мера Львова - аналіз від ЧЕСНО

ЧЕСНО. Retrieved in August 2016 from <http://www.chesno.org/news/2180>

Leschenko, S. (2006, December 6). Українська правда. Орбіти політичних медіа: сфера впливу Пінчука, Ахметова, Порошенка, Ющенко. Retrieved in August 2016 from <http://www.pravda.com.ua/rus/articles/2006/12/6/4409790/>

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Національний банк України. Структури власності банків України. Retrieved in August 2016, from <https://bank.gov.ua/files/Shareholders/380430/index.html>

Сайт Ігора Васюника. Біографія Ігора Васюника. Retrieved in August 2016, from <http://vasiunyk.com.ua/biografiya>

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Fakty i Kommentarii

In 2016 the EastOne, International Investment Advisory Group, sold the Fakty newspaper to Oleksandr Shvets, its General Director and Chief Editor.



Key facts

Audience Share 3.6

Ownership Type Private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Redakciya gazety "Fakty ta komentari" LLC

Ownership

Ownership Structure

Fakty i Kommentarii Newspaper is founded by Fakty i Kommentarii Newspaper Editorial Limited Liability Company

Voting Rights

MD

Individual Owner

› Oleksandr Shvets



100%

Media Companies / Groups



Redakciya gazety "Fakty ta komentari" LLC

Facts

General Information

Founding Year	1997
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Founder	Oleksandr Shvets
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Affiliated Interests Founder	<p>Oleksandr Shvets - Ukrainian journalist, Chief Editor of Fakty i Kommentarii. Honored Journalist of Ukraine.</p> <p>In 1982 he graduated from the Faculty of Journalism of Taras Shevchenko State University of Kyiv. From 1982 to 1992 he has been working in TheVechirniy Kyiv newspaper - Pamphlets Department Manager, Correspondence and Law Department Manager, Executive Editor, Deputy Chief Editor. From May 1992 - Chief Editor of Kyivski Vidomosti. Since February 1994 - Chief Editor of Vseukrainski Vidomost. Since August 1997 - Chief Editor of The Fakty i Kommentarii.</p>
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Ceo	Oleksandr Shvets
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Affiliated Interests Ceo	<p>Oleksandr Shvets - Ukrainian journalist, Chief Editor of Fakty i Kommentarii. Honored Journalist of Ukraine.</p> <p>In 1982 he graduated from the Faculty of Journalism of Taras Shevchenko State University of Kyiv. From 1982 to 1992 he has been working in TheVechirniy Kyiv newspaper - Pamphlets Department Manager, Correspondence and Law Department Manager, Executive Editor, Deputy Chief Editor. From May 1992 - Chief Editor of Kyivski Vidomosti. Since February 1994 - Chief Editor of Vseukrainski Vidomost. Since August 1997 - Chief Editor of The Fakty i Kommentarii.</p>
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Editor-In-Chief	Oleksandr Shvets
------------------------	------------------

Affiliated Interests Editor-In-Chief	<p>Oleksandr Shvets - Ukrainian journalist, Chief Editor of Fakty i Kommentarii. Honored Journalist of Ukraine.</p> <p>In 1982 he graduated from the Faculty of Journalism of Taras Shevchenko State University of Kyiv. From 1982 to 1992 he has been working in TheVechirniy Kyiv newspaper - Pamphlets Department Manager, Correspondence and Law Department Manager, Executive Editor, Deputy Chief Editor. From May 1992 - Chief Editor of Kyivski Vidomosti. Since February 1994 - Chief Editor of Vseukrainski Vidomost. Since August 1997 - Chief Editor of The Fakty i Kommentarii.</p>
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Other Important People	NA
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Affiliated Interests other important people	NA
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Contact 04116, Kyiv, Vandy Vasylevskoi Street, Building 27/29. Телефон 0 (44)
484-17-81, 482-32-01 > fakty.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines Газета «Факты и комментарии» скорочує третину колективу та може зменшити періодичність
<http://ru.telekritika.ua/rinok/2015-03-02/104417>
Пінчук продав газету "Факти"
<http://www.epravda.com.ua/news/2016/06/5/595069/>
Пінчук продав газету "Факты и комментарии" головреду
http://ukr.lb.ua/news/2016/06/03/336858_pinchuk_prodav_gazetu_fakti.html

Meta Data According to media reports (Ukrainska Pravda and LIGA) Pinchuk sold the Fakty i Kommentarii to Oleksandr Shvets.

Sources State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

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Ліга.Бізнес. Пінчук продал газету Факты главреду издания Швецу. Retrieved in August 2016 from <http://biz.liga.net/all/reklama-marketing/novosti/3390534-pinchuk-prodal-gazetu-fakty-glavred-u-izdaniya-shvetsu.htm>

(2016, June 3). Lb.ua. Пінчук продав газету "Факты и комментарии" головреду. Retrieved in August 2016 from http://ukr.lb.ua/news/2016/06/03/336858_pinchuk_prodav_gazetu_fakti.html

Focus

By 2013 the journal "Focus" was part of the media group UMH Group and belonged at that time Boris Lozhkin. In 2013, "Focus Media" was purchased Vertex United, owned by Boris Kaufman



Key facts

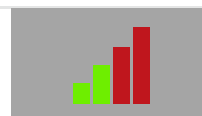
Audience Share 0.2

Ownership Type Private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Focus Media LLC

Ownership

Voting Rights MD

Individual Owner > Boris Kaufman



Media Companies / Groups



Focus Media LLC

Facts

General Information

Founding Year 2006

Founder Borys Lozhkin

Affiliated Interests Founder The founder of UMH holding, ax-chairman of the Presidential administration (from 2014 to August 29, 2016). He was born in Kharkiv in 1971. In 1985-1989, he worked as a reporter in Leninska Zmina and Vecherniy Kharkiv newspapers. In 1989-1990, he founded a distribution network for newspapers and magazines. In 1994, he founded UMH publishing house, which issued the first Ukrainian tabloid Telenedelia. In 1998, he created a UMH group holding, which consolidated Telenedelia, Argumenty i Fakty in Ukraine, and then magazines Football and Forbes in Ukraine. By 2011, it comprised of 25 print media, 8 radio stations, a series of online projects, including bigmir.net. His business partner in UMH was Hennadiy Boholiubov, the business partner of Ihor Kolomoyskyi in Privat group. In 2012, Lozhkin, jointly with the media holdings of Petro Porshenko and Rinat Akhmetov, incorporated United Online Ventures, which consolidated i.ua, bigmir.net and tochka.net. As regards to his political career, he held offices of the advisor to the Minister of Economics Viktor Suslov (1997-1998), deputy of Kharkiv municipal council (1998-2002), first as advisor, and then the head of President Administration in 2014. After dismissal he became the chairman of the National Investment Council. From 2004 to 2006, he was the president of the Ukrainian Association of Press Publishers, and in 2012-2013 the member of presidium of the Media Employers' Federation (an affiliate of Firtash-Liovochkin group).

Ceo Illya Noyabryov

Affiliated Interests Ceo Ilya Noyabryov Ukrainian TV presenter, entertainer and author of TV projects: "I - a monument to himself ..." "Island of failure", "Golden Goose", "pretentious," "The Sting," "I know all about you", "Idols and kumyrchyky. " Before he starred in the film.
Born November 27, 1947 in Kyiv. Real name - Shmukler.
He graduated from the Kiev variety-circus school. In 1982-1984 - an actor of the Kiev theater stage, in 1984-1986 - Odessa theater actor "Grotesque", in 1986-1991 - Odessa theater actor "caricature". He held the post of general producer Ukrainian TV channel "TET".
Organiser and chairman of the club "Golden Goose", headed edition comic magazine "Golden Goose".
In 2002-2006 - Head of entertainment Ukrainian TV channel "Inter".

Editor-In-Chief Sergiy Lytvynenko

Affiliated Interests Editor-In-Chief Before becoming chief editor was deputy editor Jana Moyseyenkovoyi. By 2013, he was chief editor of the magazine "Ukrainian week".

Other Important People The media reported that the journal Focus with Kaufman has his business partner Granovsky, but to confirm this information in the records failed.

Affiliated Interests other important people

Ukrainian businessman, philanthropist and shareholder Vertex United Alexander Granovskiy born in Uman July 31, 1972 Educated at the Odessa State University. Mechnikov, where he met his future business partner Boris Kaufman. Kaufman Granovsky and studied at the Faculty. Alexander Granovsky later continued his education at the State Academy of Management under the President of Ukraine.

His career began in 1993 from the post of commercial director, director of construction SPTK "Evas" (Odessa). In 1998 decided to open their own business - co-founded the trading house "Kashtan". Already in 2001, the professional community highly appreciated the achievements of Alexander - he was awarded the prize "Businessman of the Year" in Odessa (National Recognition). In the same year Granovsky became Vice President of the Football Federation of Ukraine. This post he held until 2012

In the 2000s. Granovsky and Kaufman jointly involved in the development of the corporation "Overline." After the sale of alcoholic assets in 2008, the partners created a company Vertex United. The company entered the assets of the hotel directly (4-5 star hotels), "President Hotel", the hotel "Bristol" hotel "London" and other hotel facilities use; assets investment and development direction; journal "Focus" journal "Focus. Beautiful Country ", focus.ua.

From 2002 to 2006 Alexander Granovsky was member of Ukrainian Parliament and member of the Budget Committee of Ukrainian Parliament.

Contact

Ukraine , Kyiv, 01042, 17/5 Drugby narodyv blvr.тєл. 207-45-54 > focus.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Яна Мойсеєнкова уходит с поста главреда журнала «Фокус»
<http://mediananny.com/novosti/2317689/>
Сергій Литвиненко прокоментував кадрові зміни у «Фокусі»
<http://detector.media/rinok/article/118380/2016-09-02-sergii-litvinenko-prokomentuvav-kadrovi-zmini-u-fokusi/>

Meta Data

The company was re-registered in connection with its sale (change in ownership) in 2013 and since then the new founder is Boris Kaufmann, according to the unified state register. But we have indicated Borys Lozhkin as the founder as the journal was first founded by him in 2006. Media reports about Kaufman's business partner Granovsky in connection with the journal Focus but we have found no evidence of that in public records.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Wikipedia. Кауфман Борис Рафаїлович. Retrieved in August 2016, from https://uk.wikipedia.org/wiki/%D0%9A%D0%B0%D1%83%D1%84%D0%BC%D0%B0%D0%BD_%D0%919

Official web-site of Focus. Контакти. Retrieved in August 2016, from <https://focus.ua/contacts/>

Official web-site of UBR channel. ОЛЕКСАНДР ГЕННАДІЙОВИЧ ГРАНОВСЬКИЙ. Retrieved in August 2016, from <http://bp.ubr.ua/uk/profile/granovskii-oleksandr-gennadiiovich>

Wikipedia. Ноябрьов Ілля Якович. Retrieved in August 2016, from https://uk.wikipedia.org/wiki/%D0%9D%D0%BE%D1%8F%D0%B1%D1%80%D1%8C%D0%BE%D0%B2_%D0%919

Korrespondent

NA

Корреспондент

Key facts

Audience Share 1.1

Ownership Type Private

Geographic Coverage National

Content Type paid content

Data Unavailable ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Media Companies / Groups UMH

Ownership

Ownership Structure

According to data from the Unified State Register of Print Media the founder of the magazine is the "Publishing House Ukrainian Media Holding" Limited Liability Company. According to UMH site the Korrespondent magazine is part of the UMH holding. The ultimate legal owner is Bradley Matthew Adrian.

Voting Rights

MD

Individual Owner

› Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year	2002
Founder	Publishing House Ukrainian Media Holding
Affiliated Interests Founder	"Publishing House Ukrainian Media Holding" LLC is a part of UMH
Ceo	Brechko Volodymyr
Affiliated Interests Ceo	Brechko Volodymyr is also the Director of Korespondent LLC , Europositiv Studio LLC and Kievskiy Vedomosti LLC. The ultimate owner of all companies is Matthew Adrian Bradley, the legal owner of UMH.
Editor-In-Chief	Andrii Khrustaliov
Affiliated Interests Editor-In-Chief	MD
Other Important People	Serhii Kurchenko Olena Bondarenko
Affiliated Interests other important people	Olena Bondarenko, chairman of the Supervisory Board of UMH holding since September 26, 2014. She practiced political journalism in Donetsk region, then headed the press service of the Donetsk regional council of Borys Kolesnikov. People's deputy of Ukraine of three convocations. Euromaidan opponent, supporter of dictatorial laws "of January 16". Sergiy Kurchenko – Ukrainian businessman, the owner of a group of companies SEPEK (in Ukrainian or VETEK in Russian), (the holding UMH is its part). One of the sources of income – the so-called "resources pyramids." During the Euromaidan events disappeared from Ukraine and is hiding from the investigation
Contact	04073, Kyiv, Kurenivskyi Lane, Building 17r.T. 044 207 97 00

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

У журналі Курченка виник конфлікт через заборгованість із зарплати
<http://www.pravda.com.ua/news/2016/07/6/7113961/>
 Скандал в «Кореспонденте» дошел до Генпрокуратуры
<http://detector.media/medialife/article/116751/2016-07-12-skandal-v-korrespondente-doshel-do-genprokuratury/>
 Уволених из «Кореспондента» сотрудников снова взяли на работу
<http://detector.media/medialife/article/116653/2016-07-08-uvolennykh-iz-korrespondenta-sotrudnikov-snova-vzyali-na-rabotu/>
 Бунтующий «Кореспондент»: как увольняют в «УМХ»
<http://detector.media/medialife/article/116586/2016-07-06-buntuyushchii-korrespondent-kak-uvolnyayut-v-umkh/>

Meta Data

According to all indications the ultimate beneficiary is a straw party, whereas even Serhii Kurchenko which Media Holding Company is associated with could hardly be an independent person.

Sources

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“Segodnia” (“Today”)

Segodnya is a part of holding "Segodya multimedia" which a part of Media Group Ukraine



Key facts

Audience Share 3.6

Ownership Type Private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Media Group Ukraine

Ownership

Ownership Structure

Joint stock company "System Capital Management" (SCM) (70,0001 %) is owned by Rinat Akhmetov, «SCM Limited» (29,9999 %). The company is registered in Cyprus. SCM Company (System Capital Management) Limited is for 100% part of SCM Group.

Voting Rights

MD

Individual Owner

› Rinat Akhmetov



100 %

Media Companies / Groups



Media Group Ukraine

Facts

General Information

Founding Year	1997
Founder	“Vydavnycha Grupa Segodnya” (“Today Publishing Group”), Private Joint Stock Company.
Affiliated Interests Founder	The richest Ukrainian citizen (according to “Forbes” as for March, 2016 he had \$2.3 bln. Before war and crisis he had \$16 bln. He took the 39th place in the world in 2012). He owns “Ukraina” (“Ukraine”) TV-channel in media area as well. Mainly his business is focused in metallurgic, coal mining and energetic areas. He was the main sponsor of the Party of Regions (now it is called “Oppositional bloc”) during the rule of Yanukovich. Member of Ukrainian Parliament of two convocations (2006-2012).
Ceo	Vasyl Potapov
Affiliated Interests Ceo	Vasyl Potapov is Director-General, editor in chief of “Segodnya Multimedia” (“Today Multimedia”), Private Joint Stock Company. Before his work in “Segodnya Multimedia” (“Today Multimedia”), Vasyl Potapov was an Associate Director General responsible for business development in “Pronto-Media” multimedia company. It is a leader of Russian market of advertising information media outlets. “Pronto-Media” includes publishing chains in Russia, Belorussia, Kazakhstan and Ukraine.
Editor-In-Chief	Olga Guk
Affiliated Interests Editor-In-Chief	Olga Guk is an editor in chief of the newspaper for 15 years with small breaks.

Other Important People

1. Igor Gujva was an editor in chief for long time. Currently he is not engaged in the project.
2. Oles' Buzina was an editor in chief for several month prior to his murder (January – March, 2015).
3. Olena Gromnitska is a former press-secretary of the second president of Ukraine Leonid Kuchma. She headed the “Segodnya Multimedia” (“Today Multimedia”) holding from July 2011 to January 2012.
4. Dmytro Belyansky was a multimedia development director in 2011. He was a colleague of Olena Gromnitska. He is associated with Ihor Shuvalov who molds informational policy of INTER TV-channel.
5. Mykhailo Batig is one of UNIAN creators. He was an assistant of Gromnitska. Media called him a “censor” from administration of Yanukovich.
6. Vadym Denysenko. Currently he is a member of Ukrainian Parliament from BPP. In 2013 he was a Content Director in “Segodnya Multimedia” (“Today Multimedia”) holding.

Affiliated Interests other important people

All the mentioned people except for Denysenko can be considered as people with pro-Russian views and Oles Buzina had ultra-pro-Russian views. These people were brought up on Russian culture and this is exactly the tone they set in the newspaper for many years.

Contact

Head office of “Segodnya Multimedia” (“Today Multimedia”), Private Joint Stock Company is at Borshchahivska str., 152b, Kyiv, 03056, Ukraine
Head office phone numbers +38 (044) 457 24 00, 206 66 30 fax: +38 (044) 457 23 87
Website link > www.segodnya.ua ✉ info@segodnya.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Газета "Сегодня" – стабильный лидер рынка прессы 2015
<http://www.segodnya.ua/ukraine/gazeta-segodnya-stabilnyy-lider-rynka-pressy-2015-672586.html>

Meta Data

It was rather simple to gather information about the newspaper, except for income. The media outlet belongs to two companies that belong to one holding. But this ease is seeming, since at the beginning of the newspaper existence Rinat Akhmetov denied his connection to it.

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State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

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MMR. Василий Потапов назначен генеральным директором холдинга Сегодня Мультимедиа. Retrieved in August 2016 from <http://mmr.ua/show/vasilij-potapov-naznachen-generalnym-direktorom-holdinga-segodnja-multimedia/36183>

(2016, March 1). Ліга.Новини. Бизнесмены Ринат Ахметов, Геннадий Боголюбов, Игорь Коломойский, Виктор Пинчук и Юрий Косюк вошли в список миллиардеров планеты по версии Forbes. Retrieved in August from http://news.liga.net/news/economics/9354852-zhurnal_forbes_nazval_5_samykh_bogatykh_ukraintsev.htm

KP in Ukraine

"KP in Ukraine", previously – "Komsomolskaya Pravda in Ukraine" (the name was changed because of decommunisation policy in Ukraine). It is published under the license of Russian "Komsomolskaya Pravda" and support its brand communication (some content is reprinted). After the occupation of the Crimea editions and sites in Donetsk and Crimea went to the Russian "mother". It occupies the pro-Russian position, repeatedly caught by IMI in violation of journalistic standards and manipulation.



Key facts

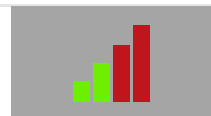
Audience Share 1.7

Ownership Type Private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups UMH

Ownership

Ownership Structure

Public JSC "Komsomolskaya Pravda – Ukraine" is included in "UMH Publishing House." The owner is "Ukrainian media holding" Ltd. and "Kyiv-PRESS" Ltd., end beneficiary owner of both is BRADLEY MATTHEW DARIAN (Belize), in fact – millionaire Sergiy Kurchenko

Voting Rights

MD

Individual Owner

› Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year	1996 re-registration in 2009
Founder	"Kyiv-PRESS" Ltd. under the license of the publishing house "Komsomolskaya Pravda" (Russia)
Affiliated Interests Founder	Since 1999, founder and publisher of the newspaper - JSC "Komsomolskaya Pravda - Ukraine" - a structural unit of "Ukrainian Media Holding" (founder Boris Lozhkyn), which in turn is part of UMH group (UMH) - international diversified media company. In June 2013, Boris Lozhkyn announced an agreement for the sale of 98% shares of UMH group VETEK multimillionaire group of companies associated with the family of Yanukovych - Sergei Kurchenko.
Ceo	Iryna Voinarovska
Affiliated Interests Ceo	Chairman of JSC "Komsomolskaya Pravda – Ukraine" CEO of "KP – Ukraine"
Editor-In-Chief	Oksana Bogdanova
Affiliated Interests Editor-In-Chief	Oksana Bogdanova works in "Komsomolskaya Pravda" since February 2009, since August 2010 she was the editor of politics department. She is the chief editor since 2011. She graduated from Dnipropetrovsk National University, received additional speciality "Management and Economics of Media" in Moscow State University named after Lomonosov. Her career in journalism began in the Dnipropetrovsk regional television, she worked in TV programs "Private-TV" and "Scythia", Program "7 Days" ("7 dniv") (UT-1). In 2002 – 2004 she worked as an editor of domestic politics channel "Era". In 2004 – 2005 was the NTN correspondent in Russia. From January 2006 – correspondent of "1+1" in Russia.
Other Important People	Olena Bondarenko Sergiy Kurchenko

Affiliated Interests other important people

Olena Bondarenko, chairman of the Supervisory Board of UMH holding since September 26, 2014. She practiced political journalism in Donetsk region, then headed the press service of the Donetsk regional council of Borys Kolesnikov. People's deputy of Ukraine of three convocations. Euromaidan opponent, supporter of dictatorial laws "of January 16".
Sergiy Kurchenko – Ukrainian businessman, the owner of a group of companies SEPEK (in Ukrainian or VETEK in Russian), (the holding UMH is its part). One of the sources of income – the so-called "resources pyramids." During the Euromaidan events disappeared from Ukraine and is hiding from the investigation

Contact

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e-mail ✉ kp@kp.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Власник бренду заборонив газеті «Комсомольская правда в Украине» виходити у Криму
<http://ru.telekritika.ua/rinok/2014-03-24/91857>

Meta Data

Collecting materials about "external" part of management is rather easy, owners and editorial policy are known. However, the "internak" kitchen is pretty closed, it is little known of how decisions are made and how the editorial policy is used.

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The mainstream web portal about Ukraine's stock market . Retrieved in August 2016, from https://www.stockworld.com.ua/ru/profile/download/nreg_report-543296ba5dfc9db741005124.pdf

Vesti

The newspaper "Vesti" was created by Igor Guzhva on the basis of the staff of the newspaper "Segodnia" by luring out 52 people out of it. In "Segodnia" Mr. Guzhva had been working for a long time as an editor and later because of the conflict with the owners was released and moved to Moscow. At the beginning almost all copies of "Vesti" were distributed for free (almost without advertisements), only at the moment the volume of free distribution is significantly reduced. Mr. Guzhva called himself the owner of Media Holding "Vesti Ukraine" and because of that tax service paid attention to him. In May 2014 a search was conducted in the editorial office of "Vesti" newspaper. At the same time the tax police blocked the accounts of "Visti Mass Media" and Igor Guzhva who was accused in fictitious business, money laundering and tax evasion. Pre-trial investigation revealed that "Visti Mass Media" received funds in the amount of 93.6 million USD to its account of from a fictitious company, which were legalized then. In April 2015 the Security Service of Ukraine accused the newspaper in support of separatism – namely the publication of several articles aimed at violation of the territorial integrity of Ukraine. In addition, the newspaper accused of receiving illegal funding sources. End Cypriot company "Multimedia" Ltd. owners of are unknown, but the CEO of TVi Mykola Kniazhytskyi assumed that the owners had not changed and the sale had only been a formality to secure against accusations of abuse and the transfer of funds offshore



Key facts

Audience Share	3.2
Ownership Type	private
Geographic Coverage	Local Published (has separate editorial offices) in Kyiv, Kharkiv, Zaporizzhia, Dnipro and Odesa. Before the war used to be published in Donetsk.
Content Type	Free content (within distribution in the mornings in crowded places) Paid content
Active Disguise	in addition to unavailability of true data, ownership is disguised, e. g. through bogus companies, etc.
Media Companies / Groups	Media Holding Vesti Ukraine



Ownership

Ownership Structure

The founders of LLC "RANDI" are: LLC "Media Invest Plus", LLC "IG Media Ukraine". The final beneficiary is Denys Mozgovyi

Voting Rights

MD

Individual Owner

› Mozgovyi Denis Oleksandrovych



80%

Media Companies / Groups





Media Holding Vesti Ukraine

Facts

General Information

Founding Year

2013

Founder	LLC "Vesti mass-media", Igor Guzhva
Affiliated Interests Founder	Igor Guzhva long time was the chief editor of "Segodnia" newspaper (owner Rinat Akhmetov). He created newspaper and holding "Vesti" in 2013 after a two-year stay in Moscow. The man of clearly pro-Russian views. Under his management the newspaper constantly manipulated in content, causing outrage in society, but it had a distinct group of support among those who used to get it for free. Donetsk editorial office of "Vesti" supported the arrival of separatists, it is not published now.
Ceo	Oleg Liakhov
Affiliated Interests Ceo	Oleg Liakhov, the head of LLC "RANDI"
Editor-In-Chief	Oksana Omelchenko
Affiliated Interests Editor-In-Chief	Oksana Omelchenko is a chief editor of "Vesti" since September 2015. She replaced Igor Guzhva on this post. She has been working in the field of journalism for already 15 years. Previously Oksana used to work as the editor of departments and deputy chief editor in the following media: "Day", "Economicheskies Izvestiya", "Gazeta 24", "Segodnia".
Other Important People	Olga Semchenko Oleksandr Klymenko
Affiliated Interests other important people	Oleksandr Klymenko is Ukrainian businessman and politician, former Minister of Incomes and Fees of Ukraine (December 24, 2012 – February 27, 2014). The representative of the Ukrainian oligarchic clan, known as the "Yanukovych family." According to media reports, he is the owner of the newspaper "Vesti", radio "Vesti" and UBR channel. Olga Semchenko, head of Media Holding "Vesti Ukraine", the former press secretary, civil wife of former Minister of Incomes and Fees under the regime of Yanukovych Oleksandr Klymenko. Allegedly Igor Guzhva sold her his share of ownership. In the interview to "Detector Media" Ms. Semchenko denied that its owner is Oleksandr Klymenko.
Contact	01 001, Kyiv city, Sportyvna Street, 1a, "Guliver" Businceeds Center, floor 32Tel.: +38 044 591 03 15  info@vesti.ua  julia_lomanova@vesti.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Market Share MD

Further Information

Headlines

Вещатели Еханурова, Таруты и Клименко откорректировали структуру собственности

<http://mediananny.com/novosti/2317572/>

«Радио Вести» досі не оприлюднило структуру власності, а власник UBR отримав канал у подарунок

<http://detector.media/infospace/article/114168/2016-04-07-radio-vesti-dosi-ne-oprilyudnilo-strukturu-vlasnosti-a-vlasnik-ubr-otrimav-kanal-u-podarunok/>
Экс-редактор "Репортера" Крюкова: Инвестором "Вестей" был и остается Клименко

<http://gordonua.com/news/politics/eks-redaktor-reportera-kryukova-investorom-vestey-byl-i-ostaetsya-klimenko-93707.html>

Meta Data

Mediaownership of "Vesti" is a problem for the whole mediasociety of Ukraine since the newspaper founding in 2013. The founder of "Vesti" Igor Guzhva actively hid the truth and later after a try to accuse him of nonpayment of tax amounting to 17 million USD he practiced "resales" and "gifts". So exploring dense scheme of fictitious resales as well as study of the main "owners" biographies made no sense.

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Dengi.ua

The publication was launched in 2006. It was developed by the editor of the first business publication Ekonomicheskiye Izvestiya Oleksandr Kramarenko. According to the State Registry of the Media, the publication has a certificate to publish Dengi.ua Special Issue. In 2016, the chief editor Oleksandr Kramarenko reported the release of the Ukrainian version of the magazine.



Key facts

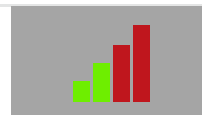
Audience Share 0.2

Ownership Type private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups UMH

Ownership

Ownership Structure

The magazine was founded by Ukrainska Media Group LLC, the sole shareholder of which is United Media Holding (Netherlands)

Voting Rights

MD

Individual Owner

> Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year

2006

Founder Borys Lozhkin

Affiliated Interests Founder The founder of UMH holding, ex-chairman of the Presidential administration (from 2014 to August 29, 2016). He was born in Kharkiv in 1971. In 1985-1989, he worked as a reporter in Leninska Zmina and Vecherniy Kharkiv newspapers. In 1989-1990, he founded a distribution network for newspapers and magazines. In 1994, he founded UMH publishing house, which issued the first Ukrainian tabloid Telenedelia. In 1998, he created a UMH group holding, which consolidated Telenedelia, Argumenty i Fakty in Ukraine, and then magazines Football and Forbes in Ukraine. By 2011, it comprised of 25 print media, 8 radio stations, a series of online projects, including bigmir.net. His business partner in UMH was Hennadiy Boholiubov, the business partner of Ihor Kolomoyskyi in Privat group. In 2012, Lozhkin, jointly with the media holdings of Petro Porshenko and Rinat Akhmetov, incorporated United Online Ventures, which consolidated i.ua, bigmir.net and tochka.net. As regards to his political career, he held offices of the advisor to the Minister of Economics Viktor Suslov (1997-1998), deputy of Kharkiv municipal council (1998-2002), first as advisor, and then the head of President Administration in 2014. After dismissal he became the chairman of the National Investment Council. From 2004 to 2006, he was the president of the Ukrainian Association of Press Publishers, and in 2012-2013 the member of presidium of the Media Employers' Federation (an affiliate of Firtash-Liovochkin group).

Ceo Tetiana Yefymenko

Affiliated Interests Ceo UMH Publishing CEO Tetiana Yefymenko

Editor-In-Chief Oleksandr Kramarenko

Affiliated Interests Editor-In-Chief Born in 1982 in Kharkiv. He obtained a technical engineering education at Kharkiv Polytechnic Institute, PhD in Engineering. He became the chief editor of Dengi magazine since its release. In addition, he worked in senior positions in business publications Business, Profil-Ukraina.

Other Important People Olena Bondarenko
Oleksandr Berdyskykh

**Affiliated Interests other
important people**

Olena Bondarenko has been the Chairman of the Supervisory Board of UMH, people's deputy from the Party of Regions from September 2014 to April 2015. Known as a journalist and later a politician. She worked on Donetsk television; in 1995-1998, she was the editor of TRC Ukraine news service, worked in Donetsk representative office of TRC Inter, and TRC New Donbass. She was the leader of the press service of the Donetsk Regional Council (2002-2006, the chairman of the board was one of the leaders of the Party of Regions, and now the Opposition Bloc, Boris Kolesnikov). From 2006 to 2014, she has been the people's deputy from the Party of Regions (5th, 6th, 7th convocation).

Oleksandr Berdyskykh, the editor of the first business newspaper Ekonomicheskiye Izvestiya. He worked on the launch of Dengi magazine, and now is chief editor of Capital.

Contact

17-G Kurenivskyi lane, Kyiv 04073, tel. (044) 207 97 05, e-mail:

✉ dengi@dengi.ua > www.dengi.ua

Financial Information

Revenue (in Mill. \$)	MD
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Operating Profit (in Mill. \$)	MD
---------------------------------------	----

Advertising (in % of total funding)	MD
--	----

Market Share	MD
---------------------	----

Further Information

Headlines

Досрочное закрытие сделки. Курченко стал собственником UMH group
http://korrespondent.net/business/mmedia_and_adv/3203950-dosrochnoe-zakrytie-sdelky-kurchenko-stal-sobstvennykom-UMH-group
Олександр Крамаренко: «Ми відчули запит на україномовний журнал»
<http://detector.media/rinok/article/113164/2016-02-29-oleksandr-kramarenko-mi-vidchuli-zapit-na-ukrainomovnii-zhurnal/>
Журнал "Деньги" провел первую в Украине оценку инфляции для потребительской корзины среднего класса [http://mmr.ua/show/zhurnal-dengi-provel-pervuju-v-ukraine-ocenku-infljicii-dlja-pot/263](http://mmr.ua/show/zhurnal-dengi-provel-pervuju-v-ukraine-ocenku-infljicii-dlja-pot/)

Meta Data

The difficulty of documented confirmation of beneficial owners is related to the offshore company registration. Also, the company website contains almost no information on managers, making it difficult to establish the data reliability. Information about the fact that the publication has no such position as CEO was received from the newspaper editorial board by phone. UMH does not expressly indicate, and does not deny the involvement of Sergiy Kurchenko in business. In a press release of SYEPEK published by Liga Business Inform, the UMH acquisition is commented by Kurchenko, described as the chairman of SYEPEK supervisory board. The information on Kurchenko's affiliation to UMH is also confirmed by the registry of court decisions. In particular, the decision to collect a debt by Ukreximbank from Correspondent LLC, indicates the company controlled by Kurchenko, SYEPEK (Eastern European Fuel Energy Company), as a third party. The business is said to be owned by Sergiy Kurchenko in the company press release published by Interfax news agency.

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(2013, May 27). Корреспондент.net. Корреспондент: Золотий хлопець. Інтерв'ю з найбільш загадковим українським бізнесменом Сергієм Курченком. Retrieved in August 2016 from <http://ua.korrespondent.net/journal/1562410-korrespondent-zolotij-hlopec-interv-yu-z-najbilsh-zagadkovim-ukrayinskim-biznesmenom-sergiem-kurche>

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(2015, April 1). Корреспондент.net. Олена Бондаренко залишає УМХ. Retrieved in September 2016 from <http://ua.korrespondent.net/business/companies/3498604-olena-bondarenko-zalyshaie-umkh>

Argumenty I Fakty in Ukraine

The newspaper has been published since 1998 by virtue of a license from the Russian Holding Argumenty I Fakty. The license was obtained by United Media Holding, the managing company of which is Publishing House Ukrainian Media Holding. According to the State Registry of Media, UMH is also the founder of Argumenty I Fakty. Digest, Argumenty I Fakty. Zdorovya.



Key facts

Audience Share 2.9

Ownership Type private

Geographic Coverage National

Content Type paid content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups UMH

Ownership

Ownership Structure

Argumenty I Fakty is a part of UMH holding, the managing company of which is Publishing House Ukrainian Media Holding LLC, which is newspaper founder as at 2013. The founders of UMH Publishing House LLC includes Ukrainian Media Group Limited Liability Company, United Media Holding N.V. (Netherlands) and QWERTY Business Inc. (British Virgin Islands). The ultimate beneficial owner, according to the registry, is Adrian Matthew Bradley.

Voting Rights

MD

Individual Owner

› Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year	1998
Founder	Borys Lozhkin
Affiliated Interests Founder	<p>The founder of UMH holding, ax-chairman of the Presidential administration (from 2014 to August 29, 2016). He was born in Kharkiv in 1971. In 1985-1989, he worked as a reporter in Leninska Zmina and Vecherniy Kharkiv newspapers. In 1989-1990, he founded a distribution network for newspapers and magazines. In 1994, he founded UMH publishing house, which issued the first Ukrainian tabloid Telenedelia. In 1998, he created a UMH group holding, which consolidated Telenedelia, Argumenty i Fakty in Ukraine, and then magazines Football and Forbes in Ukraine. By 2011, it comprised of 25 print media, 8 radio stations, a series of online projects, including bigmir.net. His business partner in UMH was Hennadiy Boholiubov, the business partner of Ihor Kolomoyskyi in Privat group. In 2012, Lozhkin, jointly with the media holdings of Petro Porshenko and Rinat Akhmetov, incorporated United Online Ventures, which consolidated i.ua, bigmir.net and tochka.net. As regards to his political career, he held offices of the advisor to the Minister of Economics Viktor Suslov (1997-1998), deputy of Kharkiv municipal council (1998-2002), first as advisor, and then the head of President Administration in 2014. After dismissal he became the chairman of the National Investment Council. From 2004 to 2006, he was the president of the Ukrainian Association of Press Publishers, and in 2012-2013 the member of presidium of the Media Employers' Federation (an affiliate of Firtash-Liovochkin group).</p>
Ceo	Volodymyr Brechko
Affiliated Interests Ceo	MD
Editor-In-Chief	Oleksii Stepanov
Affiliated Interests Editor-In-Chief	<p>He was born in 1980 in Zaporizhia. Obtained a higher education journalism (Kharkiv National University named after Karazin). From 2002 to 2009, he worked as a journalist and editor of Komsomolskaya Pravda in Ukraine. In 2009-2010, he worked as an editor of the Weekly.ua (UMH holding). Started working in Argumenty I Fakty in 2013. Was appointed as an editor in July 2016.</p>
Other Important People	Andrii Khrustaliiov Olena Bondarenko

Affiliated Interests other important people

Andrii Khrustaliiov is the former chief editor (2014-2016), and more recently the editor of Korespondent magazine, which also includes the UMH holding.

Olena Bondarenko has been the Chairman of the Supervisory Board of UMH, people's deputy from the Party of Regions from September 2014 to April 2015. Known as a journalist and later a politician. She worked on Donetsk television; in 1995-1998, she was the editor of TRC Ukraine news service, worked in Donetsk representative office of TRC Inter, and TRC New Donbass. She was the leader of the press service of the Donetsk Regional Council (2002-2006, the chairman of the board was one of the leaders of the Party of Regions, and now the Opposition Bloc, Boris Kolesnikov). From 2006 to 2014, she has been the people's deputy from the Party of Regions (5th, 6th, 7th convocation).

Contact

104 Kyrylivska St., Kyiv 04080, T: (044) 205-43-04 e-mail: [✉ aif@aif.ua](mailto:aif@aif.ua) >

www.aif.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Досрочное закрытие сделки. Курченко стал собственником UMH group
http://korrespondent.net/business/mmedia_and_adv/3203950-dosrochnoe-zakrytie-sdelky-kurchenko-stal-sobstvennykom-UMH-group
Газету «Аргументы и Факты в Украине» возглавил Алексей Степанов
http://www.aif.ua/money/company/gazetu_argumenty_i_fakty_v_ukraine_vozglavil_aleksey_stepanov

Meta Data

The difficulty of documented confirmation of beneficial owners is related to the offshore company registration. Also, the company website contains almost no information on managers, making it difficult to establish the data reliability. Information about the fact that the publication has no such position as CEO was received from the newspaper editorial board by phone. UMH does not expressly indicate, and does not deny the involvement of Sergiy Kurchenko in business. In a press release of SYEPEK published by Liga Business Inform, the UMH acquisition is commented by Kurchenko, described as the chairman of SYEPEK supervisory board. The information on Kurchenko's affiliation to UMH is also confirmed by the registry of court decisions. In particular, the decision to collect a debt by Ukreximbank from Correspondent LLC, indicates the company controlled by Kurchenko, SYEPEK (Eastern European Fuel Energy Company), as a third party. The business is said to be owned by Sergiy Kurchenko in the company press release published by Interfax news agency.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of Argumenty i Fakty. Retrieved in August 2016, from <http://www.aif.ua/>

Official web-site of UMH. Retrieved in August 2016, from <http://www.umh.com.ua/>

(2013, November 5). Корреспондент.net. Досрочное закрытие сделки. Курченко стал собственником UMH group. Retrieved in August 2016 from http://korrespondent.net/business/mmedia_and_adv/3203950-dosrochnoe-zakrytye-sdelky-kurchenko-stal-sobstvennykom-UMH-group

(2016, February 3). Наші гроші.. «Укресімбанк» і досі стягує 192 мільйони за кредит Курченку на купівлю медіахолдингу Ложкіна. Retrieved in August 2016 from <http://nashigroshi.org/2016/02/03/ukreksimbank-i-dosi-styahuje-192-miljony-za-kredyt-kurchenku-na-kupivlyu-mediaholdynhu-lozhkina/>

(2007, October 26). Companion. "Украинская медиа группа" стала собственником издателя "Аргументы и факты. Украина". Retrieved in August 2016 from <http://www.companion.ua/articles/content?id=16412>

Слово і діло. Ложкін Борис Євгенович. Retrieved in August 2016, from <http://www.slovoidilo.ua/persony/lozhkin-borys-yevhenovych>

(2016, July 7). Official web-site of Argumenty i Fakty. Газету «Аргументы и Факты в Украине» возглавил Алексей Степанов. Retrieved in August 2016 from http://www.aif.ua/money/company/gazetu_argumenty_i_fakty_v_ukraine_vozglavil_aleksey_stepanov

(2012, February 20). Українська правда. Порошенко, Ложкин и Ахметов объединяют свои интернет-активы. Retrieved in August 2016 from <http://www.pravda.com.ua/rus/news/2012/02/20/6959034/>

(2015, August 8). Official web-site of the media group. Заявление относительно отсутствия доступа к сайту forbes.ua. Retrieved in August 2016 from <http://www.umh.com.ua/ru/press-centre/news/news-item/zajavlenie-otnositeljno-otsutstvija-dostupa-k-sajtu-forbes-ua>

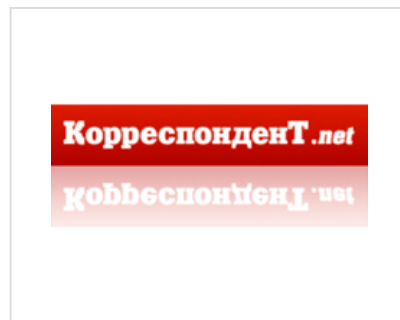
(2013, June 21). Ліга.Бізнес. Компанія Курченко прокоментувала покупку UMH group. Retrieved in August 2016 from <http://biz.liga.net/all/tek/novosti/2528192-kompaniya-kurchenko-prokommentirovala-pokupku-umh-group.htm>

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Companies in the UK. MR MATTHEW ADRIAN BRADLEY. Retrieved in August 2016 from <https://www.companiesintheuk.co.uk/director/4418739/matthew-bradley>

Korrespondent

The website Korrespondent.Net – is a news online platform, which is a part of UMH. Officially it was launched on 1 September 2000, that is 1,5 year earlier than the magazine Korrespondent. It has two versions: in Russian and in Ukrainian. Until November 2013, the Editor-in-Chief was Yulia McGaffi, who worked there for more than 13 years. She left her post after UMH had been bought by SEPEK. The website is not an e-version of the Korrespondent magazine. However, after the UMH was bought by SEPEK, there was information about unifying the Editorial of the magazine and website together.



Key facts

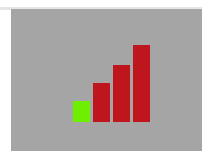
Audience Share 10.20

Ownership Type private

Geographic Coverage National

Content Type free content

Data Unavailable ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Media Companies / Groups UMH

Ownership

Ownership Structure

There is hardly any information, but that the website is a part of the UMH. The Holding belongs to a dummy owner Bradley Matthew Adrian.

Voting Rights

MD

Individual Owner

> Sergiy Kurchenko



100%

Media Companies / Groups



UMH

Facts

General Information

Founding Year

MD

Founder	UMH Group
Affiliated Interests Founder	UMH group – is a media holding that unites an array of various media, including magazine and website Korrespondent, newspapers KP in Ukraine and Argumenty i Fakty (Arguments and Facts), magazines Telenedelia, Football and Forbes, radio Retro FM, Europa Plus, Avtoradio, Nashe Radio, Jam FM, Lounge FM, online outlets Bigmir.net, tochka.net, and some media in Russia. UMH includes a retail chain “Tvoya Pressa” (Your Press) with 510 sales spots in Ukraine.
Ceo	MD
Affiliated Interests Ceo	MD
Editor-In-Chief	Maksym Minin
Affiliated Interests Editor-In-Chief	Before Maksym Minin became Editor-in-Chief of Korrespondent, he had been Editorial Assistant at Bigmir.net.
Other Important People	<p>Sergiy Kurchenko is the director of the SEPEK (VITEK) Group, that bought UMH from Borys Lozhkin in 2013.</p> <p>Olena Bondarenko.</p>
Affiliated Interests other important people	<p>Sergiy Kurchenko is the director of the SEPEK (VITEK) Group, that bought UMH from Borys Lozhkin in 2013/</p> <p>In 2012 Energy Holding “Has Ukrayina” (Gas Ukraine) became well-known. The CEO of it was 27-year-old lawyer from Kharkiv Sergiy Kurchenko. The Holding sells liquid and natural gas as its main activity. In 2012 Kurchenko also bought a Kharkiv football club “Metalist”.</p> <p>In 2014 the Holding Gas Ukraine announces a merging of energy assets under a new brand SEPEK (East-European Petrol-Energy Company).</p> <p>Media link Kurchenko to the Deputy from the Party of Regions Atrem Pshonka, who was friends with the son of Viktor Yanukovych, Oleksandr.</p> <p>Olena Bondarenko, the Head of Supervisory Committee of the UMH since 26 September 2014.</p>

Kolesnikova. People's Deputy of Ukraine in three Convocations of Verkhovna Rada. An opponent of the EuroMaydan, and a supporter of the infamous "dictatorship laws" of 16 January. Was a political journalist in Donetsk, and later on became the head of Donetsk Obrada Press Service.

Contact

04073 Kyiv,
Kurenivskyi Alley 17G.
Tel.. 044 207 97 00
Contacts of Korrespondent website and magazine were unified in 2013.

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines

Главред Корреспондент.net уволилась, http://lb.ua/news/2013/11/22/242449_glavred_korrespondentnet.html

Редактор сайту "Кореспондент" також звільнилась "за згодою сторін", <http://tyzhden.ua/News/94613/PrintView>

Раскулачить Курченко. Что на самом деле происходит с радиостанциями УМХ, и какая роль в этом отведена Нацсовету, <http://mediananny.com/raznoe/2317770/>

Сергей Курченко приобрел медиахолдинг UMH Group, <https://daily.rbc.ua/rus/show/vetek-priobrela-98-aktsiy-mediaholdinga-umh-group-21062013083900>

Ложкин: медиахолдинг UMH group на момент продажи "достиг потолка",
<https://www.rbc.ua/rus/news/lozhkin-mediaholding-umh-group-moment-prodazhi-1458504102.html>

Meta Data

There is hardly any information, but that the website is a part of the UMH.

Sources

Official Website of UMH Group. Наш Бизнес. Retrieved in September 2016,
from <http://umhgroup.com/ru/umh-business>

УКРАИНСКИЙ МЕДИА ХОЛДИНГ, ЗАО. Business Catalogue. Retrieved in
September 2016, from <http://www.ua-region.info/30374737>

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entrepreneurs and civic formations. Retrieved in August 2016, from
<https://usr.minjust.gov.ua/>

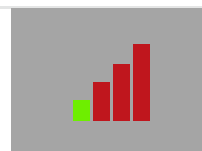
Liga.net

Web portal Liga.net is a part of Liga Group, which includes companies not affiliated legally one to another, but they are owned by the same people.



Key facts

Audience Share	11.6
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Unavailable	ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists
Media Companies / Groups	LIGABIZNESINFORM News Agency LLC



Ownership

Ownership Structure

Sergiy Bondarenko

Dmytro Bondarenko

Maryna Bondarenko

Volodymyr Egipko

Voting Rights

Each 25%

Individual Owner

› Serhiy Bondarenko, Dmytro
Bondarenko, Maryna Bondarenko



100%

Media Companies / Groups



**LIGABIZNESINFORM News Agency
LLC**

Facts

General Information

Founding Year

2007

Founder

Sergiy Bondarenko # Dmytro Bondarenko # Maryna Bondarenko #
Volodymyr Egipko #

Affiliated Interests Founder

Bondarenko Serhiy worked at the Kyiv Institute of Cybernetics. Together with his colleagues he started to develop search engines for the first regulatory acts of independent Ukraine. Serhiy Bondarenko is a founder of information and analytics center "Liga" (League). Currently he is a President of the Liga Group.

Maryna Bondarenko is the wife of Serhiy Bondarenko. She finished school with honors and later graduated from the Faculty of Cybernetics at the Kyiv State University with honors.

Dmytro Bondarenko is a son of Maryna and Serhiy Bondarenko. Currently he is a vice-president of the Liga Group.

Ceo

Olha Tchibisova

Affiliated Interests Ceo

Olha has background in journalism and previously worked at Liga as a marketing manager.

Editor-In-Chief

Oleg Ivantsov

Affiliated Interests Editor-In-Chief

Oleg Ivantsov, born in 1979 in Umania a journalist by profession and a sociologist by training. Ivantsov holds a degree from the Kyiv T. G. Shevchenko National University in sociology and psychology. He started his career in editing at the newspaper Den (Day) and worked for such outlets as Ekonomicheskiye Izvestiya (Economic News), Gazeta 24and Liga.net. At the moment he is CEO at Liga.net.

Other Important People

Sergiy Bondarenko

Dmytro Bondarenko

Maryna Bondarenko

Volodymyr Egipko

**Affiliated Interests other
important people**

Sergiy Bondarenko - founder of Information-analytical center "Liga" and the President of the "Liga" Group

Dmytro Bondarenko – Sergiy’s son and vice-president of the "Liga" Group

Maryna Bondarenko – Sergiy’s wife and vice-president of the "Liga" Group

Volodymyr Egipko - his father-in-law and Quality Assurance Manager at "Liga"

Contact

04112, Kyiv, 23 Shamrylo str.

+380445380111

> www.liga.net

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Market Share MD

Further Information

Headlines

Group of Companies Liga, <http://www.companion.ua/ratingNominees/view/84>
Ольга Чибисова о работе ЛІГАБізнесІнформ после 30/11 и ставке на экс-Forbes и экс-Ъ, <http://mmr.ua/show/olga-chibisova-o-rabote-ligabiznesinform-posle-3011-i-stavke-na-eks-forbes-i-eks/39921>
Ольга Чибисова стала исполнительным директором ЛІГАБізнесІнформ, - «МедиаБизнес», <http://www.mediabusiness.com.ua/content/view/23537/126/lang,ru/>

Meta Data

Since there is no legislation on registration of online media, accessing ownership structure of an online outlet is complicated. The Public Registry of Court Decisions helped to identify the LLC "Information agency" Liga ", and the Public Registry of Legal Entities and Individuals was helpful at searching for founders.

Sources

Official web-site of Liga.net. Retrieved in September 2016, from <http://www.liga.net/>

Official web-site of Liga.net. Retrieved in September 2016, from <http://www.lbi.ua/contacts/>

Official web-site of Liga.net. Retrieved in September 2016, from http://www.lbi.ua/about/for_smi/

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved August in 2016, from <https://usr.minjust.gov.ua/>

Companion. ГРУППА КОМПАНИЙ ЛИГА. Retrieved in September 2016, from <http://www.companion.ua/ratingNominees/view/84>

Ukrayinska Pravda

"Ukrayinska Pravda" is a socio-political online publication. It was founded in April 2000 by Olena Prytula and Georgiy Gongadze. Gongadze was the Editor-in-Chief of the newspaper, while Prytula was an Editorial Assistant. After the events in September, when Gongadze had been kidnapped and murdered, the website was headed by Olena Prytula. As a result of IMI media-monitoring "Ukrayinska Pravda" is one of the top-media in compliance with journalistic standards.



Key facts

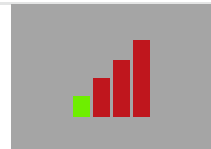
Audience Share 10.4

Ownership Type private

Geographic Coverage National

Content Type free content

Data Unavailable ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Media Companies / Groups Ukrayinska Pravda

Ownership

Ownership Structure

/

Voting Rights

Olena Prytula - 100%

Individual Owner

> Prytula Olena Yuriivna



100%

Media Companies / Groups



Ukrayinska Pravda

Facts

General Information

Founding Year

2000

Founder Olena Prytula # Georgiy Gongadze

Affiliated Interests Founder Olena Prytula was born on March 10, 1967 in Zavolzhye, Gorkivska oblast, Russia. She moved to Ukraine when she was 6 years old. She graduated from Electroacoustic and Ultrasonic sound department of Automatics and Computational Tools faculty of Odessa National Polytechnic University. Later she moved to Crimea with her husband. In 1993 she started her work in "Interfax-Ukraine" agency where she worked until spring of 2000. From 1993 to 1995 she worked as a stringer of "Reuters" agency in Crimea. In 1996 she moved to Kiev. During the same year she undertook an internship in Duke University of North Carolina. From 1996 till 1999 she covered the work of the president of Ukraine, Leonid Kuchma, for "Interfax". In July 1999, she was entitled as a merited journalist of Ukraine.

In April, 2000 together with Georgiy Gongadze created an internet media outlet "Ukrainska Pravda" ("Ukrainian Truth"). Gongadze became an editor in chief and Prytula became his assistant. She became a head and an editor-in-chief of "Ukrainska Pravda" ("Ukrainian Truth") after Gongadze was murdered in 2000. In November, 2014 Sevgil Musaeva became an editor in chief of "Ukrainska Pravda" ("Ukrainian Truth"), while Prytula stayed in a project as a person responsible for strategy and special projects of the media outlet. Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrainska Pravda before he became a member of the Ukrainian Parliament from president's party.

Ceo Olena Prytula

Affiliated Interests Ceo

Olena Prytula was born on March 10, 1967 in Zavolzhye, Gorkivska oblast, Russia. She moved to Ukraine when she was 6 years old. She graduated from Electroacoustic and Ultrasonic sound department of Automatics and Computational Tools faculty of Odessa National Polytechnic University. Later she moved to Crimea with her husband. In 1993 she started her work in "Interfax-Ukraine" agency where she worked until spring of 2000. From 1993 to 1995 she worked as a stringer of "Reuters" agency in Crimea. In 1996 she moved to Kiev. During the same year she undertook an internship in Duke University of North Carolina. From 1996 till 1999 she covered the work of the president of Ukraine, Leonid Kuchma, for "Interfax". In July 1999, she was entitled as a merited journalist of Ukraine. In April, 2000 together with Georgy Gongadze created an internet media outlet "Ukrainska Pravda" ("Ukrainian Truth"). Gongadze became an editor in chief and Prytula became his assistant. She became a head and an editor-in-chief of "Ukrainska Pravda" ("Ukrainian Truth") after Gongadze was murdered in 2000. In November, 2014 Sevgil Musaeva became an editor in chief of "Ukrainska Pravda" ("Ukrainian Truth"), while Prytula stayed in a project as a person responsible for strategy and special projects of the media outlet. Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrainska Pravda before he became a member of the Ukrainian Parliament from president's party.

Editor-In-Chief

Sevgil Musaeva-Borovyk

Affiliated Interests Editor-In-Chief

In 2011-2013 was a correspondent of the magazine "Forbes Ukraine". Sevgil has a few investigations about Sergiy Kurchenko, Nestor Shufrich and Yuriy Ivanyuschenko and their oil-businesses.

Other Important People

Sergiy Leschenko

Mustafa Nayem

Affiliated Interests other important people

Serhiy Leshchenko – was a Deputy Editor-in-Chief of pravda.com.ua (Ukrainian Truth) had been investigating for this edition, thanks to which became famous. Since November 2014 he became a member of Ukrainian Parliament on the presidential quota Petro Poroshenko Bloc Party "Solidarity". He is one of the founders of the NGO "Ukrainian Truth" together with Prytula.

Mustafa Nayem - journalist-investigator, published in pravda.com.ua. Since November 2014, together with Sergei Leshchenko became a member of Ukrainian Parliament as a part of the Petro Poroshenko's Bloc Party "Solidarity".

Contact MD > www.pravda.com.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines Нацполіція: Шеремет та Припула повідомляли про стеження ще в листопаді Жертвою вибуху в Києві могла стати редактор "Української Правди" - слідчі http://gazeta.ua/articles/np/_zertvoyu-vibuhu-v-kiyevi-mogla-stati-redaktor-ukrayinskoyi-pravdi-slidchi/712040

Meta Data Since there is no legislation on registration of online media, accessing ownership structure of an online outlet is complicated. The Public Registry of Court Decisions helped to identify the "Ukrayinska Pravda ", and the Public Registry of Legal Entities and Individuals was helpful at searching for founders.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of this media. Retrieved in September 2016, from <http://www.pravda.com.ua/>

Wikipedia. Мусаєва-Боровик Севгіль. Retrieved in September 2016, from <https://uk.wikipedia.org/wiki/%D0%9C%D1%83%D1%81%D0%B0%D1%94%D0%B2%D0%B0-%D0%91%>

Unified state register of court decisions. Retrieved in September 2016, from <http://www.reyestr.court.gov.ua/>

24.tv

24.tv similarly to the TRK Lux media holding, has been established as a mere phenomenon of Lviv or Galician region. Proportionally to the growth in popularity of TRK Lux and well-being of Andriy Sadovys business, the media holding has been increasing its scale. Now the website has become nation-wide and the company's headquarters moved from Lviv to Kyiv. The website has a Russian version, indicating its interest in the audience from Southern and Eastern Ukraine.



Key facts

Audience Share	13.
Ownership Type	privat
Geographic Coverage	National
Content Type	free content
Media Companies / Groups	TRK Lux

Ownership

Ownership Structure

The site 24 is owned by:
 Kit-Sadova Kateryna Orestivna - 76.7838% (wife of Andriy Sadovyi, Head of Lviv Municipal Council, founder of Lux Broadcasting Company) and close associates of A, Sadovy:
 Andreiko Roman Bohdanovych - 13.1065% and his wife Andreiko Oksana Yuriivna - 10.1096%.

Voting Rights

MD

Individual Owner

› Kateryna Kit-Sadova



76.8%

› Andreyko Roman Bohdanovych



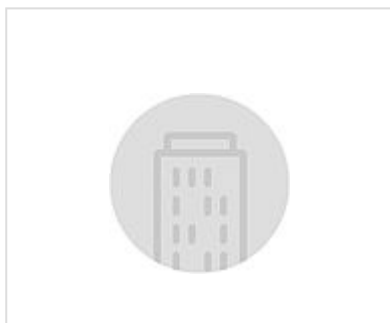
13.1%

› Oksana Andreyko



10.1%

Media Companies / Groups



TRK Lux

Facts

General Information

Founding Year	2006
Founder	Andriy Sadovyi
Affiliated Interests Founder	The site 24 is owned by: Kit-Sadova Kateryna Orestivna - 76.7838% (wife of Andriy Sadovyi, Head of Lviv Municipal Council, founder of Lux Broadcasting Company) and close associates of Sadovy: Andreiko Roman Bohdanovych - 13.1065% and his wife Andreiko Oksana Yuriivna - 10.1096%.
Ceo	Roman Andreiko
Affiliated Interests Ceo	Roman Andreiko is the co-owner of 24 Channel. He was born in Lviv in 1968, graduated from Lviv Polytechnic University. In 1995, he worked at Radio Lux FM. Since 1993 he worked as a Technical Director, then he became CEO. He was the Executive Partner of Lux Media Holding as well. In 1999 in 1998-2002 he was elected to Lviv Municipal Council. In 2014-2015 he was Deputy Head of Kyiv Municipal Council and a permanent member of the Committee on Information Policy and Advertising there. Roman is a close friend of Andriy Sadovyi, Head of Lviv Municipal Council, and the founder of Lux Broadcasting Company since they studied together in Lviv. He is married to Oksana Andreiko, who is the third co-owner.
Editor-In-Chief	Anatolii Yavorskyi
Affiliated Interests Editor-In-Chief	Joined 24.tv after leaving another Ukrainian news website Obozrevatel.
Other Important People	Andriy Sadovyi, the Head of Lviv Municipal Council.

Affiliated Interests other important people

Andriy Sadovyi was born on 19.08.1968 in Lviv. A graduate of Lviv Technical School of Radioelectronics, he later obtained three degrees, including Electronic Engineering degree from Lviv Polytechnic State University, where he met Roman Andreyko, Finance and Economics degree and finally a Master's degree in State Governance. In 2002-2006 he was the Head of the Board of "TV and Radio Company Lux". Since 2005 he is the leader of the political party "Samopomich". In 2006 he was elected as the Mayor of Lviv for the first time, followed by elections in 2010. Andriy Sadovyi is still the Mayor of Lviv and is married to Kateryna Kit-Sadova (the current co-owner of the "TV and Radio Company Lux"). Together they have five sons.

Contact

Volodymyrska Street, Building 61/11, office 50, Kyiv
+38 032 242 2424
> 24tv.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Market Share MD

Further Information

Headlines

Медіахолдинг Андрія Садового приносить 300 тис. грн доходу на рік ,
<http://ru.telekritika.ua/news/2011-11-18/67359>

Фракція Політичної партії "Об'єднання "САМОПОМІЧ" , <http://itd.rada.gov.ua/mps/fraction/page/2614>

Meta Data

Data on 24 channel and its website which is an individual project, are among the most open in Ukraine and were as such before the enactment of the Law on Media Ownership. However, the de facto primary owner is Andriy Sadovyi, the Head of Lviv Municipal Council

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of this media. Retrieved in September 2016, from <http://24tv.ua>

Wikipedia. 24 (телеканал). Retrieved in September 2016, from [https://uk.wikipedia.org/wiki/24_\(телеканал\)](https://uk.wikipedia.org/wiki/24_(телеканал))

(2016, May 5). Detector Media. Віталій Ковач став шеф-редактором новин каналу «24». Retrieved in September 2016 from <http://detector.media/community/article/114870/2016-05-05-vitalii-kovach-stav-shef-redaktorom-novin-kanalu-24/>

Segodnya

Website Segodnia.ua is not a copy of the newspaper with the same name. It was launched later as a separate project. The website has its own editorial team, yet there is co-operation between the editors of both the website and the newspaper teams to increase the efficiency of the work of individual journalists or photo-correspondents and to coordinate work to avoid unnecessary duplication. After Svetlana Panyushkina has joined the team of the website, the traffic has increased. This success is related to the fact that Panyushkina is not just an editor but a media manager. The website has a Ukrainian version that indicates the outlet's interest for Ukrainian readership, though given the editorial policy, it may not seem the target group.



Key facts

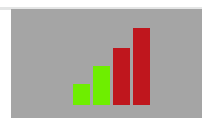
Audience Share 16.

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups Media Group Ukraine

Ownership

Ownership Structure

Joint stock company "System Capital Management" (SCM) (70,0001 %) is owned by Rinat Akhmetov, «SCM Limited» (29,9999 %). The company is registered in Cyprus. SCM Company (System Capital Management) Limited is for 100% part of SCM Group.

Voting Rights

MD

Individual Owner

› Rinat Akhmetov



100%

Media Companies / Groups



Media Group Ukraine

Facts

General Information

Founding Year	2007
Founder	“Segodnya Multimedia” (“Today Multimedia”), Private Joint Stock Company. Rinat Akhmetov is an owner.
Affiliated Interests Founder	The richest Ukrainian citizen (according to “Forbes” as for March, 2016 he had \$2.3 bln. Before war and crisis he had \$16 bln. He took the 39th place in the world in 2012). He owns “Ukraina” (“Ukraine”) TV-channel. Mainly his business is focused in metallurgic, coal mining and energetic areas. He was the main sponsor of the Party of Regions (now it is called “Oppositional bloc”) during the rule of Yanukovich. People’s deputy of two convocations (2006-2012).
Ceo	Vasyl Potapov is Director-General, Editor-in-Chief of “Segodnya Multimedia” (“Today Multimedia”), Private Joint Stock Company.
Affiliated Interests Ceo	Before his work in “Segodnya Multimedia” (“Today Multimedia”), Vasyl Potapov was an Associate Director General responsible for business development in “Pronto-Media” multimedia company. It is a leader of Russian market of advertising information media outlets. “Pronto-Media” includes publishing chains in Russia, Belorussia, Kazakhstan and Ukraine.
Editor-In-Chief	Svitlana Panyushkina
Affiliated Interests Editor-In-Chief	Svitlana Panyushkina heads Segodnia.ua (Today.ua) from February 1, 2012. Before that she was an editor of internet media outlet Delo.ua and Delo (“Job”) newspaper. Prior to that she was a head of an educational project “Journalism of digital future”. It is funded by “Rozvytok Ukrainy” (“Ukraine’s development”) fund created by Rinat Akhmetov. From 2002 to 2007 Svitlana worked in “Ekonomika” (“Economics”) publishing house in weekly media outlet “Investgazeta” (“Investnewspaper”) at the positions of journalist and “Companies and markets” section editor. She propelled the website to the top in rates of website traffic via the system of editorial staff convergence (20 people work in Segodnia.ua editor’s office and 80 people work in newspaper).
Other Important People	<p>Mykhailo Gannytsky was an editor in chief of the website before Svitlana Panyushkina. After that he was a head of UNIAN agency. There he gained the sight because of scandals dealing with pursued editorial pressure policy.</p> <p>Olena Gromnytska is a former press-secretary of the second president of Ukraine Leonid Kuchma. She headed the holding “Segodnya Multimedia” (“Today Multimedia”) from July 2011 to January 2012.</p>

Affiliated Interests other important people

Olena Gromnytska had a conflict with editorial staff of the holding, including the website. She threatened to dismiss the whole staff. As a result, her employment was forfeited by supervisory board of System Capital Management group.

Contact

Head office of "Segodnya Multimedia" ("Today Multimedia"), Private Joint Stock Company is at Borshchahivska str., 152b, Kyiv, 03056, Ukraine
Head office phone numbers +38 (044) 457 24 00, 206 66 30 fax: +38 (044) 457 23 87
Website link > www.segodnya.ua ✉ info@segodnya.ua

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines MD

Meta Data

There were difficulties with verification of data of internet audience coverage and website traffic from different sources.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved August 2016, from <https://usr.minjust.gov.ua/>

(2012, February 1). Телекритика. Світлана Панюшкіна очолила Segodnya.ua (ДОПОВНЕНО). Retrieved in September 2016 from <http://ru.telekritika.ua/news/2012-02-01/69186>

(2013, May 15). Mediasapiens. ВідеоТека. Светлана Панюшкина: "В Украине есть онлайн-ресурсы, которые зарабатывают миллионы". Retrieved in September 2016 from http://video.mediasapiens.ua/show/lektsiyi/1486-svetlana_panjushkina_v_ukraine_est_onlajn-resursy_kotorye_zarabatyvajut_millions_15.05.2013

Official website of this Segodnya. История. Retrieved in September 2016, from <http://segodnya-multimedia.com/?page=8>

Obozrevatel

Obozrevatel positions itself as a socio-political online publication which was created in 2001, though in fact it has a significant share of entertainment content. According to the IMI media monitoring, it has the largest share of “jeansa” hidden advertisement).



Key facts

Audience Share 16.2

Ownership Type private

Geographic Coverage National

Content Type free content

Data Unavailable ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



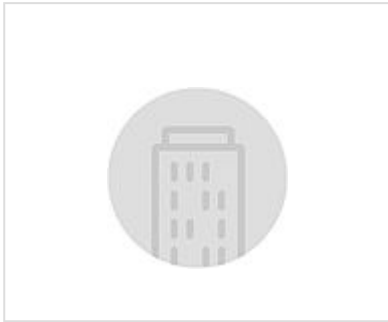
Media Companies / Groups Zolota seredyna LLC

Ownership

Ownership Structure /

Voting Rights NA

Media Companies / Groups



Zolota seredyna LLC

Facts

General Information

Founding Year 2001

Founder Rostyslav Brodskyi # Yuriy Brodskyi # LLC "Dendi UA" which was founded by Yuriy Brodskyi (brother) and their step-mother Svitlana Brodska.

Affiliated Interests Founder

Rostyslav Brodsky is an elder son of former member of Ukrainian Parliament Mykhailo Brodsky, which was also a candidate for presidency in 2004 and 2010.

Yuri Brodsky is a younger son of former member of Ukrainian Parliament Mykhailo Brodsky. He has an elder brother Rostyslav and step mother Svitlana Brodska. Together they have founded "Zolota seredyna" ("The golden mean") company.

He is a co-owner of "IDVISION", LLC. Its main area of activity is radio and television broadcasting.

Svitlana Brodska is a wife of former member of Ukrainian Parliament Mykhailo Brodsky Mykhailo Brodsky. She is a co-owner of "VENETO GROUP", LLC that deals with manufacturing and selling of orthopedic mattresses, furniture and textile material. She is a founder of "DENDI UA", LLC. Its main activities are wholesale trade of household goods. She is also a founder and owner of "INDIVIJN", LLC the main area of its activity is radio and television broadcasting.

Ceo Mykhaylo Kryvda

Affiliated Interests Ceo Mykhaylo Kryvda is a CEO of a few companies that are owned by Brodskyi's family.

Editor-In-Chief MD

Affiliated Interests Editor-In-Chief MD

Other Important People /

Affiliated Interests other important people /

Contact MD

Financial Information

Revenue (in Mill. \$) MD

Gazeta.ua

The website began its work the next year after “Gazeta po-ukrainski” (“Ukrainian newspaper”) was published for the first time and it was the first product of “Nova Informatsiya” (“New Information”) publishing group” in 2005. In 2009 the group started to publish Ukrainian-speaking “Kraina” (“Country”) magazine and its issues were posted in a separate website section of Gazeta.ua.



Key facts

Audience Share	9.
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	Publishing House Nova Informatsiya LLC



Ownership

Ownership Structure

“Nova Informatsiya” (“New Information”) publishing group” was the first founder of “Gazeta po-ukrainski” (“Ukrainian newspaper”). According to “Ukrainska Pravda” (“Ukrainian Truth”) information as for 2006 the group belonged to Ruslan Nyzhnuk and Lyudmila Semikina in equal parts. Semikina was also a share holder of “Tokmak ferroalloy plant”, LLC owned by Ukrainian politician and businessman Konstantin Zhevago. Ruslan Nyzhnuk is still related to the media outlet. He is a co-owner of “Advertising agency “Gazeta po-ukrainski” (“Ukrainian newspaper)”, LLC which was found by a current founder of newspaper of “Nova Informatsiya” (“New Information”) publishing house”, LLC.

Voting Rights

MD

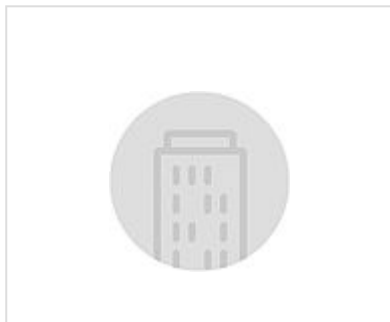
Individual Owner

› Roman Vavrysh



100%

Media Companies / Groups



**Publishing House Nova
Informatsiya LLC**

Facts

General Information

Founding Year	2006
Founder	"Nova Informatsiya" ("New Information") publishing group", LLC
Affiliated Interests Founder	The enterprise issues "Kraina" ("Country") magazine from 2009. It makes sense to assume that this LLC is a precursor of current founder of the newspaper of "Nova Informatsiya" ("New Information") publishing house", as the first founder no longer exists as a legal entity.
Ceo	Serhii Matyash, Development Director
Affiliated Interests Ceo	Director of "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper")", LLC that is a part of "Nova Informatsiya" ("New Information")
Editor-In-Chief	Volodymyr Ruban
Affiliated Interests Editor-In-Chief	He is an editor in chief and a director of "Nova Informatsiya" ("New Information") publishing house", LLC that is a founder and publisher of the newspaper, website gazeta.ua and "Kraina" ("Country") magazine. He is also one of founders and editor in chief at UNIAN from 1993. In 1996-1997 he was a founder and editor in chief of "Den" ("Day") newspaper. In 2001 he ruled the bloc working with the media at the headquarters of the electoral bloc "Nasha Ukraina" ("Our Ukraine").
Other Important People	Ihor Vasyunuk
	Ruslan Nyzhnyk
	Mykhailo Popadyn

Affiliated Interests other important people

Ihor Vasyunuk is a member of Ukrainian parliament. He was born in 1969 in Lviv region. He received higher education in the areas of economics and management and in National Academy for Public Administration under the President of Ukraine. He worked as an advisory to the head of National Joint-Stock Company "Naftogaz", represented "Ukrzaliznitsya" (Ukrainian railroad) in the government, was a head of Supervisory Board in "Ukrcorpinvest" (its final beneficiary is his wife Olena Vasyunuk and its co-founder and head was Roman Vavrysh). Vavrysh is an official owner of "Nova Informatsiya" ("New Information") publishing house", LLC and an official paid assistant of Vasyunuk as he was a member of Ukrainian Parliament of 7th and 8th convocations (Batkivshchyna (All-Ukrainian Union "Fatherland") and Narodny Front (People's front) correspondingly). In 2015 he ran for the position of the mayor of Lviv. His brother Ivan Vasyunuk was a vice Prime Minister of Ukraine at the time of Viktor Yushchenko presidency (2007-2010).

Ruslan Nyzhnuk and Mykhailo Popadyn are final beneficiaries of "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper)" founded by Nyzhnyk and "Nova Informatsiya" ("New Information") publishing house", LLC.

Ruslan Nyzhnyk owns a company "Ruteniyavest". He was an assistant of the member of Ukrainian parliament Ivan Vasyunuk (brother of Ihor Vasyunyk, a vice Prime Minister of Ukraine in 2007-2010), ran for Parliament elections as a member of "Nasha Ukraina – Narodna Samooborona" ("Our Ukraine – People's Self-defence") in 2007.

Mykhailo Popadyn owns a law office "Akvitans" that is a part of his common business with Bohdan Andriitsev who is a director at "Politecho Science City", LLC. Popadyn was a head of an audit commission of "Eurogazbank" owned by family of former member of Ukrainian parliament from the party "Nasha Ukraina" ("Our Ukraine") Oleksii Ivchenko. Roman who is a brother of Mykhailo Popadyn was an assistant of Ivchenko on a voluntary basis.

Contact

03680 Kyiv,
Ivan Lepse boulevard, 4,
tel: 0(44) 496 86 51
fax: 0(44) 496 33 63,

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines MD

Meta Data In the State Registry of media "Gazeta po-ukrainski" ("Ukrainian newspaper") has two groups of certificates - new from 2014, and the one from 2008, which is no longer valid. At that time, "Nova Informatsiya" ("New Information") publishing group, LLC was the founder and this is consonant with the current founder. However, currently fiscal number is owned by another company and legal entity with the same name does not exist. So we use the information described in a research of Sergei Leshchenko for "Ukrainska Pravda" ("Ukrainian Truth") as of 2006, since it is clear that at that time this information was relevant and accessible and it helps to find an additional connection of Ihor Vasyunuk with the publisher.

Sources Official web-site of Gazeta.ua. Retrieved in August 2016, from <http://gazeta.ua/>

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

(2015, October 23). ЧЕСНО. Кандидати на мера Львова - аналіз від ЧЕСНО

ЧЕСНО. Retrieved in September 2016 from <http://www.chesno.org/news/2180>

Leschenko, S. (2006, December 6). Українська правда. Орбіти політичних медіа: сфера впливу Пінчука, Ахметова, Порошенка, Ющенко. Retrieved in September 2016 from <http://www.pravda.com.ua/rus/articles/2006/12/6/4409790/>

The mainstream web portal about Ukraine's stock market . Retrieved in August 2016, from <https://www.stockworld.com.ua/ru/analytics/emitent/template/29638/148>

Національний банк України. Структури власності банків України. Retrieved in August 2016, from <https://bank.gov.ua/files/Shareholders/380430/index.html>

Сайт Ігора Васюника. Біографія Ігора Васюника. Retrieved in August 2016, from <http://vasiunyk.com.ua/biografiya>

(2001, November 26). Українська правда. Володимир Рубан відповідатиме у Ющенко за пресу. Посада прес-секретаря - вакантна. Retrieved in September 2016 from <http://www.pravda.com.ua/news/2001/11/26/2985395/>

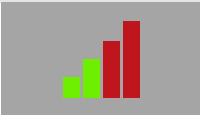
Censor.net

The web-site was created in 2004. His founder Yurii Butusov called it “web-site of emotional news”. The side was combined with forum and become important communicational platform in times of the Orange Revolution. For now it is critical about ukrainian parliament and president but inspired by army and battalions. In 2016 it has been translated into Ukrainian.



Key facts

Audience Share	9.4
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.



Ownership

Ownership Structure	MD
Voting Rights	MD

Facts

General Information

Founding Year	2004
Founder	Yurii Butusov
Affiliated Interests Founder	<p>Chief-editor and probable owner of online media Censor.Net Was born in Kiev in 1976. Worked as a journalist since 2000 for "Kievskie Vedomosti", "Dzerkalo Tyzhnya" (Mirror of the week). In 2004 founded Censor.net</p> <p>In 2007 become a CEO in media holding of the Socialistic Party of Ukraine (the head of the party was Oleksand Moroz). He wrote a screenplay for "Orange sky" (2005), become a producer for a film "Fear illusion" (2008, by novel written by Oleksandr Turchynov).</p> <p>Chairman and co-founder of NGO "Ukrainian foundation for strenghten of national security", NGO "Agency of free information". Also ia called as military expert and appear in this way in press.</p>
Ceo	MD
Affiliated Interests Ceo	MD
Editor-In-Chief	Yurii Butusov
Affiliated Interests Editor-In-Chief	<p>Chief-editor and probable owner of online media Censor.Net Was born in Kiev in 1976. Worked as a journalist since 2000 for "Kievskie Vedomosti", "Dzerkalo Tyzhnya" (Mirror of the week). In 2004 founded Censor.net</p> <p>In 2007 become a CEO in media holding of the Socialistic Party of Ukraine (the head of the party was Oleksand Moroz). He wrote a screenplay for "Orange sky" (2005), become a producer for a film "Fear illusion" (2008, by novel written by Oleksandr Turchynov).</p> <p>Chairman and co-founder of NGO "Ukrainian foundation for strenghten of national security", NGO "Agency of free information". Also ia called as military expert and appear in this way in press.</p>
Other Important People	/

**Affiliated Interests other
important people** /

Contact MD

Financial Information

Revenue (in Mill. \$) MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Market Share MD

Further Information

Headlines «Censor.net» opened ukrainian version of the site
<http://detector.media/production/article/113278/2016-03-03-tsenzornet-vidkriv-ukrainsku-versiyu-saitu/>
“Yenakievkii’s” effect. For Owner of “Censor.net” is forbidden to leave a country
<http://detector.media/withoutsection/article/116065/2016-06-15-efekt-enakievskogo-vlasniku-tsenzornet-butusovu-zaboronili-zalishati-krainu/>

Meta Data Web-site dosen’t contain any information about its legal form or company which owns it. MOM have no answers for different types of request about it. It makes impossible to research a structure of the media. A central person of the media is it’s founder, chief-editor and probable owner Yurii Butusov. He has is registered as personal enterpreneur for information activity and activity of news agency. According to Ukrainian laws such kind of entrepreneurship can get revenue no more than 5 mln hrn/year (\$200 000)

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Unified state register of court decisions. Retrieved in September 2016, from <http://www.reyestr.court.gov.ua/>

Official web-site of Censor.net. Юрий Бутусов. Retrieved in September 2016, from <http://censor.net.ua/tag/5034/%D0%91%D1%83%D1%82%D1%83%D1%81%D0%BE%D0%B2+%D0%AE>

UNIAN

“UNIAN” structure includes information agency, “UNIAN-FM’ radio and the satellite TV-channel “UNIAN-TB”. The last was renewed in year 2014 (ru.telekritika.ua/rinok/2014-02-24/90768)



Key facts

Audience Share 9.9

Ownership Type private

Geographic Coverage National

Content Type free content

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Media Companies / Groups LLC “Ukrainian Independent Information Agency”

Ownership

Ownership Structure

Juristic founders of LLC "UNIAN" are "Lacasty LTD" and LLC "Well-Rise". The last is founded by "Lacasty LTD", belonging to final beneficial owners Ihor Kolomoyskyi and Henadiy Boholyubov.

Voting Rights

MD

Individual Owner

› Ihor Kolomoyskyi



50%


Media Companies / Groups



LLC "Ukrainian Independent
Information Agency"

Facts

General Information

Founding Year	1993
Founder	National Journalist's Union of Ukraine and National Jurist's Union of Ukraine
Affiliated Interests Founder	MD
Ceo	Artem Kovaliov, Director General
Affiliated Interests Ceo	Was inducted as Director General on 3 March 2014. Before it was Director General in holding "Glavred Media", which was liquidated later. "Telekritika" has information, that he was also financial director of 1+1 Media Group's non-TV assets, and worked also on developing of the "UNIAN" informational agency. I. e. Artem Kovaliov is known as manager of 1+1 Media Group mass media.
Editor-In-Chief	Editor-in-Chief Mykhailo Gannytskyi
Affiliated Interests Editor-In-Chief	He is director of "1+1 Internet" company, which bears responsibility of online projects of the group. Before working in 1+1 Media he worked as editor-in-chief of "Segodnya" website.
Other Important People	Commercial director Oksana Syrotenko Natalia Tkachenko is noted in information for subscribers, works in commercial activity of information agency (work with subscribers).
Affiliated Interests other important people	MD
Contact	01001, Kyiv, wul. Khreshchatyk, 4 tel.: +38 (044) 498-07-60 fax: +38 (044) 498-07-60 e-mail:  headquoters@unian.net > www.unian.ua

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding) MD

Market Share MD

Further Information

Headlines In May 2012 collective of UNIAN stated about censorship.
<http://www.pravda.com.ua/news/2012/05/17/6964692/>

Meta Data Information about ownership structure is compiled from different free sources, such as State Company Register, and is collated with "Privat TB Dnipro" company structure, which is founded by the same persons.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of this media group. Retrieved in September 2016, from <http://media.1plus1.ua/>

Official web-site of UNIAN. Retrieved in September 2016, from <http://www.unian.ua/>

(2012, May 16). Official web-site of UNIAN. В УНІАН – новий шеф-редактор. Retrieved in September 2016 from <http://www.unian.ua/society/649678-v-unian-noviy-shef-redaktor.html>

(2014, March 3). Телекритика. Генеральним директором УНІАН став Артем Ковальов. Retrieved in September 2016 from <http://ru.telekritika.ua/rinok/2014-03-03/91037>

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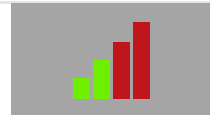
TSN

The website was first established as the TSN.ua news program website, but now reached the level of an independent news online media. The website contains the television issues of TSN and other programs of 1 +1.



Key facts

Audience Share	15.90
Ownership Type	private
Geographic Coverage	National
Content Type	free content
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
Media Companies / Groups	LLC "Ukrainian Independent Information Agency"



Ownership

Ownership Structure

TSN website is a unit of TV company Studio 1 + 1 and is part of the 1 + 1 media holding

Voting Rights

MD

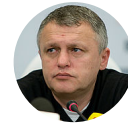
Individual Owner

› Ihor Kolomoyskyi



50%

› Ihor Surkis



17.2%


Media Companies / Groups



LLC "Ukrainian Independent
Information Agency"

Facts

General Information

Founding Year	2008
Founder	MD
Affiliated Interests Founder	MD
Ceo	Kateryna Kobernyk, project manager
Affiliated Interests Ceo	She worked in the Ukrainian editorial board of Forbes. In 1 + 1 media, she manages TSN.ua projects and is the deputy director of news department of 1 +1 media
Editor-In-Chief	Kostiantyn Voitenko, chief editor
Affiliated Interests Editor-In-Chief	MD
Other Important People	Valeriy Varenysia
Affiliated Interests other important people	Commercial Director of Plusy Sales House (Global Media Group LLC) responsible for advertising in 1 + 1 media holding, and in particular at TSN.ua
Contact	23 Kyrylivska St., Kyiv, 04080, Ukraine. Tel. : +380 (44) 490-01-01 e-mail :  feedback@1plus1.tv > tsn.ua

Financial Information

Revenue (in Mill. \$)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD

Market Share MD

Further Information

Headlines На початку року головний редактор Костянтин Войтен повідомив, що сайт видозміниться до таблоїдного формату
<http://tsn.ua/ukrayina/odin-iz-naupopulyarnishih-internet-resursiv-v-krayini-tsn-ua-zminyuye-viglyad-576175.html>

Meta Data The media website contains virtually no information except the reference to the media group of 1 + 1 media. The website editorial staff also ignored a request from the MOM team and failed to respond to the other attempts to contact and obtain a minimum information required to identify the owner. Since the claims concerning the challenging of information posted on the website, the defendant is stated as Studio 1 + 1, when analyzing the ownership, we proceed from the fact that the website is a representative office of the channel.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

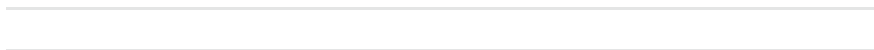
Unified state register of court decisions. Retrieved in September 2016, from <http://www.reyestr.court.gov.ua/>

Official web-site of TSN. Retrieved in September 2016, from <http://media.1plus1.ua/ua/group/related/tsn>

Official web-site of TSN. Retrieved in September 2016, from <http://tsn.ua/>

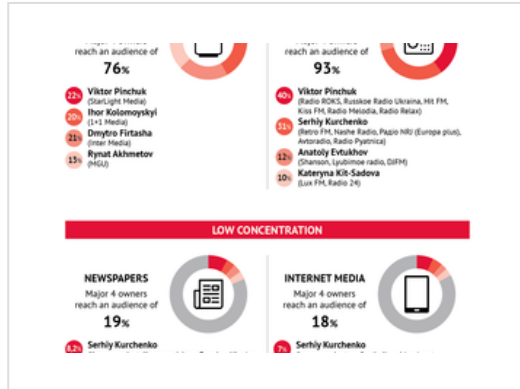
(2016, August 23). Detector Media. До Дня Незалежності ТСН.ua підготував спецпроект «Голос України». Retrieved in September 2016 from <http://detector.media/production/article/118092/2016-08-23-do-dnya-nezalezhnosti-tsnu-a-pidgotuvav-spetsproekt-golos-ukraini/>

(2015, July 7). Official web-site of TSN. "Как построить охватный ресурс" - Катерина Коберник, руководитель новостных интернет-проектов 1+1, о главных правилах новостников, идеальных редакторах и нерабочих "котиках". Retrieved in September 2016 from <http://media.1plus1.ua/blog/mmr-kobernik>



Key facts

Media Ownership



Due to the weakness of former state-run media, **private owners dominate the Ukrainian marketplace** and almost all of them rank among **the richest individuals in this country**. Although their names are publicly known in most cases, corporate structures and affiliated economic interests remain hidden, sometimes even through **offshore** holdings. Ties between politics and the business sector have a long history in Ukraine and manifest in the phenomena of **oligarchy** and **“dzhynsa”**, described in the respective findings chapters of this study.

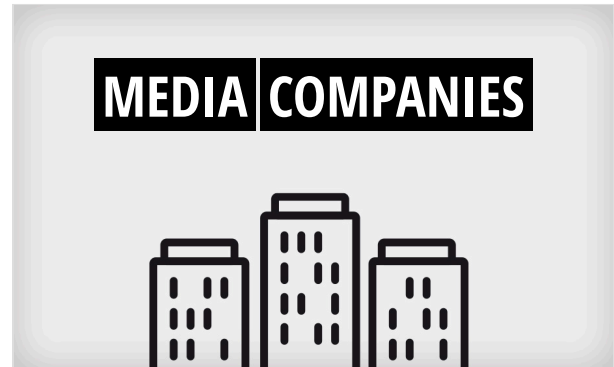
The audiovisual markets are **highly concentrated**, as the major four TV owners represent an audience share of more than three quarters.

The top four radio groups, for their part, even combine a reach of 92% of the audience in Ukraine.

The print media and online sectors are less concentrated. Online media in particular offer much more pluralism and choice to Internet savvy Ukrainians even though they remain unregulated by any laws in the country.

Media Owners in Ukraine need to register for audiovisual (TV and radio) media, print and information agencies, but not for publications that are distributed only online. As one of the first of its kind, Ukraine has passed a **law on transparency of ownership**, which, however, is not fully implemented until this date.

Owners Database





**Alexandrova Tetyana
Vitaliivna**



**Andreyko Roman
Bohdanovych**



Andriy Derkach



Andriy Karpiy



Arseny Yatseniuk



Boris Kaufman



**Brodska Svitlana
Mykolaivna**



Dmytro Firtash



Ihor Kolomoyskyi



Ihor Surkis



Inna Avakova



Kateryna Kit-Sadova



Larysa Knyazhytska



**Mozgovyi Denis
Oleksandrovych**



Oksana Andreyko



Oleksandr Shvets



Olena Pinchuk



Petro Poroshenko



Prytula Olena Yuriivna



Rinat Akhmetov



Roman Vavrysh



Rostyslav Brodsky



Sergiy Kurchenko



**Serhiy Bondarenko,
Dmytro Bondarenko,
Maryna Bondarenko**



**The Bagraev family:
Mykola Bagraev,
Svitlana Bagraeva and
Ruslan Bagraev**



**The Yevtuhov family:
Anatolii, Larysa and
Yevgen**



Valerii Khoroshkovskii



Viktor Pinchuk



Viktor Volosiuk



**Yevhenii
Volodymyrovych
Muraiev**



Yurii Butusov



Yuriy Brodsky



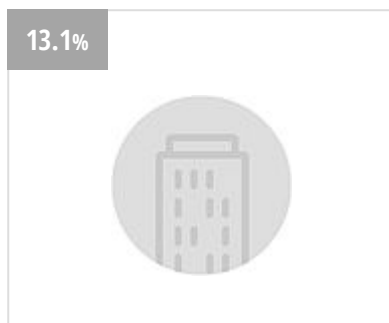
Arseny Yatseniuk

Andreyko Roman Bohdanovych

Roman Andreyko is a co-owner of Radio 24. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995. He has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. Roman is a close friend of Andrey Sadovyi, the Mayor of Lviv and the founder of TV and Radio Broadcasting Company "Lux", as they studied together in Lviv. He is married to Oksana Andreyko, who is the second co-owner of Radio 24.

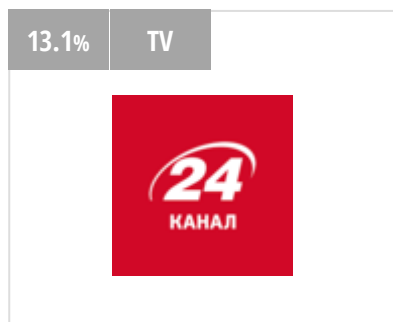


Media Companies / Groups



TRK Lux

Media Outlets



News TV-channel "24"



Lux FM



Radio 24



24.tv

Facts

Family & Friends

**Affiliated Interests Family
Members Friends**

Oksana Andreyko, the spouse, equally co-owns all Roman's companies and the group.

Natalya Marchuk, owner of Continent, which is one of the three legal entities that Radio 24 belongs to. According to the data provided in the Public Register, Roman is the final beneficiary of this company; however, the data from the official website of Radio 24 lists Marchuk as the only owner and the final beneficiary of Continent. Marchuk and Andreyko have a common son – Markiyan Andreyko.

Andriy Sadovyi, Mayor of Lviv, founder of TV and Radio Company Lux, Roman’s university friend, business partner and the head of the political party “Samopomich”, which Roman Andreyko also is a member of.

Kateryna Kit-Sadova, the spouse of Andriy Sadovyi, the legal owner of the TV and Radio Company Lux.

Bogdan Andreyko, the son of Oksana and Roman Andreyko, studied International Relations at the Ivan Franko National University of Lviv until 2014. He has been working at 24 Channel since October 2009 as a Sales Manager.

Daria Andreyko, the daughter of Oksana and Roman Andreyko, graduated from the International Relations Gymnasium of Lviv in 2015. According to her Facebook profile, she worked as a Stylist at TRK Lux.

Markiyan Andreyko, the son of Roman Andreyko and Natalya Marchuk.

Yaroslava Yatskevych, sister of Roman Andreyko, co-owns a furniture production business in Lviv– a company “Galtinko”. The company belongs to Yaroslava and her spouse Volodymyr.

Volodymyr Yatskevych, the spouse of Yaroslava Yatskevych, co-owns a furniture production business in Lviv – a company “Galtinko”. The company belongs to Volodymyr and his spouse Yaroslava.

Further Information

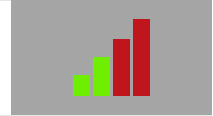
Headlines

Andrey Sadovoy re-registered his business on the name of his wife and the CEO of RK Lux. Retrieved from: <http://mediananny.com/novosti/2315422/> (01.09.2016).

Serhiy Kurchenko wanted to buy Channel 24 – Roman Andreyko. Retrieved from: <http://ru.telekritika.ua/rinok/2015-03-03/104460> (01.09.2016).

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

During the research two conclusions were made. First, extensive information on the Internet could be found predominantly for male actors. Thus, it is safe to say that in Ukraine information about male actors in business and politics is more accessible than about their female counterparts. However, there were interviews and articles about Marta Bilska, who is the Editor-in-Chief of Radio 24 and Lux FM. Final beneficiaries of companies associated with Andreyko and Sadovy families were female actors, wives of Roman Andreyko and Andriy Sadovyi, about whom information was very difficult to obtain, to the extent that we used their respective Facebook profiles. Therefore, the scarcity of information about an actor may indicate that the person is in fact not an actual owner. Based on this, we concluded, that the factual owners and decision-makers can be defined based on their public exposure.

Sources

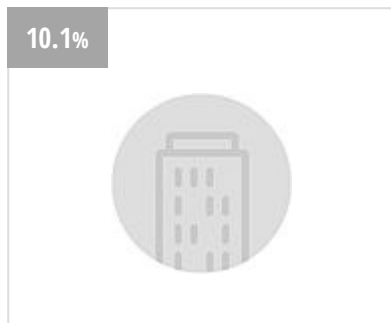
D-9; D-10; D-12; D-14; D-15; D-17; D-18; D-20; D-21; D-22

Oksana Andreyko

Born in 1968 in Lviv, Oksana Andreyko is married to Roman Andreyko. She studied at Lviv Polytechnic University as her husband. Oksana is a co-owner of Radio-24 (50%) and one of the stakeholders in media holding "Lux" (10,1%).



Media Companies / Groups



TRK Lux

Media Outlets



News TV-channel "24"



Lux FM



Radio 24



24.tv

Facts

Family & Friends

**Affiliated Interests Family
Members Friends**

Roman Andreyko, spouse of Oksana, founder, owner and the CEO of Radio 24 and TRK Lux, politician, member of the party "Samopomich".

Andriy Sadovyi, Mayor of Lviv, founder of TV and Radio Company Lux, Roman's university friend, business partner and the head of the political party "Samopomich", which Roman Andreyko also is a member of.

Kateryna Kit-Sadova, spouse of Andriy Sadovyi, the legal owner of the TV and Radio Company Lux.

Bogdan Andreyko, a son of Oksana and Roman Andreyko, studied International Relations at the Ivan Franko National University of Lviv until 2014. He has been working at 24 Channel since October 2009 as a Sales Manager.

Daria Andreyko, a daughter of Oksana and Roman Andreyko, graduated from the International Relations Gymnasium of Lviv in 2015. According to her Facebook profile, she worked as a Stylist at TRK Lux.

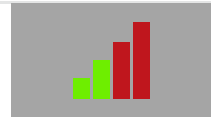
Further Information

Headlines

Andrey Sadovoy re-registered his business on the name of his wife and the CEO of RK Lux. Retrieved from: <http://mediananny.com/novosti/2315422/> (01.09.2016)

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Most of the data on Oksana Andreyko's profile was only available from her personal Facebook page. She leads a private life. Therefore, the scarcity of information about an actor may indicate that the person is in fact not an actual owner. Based on this, we concluded, that the factual owners and decision-makers can be defined based on their public exposure.

Sources

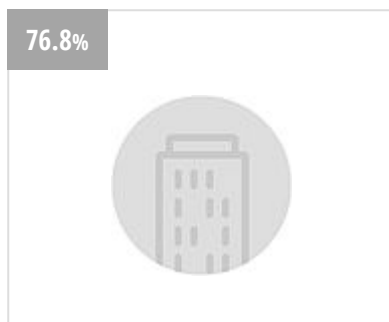
D-9; D-10; D-12; D-14; D-15; D-17; D-18; D-20; D-21; D-22

Kateryna Kit-Sadova

Kateryna Kit was born in 1974 in Kalush in Prykarpattya region in a family of permanent way engineer and draughtswoman who worked in design engineering department 1995 – met her future husband Andriy Sadovyi, current mayor of Lviv 1997 – graduated from Lviv Academy of Arts 1998 – 2001 – worked in Kyiv in Soros Modern Art Center and was a director of “Macros” printing company 2001 – she married Andriy Sadovyi. At that time he was a Head of Board of Directors of “Pivdenzakhidelectromerejbud”, Public Joint Stock Company 2006 – she became the main beneficiary of TRK “Lux”. Andriy Sadovyi is elected to the post of Lviv mayor. 2013 – in summer the wife of mayor of Lviv Kateryna Kit-Sadova who owned 80% of shares of TRK “Lux,” sold 3% of shares for 3 million hryvnias to Roman Andriyko to buy a new house.

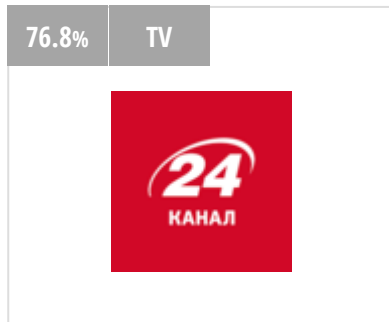


Media Companies / Groups



TRK Lux

Media Outlets



News TV-channel "24"



Lux FM



Radio 24



24.tv

Facts

Business

Business

Hospitality industry | 'Restaurant Italiyskiy Dvir', 'Korolivskiy Dvorik'. A co-founder of "Korolivskiy Dvoryk" (Royal Yard) LLC, which owns a restaurant in Lviv called "Italiyskiy Dvir" (Italian Yard). #

Production | TRC "Lux" owns 15% of "Luxen" sound

Family & Friends

Affiliated Interests Family Members Friends

Andriy Sadovyi, husband. He is a founder of TRC Lux. In 2006 he had re-assigned the company to his wife before elections of Lviv mayor in which he won. Together they bring up five sons Ivan-Pavel, Tadey-Luka, Mykhailo, Yosyp and Antonii. In 2015 incomes of Lviv mayor and "Samopomich" ("Self-help") political party Andrii Sadovy amounted 107.000 hrn. While his family members declared 752,233 hrn of incomes per year. Andriy Sadovyi is an actual final beneficiary of TRK Lux.

Roman Andreyko is a co-owner of the TRC "Lux" (13,1065%). He was born in Lviv in 1968 and graduated from Lviv Polytechnic University. Roman is a close friend of Andriy Sadovyi because they studied together. Sadovyi is a mayor of Lviv and a founder of television and radio broadcasting company "Lux". Roman is married to Oksana Andreyko who is the third co-owner.

Oksana Andreyko is a wife of Roman Andreyko. She is a Secretary of Supervisory council of "Lux" TV-broadcasting Private Joint Stock Company. She was the last one to come into ownership in October 2012 (10,1096% of shares).

Further Information

Headlines

<http://www.agencylux.com/pro-kompaniju.html>
<http://gazeta.ua/post/193203>
<http://strana.ua/news/7488-supruga-andreya-sadovogo-vladeet-telekanal-24-i-lyuks-fm.html>
<http://www.vv.com.ua/news/23772>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Data about Sadovyi family property is one of the most easily accessible in Ukraine. This was the case even before the Law on media ownership was adopted. The only issue is that actual main owner of TRC Lux is mayor of Lviv Sergiy Sadovyi.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016 from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Viktor Pinchuk

Viktor Pinchuk is one of the wealthiest men on earth. Forbes places him in 2016 on 1476th place with real time net worth of USD 1.36 billion. He is married to Olena Pinchuk, the daughter of the former President of Ukraine, Leonid Kuchma. Together with his wife Victor owns one of the biggest media holdings in Ukraine Starlight Media. He founded "Interpipe" in 1990, a metallurgical mill company, controls several dozens of enterprises active in steel industry, wheel and tubular production (Novomoskovsk Pipe Plant, Nizhnednepetrovsky Pipe Rolling Plant, "Dniprospetsstal", etc.). Interpipe is among top 10 of the world's largest seamless pipes' producers and third largest producer of solid-rolled railways wheels in the world. In 2007 he founded EastOne Group, an international investment advisory group which provides services in investment management across the continent in various sectors. The company combines more than 20 businesses and large-scale projects which include Interpipe, media and banking sector (Credit Dnepr Bank). Viktor Pinchuk also owns a company 'Impulse Group' which was registered in 2001 and lists among its activities the following: wholesale of solid, liquid and gas fuels and similar products, wholesale of metals and metal ores, wholesale of waste and scrap, financial leasing and research and experimental development in the field of other natural and technical sciences. According to media, he invests in Facebook and Twitter via American funds. He owns a charity fund "Victor Pinchuk Foundation" which is a non-partisan philanthropic foundation active in education, healthcare and art. The foundation has two scholarship programmes Zavtra.ua (Tomorrow from Ukrainian) World Wide Studies, which provide young brilliant Ukrainians with opportunities to study in world's best universities in fields of agriculture, environment and alternative energies, public administration/law and aerospace engineering. The Foundation also organizes public lectures and roundtables (Philanthropic Roundtable in Davos) with world renowned leaders and scholars. Medsanbat provides medical training to doctors in conflict zones and Cradle of Hope is a network of neonatal centers all across Ukraine. "PinchukArtCentre" supports artists and promotes artistic education. Together with Volosyuk Viktor Mikhailovich Pinchuk owns TAVR Company which also belongs to TAVR Media, radio holding with the following radios: Hit-FM, Kiss-FM, Russkoe Radio Ukraina, Radio Relax, Radio Roks, Radio Melodia. TAVR company owns various radio companies - Liamin (100%), Mir (95%), Pilot (95%). Viktor Pinchuk served two terms as a Member of the Parliament with the "Labour Ukraine" between 1998 and 2002. He was a member of Committee for economic policy, national economy management, ownership and investments during both convocations. In 2006 he supported election campaign "Viche" party (before the announcement of the off-year election in 2007 Inna Bogoslovska was a head of the party). Despite powerful sponsorship, the party didn't enter the parliament. He is known to keep close friendships with the Clintons, Sir Elton John and Tony Blair. Last year he was the largest individual contributor to the Clinton Foundation, and allegations were made that his company, Interpipe, conducted business with Iran, which he denies. In 2013 Pinchuk joined Giving Pledge, where he committed to giving more than half of this wealth back to his country and society. He and Kolomoyskyi were schoolmates. Pinchuk was born in Kyiv in 1960.



Media Companies / Groups



StartLight Media Ltd

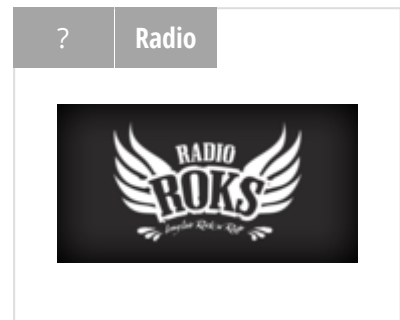
Media Outlets



ICTV



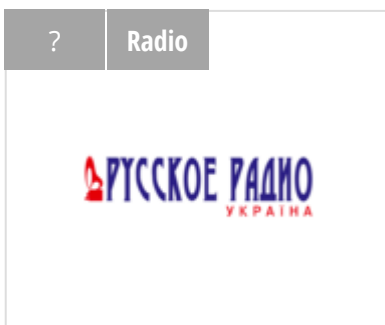
STB



Radio Roks



Hit FM



Russkoe Radio (Russian Radio)

Facts

Business

Business

Finance and Investment | EastOne Group Ltd, UK | eastonegroup.com/eng/main.php | Dnepr Credit Bank | creditdnepr.com.ua | Impulse Group #
Metallurgy | Interpipe, Ukraine, integrated wheel and pipe company | interpipe.biz #
Offshore

Family & Friends

Affiliated Interests Family Members Friends

Olena Pinchuk, spouse, a co-owner of the StarLightMedia and EastOne Group, and the head of the charity AntiAIDS Foundation

Leonid Kuchma, father-in-law, the second President of Ukraine (1994-2005), the President of the Charity Foundation "Ukrayina" (Ukraine)

Further Information

Headlines

Hillary Clinton's Big Benefactor Has Trade Links with Iran:
<http://europe.newsweek.com/hillary-clinton-runs-white-house-and-row-over-ukrainian-benefactors-trade-322253?rm=eu>

Ukraine's Viktor Pinchuk: The Oligarch in the Middle of the Crisis, Forbes, March 3, 2014: <http://www.forbes.com/sites/katyasoldak/2014/03/03/ukraines-victor-pinchuk-the-oligarch-in-the-middle-of-the-crisis/>

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Trade Dispute Centers on Ukrainian Executive with Ties to Clintons, The New York Times, Feb 12, 2014: <http://www.nytimes.com/2014/02/13/us/politics/trade-dispute-centers-on-ukrainian-executive-with-ties-to-clintons.html>

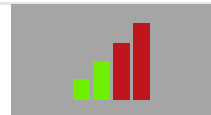
Ukraine Oligarch 'top cash contributor' to Clinton Foundation prior to Kiev crisis, Russia Today, March 2015: <https://www.rt.com/usa/243017-ukraine-clinton-foreign-donors/>

Was macht eigentlich Viktor Pinchuk? Frankfurter Allgemeine Zeitung (FAZ), February 19, 2014: <http://www.faz.net/aktuell/feuilleton/kunst/ukrainischer-kunstoligarch-was-macht-eigentlich-victor-pinchuk-12808503.html>

Billionaires legal battle settled between Viktor Pinchuk and Gennadiy Bogolyubov and Igor Kolomoisky, The Independent, 23 January, 2016: <http://www.independent.co.uk/news/business/news/billionaires-legal-battle-settled-between-victor-pinchuk-and-gennadiy-bogolyubov-and-igor-kolomoisky-a6828686.html>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Pinchuk is one of the most well-known philanthropists of Ukraine. Information on his businesses is publicly available. However, there is a number of off-shore companies where his shares are impossible to measure as he owns them through trusted physical persons mostly with European nationalities residing in different parts of Europe (primarily UK, France, Switzerland)

Sources

StarLightMedia (slm) — медіагрупа України

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Official web-site of Novyi Channel. Retrieved on August 2016 from <http://novyi.tv/ua/>

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(2016, September 15). ЛІГА.Досьє. Пинчук Виктор Михайлович - фото, біографія// Пинчук Виктор Михайлович на ЛІГА.Досьє. Retrieved from <http://file.liga.net/person/425-viktor-pinchyk.html>

(2012, December 11). ЛІГА.Досьє. Пинчук Елена Леонидовна - фото, біографія// Пинчук Елена Леонидовна на ЛІГА.Досьє. Retrieved from <http://file.liga.net/person/532-elena-pinchyk.html>

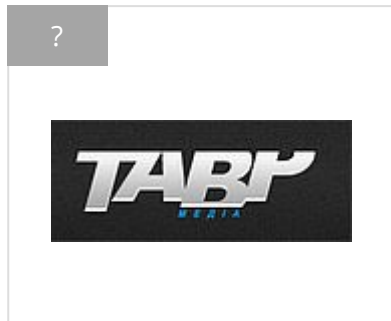
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The Giving Pledge :: Pledger Profiles. The Giving Pledge :: Pledger Profiles. Retrieved on August 2016 from <http://givingpledge.org/index.html>

Viktor Volosiuk

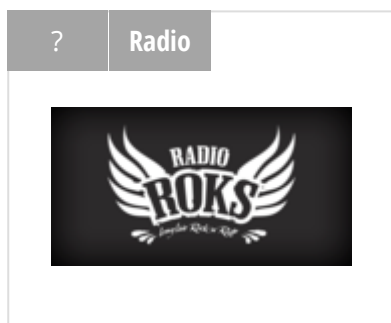
Co-owner of Tavr Media Group, owner of LLC "Tehnimedia-R" Worked as assistant to Mykola Bagraev, former member of the Parliament of Ukraine, also co-owner of this radio group. From 2002 to 2014 (Convocations: 4,5,6,7)

Media Companies / Groups

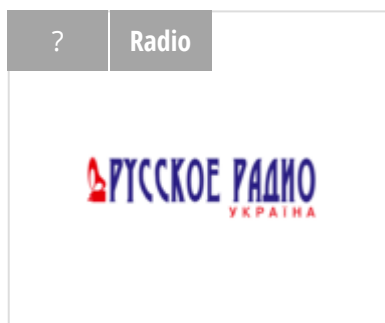


Tavr Media

Media Outlets



Radio Roks



Russkoe Radio (Russian Radio)



Hit FM

Facts

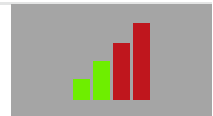
Family & Friends

Affiliated Interests Family Members Friends Pinchuk and Bagraev families as co-owners of Tavr media group

Further Information

Headlines Who owns Ukrainian Radio stations: from “Tavr Radio” to “Hromadske Radio”
<http://detector.media/infospace/article/114187/2016-04-08-komu-nalezhat-ukrainski-radiostantsii-vid-tavr-media-do-gromadskogo-radio/>
“Tavr media”, M1 and M2 surprised by its complicated structure
<http://mediananny.com/novosti/2315474/>

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Meta Data Specificity of this radio group (conditional holding) is the fact that there is no legal basis (company) for it.

Sources Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

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Главная :: Персональный сайт Сергея Руденко. Баграев Николай. ДОСЬЕ :: Персональный сайт Сергея Руденко. Retrieved on August 2016 from <http://www.rudenko.kiev.ua/persons/bagraev>

Official web-site of M1 channel. Retrieved on August 2016, from <http://www.m1.tv/structure>

Посіпаки: реєстр помічників депутатів Верховної Ради. Посіпаки: Волосюк Віктор Михайлович, помічник народного депутата. Retrieved on August 2016 from <http://posipaky.info/minion/285562>

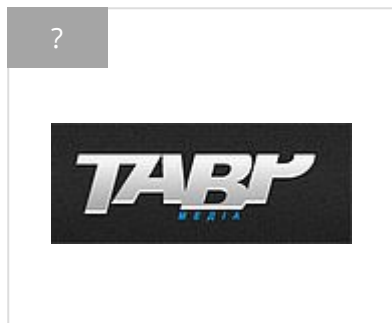
(2016, April 8). МедиаНяня - таблоид для и про медиа. «Тавр медиа», М1 и М2 удивили запутанной структурой собственности. Retrieved from <http://mediananny.com/novosti/2315474/>

The Bagraev family: Mykola Bagraev, Svitlana Bagraeva and Ruslan Bagraev

Co-owners of Tavr Media Group Mykola Bagraev – former member of the Parliament (2002-2014), was a member of committee on press freedom in the Parliament, and in 2012 become deputy head of the committee; member of National Television and Radio Broadcasting Council of Ukraine (2000-2002); Chairman of the Supervisory Board of radio group “Tavr media”. He is a founder of the festival “Tavriiski igry” (Tavrian games). Svitlana is his wife and Ruslan is his son.

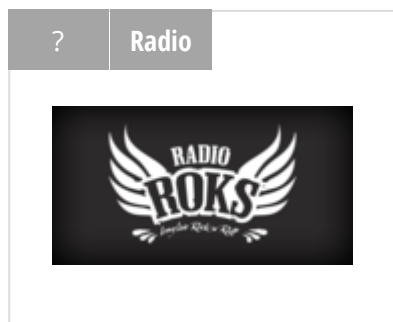


Media Companies / Groups

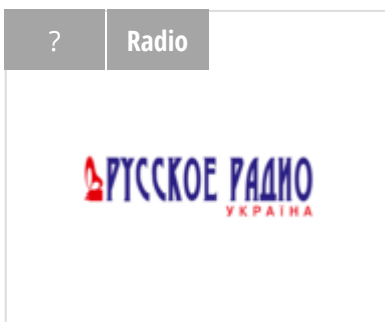


Tavr Media

Media Outlets



Radio RokS



Russkoe Radio (Russian Radio)



Hit FM

Facts

Business

Business

Show business | LLC "Tavriiski igry" (Tavrian games)

Family & Friends

**Affiliated Interests Family
Members Friends**

Pinchuk family as co-owners of Tavr media group as well as Victor Volosyuk who worked as assistant for Mr. Bagraev when he was member of Parliament (2002-2014)
Politically close to Mykola Tomenko who was a head of the committee on press freedom in Ukrainian Parliament in 2000-s. Bagraev was a member of that committee too and provided projects of laws together with Tomenko.

Further Information

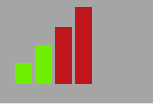
Headlines

Who owns Ukrainian Radio stations: from "Tavr Radio" to "Hromadske Radio"
<http://detector.media/infospace/article/114187/2016-04-08-komu-nalezhat-ukrainski-radiostantsii-vid-tavr-media-do-gromadskogo-radio/>

"Tavr media", M1 and M2 surprised by its complicated structure
<http://mediananny.com/novosti/2315474/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Specificity of this radio group (conditional holding) is the fact that there is no legal basis (company) for it.

Sources

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Главная :: Персональный сайт Сергея Руденко. Баграев Николай. ДОСЬЕ :: Персональный сайт Сергея Руденко. Retrieved on August 2016 from <http://www.rudenko.kiev.ua/persons/bagraev>

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Посіпаки: реєстр помічників депутатів Верховної Ради. Посіпаки: Волосюк Віктор Михайлович, помічник народного депутата. Retrieved on August 2016 from <http://posipaky.info/minion/285562>

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(2003, November 20). Українська правда - новини онлайн про Україну
Українська правда. Зінченко і Томенко заборонять Медведчуку й Пінчуку
володіти телеканалами?

The Yevtuhov family: Anatolii, Larysa and Yevgen

Owners of Business Radio Group Anatolii Yevtuhov is CEO (general) of Business Radio Group (also, he was CEO of TAVR Media radio group). Has a place of a member of the board at the Independent Association of Broadcasters. His son - Evgeniy Evtukhov is a Ukrainian DJ (DJ Sender), CEO of DJFM and CEO in Business Radio Group too (with his father). His wife is one of the owners of radio stations that form a Business Radio Group. Larisa Yevyuhova is Anatolii Yevtuhov's wife, who is a general CEO of Business Radio Group. Legal founder of the Send Records company which belongs to her son Yevhen Yevtuhov.

Media Companies / Groups



Business Radio Group

Media Outlets



Radio "Shanson"



"Liubimoe Radio" (Favorite radio)

Facts

Business

Business

Recording Studios | (Send records)

Family & Friends

**Affiliated Interests Family
Members Friends**

Pinchuk family, Bagraev Family and Viktor Volosyuk as owners of Tavr media group on which Yevtukhov was a CEO.

Further Information

Sergiy Kurchenko

He and his businesses are affiliated with Viktor Yanukovych, the former President of Ukraine. Born in Kharkiv in 1985, Sergiy has a degree in accounting and auditing, intellectual property and law. His spheres of interests include oil and gas industry; he is the owner of FC "Metallist" (Kharkov). In 2009 he was the owner of the company "Gas of Ukraine", which subsequently focused its assets in the holding SEPEK (Eastern European Fuel-Energy Company). The company also acquired the assets of "Lukoil" - Odessa refinery, which at this time is in the process of bankruptcy. Interior Minister Arsen Avakov reported on suspicion of SEPEK in tax evasion. The whereabouts of Sergey Kurchenko are unknown. He is in the international wanted list.



Media Companies / Groups

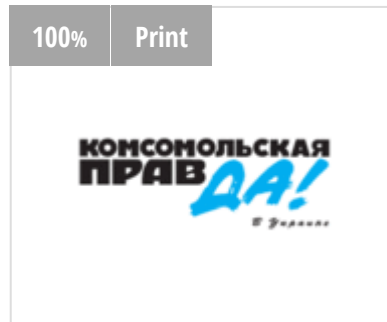


UMH

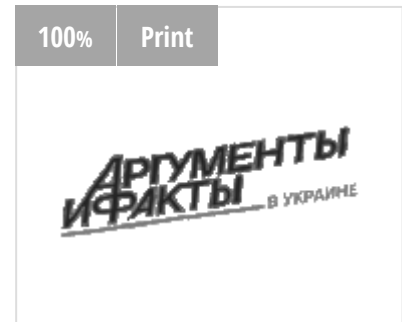
Media Outlets



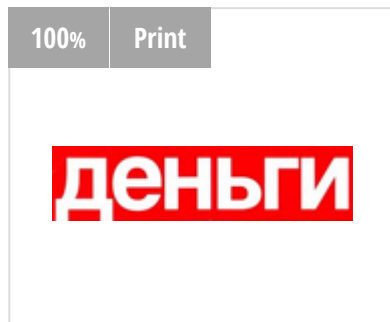
Korrespondent



KP in Ukraine



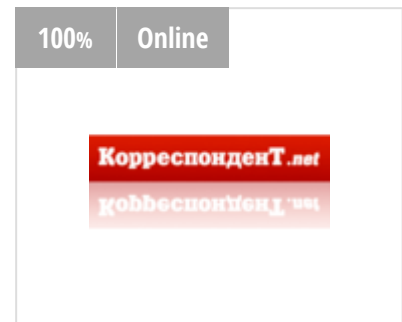
Argumenty i Fakty in Ukraine



Dengi.ua



Retro FM



Korrespondent

Facts

Business

Business

oil and gas industry | SEPEK or VETEK | vetekgroup.com/en/ #
GazUkraine-2009 | GazUkraine-2020 #
sport | Football club "Metalist"

Family & Friends

Affiliated Interests Family Members Friends

Victor Yanukovych, ex-President of Ukraine

Sergiy Arbuzov, former First Vice-Prime-Minister

Oleksandr Yanukovych, Victor Yanukovych's son and Kurchenko's business partner

Olena Bondarenko, before 2015 was head of Supervisory Board of UMH, member of Ukrainian Parliament from Yanukovych's party until 2014

Katsuba Oleksandr Volodymyrovych, business partner, former head of Naftogaz

Katsuba Serhii Volodymyrovych, business partner, Member of the Parliament (2012-2014), the Party of Regions

Further Information

Headlines

Досрочное закрытие сделки. Курченко стал собственником UMH group: http://korrespondent.net/business/mmedia_and_adv/3203950-dosrochnoe-zakrytye-sdelky-kurchenko-stal-sobstvennykom-UMH-group,

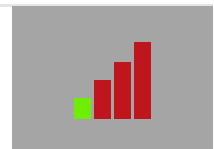
Австрійська прокуратура закрила справу про відмивання грошей щодо Ложкіна і Курченка: <http://bit.ly/1S5SC0R>,

ГПУ подозревает Курченко в руководстве преступной организацией <http://interfax.com.ua/news/general/332734.html>

(17.06.16) Прокуратура задержала экс-замглавы "Нафтогаза" Александра Кацубу по делу Курченко (обновлено). Retrieved in September 2016 from: http://biz.censor.net.ua/events/6371/prokuratura_zaderjala_ekszamglavy_34naftogaza34_aleksandra_katsubu_po_d

Data Unavailable

ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Meta Data

Sergiy Kurchenko is legally not bound to his media businesses and groups, i.e. does not appear as an owner in legal documents. Yet there is evidence to assume that he is the actual final owner. For instance, UMH in its statement (on its official website) indirectly confirmed ties with Kurchenko when commenting about Forbes international withdrawing its license from Ukrainian Forbes. In SEPEK Press Release, published at "Liga Business Inform" Kurchenko himself comments on his (SEPEK) purchase of UMH in 2013 (21 June).

Information on affiliation of Kurchenko with UMH was also confirmed by the registry of court decisions. In particular, the decision on collection of debts from "Correspondent" to "Ukreximbank" the third party indicated the company of Kurchenko "SEPEK", in Ukrainian transliteration (Eastern European Fuel Energy Company) - business owned by Sergiy Kurchenko (press release published by Information Agency "Interfax"). All the businesses included in the UMH, indicate a citizen of Belize, Bradely Matthew Adrian, as the final owner. The latter is currently a director at 35 other off-shore companies – google searches result with this name being linked to Panama Papers. There is very little data available from the official sources, the most part of data was acquired from journalists' investigations and news about criminal investigation with official comments of prosecutors.

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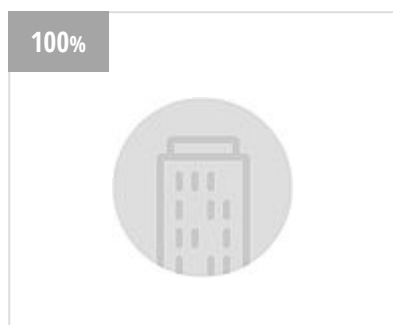
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Andriy Karpiy

The only owner of the I Ukrainian Radio Group. Founder and President of the NGO of TV and Radio employees "Broadcasting Association of Ukraine". In 2008 was a partner Andriy Sadovy by PJSC "Radio Deluxe".



Media Companies / Groups



I Ukrainian Radio Group

Media Outlets



Radio "Perec FM"

Facts

Business

Business

Agrobusiness | LLC "Healthy food" #
Trading | LLC "VSP Tehnogaz" #
Real Estate | LLC "Ofis na Dmytrivskiy" (Office on Dmytrivska)

Family & Friends

**Affiliated Interests Family
Members Friends**

Members of family his have no official affiliation with his business

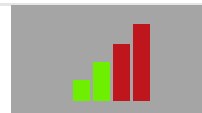
Further Information

Headlines

National Council (of TV and radio broadcasting) spared former Kurchenko's radio station, which is owned by Andriy Karpiy now
<http://detector.media/rinok/article/114373/2016-04-15-natsrada-pozhalila-kolishnyu-radiostantsiyu-kurchenka-yaka-teper-nalezhit-andriyu-karpiyu/>
 Who owns Ukrainian Radio stations: from "Tavr Radio" to "Hromadske Radio"
<http://detector.media/infospace/article/114187/2016-04-08-komu-nalezhat-ukrainski-radiostantsii-vid-tavr-media-do-gromadskogo-radio/>
 "Tavr media", M1 and M2 surprised by its complicated structure
<http://mediananny.com/novosti/2315474/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Specificity of this radio group (conditional holding) is the fact that there is no legal basis (company) for it. Other businesses were identified by name and address of the owner. Data Publicly Available except ownership structure of the Best FM

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016 from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

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Official web-site of Stilnoe Radio (Perec FM). Retrieved on August 2016 <http://stilnoe.fm/site/cities.php>

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Andriy Derkach

Andriy Derkach, born on 19 August 1967 in Dnipropetrovsk, his father was a KGB officer and a close friend of the second President of Ukraine Leonid Kuchma. Andriy Derkach graduated from the military school in Kharkiv. In 1990-1993 he was a student of the Academy of KGB in Moscow.



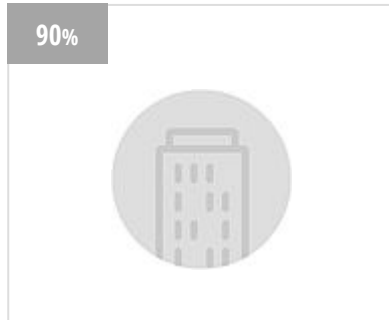
Derkach started his career at the military in 1989 and by 1994 he became a Deputy Head of the Control Service of the President of Ukraine. Followed by an appointment as an Advisor to the President of Ukraine on foreign economic issues, he later on became the First Deputy of the Prime Minister of Ukraine. He was the Head of the National Nuclear Energy Company "Energoatom" and later also headed the "Ukratomprom". In 2012 Derkach became a member of the Party of Regions in Ukraine. He was a People's Deputy of Ukraine in five Convocations of Verkhovna Rada. He is known for supporting the infamous set of Anti-protest laws in Ukraine on January 16, 2014, also known as "dictatorship laws".

Andriy Derkach has a PhD in Law, and he is an Assistant Professor at the Kyiv Theological Academy and Seminary of the Ukrainian Orthodox Church.

Andriy Derkach is married to Oksana Terehova. They have three daughters: Tatyana Terehova (1992), Kseniya Derkach (1992), and Yekateryna Derkach (1997), and two sons: Grygoriy and Mykhailo.

Among the business interests of Derkach, one can name energy and media businesses. He de facto owns TRK Era, Radio Era, and Kievskiy Telegraf. However, the final beneficiary of the companies is Symonenko Anton who is the assistant of the Deputy. Derkach holds the post of the Honorary President of "Era-Media", and is the Head of the Arts Council of TRK Era.

Media Companies / Groups



TRK Radio-Era LLC

Media Outlets



Radio ERA

Facts

Business

Business

Charity | "Our Future" | All-Ukrainian Charity Fund for Ecology and Social Security #
Energy sector | Energoatom | In 2002-2003, he was the Chair of the Supervisory Board of the National Nuclear Energy Company # Since 2006 he was the President of Energoat

Family & Friends

Affiliated Interests Family Members Friends

Andriy Derkach is married to Oksana Terehova. Oksana Volodymyrivna hold a PhD in Arts, she is Assistant Professor of Culture Studies Department at the Kyiv National Arts and Culture University. They have three daughters: Tatyana Terehova (1992), Kseniya Derkach (1992), and Yekateryna Derkach (1997), and two sons: Grygoriy and Mykhailo.

Further Information

Headlines

TRC „Era“ is not owned by Derkach but Symonenko. Retrieved in September 2016 from: <http://mediananny.com/novosti/2315415/> (07.09.2016).

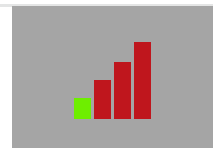
CEO of TRK Era Ihor Lotashevskiy: "Why Owner-Regional?". 2013. Telekritika. Retrieved from: <http://ru.telekritika.ua/rinok/2013-03-23/80187> (05.09.2016).

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Data Unavailable

ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Meta Data

The company Era is de facto owned by the People's Deputy Andriy Derkach, the Honorary President of which he is. Despite this fact, the company is registered in the name of his Assistant Anton Symonenko. In the interview in 2013, the General Director Lotashevskiy said that the owner of the company is Derkach. In this article "Dear Russian Broadcaster and Crooked Money. Yanukovych's Companions to Sponsor Ukrainian Radio", the New Time magazine states that now the radio is sponsored by the companions of Yanukovych who are now in Russia. Common assessments of the radio show it to have pro-opposition content. Transparency is low, no de facto owners are specified.

Sources

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CEO of TRK Era Ihor Lotashevskiy: "Why Owner-Regional?". 2013. Telekritika. Retrieved from: <http://ru.telekritika.ua/rinok/2013-03-23/80187> (05.09.2016).

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[http://www.eramedia.com.ua/upload/file/scheme_\(1\).pdf](http://www.eramedia.com.ua/upload/file/scheme_(1).pdf)

Lotashevskiy Ihor Oleksandrovych. Posipaky. Retrieved from: <http://posipaky.info/minion/288892> (05.09.2016).

Ihor Kolomoyskyi

Born in Dnepropetrovsk in 1963, got a degree as engineer-metallurgist at the Dnepropetrovsk Metallurgical Institute. He is a key person at the financial-industrial group "Privat". The main interests of this group are: the petroleum industry, metallurgy, mining and chemical industry, finance. Most known as one of the owners of PJSC "Privatbank" and the football club "Dnepr". In April 2010, the Harley Trading Limited company, which is owned by Igor Kolomoisky bought a group "1+1 Media" from the international company CME (Central European Media Enterprises Ltd). In 2011 Kolomoisky has been elected as president of the European Jewish Union (EJU) for five years. EJU was established to coordinate the activities of the Jewish communities in Europe. In March 2014, after Euromaidan, Kolomoisky entered public politics — became the Head of the Dnipropetrovsk Regional State Administration. After his resignation in 2015 he continued to take part in public politics (he's associated with parties "Ukrop", "Vidrodzhennya", has influence over certain politicians, the members of other political forces). Married, has two children.

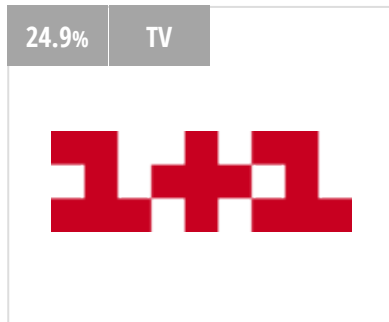


Media Companies / Groups



1+1 Media

Media Outlets



1+1 TV



UNIAN



TSN

Facts

Business

Business

Metallurgy; petroleum industry; mining industry; chemical industry; food industry; finances, banking; sport; tourism;
http:/

Family & Friends

Affiliated Interests Family Members Friends

Henadiy Boholyubov – Privat Group partner, “PrivatBank” part-owner.

Ihor Surkis – partner in 1+1 Media Group, FC Dynamo part-constitutor.

Hryhoriy Surkis – honorary ex-president of Football Federation of Ukraine, had business in energy sphere.

Hennadiy Korban – Privat Group partner (was an official representative of “Slavutych-Capital” company), political council presidium member of “UKROP” political party.

Oleksiy Martynov – Privat Group partner in sphere of metallurgy

Oleksandr Tretiakov – businessman, one of the members of liquidated Glavded-Media Group.

Further Information

Headlines

Група "1+1 медіа" завершила переговори про купівлю компанії "Viasat Україна".

Retrieved in August 2016

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Медіагрупа Коломойського купила "Viasat Україна".

Retrieved in August 2016

📄 <http://www.epravda.com.ua/news/2016/03/1/583650/>

1+1 Media Group has ended the negotiations about buying the company "Viasat Ukraina". Чому «розійшлися» «1+1 медіа» та «Телекритика»?

Retrieved in August 2016

📄 <http://day.kyiv.ua/uk/article/media/chomu-roziyshlysia-11-media-ta-telekrytyka>

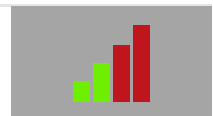
Гром. Бить – так долларом: Коломойский и Боголюбов горят желанием наказать родное государство.

Retrieved in September 2016

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Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data


Media group is not a registered legal entity, therefore data was collected for each individual company separately.

Company structures include companies that aren't media, but fulfil support functions in media: LLC "Global Media Group" is deals with advertising, "1+1 Production" is linked with filmmaking and dubbing. Also the group includes OVVA.tv platform, High School Media&Production and the Catering company "Efir".


The difficulties for researching this group were mainly related to the wide interests of the group, a great number of companies (often offshore), owners of which are unknown. Information about family members of Ihor Kolomoyskyi is not available.

Sources

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 <http://www.reyestr.court.gov.ua/>


Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016

 <https://usr.minjust.gov.ua/>

Official web-site of 1+1 media group. Retrieved on August 2016

 <http://media.1plus1.ua/>


Official web-site of 1+1 channel. Retrieved on August 2016

 <http://1plus1.ua/files/structure.pdf>


Official web-site of 2+2 channel. Retrieved on August 2016

 <http://2plus2.ua/static/file/structure.pdf>


Official web-site of TET channel. Retrieved on August 2016

 <http://tet.tv/-/uploads/storage/a3/0f/27284/d8b2f1a0bc19f7a44cb459c09bce100a.pdf>

Official web-site of PlusPlus channel. Retrieved on August 2016

 <http://plus-plus.tv/polkonf>

Official web-site of BigudiTv channel. Retrieved on August 2016

 <http://biguditv.com/>

Official web-site of UNIAN. Retrieved on August 2016

 <http://www.unian.ua/>

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Предприятия Украины. База украинских компаний и организаций. Группа . Retrieved on August 2016

📄 <http://companies.kontrakty.ua/holdings/9/p1,50.html>

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📄 <http://www.dsnews.ua/politics/art42438>

(2013, June 19). Новости бизнеса, финансы, политика - новости онлайн на Forbes.ua. Кабмин намерен усложнить жизнь украинским компаниям с белизскими «корнями» - Государство - Forbes Украина. Retrieved in September 2016

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📄 <http://file.liga.net/person/589-igor-kolomoiskii.html>

Національний банк України. Retrieved on August 2016

📄 http://bank.gov.ua/files/Shareholders/305299/305299_20160331.PDF

Ivanov, V., Kotyuginska, T., Ermolenko, V., Khomenok, O., Moroz, V.,
Voloshenyuk, O., & Kulakov, A. (2011, May). Konrad-Adenauer-Stiftung -
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Telecommunications Chamber of Ukraine. Database.

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Larysa Knyazhytska

Larysa Fanzevna Knyazhytska is a press manager. Born in 1970, she is a mother to three children: Leonid (1992), Anastasia (2005), and Anton (2014). As Mediananny reports, it is possible that she is a journalist by training and met Mykola Knyazhytsky at the university. She is not a public person, thus, the data is limited. It is known that she is a wife of a politician Mykola Knyazhytsky.



Media Companies / Groups



Goldberry LLC

Media Outlets



Espresso TV

Facts

Family & Friends

Affiliated Interests Family Members Friends

Larysa Knyajitska is the wife of Mykola Knyajitsky, Member of the Parliament of Ukraine of 7th and 8th convocations (2012-2014 and 2014-2019). He is a former owner of media outlets such as TV channels - Tonis, STB, UT-1 and "Gazeta-24" ("Newspaper-24"). He was a member of State Committee for Television and Radio Broadcasting. Since November 27, 2014 he is a Member of the Ukrainian Parliament. He was elected in a nation-wide multi-mandate constituency from "Narodny front" ("People's front") party. In 2008 Mykola Knyajitsky together with a group of coworkers, that left their jobs at "Mediadam", a distribution company, created a new project - Tbi (TVi) channel ("International Media Company"). Knyajitsky held a position of Director General at Tbi (TVi) and was on air with a weekly authorial TV-program "Evening with Mykola Knyajitsky".

Further Information

Headlines

Дружині Княжицького належить «Еспрессо ТВ» (The wife of Knyajitsky owns „Espresso TV“) <http://forbes.net.ua/ua/news/1414097-druzhini-knyazhickogo-nalezhit-Espreso-tv>

Канал ТВі: сумний фінал казки: (TBi (TVi) channel: sad ending of the fairy-tale) <http://www.pravda.com.ua/articles/2013/04/26/6989025/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Larysa Knyajitska is not a public person. There is scarce biographical data about her.

Sources

Official Website of Espresso TV. Retrieved from: <http://espresso.tv/about/>

owners (07.09.2016).

Wife of Knyazhytsky owns Espresso TV. Forbes. Retrieved from: <http://forbes.net.ua/ua/news/1414097-druzhini-knyazhickogo-nalezhit-espresso-tv> (07.09.2016).

The third is not the odd. Vadim Denisenko was put on interest in the family business of the Knyazhytskys. Mediananny. Retrieved from: <http://mediananny.com/intervju/2301663/> (07.09.2016).

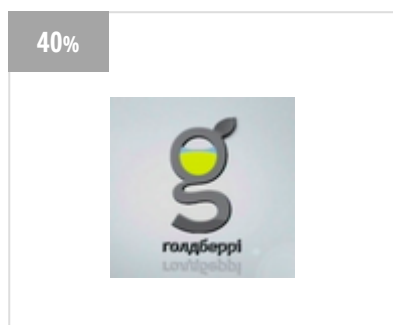
Mykola Knyazhytsky. Posipaky. Retrieved from: <http://posipaky.info/mp/10245> (07.09.2016)

Inna Avakova

Wife of Interior Minister Arsen Avakov



Media Companies / Groups



Goldberry LLC

Media Outlets



Espresso TV

Facts

Family & Friends

Affiliated Interests Family Members Friends	Wife of Interior Minister Arsen Avakov
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Further Information

Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
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Arseny Yatseniuk

Ukrainian politician, economist and lawyer. Since September 2014, chairman of the Political Council of the People's Front party. Between November 2014 and April 2016 served as the Prime Minister of Ukraine. In 2013 headed the Political Council of the party "Batkivshchyna", which he left in 2014. He was a member of the Verkhovna Rada from the "Batkivshchyna" party in 2012. In 2008, the leader of the Front of Change party. He held multiple public offices as a Minister of Foreign Affairs (2007), member of the National Security and Defence Council (2007), First Deputy Head of the Presidential Secretariat (2006-2007), Minister of Economy of Ukraine (2005-2006), the first deputy chairman of the Odessa regional state administration (2005), first deputy chairman of the National Bank of Ukraine (2003-2005) Minister of Economy of the Autonomous Republic of Crimea (2001-2003). Married, has two daughters. He became the co-owner of Astra Finance company, which owns Goldberry LLC, i.e. Espresso.TV.



Media Companies / Groups



Goldberry LLC

Media Outlets



Espresso TV

Facts

Family & Friends

Affiliated Interests Family Members Friends

Teresa Yatsenyuk - wife, Chairwoman of the Supervisory Board of the Arseniy Yatsenyuk Foundation "Open Ukraine".
Daughters - Kristina and Sofia, study at school.

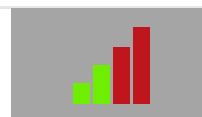
Further Information

Headlines

- Яценюк і дружина Авакова стали співвласниками «Еспресо», Retrieved in September 2017
- Ukraine's Ex-Premier Yatsenyuk joins co-owners of Espresso.TV channel, Retrieved in September 2017

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Sources

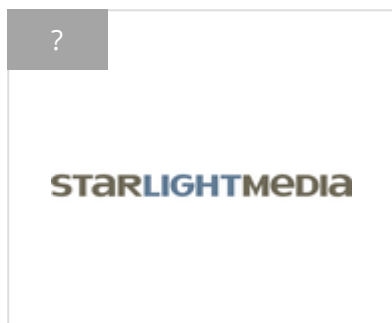
- Official website of Arseny Yatseniuk, retrieved in September 2017

Olena Pinchuk

Born in Dnipropetrovsk, Olena graduated from Economics faculty of the Dnipropetrovsk State University. Olena Pinchuk is a daughter of the former President of Ukraine, Leonid Kuchma. Together with her husband Victor Pinchuk, Olena owns one of the biggest media holdings in Ukraine Starlight Media. It consists of 6 TV-channels. They are Novy Kanal (New Channel), STB, ICTV, music TV-channels M1 and M2 and QTV animation TV-channel. From 2003 she heads a charity organization Fund "AntiAIDS". Currently this is the first and only charitable fund committed to fighting against AIDS in Ukraine operating on private donations. Olena Pinchuk also owns EastOne Group together with her husband, where she appears under the name Elena Franchuk, surname of her first husband, Ihor Franchuk, who previously headed the "Chornomornaftogas" company. He is the son of the former Head of the Council of Ministers of Crimea, Anatolij Franchuk. Olena has a son, Roman (born in 1991), with her first husband. Together with Viktor Pinchuk they have two daughters (born in 2003 and 2011). In November 2007 she got the 17th place in the TOP – 100 most influential women of Ukraine, by Focus. In 2010 Olena Pinchuk joined the UNAIDS High Level Commission on HIV prevention.

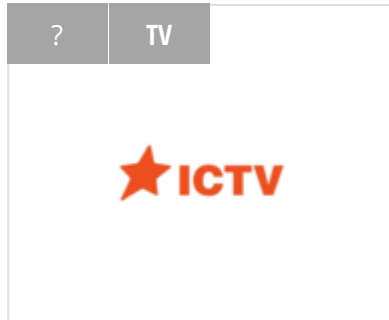


Media Companies / Groups



StartLight Media Ltd

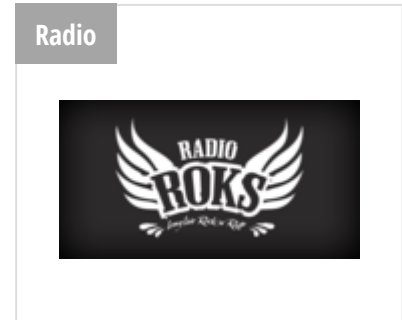
Media Outlets



ICTV



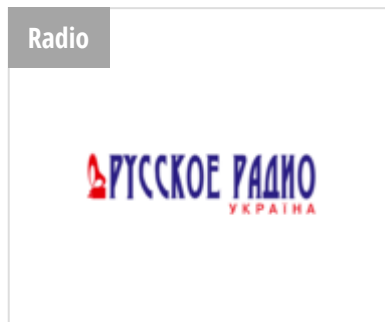
STB



Radio Roks



Hit FM



Russkoe Radio (Russian Radio)

Facts

Business

Business

Charity | 'AntiAIDS Foundation – the head of the foundation since 2003. Today it is the first and the only private foundation to fight AIDS in Ukraine. #

Finance and Investment | EastOne Group Ltd, UK | eastonegroup.com/eng/main.php | Dnepr Credit

Family & Friends

Affiliated Interests Family Members Friends

Viktor Pinchuk, spouse, Ukrainian oligarch and a co-owner of the StarLightMedia and the owner of the Interpipe Group and EastOne Ltd. Leonid Kuchma, father, the second President of Ukraine (1994-2005), the President of the Charity Foundation "Ukrayina" (Ukraine)

Further Information

Headlines

Елена Пинчук: Я никогда не злоупотребляла никакой папиной властью, Apostrof, 29 November 2013: <http://life.pravda.com.ua/person/2013/11/29/143736/>

STB, Novy, ICTV television networks list Pinchuk couple as beneficiaries, Interfax-Ukraine, 4 April 2016: <http://en.interfax.com.ua/news/economic/335853.html>

Top Ten Most Expensive Homes in the World – 2016 Update, Gazette Review, July 30, 2016: <http://gazettereview.com/2016/07/top-ten-most-expensive-homes-in-the-world/>

Ukrainian Businesswoman buys world's most expensive home in London for £80m, Daily Mail, 29 February 2008: <http://www.dailymail.co.uk/news/article-522918/Ukrainian-businesswoman-buys-worlds-expensive-home-London-80m.html>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Olena Pinchuk appears in nearly all ownership structures of media outlets studied in MOM. However, information is available on detailed shares.

Sources

StarLightMedia (slm) — медіагрупа України

Офіційний сайт slm. Про нас

Official web-site of Novyi Channel. Retrieved on August 2016 from <http://novy.tv/ua/>

Official web-site of STB Channel. Retrieved on August 2016 from <http://www.stb.ua>

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(2012, December 11). ЛІГА.Досьє. Пинчук Елена Леонидовна - фото, біографія// Пинчук Елена Леонидовна на ЛІГА.Досьє. Retrieved from <http://file.liga.net/person/532-elena-pinchyk.html>

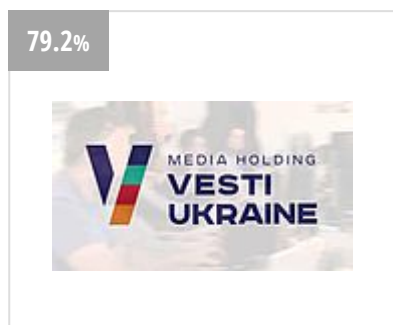
(2016, September 16). ЛІГА.Досьє. Кучма Леонид Данилович - фото, біографія// Кучма Леонид Данилович на ЛІГА.Досьє. Retrieved from <http://file.liga.net/person/238-leonid-kychma.html>

The Giving Pledge :: Pledger Profiles. The Giving Pledge :: Pledger Profiles. Retrieved on August 2016 from <http://givingpledge.org/index.html>

Mozgovyi Denis Oleksandrovych

He is a citizen of Avdiivka (it is occupied by the so-called Donetsk People's Republic). He is a front person for registration of several bogus companies that own "Vesti -Ukraina" ("News-Ukraine") media holding as a result. Holding owns "Vesti" ("News") newspaper, UBR TV-channel, "Vesti" ("News") radio station, website vesti-ukr.com, website reporter.vesti-ukr.com and website ubr.ua.

Media Companies / Groups

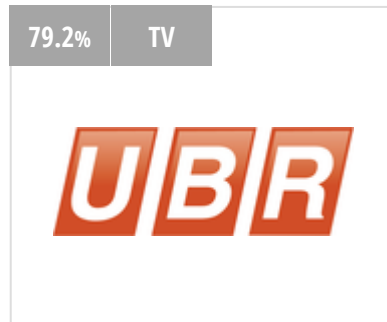


Media Holding Vesti Ukraine

Media Outlets



Vesti



TV Channel UBR

Facts

Family & Friends

Affiliated Interests Family Members Friends

There is almost no information about the person. He is a front face of holding that may be owned by Oleksandr Klymenko who was a minister of incomes and fees of Ukraine during Yanukovich regime.

Further Information

Headlines

Вещатели Еханурова, Таруты и Клименко откорректировали структуру собственности
«Радио Вести» досі не оприлюднило структуру власності, а власник UBR отримав канал у подарунок
<http://img.ubr.ua/image/ESProduction.pdf>
<http://tv.ubr.ua/about>
<http://vesti-ukr.com/strana/131882-elena-lysenko-stala-glavnym-redaktorom-biznes-portala-ubr>

Active Disguise

in addition to unavailability of true data, ownership is disguised, e. g. through bogus companies, etc.



Meta Data

Ownership structure is available, but contains no true information.

Sources

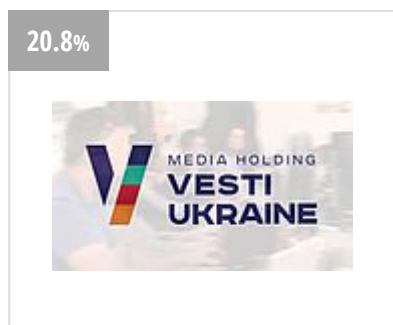
Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016 from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Alexandrova Tetyana Vitaliivna

She is a citizen of Donetsk (it is occupied by the so-called Donetsk People's Republic). She is a front person for registration of several bogus companies that own "Vesti -Ukraina" ("News-Ukraine") media holding as a result. Holding owns "Vesti" ("News") newspaper, UBR TV-channel, "Vesti" ("News") radio station, website vesti-ukr.com, website reporter.vesti-ukr.com and website ubr.ua.

Media Companies / Groups

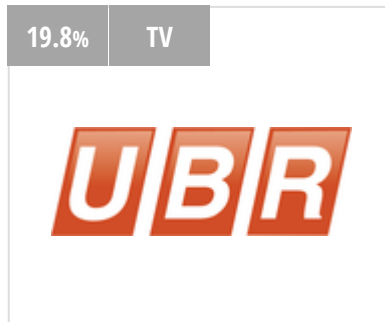


Media Holding Vesti Ukraine

Media Outlets



Vesti



TV Channel UBR

Facts

Family & Friends

Affiliated Interests Family Members Friends

There is almost no information about the person. She is a front face of holding that may be owned by Oleksandr Klymenko who was a minister of incomes and fees of Ukraine during Yanukovich regime. The head of the National Council for television and radio broadcasting Yuri Artemenko spoke with her about her purchase of the Media Holding to which she replied that she earned a lot of money through renting her two cars; To the question about who might have sold the company to her, she replied "Guzhva! ... he came and said to buy it from him".

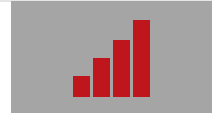
Further Information

Headlines

Вещатели Еханурова, Таруты и Клименко откорректировали структуру собственности : <http://mediananny.com/novosti/2317572/>
«Радио Вести» досі не оприлюднило структуру власності, а власник UBR отримав канал у подарунок: <http://detector.media/infospace/article/114168/2016-04-07-radio-vesti-dosi-ne-oprilyudnilo-strukturu-vlasnosti-a-vlasnik-ubr-otrimav-kanal-u-podarunok/>
<http://img.ubr.ua/image/ESProduction.pdf>
<http://tv.ubr.ua/about>
<http://vesti-ukr.com/strana/131882-elena-lysenko-stala-glavnym-redaktorom-biznes-portala-ubr>

Active Disguise

in addition to unavailability of true data, ownership is disguised, e. g. through bogus companies, etc.



Meta Data

Ownership structure is available, but contains no true information.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016 from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of this media. Retrieved on August 2016 from <http://tv.ubr.ua/about>

(2016, January 14). Вести. Елена Лысенко стала главным редактором бизнес-портала UBR. Retrieved from <http://vesti-ukr.com/strana/131882-elena-lysenko-stala-glavnym-redaktorom-biznes-portala-ubr>

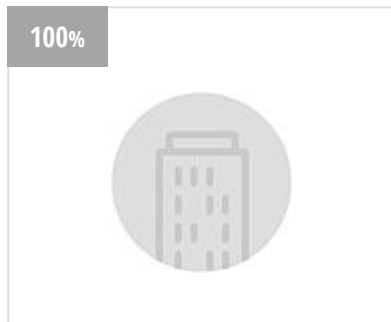
Yevhenii Volodymyrovych Muraiev

Yevhenii Muraiev, born in 1976 in Kharkiv Region. People's Deputy of Ukraine of Opposition Bloc. Known for his Kremlin-backed position. Became the owner of News One channel in 2014. Head of the Committee on Taxation and Customs Policy, in the shadow government (from 2015) he is the Minister of Economic Development and Trade. In response to the rumors concerning the probable sale of his channel to the President's team he says the following: " Frankly speaking, I have never seen Poroshenko or his henchmen. And I would have never conducted any negotiations with these people. And talking about channel sale would be the last thing".



From 2000 he worked in several commercial entities at a senior management level. He held the position of Director of Enclave company (petroleum wholesale), from 2001 to 2007 - director of MKM-Kharkiv (intermediation and wholesale trade, transportation). 2009-2010. - General Director of Skhidna Finansova Hrupa (information services, financial markets, wholesale).

Media Companies / Groups



Novyny 24 godyny LLC

Media Outlets



News One

Facts

Family & Friends

Affiliated Interests Family Members Friends

Muraieva Valeriia Olehivna – wife

Muraiev Mikhail Yevhenovych – son

Muraiev Ihor Yevhenovych – son

Muraiev Volodymyr Kuzmych – father

Muraieva Olha Oleksiivna – mother

Further Information

Headlines

- Bohdanova O. 2016. Yevhenii Muraiev: "I am called a separatist, because the government does not like me." KP. Retrieved on 07.09.2016

-
- 📄 [Yevhenii Muraiev: whose boy? Azarov, Dobkin or Levochkin's? First Truth and Transparency Committee](#). Retrieved on 07.09.2016
-

Meta Data

Yevhenii Muraiev is meretriciously uncovered. There are documents concerning his proprietorship to News 24 LLC published on the site. He doesn't conceal his obvious pro-Russian sentiments. Extra details – he has registered his own name and the name of his son by means of the Russian transcription (instead of Ukrainian): Yevhenii, Mikhail.

Sources

- 📄 [Ownership Structure. News One](#). Retrieved on 07.09.2016
 - 📄 [Biography of Muraiev](#). Retrieved on 07.09.2016
-

Valerii Khoroshkovskii

Signed as co-owner of Inter Media Group. Former vice-prime minister (2012) and a head of Security Service of Ukraine (2010-2012) when President was Viktor Yanukovich. Owns 50% of Inter Media Group through the K.H. Media (Cyprus).



Media Companies / Groups



Inter Media Group

Media Outlets



Inter

Facts

Family & Friends

Affiliated Interests Family Members Friends

Olena Khoroshkovska is his wife and former head of the Board of Inter Media Group

Dmytro Fitrash, businessman who is procecuted in Ukraine, owner of Group DF and Inter Media Group

Serhii Liovochkin, Firtash's business partner, former Head of Administration of Presinedt Viktor Yanukovich (2010-2014)

Further Information

Headlines

A story about former head of Security service who became billionaire

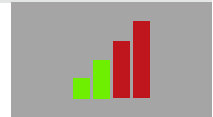
📄 <http://forbes.net.ua/magazine/forbes/1357235-istoriya-byvshego-glavy-sbu-stavshego-milliarderom>

Uliana Feshchuk: there are few version why Khoroshkovskii is still in the Inter ownership pstructure

📄 <http://detector.media/infospace/article/114188/2016-04-08-ulyana-feshchuk-e-kilka-variantiv-chomu-khoroshkovskii-zalishaetsya-v-strukturi-vlasnosti-intera/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Data Publicly available, but official documents differ from public statements made by Khoroshkovskii and Firtash's Group. Khoroshkovsky himself in an interview announced that he sold his part in Inter to his partner Dmitry Firtash in 2013. However, this information is not confirmed by official documents which were filled by media outlets and given to National council on TV as at 31 December 2015.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved on August 2016

📄 <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016

📄 <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of GDF Group. Retrieved on August 2016

📄 <http://groupdf.com/ru/>

Bloomberg.com. Inter Media Group Limited: Private Company Information - Businessweek. Retrieved on August 2016

📄 <http://www.bloomberg.com/research/stocks/private/snapshot.asp?privcapId=37849678>

(2015, February 3). Особистий Сайт – Дмитро Васильович Фірташ. GROUP DF консолідувала 100% акцій телеканалу . Retrieved in September 2016

📄 <http://ua.dmitryfirtash.com/event/1184>

Businesses and assets of Ukrainian politicians and oligarchs abroad. INTER MEDIA GROUP LIMITED. MAP Ukrainian PEP. Retrieved on August 2016

📄 <http://mapukrainianpep.org/entity/inter-media-group-limited/>

Zakusylo, M. (2016, April 8). Детектор медіа. Watchdog українських ЗМІ. Уляна Фещук: Є кілька варіантів, чому Хорошковський залишається в структурі власності «Інтера» - Детектор медіа. Retrieved in August 2016

📄 <http://detector.media/infospace/article/114188/2016-04-08-ulyana-feshchuk-e-kilka-variantiv-chomu-khoroshkovskii-zalishaetsya-v-strukturi-vlasnosti-intera/>

(2016, April 10). Детектор медіа. Watchdog українських ЗМІ. Власники ЗМІ ховаються в офшорах. Медіапідсумки 4–10 квітня 2016 року - Детектор медіа. Retrieved in August 2016

📄 <http://detector.media/infospace/article/114227/2016-04-10-vlasniki-zmi-khovayutsya-v-ofshorakh-mediapidsumki-410-kvitnya-2016-roku/>

Official web-site of the National Council of Ukraine of TV and Radio Broadcasting. Retrieved in August 2016

📄 <http://www.nrada.gov.ua/>

Official web-site of Inter channel. Retrieved on August 2016

📄 <http://inter.ua/>

Dmytro Firtash

Born in 1965 in Ternopilshchyna. He had started his business career with commercial operations. In year 2004 he was one of the founders of “RosUkrEnergo” company, created for gas transit through Ukraine. In 2007 he created a worldwide enterprise Group DF (The Firtash Group of Companies).The company joins together gas and chemical enterprises, his media businesses “Inter Media Group Limited”, banking, agriculture and real estate business.Head of Federation of Employers of Ukraine. Lives in Austria, there are two criminal charges against him in Ukraine, he is also wanted in the US on charges of bribery.He is rewarded with the Order of St. Seraphym (second class, an award from Russian Orthodox Church). Married, has two children.



Media Companies / Groups



Inter Media Group

Media Outlets



Inter

Facts

Business

Business

Gas energy: "Ukrigas-Energo" - 50%, "Centragas" – 90%
 Chemical industry: Holding Company OSTCHEM: "Asot" (Cherkasy), Concern "Stitol" (Styrene)(Horlivka), "NorthDonezk Community Azot", "Rivneazot", "Nitrofert" (Estonia)
 Titanium industry: "Mo

Family & Friends

Affiliated Interests Family Members Friends

Serhiy Lyovochkin, former head of the Presidential Administration of Ukraine for Viktor Yanukovych, business partner

Valeriy Khoroshkovskiy, former head of SSU (Security Service of Ukraine), Vice Prime Minister of Ukraine for Viktor Yanukovych, business partner

Lada Firtash, founder and head of management of charitable foundation "Firtash Foundation", the wife

Further Information

Headlines

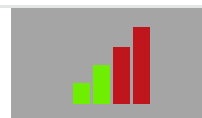
Firtash resides in Austria because of corruption criminal action sued him, but his gas companies continue to supply fuel to Ukraine.

📄 <http://biz.censor.net.ua/resonance/8017/>

import_gaza_v_pervoyi_polovine_2016_goda_menedjery_firtasha_i_34treyc

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The bulk of the information was obtainable from the websites of the companies owned by Dmytro Firtash.

Sources

Official web-site of Dmytro Firtash. Retrieved on 3.09.16

📄 <http://dmitryfirtash.com/>

Ліга.Досьє. Retrieved on 3.09.16

📄 <http://file.liga.net/person/287-dmitrii-firtash.html>

Unified Public Register of Court Decisions. Retrieved on August 2016 from

📄 <http://www.reyestr.court.gov.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from

Official web-site of Inter channel. Retrieved on August 2016, from

📄 <http://inter.ua/uk/about/partners>

Дзеркало тижня. Retrieved on August 2016, from

📄 http://zn.ua/ECONOMICS/sud-otkazal-kompanii-firtasha-vladet-gazom-v-phg-ukrainy-182667_.html

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📄 <http://tsn.ua/ukrayina/patriarh-kirilo-nagorodiv-ordenami-firtasha-ta-boyka.html?action=sort&sort=popular&slice=0&limit=20>

Bloomberg.com. Centragas Holdings AG: Private Company Information - Businessweek. Retrieved on August 2016 from

📄 <http://www.bloomberg.com/research/stocks/private/snapshot.asp?privcapId=131246025>

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📄 <http://fru.org.ua/ua/about/leadership>

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(2016, August 19). Останні новини України, новини дня - ТСН.ua. Конституційний суд Австрії відмовив Фірташу – його екстрадицію переглянуть - Політика - ТСН.ua. Retrieved from

📄 <http://tsn.ua/politika/konstituciyniy-sud-avstriyi-vidmoviv-firtashu-vidmovu-u-yogo-ekstradiciyi-pereglyanut-730532.html>

Rinat Akhmetov

Rinat Akhmetov was born in 1966 in Donetsk and received a degree in economics from Donetsk National University. Media call him the richest Ukrainian: Forbes-Ukraine estimates his capital at \$2.5 million and Focus in \$ 3.1 billion. Rinat Akhmetov is known as the owner of the corporation "System Capital Management" (SCM) and FC "Shakhtar". The scope of his business interests are energy sector and metallurgy, finance, real estate. Rinat Akhmetov was one of the main sponsors of "Party of Regions" and the "Opposition bloc". Rinat Akhmetov owns channels of "Media Group Ukraine", media outlets of "Today Multimedia" and several regional media outlets in Donetsk and Zaporozhye regions. In 2014 he founded a humanitarian fund "Dopomozhemo" ("Let us help"), which supplies humanitarian aid to the "gray zone" and to the occupied territories of Donbass.

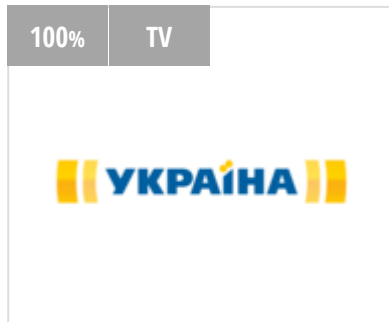


Media Companies / Groups

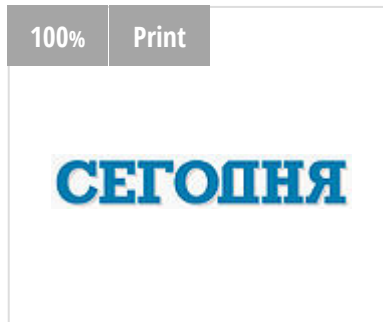


Media Group Ukraine

Media Outlets



Ukrayina



"Segodnia" ("Today")



Segodnya

Facts

Business

Business

Energy | D.TEK and a variety of affiliate companies working in energy generation and distribution, including regional energy companies D.TEK, PJSC "Kyivenergo", LLC "Service invest", "Wind Service", filling station net LLC "Parallel-M LTD" #
Metallurgy |

Family & Friends

Affiliated Interests Family Members Friends

Viktor Yanukovich – friend and business partner, former President of Ukraine, leader of Party of Regions

Vadim Novinsky – business partner in "Metinvest Holding", member of the Ukrainian Parliament from the "Opposition Bloc"

Serhiy Taruta – Head of Director's Council of the Industrial Union of Donbas, independent People's Deputy, former Head of Donetsk Oblast State Administration

Lilia Akhmetova – wife, specified as a related person in structure of “TRC Ukrayina”

Nakiya Akhmetova – mother, specified as a related person in structure of “TRC Ukrayina”, head of Control Council of “System Capital Management”

Damir and Almir Akhmetov – sons, specified as related persons in structure of “TRC Ukrayina”

Igor Akhmetov – brother, specified as a related person in structure of “TRC Ukrayina”, partowner of a “Konti” confectionery firm

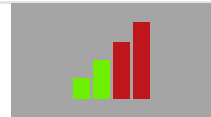
Further Information

Headlines

SSU suspects Rinat Akhmetov's companies in trading with the occupied territories. <http://www.epravda.com.ua/rus/news/2016/05/23/593579/>
Correspondence of “Donbas” journalists with the separatists. <http://www.pravda.com.ua/rus/news/2016/08/4/7116805/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

A number of TV Channels broadcast under one brand. A list of non-media related businesses is inexhaustible.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved on August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

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(2016, March 31). Последние новости Украины. Новости в Украине. Последние новости мира. Свежие новости Украины. ТОП-10 самых богатых людей Украины, — Forbes (ФОТО)

Экономические известия. Retrieved from http://news.eizvestia.com/news_economy/full/715-top-10-samyh-bogatyh-lyudej-ukrainy-forbes-foto

(2016, September 6). ЛІГА.Досьє - Биографии политиков, история компаний, партии, важные события в Украине. Ахметов Ринат Леонидович - фото, биография// Ахметов Ринат Леонидович на ЛІГА.Досьє. Retrieved from <http://file.liga.net/person/343-rinat-ahmetov.html>

СКМ. СКМ. Retrieved on August 2016 from <http://www.scm.com.ua/>

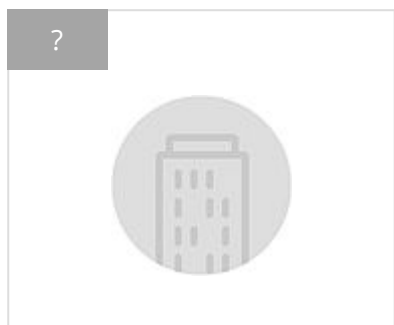
Гуманитарный штаб Рината Ахметова. Про нас - Гуманітарний штаб - Гуманитарный штаб Рината Ахметова. Retrieved on August 2016 from http://www.fdu.org.ua/ua/hum_center/about

Roman Vavrysh

He is indicated as a final beneficiary of “Nova Informatsiya” (“New Information”) publishing house”, LLC. He is an assistant of the member of Ukrainian parliament Ihor Vasyunuk (7th convocation with Batkivshchyna (All-Ukrainian Union "Fatherland") and 8th convocation with Narodny Front (People’s front). He is the head of “Ukrcorpinvest”, LLC and the final beneficiary of it is Oksana Vasyunuk (wife of Ihor Vasyunuk). At the personal page of Ihor Vasunik this enterprise is stated as his job before 2012. He was the head of Supervisory board.



Media Companies / Groups



**Publishing House Nova
Informatsiya LLC**

Media Outlets



Gazeta po-Ukrainsky



Gazeta.ua

Facts

Business

Business

Financial leasing | "Ukrcorpinvest", LLC. Co-founder and director #
Tax Consulting | individual entrepreneur

Family & Friends

Affiliated Interests Family Members Friends

Ihor Vasyunyk is a member of Ukrainian parliament. Vavrysh officially works as his assistant. He has a common business with wife of Vasyunyk Oksana

Serhiy Matyash is a company development director, manager of "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper"), LLC

Ruslan Nyzhnyk co-owner of "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper"), LLC, businessman and "Nasha Ukraina" ("Our Ukraine") party representative

Mykhailo Popadan co-owner of “Advertising agency “Gazeta po-ukrainski” (“Ukrainian newspaper”), LLC, a head of an audit commission of “Eurogazbank” owned by the family of the former member of the Ukrainian parliament from the party “Nasha Ukraina” (“Our Ukraine”) Oleksii Ivchenko.

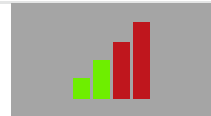
Further Information

Headlines

Candidates to the post of Lviv mayor. Analysis from CHESNO
<http://www.chesno.org/news/2180/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Main sources for finding connections were public state registers. But we also used publications in respected media because they contain references to the history of the formation of the company, and this data is no longer available in the registers due to made changes.

Sources

Останні новини дня України та світу

Новини на Gazeta.ua. Останні новини дня України та світу

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(2015, October 23). ЧЕСНО. Кандидати на мера Львова - аналіз від ЧЕСНО

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(2006, December 6). Українська правда - новини онлайн про Україну

Українська правда. Орбіти політичних медіа: сфера впливу Пінчука, Ахметова, Порошенка, Ющенка...

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Національний банк України. Національний банк України. Retrieved on August 2016 from <http://bank.gov.ua/files/Shareholders/380430/index.html>

Львів - твій!

Програма Ігоря ВАСЮНИКА. Біографія Ігоря ВАСЮНИКА

(2001, November 26). Українська правда - новини онлайн про Україну

Українська правда. Володимир Рубан відповідатиме у Ющенко за пресу.

Посада прес-секретаря - вакантна

Oleksandr Shvets

Oleksandr Shvets - Ukrainian journalist, chief editor of Fakty i Kommentarii. Honorable Journalist of Ukraine. In 1982 he graduated from the Faculty of Journalism of Taras Shevchenko State University of Kyiv. From 1982 to 1992 he worked in The Vechirniy Kyiv newspaper - Pamphlets Department Manager, Correspondence and Law Department Manager, Executive Editor, Deputy Chief Editor. From May 1992 - Chief Editor of Kyivski Vidomosti. Since February 1994 - Chief Editor of Vseukrainski Vidomost. Since August 1997 - Chief Editor of The Fakty i Kommentarii.



Media Companies / Groups



Redakciya gazety "Fakty ta komentari" LLC

Media Outlets



Fakty i Kommentarii

Facts

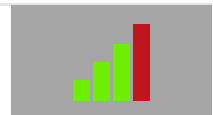
Family & Friends

Affiliated Interests Family Members Friends MD

Further Information

Headlines Fakty i kommentarii downsizes a third of staff and may change its publication frequency <http://ru.telekritika.ua/rinok/2015-03-02/104417>
Pinchuk sold Fakty <http://www.epravda.com.ua/news/2016/06/5/595069/>

Passive Transparency upon request, ownership data is easily available from the company/channel



Meta Data According to media reports (Ukrainska Pravda and LIGA) Pinchuk sold the Fakty i Kommentarii to Oleksandr Shvets.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved on August 2016, from <http://dzmi.informjust.ua/>

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(2016, June 5). Економічна правда. Пінчук продав газету . Retrieved from <http://www.epravda.com.ua/news/2016/06/5/595069/>

(2016, June 3). Бизнес новости дня в Украине и мире // Ліга.Бизнес. Пінчук продал газету Факты главреду издания Швецу // Ліга.Бизнес. Retrieved from <http://biz.liga.net/all/reklama-marketing/novosti/3390534-pinchuk-prodal-gazetu-fakty-glavredu-izdaniya-shvetsu.htm>

(2016, June 3). Новини України від LB.ua: оперативна аналітика української політики, економіки, новини культури та спорту. Пінчук продав газету . Retrieved from http://ukr.lb.ua/news/2016/06/03/336858_pinchuk_prodav_gazetu_fakti.html

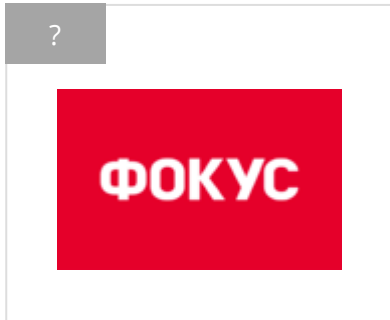
Boris Kaufman

Boris Kaufman - Ukrainian millionaire businessman, former member of the Odessa City Council, owner of Vertex United, publisher of the journal "Focus". Born in November 25, 1973 in Odessa. 1995 graduated from Odessa State University named after I. Mechnikov. After graduation he worked in a bakery together with his father, later sold Italian shoes. In 1996, Boris Kaufman came to the corporation "Overline" as deputy head of the "Overline Trading Ltd". In 2002 he was appointed president of the corporation "Overline." Later in "Overline" came his future business partner Alexander Granovsky, with whom he studied law at the university. The most important asset of "Overline" were: PrJSC«First Distillery" (produced vodka TM "Mjagkov" TM "Navigator") and PJSC "Odessa factory of sparkling wines" (brand of sparkling wine "Odessa" and L`Odessika, henri Roederer). Soon all assets were united in a corporation "Overline", which consisted of assets of companies - first alcoholic drinks plant, the Odessa factory of sparkling wines (TM "Odessa" TM L'Odessika), «Ismail winery" (TM "Izmail") Trading House GoldenLine, Agrofirma "Izmail". The corporation production goods that were exported to 20 countries. In late 2012, Boris Kaufman and Alexander Granovsky sold all the assets in the alcohol business. Boris Kaufman and Alexander Granovsky are shareholders Vertex Hotel Group, which manages hotels "Bristol" and "London" in Odessa and "President Hotel" in Kiev. The Holding "Kashtan-Development", which belongs to Boris Kaufman and Alexander Granovsky, is engaged in construction of residential complexes in Odessa. The construction also involved in their PE "Grand Invest" and "Ukrbudservis." He has also owns LLC "Odessa Airport Development".



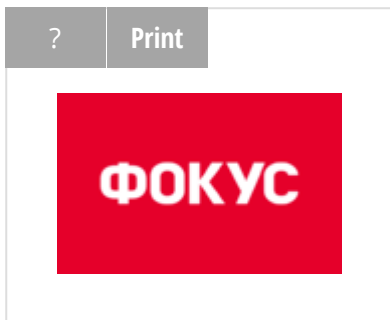
In June 2013, Vertex United acquired a media holding UMH group (majority owner - Boris Lozhkyn) and a billionaire Gennadiy Bogolyubov media project "Focus" (magazine "Focus", "Focus. Beautiful Country" traveling focus.ua). In 2006, Boris Kaufman ran for the Ukrainian Parliament from "Bloc of Lytvyn."

Media Companies / Groups



Focus Media LLC

Media Outlets



Focus

Facts

Business

Business

Hospitality industry | 'Vertex Hotel Group', 'Bristol Hotel', 'London Hotel', 'President Hotel' – Boris Kaufman and Alexander Granovsky are shareholders of Vertex Hotel Group, which manages hotels "Bristol", "London" in Odessa and "

Family & Friends

**Affiliated Interests Family
Members Friends**

Boris Kaufman is married and has three children. His younger brother Maxim Georgiy Kaufman was a member of the Odessa City Council between 2006 and 2010, member of the Commission on municipal property.

Further Information

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The media reported that the journal Focus is linked with Kaufman has his business partner Granovsky, but we were unable to confirm this information in public records.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved on August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Serhiy Bondarenko, Dmytro Bondarenko, Maryna Bondarenko

Bondarenko Serhiy worked at the Kyiv Institute of Cybernetics. Together with his colleagues he started to develop search engines for the first regulatory acts of independent Ukraine. Serhiy Bondarenko is a founder of information and analytics center "Liga" (League). Currently he is a President of the Liga Group.



Maryna Bondarenko is the wife of Serhiy Bondarenko. She finished school with honors and later graduated from the Faculty of Cybernetics at the Kyiv State University with honors.

Dmytro Bondarenko is a son of Maryna and Serhiy Bondarenko. Currently he is a vice-president of the Liga Group.

Media Companies / Groups



**LIGABIZNESINFORM News Agency
LLC**

Media Outlets



Liga.net

Facts

Business

Business

Liga (“League”) is a group of companies owned by Bondarenko. It was the first in Ukraine to start selling regulatory act data bases. The company also conducts trainings for business managers.

Family & Friends

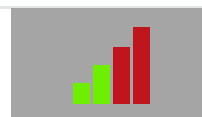
**Affiliated Interests Family
Members Friends**

Maryna Bondarenko – wife
Dmytro Bondarenko – son

Further Information

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The Bondarenkos are not public people, so there is limited information about the family.

Sources

Unified Public Register of Court Decisions. Retrieved on August 2016 from <http://www.reyestr.court.gov.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

10 Inspiring Companies. Companion. Retrieved from: <http://www.companion.ua/ratingNominees/view/84> (07.09.2016),

Liga Zakon (League of Law) Official Website. Retrieved from: <http://company.ligazakon.ua> (07.09.2016)

Prytula Olena Yuriivna

Olena Prytula was born on March 10, 1967 in Zavolzhye, Gorkivska oblast, Russia. She moved to Ukraine when she was 6 years old. She graduated from Electroacoustic and Ultrasonic sound department of Automatics and Computational Tools faculty of Odessa National Polytechnic University. Later she moved to Crimea with her husband. In 1993 she started her work in "Interfax-Ukraine" agency where she worked until spring of 2000. From 1993 to 1995 she worked as a stringer of "Reuters" agency in Crimea. In 1996 she moved to Kiev. During the same year she undertook an internship in Duke University of North Carolina. From 1996 till 1999 she covered the work of the president of Ukraine, Leonid Kuchma, for "Interfax". In July 1999, she was entitled as a merited journalist of Ukraine. In April, 2000 together with Georgy Gongadze created an internet media outlet "Ukrainska Pravda" ("Ukrainian Truth"). Gongadze became an editor in chief and Prytula became his assistant. She became a head and an editor-in-chief of "Ukrainska Pravda" ("Ukrainian Truth") after Gongadze was murdered in 2000. In November, 2014 Sevgil Musaeva became an editor in chief of "Ukrainska Pravda" ("Ukrainian Truth"), while Prytula stayed in a project as a person responsible for strategy and special projects of the media outlet. Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrainska Pravda before he became a member of the Ukrainian Parliament from president's party.



Media Companies / Groups



Ukrayinska Pravda

Media Outlets



Ukrayinska Pravda

Facts

Family & Friends

Affiliated Interests Family Members Friends

Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrayinska Pravda before he became a member of the Ukrainian Parliament from president's party.

Further Information

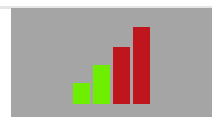
Headlines

Нацполіція: Шеремет та Притула повідомляли про стеження ще в листопаді:
http://gazeta.ua/articles/life/_nacpoliciya-seremet-ta-pritula-povidomlyali-pro-stezhennya-sche-v-listopadi/718554

Жертвою вибуху в Києві могла стати редактор "Української Правди" - слідчі:
http://gazeta.ua/articles/np/_zertvoyu-vibuhu-v-kiyevi-mogla-stati-redaktor-ukrayinskoyi-pravdi-slidchi/712040

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Since Ukraine has no rules on the registration of online media - ownership structure of media access is extremely difficult. A unified state register of judgments we went to "Ukrainska pravda", and a single state register of legal entities and individuals took to the founders.

Sources

Unified Public Register of Court Decisions. Retrieved on August 2016 from <http://www.reyestr.court.gov.ua/>

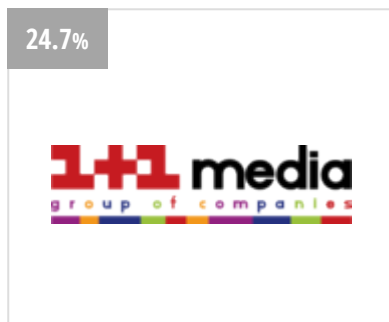
Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Ihor Surkis

Born in Kiev in 1958. With his brother Hryhoriy Surkis, president of the Football Federation of Ukraine, owns "Ukrenergoconsulting" company (suspended now, data from State Company Register). Co-owner of TV company "TET", which is a part of the group "1+1 Media". A Co-founder, co-owner and director of the football club "Dynamo". According to the publication of "Nashy Groshy" the Surkis brothers are the minority shareholders of the OJSC "Zaporizhzhyaoblenergo", also together with Igor Kolomoisky they control PJSC "Lvivoblenergo" (all energy companies). According to Forbes-Ukraine, the brothers together with Igor Kolomoisky are owners of the plant "Dniprospsstal" (steel company). Various reported on assets of the businessman in insurance companies. In 1998 he ran for parliament from the party SDPU (u) associated with Viktor Medvedchuk (politician, leader of social movement "Ukrainsky Vybor" [Ukrainian choice]). Surkis brothers, together with Viktor Medvedchuk were co-founders of Concordia Medikal (is being suspended).



Media Companies / Groups



1+1 Media

Media Outlets



1+1 TV

Facts

Business

Business

Energy | constitutor of LLC "Ukrainian Commercial Financial Concern "Slavutych"; controls Holding Company "Energomerezha", PJSC "Zaporizhjaoblenergo", PJSC "Lvivoblenergo" #
Sport | FC Dynamo, one of the final owners, club president | #
Banking | A-bank

Family & Friends

**Affiliated Interests Family
Members Friends**

Hryhoriy Surkis – brother, honorary ex-president of Football Federation of Ukraine, UEFA vice-president, businessman (energy, metallurgy)

Surkis Marina Ihorivna – daughter, part-owner of "A-bank"

Surkis Svitlana Hryhorivna – niece, part-owner of "A-bank"

Ihor Kolomoyskyi – oligarch, business partner in energy and media sphere

Viktor Medvedchuk – ex-business partner and political ally in SDPU(u)

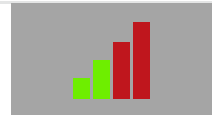
Further Information

Headlines

Власники ЗМІ ховаються в офшорах. Медіапідсумки 4–10 квітня 2016 року:
<http://detector.media/infospace/article/114227/2016-04-10-vlasniki-zmi-khovayutsya-v-ofshorakh-mediapidsumki-410-kvitnya-2016-roku/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

A significant part of information was got from public sources, namely from authoritative mass media publications, such as “Nashi Hroshi” (Our Money), and can't be proved with free-for-all data from open registers, because of secret ownership, in particular about certainty of controlling the energy and metallurgy business. Because of hidden ownership structure this inclusion of businesses in influence of Ihor Surkis may be incomplete. In reason of liquidated precursor of LLC “Slavutych” was managed by Andriy Stanislavovych Ziuzia, we put firms managed by him now to the sphere of Surkis's influence.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

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Yuriy Brodsky

Yuriy Brodsky is the youngest son of a politician Mykhailo Brodsky. Born in 1986 in Kyiv, he studied at Kyiv National T. G. Shevchenko University. Yuriy has an elder brother and a younger sister. He used to work at Vento owned by his father and step-mother, and owns a hairdressing tools company – a wedding present from his father, Mykhailo Brodsky.



Media Companies / Groups



Zolota seredyna LLC

Media Outlets



Obozrevatel

Facts

Business

Business

Food industry | Confectionery 'Kalyna' | In his interview with the Tabloid Ukrainska Pravda, Mykhailo Brodsky announced that he gave the confectionery "Kalyna" to his son Rostyslav as a present, but according to the Public Register, the company was founde

Family & Friends

**Affiliated Interests Family
Members Friends**

Yuriy Brodsky is the youngest son of a politician, Mykhailo Brodsky. The latter was a deputy of the third convocation of Verkhovna Rada of Ukraine, a president nominee in 2004 and 2010. He has an older brother Rostyslav and a stepmother, Svitlana Brodska. Together the family has founded a news agency "Zolota seredyna". Yuriy is a co-owner of Idvision, a radio and television broadcasting company.

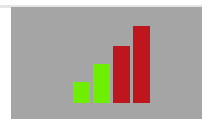
Further Information

Headlines

Brodsky put his wife to sell mattresses and his son – cakes. Retrieved in August 2016 from: <http://tabloid.pravda.com.ua/person/4a5dd967ca724/> (05.09.2016)

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Since there are no regulations for online media registration, it is extremely difficult to identify ownership structure of a particular media outlet. In our research, we managed to link Zolota seredyna and Obozrevatel through data provided in the Unified Public Register of Court Decisions. The research revealed that in all cases concerning Obozrevatel, Zolotaya Seredyna performed as the defendant on the Obozrevatel’s side. Followed by a research in the Public Register of Legal Entities and Individual Entrepreneurs, we could trace that Obozrevatel belongs to Svitlana Brodska and sons of her husband – Rostyslav and Yuri. In a private conversation with MOM researchers through Facebook, Mykhailo Brodsky confirmed that his family has been owning Obozrevatel for 12 years. He also said that they owned “Vyokka” TV-channel in Cherkassy as well.

Sources

Unified Public Register of Court Decisions. Retrieved on August 2016 from <http://www.reyestr.court.gov.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

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Brodsky put his wife to sell mattresses and his son – cakes. Retrieved from: <http://tabloid.pravda.com.ua/person/4a5dd967ca724/> (05.09.2016).

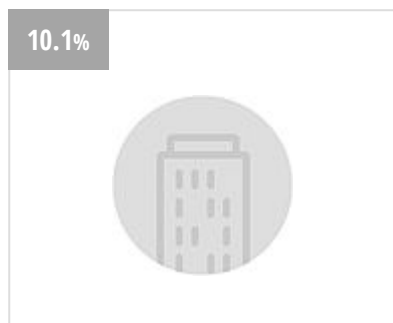
Yuriy Brodsky. Facebook. Retrieved from: <https://www.facebook.com/yurabrodsky>

Rostyslav Brodsky

Rostyslav Brodsky is the eldest son of politician Mykhailo Brodsky. Born in 1980 in Kyiv, details of Rostyslav's educational and professional background are scarce. According to his Facebook profile, he attended the American school in Switzerland (TASIS). Rostyslav owns a high-end confectionary called "Kalyna", presented to him by Mykhail Brodsky. The cakes produced by Kalyna are popular among high-ranking officials in Ukraine: the former President of Ukraine Viktor Yanukovich was a client of the confectionary. The products of Kalyna are often advertised on the Obozrevatel, which belongs to the Brodskys.



Media Companies / Groups



Zolota seredyna LLC

Media Outlets



Obozrevatel

Facts

Business

Business

Food industry | Confectionery 'Kalyna' | In his interview with the Tabloid Ukrainska Pravda, Mykhailo Brodsky announced that he gave the confectionery "Kalyna" to his son Rostyslav as a present, but according to the Public Register, the company was founde

Family & Friends

**Affiliated Interests Family
Members Friends**

Rostyslav Brodsky is the eldest son of politician Mykhailo Brodsky. The latter was a deputy of the third convocation of Verkhovna Rada of Ukraine, a president nominee in 2004 and 2010. He has a younger brother Yuriy and a stepmother Svitlana Brodska. Together the family has founded a news agency "Zolota seredyna".

Further Information

Headlines

Brodsky put his wife to sell mattresses and his son – cakes. Retrieved in August 2016 from: <http://tabloid.pravda.com.ua/person/4a5dd967ca724/> (05.09.2016)

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Sources

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Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Veneto Group Registration Information. Youcontrol Website. Retrieved from: https://youcontrol.com.ua/catalog/company_details/39457891 (03.09.2016).

Mykhailo Brodsky Biography. Radio Svoboda (Radio Freedom).

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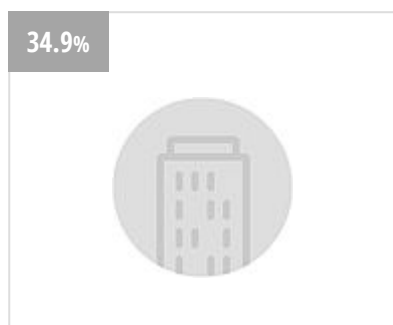
Rostyslav Brodsky. Facebook. Retrieved from: <https://www.facebook.com/rostyslav.brodskiyi> (05.09.2016).

Brodska Svitlana Mykolaivna

Brodska Svitlana Mykolaivna is a wife of a politician Mykhailo Brodsky. The latter was a deputy of the third convocation of Verkhovna Rada of Ukraine, a president nominee in 2004 and 2010. Brodska co-owns LLC "Veneto Group", a manufacturer and distributor of orthopaedic mattresses, furniture and textiles. Besides, Svitlana has founded LLC "Dendi UA". The company's main activity is wholesale trade of household goods. She is a founder and owner of TV and radio broadcasting company LLC "Indivision".



Media Companies / Groups



Zolota seredyna LLC

Media Outlets



Obozrevatel

Facts

Business

Business

Furniture | 'Veneto Group', a company that manufactures and sells orthopaedic mattresses, furniture and textiles. Svitlana Brodska co-owns it. Mykhailo Brodsky has announced that he gave the Veneto shop to his wife in one of his interviews to Factly (Facts)

Family & Friends

Affiliated Interests Family Members Friends

Svitlana Brodska is the second wife of the politician Mykhailo Brodsky. Her husband was a deputy of the third convocation of Verkhovna Rada of Ukraine, president nominee in 2004 and 2010.

For some time he was a close associate of Yulia Tymoshenko and a part of the Bloc of Yulia Tymoshenko (BYT), but later he became her opponent. As headlines show, Brodsky and Tymoshenko has explicitly been showing antagonism between each other since then.

Mykhailo Brodsky has long been engaged in business. He was twice awarded as a "Person of the year" in the nomination "Entrepreneur of the year" in 1996 and 1997.

On May 3, 2003 he became a director-consultant of a Ukrainian-Italian company "Veneto". They own it together with his wife Svitlana Brodska.

Mykhailo Brodsky has two sons from his first marriage: Rostyslav Mykhailovych and Yuri Mykhailovych Brodsky. They are co-founders of "Zolota seredyna" (The golden mean) company together with Svitlana Brodska. "Obozrevatel" (Obzerver) website is also related to the company and therefore belongs to the Brodskys.

Mykhailo and Svitlana have a common daughter Anna Brodska, born in 2004.

Further Information

Headlines

Brodsky is offended at Tymoshenko but will protect Kyiv citizens. Retrieved from: <http://www.pravda.com.ua/news/2008/03/25/3401032/> (04.09.2016).

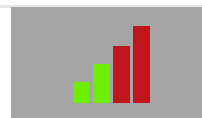
Brodsky has completely split with Tymoshenko and gave her 10 days. Retrieved from: <http://www.pravda.com.ua/news/2006/08/21/3147872/> (04.09.2016)

Children of Tihipko counting father's face, and Brodsky's wife is bearing him. Retrieved from: <http://tabloid.pravda.com.ua/focus/4afa71c183865/> (05.09.2016)

Brodsky put his wife to sell mattresses and his son – cakes. Retrieved from: <http://tabloid.pravda.com.ua/person/4a5dd967ca724/> (05.09.2016).

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In a private conversation with MOM researchers through Facebook, Mykhailo Brodsky confirmed that his family has been owning Obozrevatel for 12 years. He also said that they owned “Vyokka” TV-channel in Cherkassy as well. Besides family ties, Svitlana and Mykhailo Brodsky have business relation: from May 3, 2003 Mykhailo is director-consultant of Ukrainian-Italian company “Veneto”. His wife Svitlana co-owns the company. In his interview with Tabloid Ukrayinska Pravda Mykhailo Brodsky announced that he had presented a Veneto shop to his wife Svitlana.

Sources

Unified Public Register of Court Decisions. Retrieved on August 2016 from <http://www.reyestr.court.gov.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

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Brodsky put his wife to sell mattresses and his son – cakes. Retrieved from: <http://tabloid.pravda.com.ua/person/4a5dd967ca724/> (05.09.2016).

Petro Poroshenko

Petro Poroshenko was born on 26 September 1965 in Odessa region, he holds a PhD from the Faculty of International Relations at Kyiv National T. G. Shevchenko University. Poroshenko is a Ukrainian businessman and politician. In 2014 he became the fifth President of Ukraine.



Regarding Poroshenko's business interests, he has mainly been involved in food industry (i.e. a confectionary company "Roshen") and machine building industry (i.e. "Ukrprominvest"). As a CEO of Ukrprominvest company, his business was connected to his father Oleksiy Poroshenko and Ihor Kononenko who is now a deputy head of Poroshenko's block in Verkhovna Rada.

In media business, Poroshenko's partner was Boris Lozhkin – the founder of United Media Group and a former Head of Administration of the President Poroshenko (2014-2016). In 2007 Poroshenko sold his radio "Retro FM" (former name was "Radio 5") to the United Media Holding. In 2013 Poroshenko sold his 50% of "Nashe Radio", and KP media (Korrespondent magazine, newspaper Komsomolska Pravda in Ukraine, web-sites korrespondent.net and bigmir.net) to his partner – the owner of the other 50%, United Media Holding.

As a politician Petro Poroshenko was an MP, Deputy Head of The National Bank of Ukraine, and Secretary of the National Security and Defence Council of Ukraine. He is currently the President of Ukraine.

Media Companies / Groups



Channel 5

Media Outlets



5 Channel

Facts

Business

Business

Agriculture | “Ukrprominvest -Agro” #
 Machinery | Corporation “Bohdan” #
 Food Industry | Central European Confectionery Company, PJSC Kiev
 confectionery factory Roshen, Subsidiary Confectionery Corporation Roshen,
 Roshen Europe B.V. #
 Finance | PJSC CN

Family & Friends

Affiliated Interests Family Members Friends

Oleksiy Poroshenko – father, CEO of PJSC “Closed-end non-diversified
 corporate investment fund “Prime Assets Capital”

Borys Lozhkin – ex-business partner in media sector (former owner of UMH,
 to whom Poroshenko transferred his shares), former Head of the
 Administration of the President of Ukraine Poroshenko (2014-2016)

Hennadiy Boholiubov - ex-business partner in media sector at KP Media, co-owner of "Privat" Group

Ihor Kononenko – former Deputy of Poroshenko at "Ukrporminvest", currently is a Deputy Head of the party "Bloc of Petro Poroshenko" at Verkhovna Rada, partner of Poroshenko at the insurance company "Krayina"

Svyatoslav Tsegolko – former host of 5 Channel, current Press Press-Office Manager of the President of Ukraine

Yuriy Stets – Former General Producer of the Channel, currently Minister of Information Policy of Ukraine

Further Information

Headlines

Колишня журналістка "5 каналу" привселюдно потролила Порошенка. Retrieved in September 2016 from <http://www.depo.ua/ukr/politics/kolishnya-zhurnalistka-5-kanalu-privselyudno-potrolila-poroshenka-14012016165000>

Чем владеет Порошенко: полный перечень активов президента. Инфографика. Retrieved in September 2016 from http://censor.net.ua/photo_news/322698/chem_vladeet_poroshenko_polnyyi_perechen_aktivov_prezidenta_infografika

Порошенко назначил владельца "Богдана" первым замом Турчинова. Retrieved in September 2016 from http://lb.ua/news/2015/02/17/295905_poroshenko_naznachil_vladeltsa.html

RFE/RL (2015) Царське село Петра Порошенка («СХЕМИ». Випуск №30). Retrieved in September 2016 from <http://www.radiosvoboda.org/a/26848273.html>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Businesses belong to him through trustfunds and therefore the list is non-exhaustive

Sources

Official web-site of 5 channel. Retrieved on August 2016, from <http://www.5.ua/about/struktura-vlasnosti/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the National Council of Television and Radio Broadcasting of Ukraine. State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved on August 2016 from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Газета "Урядовий кур'єр". Петро Порошенко продає свої медіаактиви. Retrieved on August 2016 from <http://ukurier.gov.ua/uk/news/petro-poroshenko-prodaye-svoyi-mediaaktivi/>

Офіційне інтернет-представництво Президента України. Біографія Петра Порошенка — Офіційне інтернет-представництво Президента України. Retrieved on August 2016 from <http://www.president.gov.ua/president/petro-poroshenko>

Yurii Butusov

Chief-editor and probably the owner of online media Censor.NetWas born in Kiev in 1976. Worked as a journalist since 2000 for "Kievskie Vedomosti", "Dzerkalo Tyzhdnia" (Mirror of the week). In 2004 founded Censor.netIn 2007 become a CEO in a media holding of the Socialistic Party of Ukraine (the head of the party was Oleksandr Moroz). He wrote a screenplay for "Orange sky" (2005), became a producer for a film "Fear illusion" (2008, novel written by Oleksandr Turchynov).Chairman and co-founder of NGO "Ukrainian foundation for strengthening the national security", NGO "Agency of free information". Also is referred to as military expert and appears in this way in press.



Media Outlets



Censor.net

Facts

Business

Business

Individual entrepreneur | news agencies, information activity, research of market and public opinion

Family & Friends

**Affiliated Interests Family
Members Friends**

Anton Geraschennko - advisor of the Minister of internal affairs, co-founder of the NGO "Ukrainian foundation for strengthening of national security"
Michail Brodskiy - was a chairman of the board of directors in the newspaper "Kievsskie Vedomosti" has influence on "Dzerkalo Tyzhdnia", his family owns online newspaper "Obozrevatel". Gennadiy Korban, Boris Filatov - were ideologists and first sponsors of volunteer batalions in 2014, members of Kolomoiskiy's team

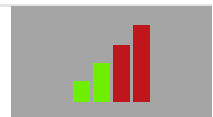
Further Information

Headlines

Butusov: comment on a case of "subversive group inrush" in Crimea
<http://vchasnik.ua/ukraina/397453-butusov-komentariy-po-delu-o-proryve-ukrainskoy-drg-v-krymu>
Ukrainian journalist refuted Poroshenko's words about "revenge" for Ilovaisk kettle
<http://www.vz.ru/news/2016/9/6/830916.html>
Butusov gave his investigation about incident in Crimea and said about failure of special forces of RF
<http://uapress.info/uk/news/show/141761>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Since internet is not legally considered media, there is no company behind the website and it is therefore difficult to obtain information about structure of the enterprise.

Sources

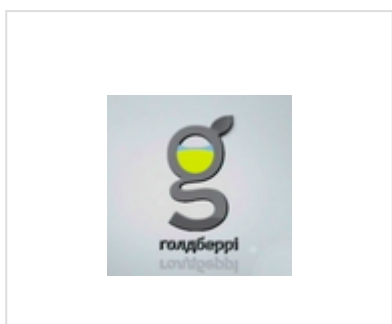
Новости Украины
Цензор.НЕТ - последние новости дня
📄 Цензор.НЕТ. Юрий Бутусов журналист биография

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations . Retrieved on August 2016, from <https://usr.minjust.gov.ua/>

Інна Авакова

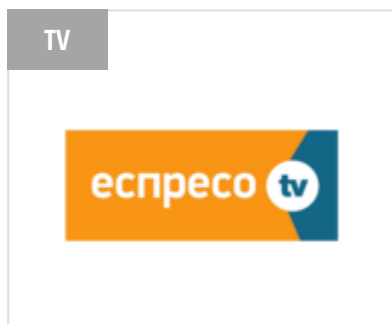
Дружина міністра внутрішніх справ Арсена Авакова

Media Companies / Groups



Goldberry LLC

Media Outlets



Espresso TV

Facts

Family & Friends

**Affiliated Interests Family
Members Friends**

Арсен Аваков - міністр внутрішніх справі України

Further Information

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Arseny Yatseniuk

Ukrainian politician, economist and lawyer. Since September 2014, chairman of the Political Council of the People's Front party. Between November 2014 and April 2016 served as the Prime Minister of Ukraine. In 2013 headed the Political Council of the party "Batkivshchyna", which he left in 2014. He was a member of the Verkhovna Rada from the "Batkivshchyna" party in 2012. In 2008, the leader of the Front of Change party. He held multiple public offices as a Minister of Foreign Affairs (2007), member of the National Security and Defence Council (2007), First Deputy Head of the Presidential Secretariat (2006-2007), Minister of Economy of Ukraine (2005-2006), the first deputy chairman of the Odessa regional state administration (2005), first deputy chairman of the National Bank of Ukraine (2003-2005) Minister of Economy of the Autonomous Republic of Crimea (2001-2003). Married, has two daughters. He became the co-owner of Astra Finance company, which owns Goldberry LLC, i.e. Espresso.TV.



Media Companies / Groups



Goldberry LLC

Media Outlets



Espresso TV

Facts

Family & Friends

Affiliated Interests Family Members Friends

Teresa Yatsenyuk - wife, Chairwoman of the Supervisory Board of the Arseniy Yatsenyuk Foundation "Open Ukraine".
Daughters - Kristina and Sofia, study at school.

Further Information

Headlines

- Яценюк і дружина Авакова стали співвласниками «Еспресо», Retrieved in September 2017
- Ukraine's Ex-Premier Yatsenyuk joins co-owners of Espresso.TV channel, Retrieved in September 2017

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Sources

- Official website of Arseniy Yatseniuk, retrieved in September 2017



1+1 Media



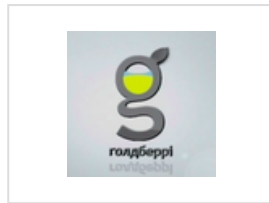
Business Radio Group



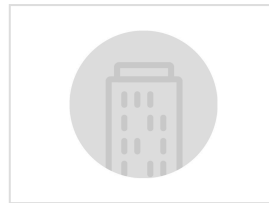
Channel 5



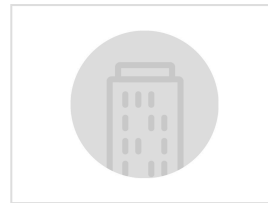
Focus Media LLC



Goldberry LLC



I Ukrainian Radio Group



ICTV LLC



Inter Media Group



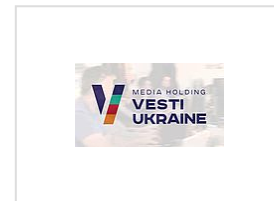
**LIGABIZNESINFORM
News Agency LLC**



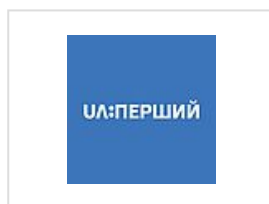
**LLC "Ukrainian
Independent
Information Agency"**



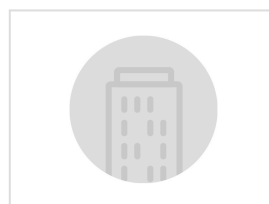
Media Group Ukraine



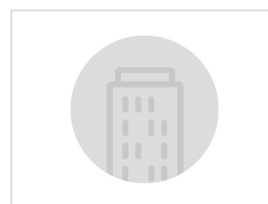
**Media Holding Vesti
Ukraine**



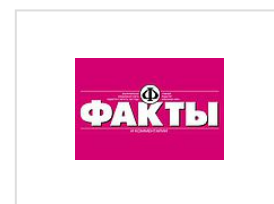
**National Television
Company of Ukraine
(UA: Pershiy)**



Novyny 24 godyny LLC



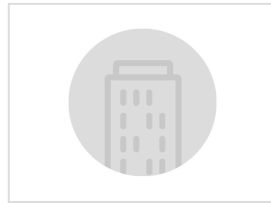
**Publishing House Nova
Informatsiya LLC**



**Redakciya gazety "Fakty
ta komentari" LLC**



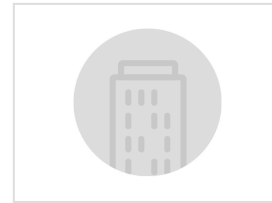
StartLight Media Ltd



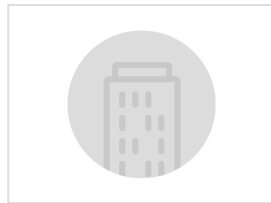
**STB international Media
Centre**



Tavr Media



TRK Lux



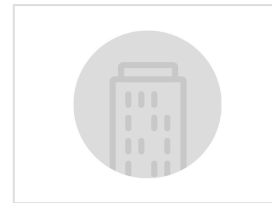
TRK Radio-Era LLC



Ukrayinska Pravda



UMH



Zolota seredyna LLC

TRK Lux

TRK Lux was founded in 1999 in Lviv by Andriy Sadovyi - leader of "Samopomich" party and Mayor of Lviv. It consists of different media outlets, such as TV Channel 24, Internet outlets 24.tv and Zaxid.net, radio stations Lux FM and Radio 24. All of them combine entertainment and information programmes and broadcast in all regions of Ukraine. The holding is under strong influence of Andriy Sadovyi and is de facto owned by two families: the Sadovyis and the Andreykos. These families own only media businesses with the only exception of Kateryna Kit-Sadova, who also has a restaurant called "Italiyskiy Dvoryk".

Key facts

Business Form	private
Legal Form	Partnerships: Similarly, a partnership is simply a business owned by two or more people that hasn't filed papers to become a corporation or a limited liability company (LLC). You don't have to file any paperwork to form a partnership -- the arrangement be
Business Sectors	Broadcasting, Advertising, Production, Distribution of content, Internet services

Ownership

Individual Owner

› Kateryna Kit-Sadova

Born in Kalush, near Lviv, Kateryna Kit-Sadova graduated from Lviv Academy of Arts and moved to Kyiv, where she worked at the Soros' Centre for Contemporary Art. Kateryna married the Mayor of Lviv, Andriy Sadovyi in 2001. They have five children and live in Lviv. Kateryna is a legal co-owner of TRK Lux and a co-founder of LLC "Korolivskiy Dvir" (Royal Yard), which owns a restaurant in Lviv called "Italiyskiy Dvir" (Italian Yard).



76.8%

› Andreyko Roman Bohdanovych

Roman Andreyko is the CEO of Radio Lux and Radio 24, founder and a co-owner of Radio 24. Born in Lviv in 1968, he graduated from Lviv Polytechnic University in 1995, where he met the Mayor of Lviv, Andriy Sadovyi. Roman has been working for the radio Lux FM since 1993. Starting as a technical director, he became the CEO as well as an Executive Partner of the Lux media holding in 1999. In 1998-2002 he was elected to the Lviv City Council. In 2014-2015 he was a Kyiv City Council Deputy and a permanent member the Committee on Information Policy and Advertisement. He is married to Oksana Andreyko, who is the second co-owner of Radio 24.



13.1%

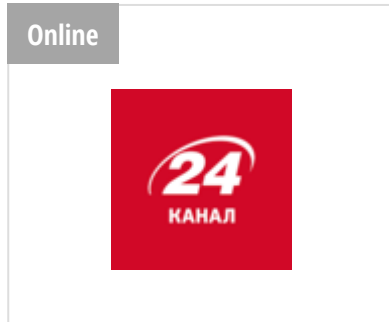
› Oksana Andreyko

Born in 1968 in Lviv, Oksana Andreyko is married to Roman Andreyko. She studied at Lviv Polytechnic University with her husband. Oksana is a co-owner of Radio-24 and one of the shareholders in media holding "Lux". Oksana is not a public person, therefore the information was mainly obtained through her Facebook profile.



10.1%

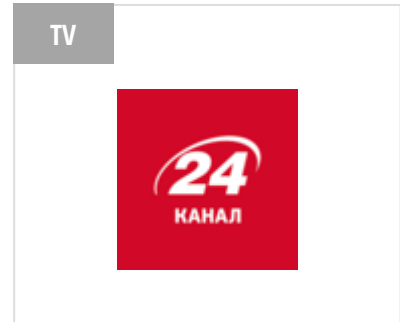
Media Outlets



24.tv



Lux FM



News TV-channel "24"



Radio 24

Other Media Outlets

Other TV Outlets Channel 24 (0,38%)

Other Radio Outlets Lux FM (27,57%)

Radio 24 (5,32%)

Other Online Outlets 24.tv (13%)

Facts

Media Business

Media Business	Film industry/ Fiction rights Advertisement Theatre and concert support Cable/ satellite TV Broadcasting Channel 24 Radio Broadcasting Radio 24, Lux FM Online media 24.tv
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General Information

Founding Year	1999
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Founder	Andriy Sadoyi
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Affiliated Interests Founder	Andriy Sadoyi was born on 19.08.1968 in Lviv. A graduate of Lviv Technical School of Radioelectronics, he later obtained three degrees, including Electronic Engineering degree from Lviv Polytechnic State University, where he met Roman Andreyko, Finance and Economics degree and finally a Master's degree in State Governance. In 2002-2006 he was the Head of the Board of Directors of "TV and Radio Company Lux". Since 2005 he is the leader of the political party "Samopomich". In 2006 he was elected as the Mayor of Lviv for the first time, followed by elections in 2010. Andriy Sadoyi is still the Mayor of Lviv and is married to Kateryna Kit-Sadova (the current co-owner of the "TV and Radio Company Lux"). Together they have five sons.
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Employees	284*
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Contact	79008 Lviv Halytska square 15 Tel.: (0322)2977779 2977773 Email: ✉ o.denyschuk@24tv.com.ua
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Tax/ ID Number	UA 4000128995
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Financial Information

Revenue (Financial Data/ Optional)	1,7 mln \$
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Operating Profit (in Mill. \$)	0,12 mln \$
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Advertising (in % of total funding)	MD
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Management

Executive Board	Roman Andreyko, CEO, 1968 year of birth, 20 years of professional experience
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Non-Executive Board	MD
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Supervisory Board	Kateryna Kit-Sadova, Head of Supervisory Board, 1974 year of birth, 10 years of professional experience.
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	Oksana Andreyko, Secretary of Supervisory Board, 1968 year of birth, 11 years of professional experience
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Other Influential People	Bohdan Chetverzhuk, Reviser, 1953 year of birth, 9 years of professional experience
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Further Information

Headlines	Andrey Sadovoy re-registered his business on the name of his wife and the CEO of RK Lux. Retrieved in 01.09.2016.
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	http://mediananny.com/novosti/2315422/
--	---

A house with much unknown. Retrieved on 03.09.2016.

📄 <http://ratusha.lviv.ua/index.php?dn=news&to=art&id=2025>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The financial data was found on the website of the auditing consulting agency's website, retrieved from: <http://teleradiolux.bfg.lviv.ua/> (04.09.2016). The IMI article describes the links within the media holding and relations of the stake-holders, retrieved from: <http://imi.org.ua/analytics/50023-komunalejat-lvivski-zmi.html> (24.08.2016).

During the research two conclusions were made. First, extensive information on the Internet could be found predominantly for male actors. Thus, it is safe to say that in Ukraine information about male actors in business and politics is more accessible than about their female counterparts. However, there were interviews and articles about Marta Bilska, who is the Editor-in-Chief of Radio 24 and Lux FM. Final beneficiaries of companies associated with Andreyko and Sadovy families were female actors, wives of Roman Andreyko and Andriy Sadovyi, about whom information was very difficult to obtain, to the extent that we used their respective Facebook profiles. Therefore, the scarcity of information about an actor may indicate that the person is in fact not an actual owner. Based on this, we concluded, that the factual owners and decision-makers can be defined based on their public exposure.

* according to the data provided in the financial report of TRK Lux by their auditing company, the estimated number of employees is 284.

** Revenue was calculated based on the exchange rate for April 18 2016 of the National Bank of Ukraine (43.337.000 and 3.053,000 Hryvna)

Sources

Андрейко Роман Богданович. Досьє на LB.ua. Retrieved in September 2016

📄 http://files.lb.ua/person/2127_andreyko_roman_bogdanovich.html

Official website of Radio.24. Retrieved in September 2016

📄 <https://radio24.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016.

📄 <https://usr.minjust.gov.ua/>

Tavr Media

Tavr media is one of the largest radio groups in Ukraine. It includes 6 national radio stations: Radio Roks, Russkoe radio Ukraina, Hit FM, Kiss FM, Radio Melodia, Radio Relax. There is a separate LLC "Tavr media" (which is not included in the ownership structure of any radio station from this radio group). The CEO of these two is one and the same person, namely, Igor Chernishov. Some of the founders of TAVR Media LLC are also founders / owners of the radio stations that are part of the TAVR Media holding (LLC "Ay Ci Em", Pantoho Limited). There are 27 companies in this radio group, that have broadcasting licenses for the above mentioned 6 radio stations: Radio Roks – 13 companies: LLC "Klasik Radio", Private enterprise Firm "Lyamin", LLC "TV and Radio company "Novyi Den", LLC "TV and Radio company "Pilot", LLC "TV and Radio company "Yunio plyus", LLC "Radio FM", Private enterprise Radio company "Cherkasy-vybir", LLC "Radio TON", LLC "TV and Radio company "Unison Plyus", LLC "TV and Radio company "Media FM", LLC "TV and Radio company "Muzychno-informacyne radio", LLC "TV and Radio company "Misto FM".



Russkoe Radio Ukraina – 4 companies: LLC "TV and Radio company "Russkoe radio" – Ukraina", Subsidiary enterprise "TV and Radio company "Region-plyus", LLC "TV and Radio company "MAN", LLC "Boychuk-studia".

Hit FM – 2 companies: LLC "TV and Radio company "Media market", LLC "TV and Radio company "Imidg TV".

Kiss FM – 3 companies: Ukrainian Corporation "TV and radio broadcasting "YUTAR", LLC "TV and Radio company "Dayana Master", LLC "TV and Radio company "Charivnyi svit".

Radio Melodia – 3 companies: LLC "TV and Radio company "Radio Kohanya", LLC "Radio Vsesvit", LLC "Radio Ternopil".

Radio Relax – 2 companies: LLC "Musicradio", Private enterprise Studia "VTV".

Key facts

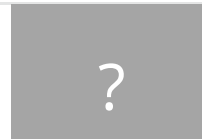
Business Form	Private
Legal Form	Limited Liability Companies, Private enterprises, Corporations and Subsidiary enterprise.
Business Sectors	Radio broadcasting

Ownership

Individual Owner

> Viktor Pinchuk

Viktor Pinchuk is one of the wealthiest men on earth. Forbes places him in 2016 on 1476th place with real time net worth of USD 1.36 billion. He is married to Olena Pinchuk, the daughter of the former President of Ukraine, Leonid Kuchma. Together with his wife Victor owns one of the biggest media holdings in Ukraine Starlight Media. He founded "Interpipe" in 1990, a metallurgical mill company, controls several dozens of enterprises active in steel industry, wheel and tubular production (Novomoskovsk Pipe Plant, Nizhnednepetrovsky Pipe Rolling Plant, "Dniprospetsstal", etc.). Interpipe is among top 10 of the world's largest seamless pipes' producers and third largest producer of solid-rolled railways wheels in the world. In 2007 he founded EastOne Group, an international investment advisory group which provides services in investment management across the continent in various sectors. The company combines more than 20 businesses and large-scale projects which include Interpipe, media and banking sector (Credit Dnepr Bank). Viktor Pinchuk also owns a company 'Impulse Group' which was registered in 2001 and lists among its activities the following: wholesale of solid, liquid and gas fuels and similar products, wholesale of metals and metal ores, wholesale of waste and scrap, financial leasing and research and experimental development in the field of other natural and technical sciences. According to media, he invests in Facebook and Twitter via American funds. He owns a charity fund "Victor Pinchuk Foundation" which is a non-partisan philanthropic foundation active in education, healthcare and art. The foundation has two scholarship programmes Zavtra.ua (Tomorrow from



Ukrainian) World Wide Studies, which provide young brilliant Ukrainians with opportunities to study in world's best universities in fields of agriculture, environment and alternative energies, public administration/law and aerospace engineering. The Foundation also organizes public lectures and roundtables (Philanthropic Roundtable in Davos) with world renowned leaders and scholars. Medsanbat provides medical training to doctors in conflict zones and Cradle of Hope is a network of neonatal centers all across Ukraine. "PinchukArtCentre" supports artists and promotes artistic education.

Together with Volosyuk Viktor Mikhailovich Pinchuk owns TAVR Company which also belongs to TAVR Media, radio holding with the following radios: Hit-FM, Kiss-FM, Russkoe Radio Ukraina, Radio Relax, Radio Roks, Radio Melodia. TAVR company owns various radio companies – Liamin (100%), Mir (95%), Pilot (95%).

Viktor Pinchuk served two terms as a Member of the Parliament with the "Labour Ukraine" between 1998 and 2002. He was a member of Committee for economic policy, national economy management, ownership and investments during both convocations. In 2006 he supported election campaign "Viche" party (before the announcement of the off-year election in 2007 Inna Bogoslovska was a head of the party). Despite powerful sponsorship, the party didn't enter the parliament.

He is known to keep close friendships with the Clintons, Sir Elton John and Tony Blair. Last year he was the largest individual contributor to the Clinton Foundation, and allegations were made that his company, Interpipe, conducted business with Iran, which he denies. In 2013 Pinchuk joined Giving Pledge, where he committed to

giving more than half of this wealth back to his country and society. He and Kolomoyskyi were schoolmates. Pinchuk was born in Kyiv in 1960. Born in Dnipropetrovsk, Olena graduated from Economics faculty of the Dnipropetrovsk State University. Olena Pinchuk is a daughter of the former President of Ukraine, Leonid Kuchma. Together with her husband Victor Pinchuk, Olena owns one of the biggest media holdings in Ukraine Starlight Media. It consists of 6 TV-channels. They are Novy Kanal (New Channel), STB, ICTV, music TV-channels M1 and M2 and QTV animation TV-channel. From 2003 she heads a charity organization Fund "AntiAIDS". Currently this is the first and only charitable fund committed to fighting against AIDS in Ukraine operating on private donations. Olena Pinchuk also owns EastOne Group together with her husband, where she appears under the name Elena Franchuk, surname of her first husband, Ihor Franchuk, who previously headed the "Chornomornaftogas" company. He is the son of the former Head of the Council of Ministers of Crimea, Anatoliy Franchuk. Olena has a son, Roman (born in 1991), with her first husband. Together with Viktor Pinchuk they have two daughters (born in 2003 and 2011). In November 2007 she got the 17th place in the TOP - 100 most influential women of Ukraine, by Focus. In 2010 Olena Pinchuk joined the UNAIDS High Level Commission on HIV prevention.

› Viktor Volosiuk

A person named Viktor Volosyuk worked as assistant to Mykola Bagraev, former member of the Parliament of Ukraine from 2002 to 2014 (Convocations: 4,5,6,7). Bagraev is a co-owner of the Tavr radio group.



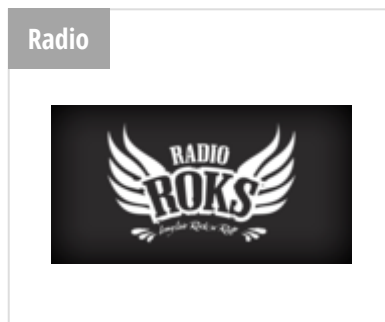
- › The Bagraev family: Mykola Bagraev, Svitlana Bagraeva and Ruslan Bagraev
Mykola Bagraev – former member of the Parliament (2002-2014); member of National Television and Radio Broadcasting Council of Ukraine (2000-2002); Chairman of the Supervisory Board of radio group “Tavr media”. Svitlana is his wife and Ruslan is his son.



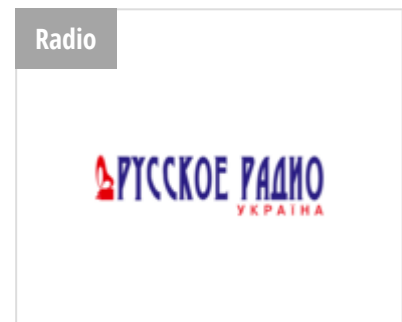
Media Outlets



Hit FM



Radio Roks



Russkoe Radio (Russian Radio)

Facts

Media Business

Media Business	Radio Broadcasting Hit FM, Russkoe Radio Ukraine, Radio Roks, KissFm, Melodia Radio, Radio Relax # Advertising
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Business

Business	Radio Broadcasting Hit FM, Russkoe Radio Ukraine, Radio Roks, KissFm, Melodia Radio, Radio Relax # Advertising
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International Business	<p>Each of the 27 companies have various mother companies. But nearly all of them go back to the few companies, which are subsidiaries of limited companies registered primarily in Cyprus. These are:</p> <p>Jeramino ICM, (Ay Ci EM) Ukraine (subsidiary of Uberlick Investments, Cyprus) owns 50% of 'Unison Plus', 50% of 'Vashe Radio', 50% of 'Unio Plus', 24% of 'Klasik Radio', 30% of 'Media Market', 50% of 'Novy Den'</p> <p>ICM, Ukraine (subsidiary of Jeramino Enterprises, Cyprus) owns shares in 'Mir' (8%) and Tavr' (8%).</p> <p>Mindoro Enterprises Ltd, Cyprus, owns 24% of 'Tavr', which in turn owns 100% of 'Liamin', 95% of 'Pilot' and 95% of 'Mir', 100% of 'Boychuk-studia'. The company 'Invstitsiyny Shlyakhy', Ukraine (subsidiary of Pantoho Ltd, Cyprus) owns 18% of Tavr.</p> <p>'Akuleata Estate', Ukraine (subsidiary of Geo-Alliance Ore One Ltd, Cyprus) owns 26% of 'Klasik Radio' and 45% of 'Russkoe Radio Ukraina'</p> <p>Company named 'Tekhnomedia' owns 50% of shares of the following companies: 'Tavr', 'Vashe Radio', 'Mir', 'Novy Den', 'Unio Plus', 'Unison Plus'. Company named 'T.T.R.' owns 50% 'Media Market' and 'Klasik Radio'.</p>
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General Information

Founding Year	2003
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Founder	MD
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Affiliated Interests Founder	MD
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Employees	MD
Contact	04119, Kyiv, 15 Sim'i Hohlovyh str., corp.A, ofiice 127. Tel. 0445372140 > www.tavrmedia.ua
Tax/ ID Number	Tavr Media holding is not registered (Tavr Media LLC is registered under 37403926)

Financial Information

Revenue (Financial Data/ Optional)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD

Management

Executive Board	Igor Chernishov - CEO of TAVR Media
Non-Executive Board	MD
Supervisory Board	Mykola Bagraev - head of the supervisory board of TAVR Media radio group.
Other Influential People	Sergey Kuzin - CEO of Russkoe Radio station. He represented interests of the radio group in legal discussion at the Parliamentary Committee on Freedom of Speech and Information Policy.

Further Information

Headlines

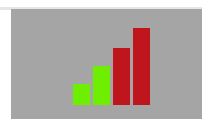
В ТАВР Медиа - усиление коммерческих кадров, - «МедиаБизнес».
<http://www.mediabusiness.com.ua/content/view/33484/lang,ru/>

ТАВР Медиа присоединился к Европейской ассоциации медийных сейлз-хаусов, - «МедиаБизнес»
<http://www.mediabusiness.com.ua/content/view/34456/lang,ru/>

Radio Creativity Awards: награду за лучшие ролики Радиогруппа УМН вручит совместно с ТАВР медиа: <http://www.mediabusiness.com.ua/content/view/37992/lang,ru/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Data collection for radio group was difficult due to the fact that it is a lose holding without a legal registration / entity. It is therefore, impossible to determine number of employees or board members. As with all other media groups/companies information about revenue, profit and advertising is missing because it is under commercial secret and companies and groups are not willing to disclose it. Furthermore, the big number of companies and the lack of legal basis of group make it impossible to identify shares for every owner in this group. The group did not reply to the MOM letters requesting additional information.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of TAVR media group. Retrieved in August 2016, from <http://www.tavrmedia.ua/>

Official web-site of Radio Roks. Retrieved in August 2016, from <http://www.radoroks.ua/stat/article/444-struktura-vlasnosti.html>

Official web-site of Hit FM. Retrieved in August 2016, from <http://www.hitfm.ua/stat/article/447-struktura-vlasnosti.html>

Official web-site of Russkoe Radio Ukraina. Retrieved in August 2016, from <http://www.rusradio.ua/stat/article/1066-vazhnaia-informatsiia.html>

Official web-site of Kiss FM. Retrieved in August 2016, from <http://www.kissfm.ua/stat/article/4436-struktura-sobstvennosti.html>

Official web-site of Radio Melodia. Retrieved in August 2016, from
<http://www.radiomelodia.ua/stat/article/1546-struktura-vlasnosti.html>

Official web-site of Radio Relax. Retrieved in August 2016, from
<http://www.radiorelax.ua/stat/article/1523-struktura-sobstvennosti.html>

[Database of parliament assistants of Ukraine]. Посіпаки: реєстр помічників депутатів Верховної Ради. Посіпаки: Волосяк Віктор Михайлович, помічник народного депутата. Retrieved in August 2016, from <http://posipaky.info/minion/285562>

MediaBusiness. ТАВР МЕДІА: Каталог медіакомпаній на МедіаБізнесе. Retrieved in August 2016, from
http://www.mediabusiness.com.ua/?option=com_companies&id=61&Itemid=1

Business Radio Group

Business Radio Group was founded in 1994. This media holding includes four Ukrainian radio stations: "Shanson", "Lyubimoe radio", "DJFM" and "Business radio". Besides, there is a separate LLC "Ukrainska Radio Grupa" (Ukrainian Radio Group), which appears in the ownership structure of DJFM. A linking factor between the two enterprises is the CEO of both Ukrayinska Radio Grupa and Business Radio Group – Anatoly Evtuhov. Also, LLC "Ukrayinska Radio Grupa" is co-founded by LLC "Orlando", whereas the latter is a founder of other legal entities in the BRG holding.



Overall, there are 14 companies with broadcasting licenses in the Business Radio Group:

- Shanson:

- 1) LLC "TV and Radio company "Shanson",
- 2) LLC "Euromusic",
- 3) Private enterprise "TV and Radio company "Cherkaskyi centr mignarodnikh zvyazkiv" (Center for International Relations of Cherkasy),
- 4) LLC "TV and Radio company "Top-Radio",
- 5) LLC "Radio "Ekho",
- 6) LLC "TV and Radio company "Siverski pidpriepstva" (Siverian companies),
- 7) LLC "TV and Radio company Radio Khvyliya" (Radio Wave),
- 8) LLC "TV and Radio company "Contact".

- Lyubimoe radio:

LLC "Radio Sharmanka", Private enterprise "Company "Nova Khvyliya" (New Wave),

LLC "TV and Radio company "Center".

- DJFM:

LLC "Ukrainska Radio Grupa" ("Ukrainian Radio Group"),

LLC "Radio company "Classic Radio".

- Business radio:

LLC "TV and Radio company "Business-radio".

Key facts

Business Form	private
Legal Form	Limited Liability Companies, Private Enterprises
Business Sectors	Radio broadcasting

Ownership

Individual Owner

- › The Yevtuhov family: Anatolii, Larysa and Yevgen

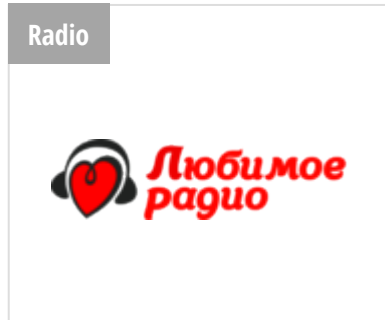
Anatoliy Evtukhov is CEO at the Business Radio Group. He worked as CEO of TAVR Media in the past. Evtukhov is a Board Member of the Independent Association of Broadcasters. Anatoliy has a son Evgeniy Evtukhov, a Ukrainian DJ performing under a name of DJ Sender. At the same time Evgeniy is a CEO of DJFM, and together with his father he shares the post of CEO at the Business Radio Group. His wife, Larysa, owns one of the Business Radio Group radio stations.



Media Outlets



Radio "Shanson"



"Liubimoe Radio" (Favorite radio)

Facts

Media Business

Media Business

Radio broadcasting | Radio Shanson, Lyubimoe radio, DJFM, Business Radio #
Advertising

Business

Business

Radio broadcasting | Radio Shanson, Lyubimoe radio, DJFM, Business Radio #
Advertising

General Information

Founding Year

1994

Founder

MD

Affiliated Interests Founder MD

Employees MD

Contact 01032, Kyiv, 54/1 Tarasa Shevchenko blvr.
Tel. +380445373737, +380445373886
> brg.ua

Tax/ ID Number 23730238 (this is the tax number for LLC "Ukrainska Radio Grupa", an owner of DJFM, CEO - Anatolyi Evtuhov).

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board Anatoliy Evtukhov is CEO (general) of Business Radio Group

Evgeniy Evtukhov is CEO of Business Radio Group, CEO of DJFM, DJ Sender.

Non-Executive Board MD

Supervisory Board MD

Further Information

Headlines

Ukrainian radio station punished for the lack of Ukrainian music. 2015.
Retrieved from:
<http://mediananny.com/novosti/2311837/> (05.09.2016).

In Business Radio Group appointed a new general producer instead Anatoly Evtukhov. 2010. Retrieved from:
<http://ru.telekritika.ua/news/2010-07-06/54214> (05.09.2016).

Popova M. 2014. For what Sergey Kurchenko need radio Khoroshkovsky.
Retrieved from: <http://biz.liga.net/all/reklama-marketing/stati/2693609-zachem-sergeyu-kurchenko-radiostantsiya-khoroshkovskogo.htm> (05.09.2016).

In Business Radio Group - the new head of PR-department. 2016. Retrieved from:
<http://mediananny.com/novosti/2317448/> (05.09.2016).

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Data collection for radio group was difficult due to the fact that it is a lose holding without a legal registration / entity. It is therefore, impossible to determine number of employees or board members. As with all other media groups/companies information about revenue, profit and advertising is missing because it is under commercial secret and companies and groups are not willing to disclose it. Furthermore, the big number of companies and the lack of legal basis of group make it impossible to identify shares for every owner in this group. The group did not reply to the MOM letters requesting additional information.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Business Radio Group Official Website. Retrieved on 5 September 2016 from: <http://brg.ua/about-us/>

DJ Sender Official Website. Retrieved on 5 September 2016 from: <http://eugenesender.com/en/about/>

Structure of the Independent Association of TV and Radio Broadcasters. Retrieved on 5 September 2016 from: http://nam.org.ua/pro_nam/structure/

Ownership Structure of DJFM. Retrieved on 5 September 2016 from:
<http://djfm.ua/ru/about/sb>

List of Radio Stations. Retrieved on 5 September 2016 from: [http://brg.ua/
radio_stations/](http://brg.ua/radio_stations/)

Ownership Structure of Shanson. Retrieved on 5 September 2016 from:
<http://shanson.ua/sb>

Ownership Structure of Liubimoye Radio. Retrieved on 5 September 2016
from: <http://lubimoeradio.com/sb.html>

UMH

UMH group is an international multimedia group. It contains over than 50 brands in all four types of media: radio, TV, press and Internet. UMH ranks 15 among largest media companies that operate within former soviet republics. The holding was founded by Boris Lozhkin who remains its president until 2014 its president and principal shareholder on the basis of "Telenedelya" ("TV week") newspaper.



Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Broadcasting # Publishing # Retail # Internet media

Ownership

Individual Owner

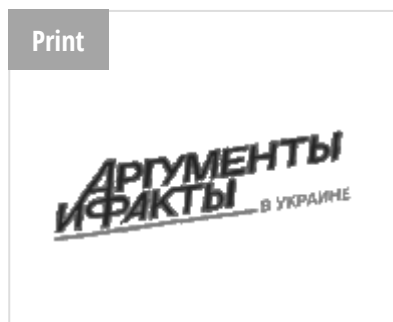
› Sergiy Kurchenko

Bradley Matthew Adrian is indicated as a final owner of UMH Group, but this person is very little information about this person apart from the fact that he is currently a director in 35 off-shore companies and resides in Belize. There is evidence to assume that Sergiy Kurchenko is the real owner of UMH. He and his businesses are affiliated with Viktor Yanukovych, the former President of Ukraine. Born in Kharkiv in 1985, Sergiy has a degree in accounting and auditing, intellectual property and law. His spheres of interests include oil and gas industry; he is the owner of FC "Metallist" (Kharkov). In 2009 he was the owner of the company "Gas of Ukraine", which subsequently focused its assets in the holding SEPEK (Eastern European Fuel-Energy Company). The company also acquired the assets of "Lukoil" - Odessa refinery, which at this time is in the process of bankruptcy. Interior Minister Arsen Avakov reported on suspicion of SEPEK in tax evasion. The whereabouts of Sergey Kurchenko are unknown. He is in the international wanted list.

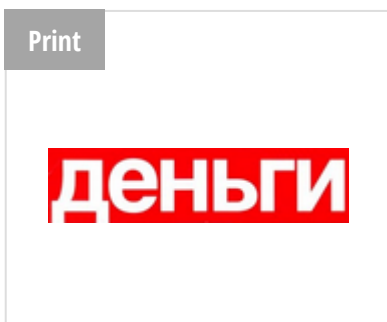


100%

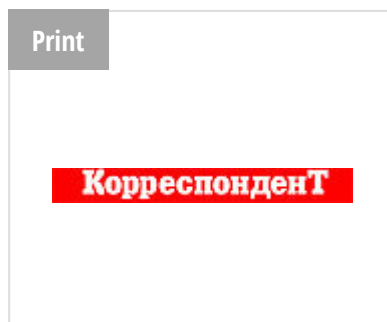
Media Outlets



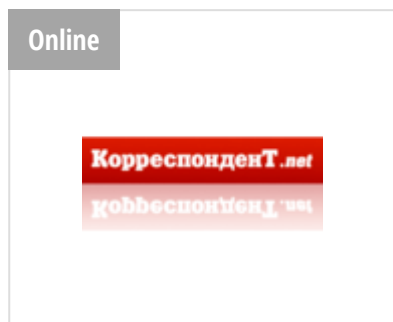
Argumenty I Fakty in Ukraine



Dengi.ua



Korrespondent



Korrespondent



KP in Ukraine



Retro FM

Other Media Outlets

Other Print Outlets

Journal "Korrespondent" (1,1%)

Newspaper "KP v Ukraini" (1,7%)

Newspaper "Argumenty i fakty" (2,9%)

Journal "Dengi.ua" (0,2%)

Newspaper "Telenedelya" ("TV week")

Journal "Forbes"

Magazine "Vogue"

Journal "Football"

Other Radio Outlets

Retro FM (25,70%)

Avtoradio (24,01%)

Nashe radio (22,65%),

NRJ (Europa plus),

Radio Pyatnica

Golos Stolyci

Lounge FM

Dgem FM

Other Online Outlets

Korrespondent.net (10,2%)

Forbes.net.ua,

Vogue.ua

Football.ua

Bigmir.net

I.ua

Tochka.net

Dengi.ua

Kp.ua

Aif.ua

Tv.ua

Vgorode.ua

ISport.ua

Gloss.ua

Facts

Media Business

Media Business

Press | Publishing house "Ukrainian Media Holding": Forbes, Korrespondent, KP, TV week, Arguments and Facts, Dengi (Money) #

Online | korrespondent.net, bigmir.net, i.ua, tochka.net, football.ua, Forbes.net.ua #

Radio | Company "Radio Group", LLC "Prime Business Group", Avtoradio, Retro FM, Nashe Radio, NRJ (Europa Plus), Джем FM, Golos Stolitsy [The voice of the capital], Lounge FM #

Advertisement | Sale House Digi Media, LLC "Prime Time", Private Corporation "Luganskdruk", LLC "Radiorama" #

Publishing | LLC "Ukrpoligraphmedia" (publishing), LLC "Vetek media invest" #

Press Distribution | LLC "Tvoya presa" (Your press), LLC "Pres Trade", PC "Tvoya Presa - Zapoizhzhia", LLC "Tvoya Presa - Donetsk", LLC "Tvoya Presa Lugansk", LLC "Tvoya Presa Kharkiv" #

TV Companies without broadcasting licenses" | LLC "Ilonit-TV", LLC "Pilot - Ukraine"

Business

International Business	<p>UMH Group contains UMH Online, UMH Radio & TV, UMH Publishing и UMH Russia.</p> <p>LLC "Ukrainian Media Group" is owned by United Media Holding N.V. (Netherlands), which is owned by UMH Group Public Limited (Cyprus). UMH Group Public Limited is owned by TRILADO ENTERPRISE INC., which is founded by LLC "Vetek Media Invest" (Ukraine), which is owned by Bentley Overseas Limited (Hong Kong)</p>
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General Information

Founding Year	1994
Founder	TRILADO ENTERPRISE INC. (British Virgin Islands)
Affiliated Interests Founder	TRILADO ENTERPRISE INC. is founded by LLC "Vetek Media Invest" (Ukraine), which is owned by Bradley Matthew Adrian
Employees	MD
Contact	04080, Ukraine, Kyiv, 104 Frunze str. Phone: +380 44 205-43-00, > umh.ua
Tax/ ID Number	24282693 (LLC "Ukrainian Media Group")38864877 (LLC "Vetek Media Invest")

Financial Information

Revenue (Financial Data/ Optional)	MD
Operating Profit (in Mill. \$)	MD

Advertising (in % of total funding)	MD
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Management

Executive Board	MD
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Non-Executive Board	MD
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Supervisory Board	MD
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Other Influential People	MD
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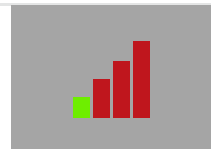
Further Information

Headlines

Новый владелец «Наше радио» рассказал, как покупал радиостанцию у Курченко: <http://mediananny.com/novosti/2316602/>
Американцы пытаются отобрать лицензию у «Forbes Украина». Издание лишилось домена .UA
<http://ain.ua/2015/08/07/596458>
Американский Forbes отобрал у UMH права на использование их бренда
<http://ain.ua/2015/08/08/596678>

Data Unavailable

ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Meta Data

Sergiy Kurchenko is legally not bound to his media businesses and groups, i.e. does not appear as an owner in legal documents. Yet there is evidence to assume that he is the actual final owner. For instance, UMH in its statement (on its official website) indirectly confirmed ties with Kurchenko when commenting about Forbes international withdrawing its license from Ukrainian Forbes. In SEPEK Press Release, published at "Liga Business Inform" Kurchenko himself comments on his (SEPEK) purchase of UMH in 2013 (21 June).

Information on affiliation of Kurchenko with UMH was also confirmed by the registry of court decisions. In particular, the decision on collection of debts from "Correspondent" to "Ukreximbank" the third party indicated the company of Kurchenko "SEPEK", in Ukrainian transliteration (Eastern European Fuel Energy Company) - business owned by Sergiy Kurchenko (press release published by Information Agency "Interfax"). All the businesses included in the UMH, indicate a citizen of Belize, Bradely Matthew Adrian, as the final owner. The latter is currently a director at 35 other off-shore companies – google searches result with this name being linked to Panama Papers. There is very little data available from the official sources, the most part of data was acquired from journalists' investigations and news about criminal investigation with official comments of prosecutors.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of UMH Group. Retrieved in August 2016, from <http://umh.ua/>

Радиогрупна UMH. Retrieved in August 2016, from <http://radiogroup.com.ua/>

Ретро FM Україна. Структура власності. Retrieved in August 2016, from http://retro.ua/media/default/pdf/sstructure_hp.pdf

(2013, July 12). Official web-site of UMH Group. Retrieved in August 2016 from <http://www.umhgroup.com/ru/press-centre/news/news-item/po-itogam-2012-goda-pribilj-umh-group-viros-la-v-4-7-raz>

I Ukrainian Radio Group

I Ukrainian Radio Group includes 3 radio stations: Radio "Perec FM", MFM, Best FM and 1 satellite channel "First Entertainment Channel "PRO VSE". There is a separate LLC "I Ukrainian Radio Group" (which is included in the ownership structure of 6 companies from 10, which have license for broadcasting for radio station from this radio group), where the CEO is the same as in I Ukrainian Radio Group. There are 10 companies in this radio group, that own a broadcasting license for the above mentioned 3 radio stations: Radio "Perec FM" – 7 companies: LLC "Kobzar", LLC "TV and Radio company "TRK Klas", Subsidiary company Radiostudia "Nova Khvyliya" ("New Wave"), LLC "TV and Radio company "Sribna Khvyliya" ("Silver Wave), Private enterprise "TV and Radio company "Efir-R", LLC "TV and Radio company "Mega-Radio" and LLC "TV and Radio company "Stolycia".

MFM – 3 companies: Subsidiary company Radiostudia "Nova Khvyliya" ("New Wave"), LLC "TV and Radio company "Sian" and LLC "Radio "Nova Khvyliya" ("New Wave").

Best FM – MD

Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	radio broadcasting

Ownership

Individual Owner

› Andriy Karpiy

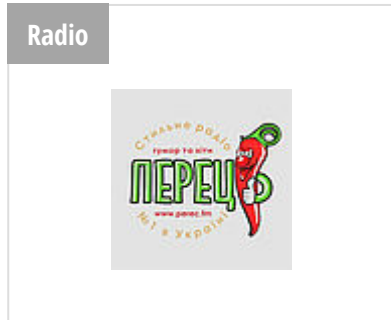
The only owner of the I Ukrainian Radio Group.

Founder and President of the NGO of TV and Radio employees "Broadcasting Association of Ukraine". In 2008 was a partner Andriy Sadovy by PJSC "Radio Deluxe".



100%

Media Outlets



Radio "Perec FM"

Facts

Media Business

Media Business Radio broadcasting | Radio Perec FM, MFM, Best FM #
Advertising

General Information

Founding Year MD

Founder MD

Affiliated Interests Founder MD

Employees MD

Contact 02098, Kyiv, 2 Pavla Tychyny prct. Tel. 0442054850 > urg.com.ua

Tax/ ID Number 34727651

Financial Information

Revenue (Financial Data/
Optional) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Management

Executive Board Igor Chernishov - CEO of TAVR Media

Further Information

Headlines Радиостанции Андрея Карпия раскрыли структуру собственности:
<http://mediananny.com/novosti/2315632/>

Data Publicly Available ownership data is easily available from other sources, e. g.
public registries etc.



Meta Data Data collection for radio group was difficult due to the fact that it is a loose holding without a legal registration / entity. It is therefore, impossible to determine number of employees or board members. As with all other media groups/companies information about revenue, profit and advertising is missing because it is under commercial secret and companies and groups are not willing to disclose it. Furthermore, the big number of companies and the lack of legal basis of group make it impossible to identify shares for every owner in this group. The group did not reply to the MOM letters requesting additional information.

Sources

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Official web-site of the I Ukrainian Radio Group. Retrieved in August 2016, from <http://urg.com.ua/>

Www.Stilnoe.fm / Стильное радио. Retrieved in August 2016, from <http://stilnoe.fm/site/cities.php>

FIRST INTERNATIONAL RADIO. О Нас. MFM STATION. Retrieved in August 2016, from <http://mfm.ua/sample-page/>

MFM STATION. ООО «Новая Волна» (Донецк). Retrieved in August 2016, from <http://mfm.ua/ooo-novaya-volna-doneck/>

. Радиоккомпания «Омега-Полис». MFM STATION. Retrieved in August 2016, from <http://mfm.ua/radiokompaniya-omega-polis/>

TRK Radio-Era LLC

"Center for Introduction of Information Technologies" owns "Era" together with the Private Company "Information Space Development Fund". Both companies are owned by another Ukrainian company, which belongs to an offshore company in Cyprus, the owner of which is indicated as an offshore company in the British Virgin Islands owned by Anton Symonenko. Based on the documents, Mr. Symonenko appeared in the ownership structure in early March of the last year - after purchasing 98% of corporate rights of the company "Information Center for Attraction of Investments" from the offshore company "SCOTWAY Associates LTD", Cyprus.

Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	radio broadcasting

Ownership

Individual Owner

› Andriy Derkach
Symonenko Anton is an assistant to the member of Ukrainian Parliament Derkach Andrii Leonidovych.



90%

Media Outlets



Radio ERA

Other Media Outlets

Other TV Outlets • TV Company “ERA”

Other Radio Outlets Radio “ERA” (9,98%)

Facts

Media Business

Media Business Production | films, TV programs #
Radio broadcasting | Radio Era #
TV broadcasting (main) #
Wired Electrical Communication #
Wireless Electrical Communication #
Satellite Electrical Communication #
Advertising

Business

International Business	MainFront Experts Inc., British Virgin Islands SCOTWAY ASSOCIATES LTDЮ, Cyprus
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General Information

Founding Year	1998
Founder	PRIVATE COMPANY "INFORMATION SPACE DEVELOPMENT FUND " # LLC "CENTER FOR INTRODUCTION OF INFORMATION TECHNOLOGIES "
Affiliated Interests Founder	MD
Employees	MD
Contact	20 Verkhovna Rada Boulevard, city of Kyiv, Kyiv Region, Ukraine, 02100 (044) 585-43-90, 536-96-01 > www.radioera.com.ua
Tax/ ID Number	30019068

Financial Information

Revenue (Financial Data/ Optional)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD

Management

Executive Board

Editorial Board

Dykyi Vitalii Oleksandrovych – Acting General Director, Editor-in-Chief

Lukin Volodymyr Vsevolodovych – Head of Production of Sociopolitical Programs

Korotayevskiy Serhii Genadiyovych – Deputy Head of Information Programs Production

Troitska Larysa Volodymyrivna – Head of Program Production Department

Karpenko Lidia Mykolaivna – Head of Cultural and Education Programs Production

Non-Executive Board

Lotashevskiy Igor Oleksandrovych

Avrakhov Taras Grygorovych

Other Influential People

De facto, the company is owned by Andrii Derkach, member of the Ukrainian Parliament, Honorary President of which he is, but in 2015 the company was officially re-registered to his assistant Symonenko Anton.

Andriy Derkach, born on 19 August 1967 in Dnipropetrovsk, his father was a KGB officer and a close friend of the second President of Ukraine Leonid Kuchma. Andriy Derkach graduated from the military school in Kharkiv. In 1990-1993 he was a student of the Academy of KGB in Moscow.

Derkach started his career at the military in 1989 and by 1994 he became a Deputy Head of the Control Service of the President of Ukraine. Followed by an appointment as an Advisor to the President of Ukraine on foreign economic issues, he later on became the First Deputy of the Prime Minister of Ukraine. He was the Head of the National Nuclear Energy Company “Energoatom” and later also headed the “Ukratomprom”. In 2012 Derkach became a member of the Party of Regions in Ukraine. He was a People’s Deputy of Ukraine in five Convocations of Verkhovna Rada. He is known for supporting the infamous set of Anti-protest laws in Ukraine on January 16, 2014, also known as “dictatorship laws”.

Andriy Derkach has a PhD in Law, and he is an Assistant Professor at the Kyiv Theological Academy and Seminary of the Ukrainian Orthodox Church.

Andriy Derkach is married to Oksana Terehova. They have three daughters: Tatyana Terehova (1992), Kseniya Derkach (1992), and Yekateryna Derkach (1997), and two sons: Grygoriy and Mykhailo.

Among the business interests of Derkach, one can name energy and media businesses. He de facto owns TRK Era, Radio Era, and Kievskiy Telegraf. However, the final beneficiary of the companies is Symonenko Anton who is the assistant of the Deputy.

Derkach holds the post of the Honorary President of "Era-Media", and is the Head of the Arts Council of TRK Era.

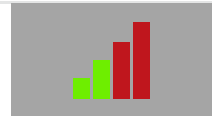
Further Information

Headlines

TRC „Era“ is not owned by Derkach but Symonenko : <http://mediananny.com/novosti/2315415/>
 Interview with Lotashevskiy <http://ru.telekritika.ua/rinok/2013-03-23/80187>
 Management of "Era" accused the New Time magazine in publishing paid news from the Presidential Administration: http://osvita.mediasapiens.ua/web/online_media/kerivnitstvo_eri_zvinuvatilo_zhurnal_novoe_vremya_v_rozmischenni_zakazukhi

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The company Era is de facto owned by the People's Deputy Andriy Derkach, the Honorary President of which he is. Despite this fact, the company is registered in the name of his Assistant Anton Symonenko. In the interview in 2013, the General Director Lotashevskiy said that the owner of the company is Derkach. In this article "Dear Russian Brodacaster and Crooked Money. Yanukovych's Companions to Sponsor Ukrainian Radio", the New Time magazine states that now the radio is sponsored by the companions of Yanukovych who are now in Russia. Common assessments of the radio show it to have pro-opposition content. Transparency is low, no de facto owners are specified.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

1+1 Media

Today "1+1 media" is a holding which joins together several information and entertainment channels, as well as has foreign language broadcasting, news agency "UNIAN" with its own TV- and radio channels, websites TSN.ua and "Glavred". In year 2010 the company became definitive property of Ihor Kolomoyskyi "Privat Group". In 2016 "1+1 Media" arranged an agreement about purchasing the "Viasat Ukraina".



Key facts

Business Form	private
Legal Form	Corporations and LLC: Corporation is different from all another business types, because corporation is a substantive artificial person and subject of taxation, apart from the people who own, control and manage it. By reason of that independent status of
Business Sectors	Broadcasting; Advertising; Production; Education; Distribution of content; Internet services; Food industry (catering company "Efir")

Ownership

Individual Owner

› Ihor Kolomoyskyi

Born in Dnepropetrovsk in 1963, got a degree as engineer-metallurgist at the Dnepropetrovsk Metallurgical Institute. He is a key person at the financial-industrial group "Privat". The main interests of this group are: the petroleum industry, metallurgy, mining and chemical industry, finance. Most known as one of the owners of PJSC "Privatbank" and the football club "Dnepr". In April 2010, the Harley Trading Limited company, which is owned by Igor Kolomoisky bought a group "1+1 Media" from the international company CME (Central European Media Enterprises Ltd). In 2011 Kolomoisky has been elected as president of the European Jewish Union (EJU) for five years. EJU was established to coordinate the activities of the Jewish communities in Europe. In March 2014, after Euromaidan, Kolomoisky entered public politics — became the Head of the Dnipropetrovsk Regional State Administration. After his resignation in 2015 he continued to take part in public politics (he's associated with parties "Ukrop", "Vidrodzhennya", has influence over certain politicians, the members of other political forces). Married, has two children.



24.9%

› Ihor Surkis

Born in Kiev in 1958. With his brother Hryhoriy Surkis, president of the Football Federation of Ukraine, owns "Ukrenergoconsulting" company (suspended now, data from State Company Register). Co-owner of TV company "TET", which is a part of the group "1+1 Media". A Co-founder, co-owner and director of the football club "Dynamo". According to the publication of "Nashy Groshy" the Surkis brothers are the minority shareholders of the OJSC "Zaporizhzhyaoblenergo", also together with Igor Kolomoisky they control PJSC "Lvivoblenergo" (all energy companies). According to Forbes-Ukraine, the brothers together with Igor Kolomoisky are owners of the plant "Dnipropetsstal" (steel company). Various reported on assets of the businessman in insurance companies. In 1998 he ran for parliament from the party SDPU (u) associated with Viktor Medvedchuk (politician, leader of social movement "Ukrainsky Vybor" [Ukrainian choice]). Surkis brothers, together with Viktor Medvedchuk were co-founders of Concordia Medikal (is being suspended).



24.7%

Media Outlets



1+1 TV

Other Media Outlets

Other TV Outlets

“1+1” (audience share 11%)

Other Online Outlets

Information Agency UNIAN (audience share 9,9%)

<http://www.unian.net>

TSN-UA website (audience share 15,9%)

<http://tsn.ua/>

Facts

Media Business

Media Business

TV Broadcasting | 1+1, Plus Plus, 2+2, TET, 1+1 International, Bigudi, UNIAN
Production | Filmmaking and dubbing, 1+1 Production
Education | High School Media & Production
Advertising | LLC “Global Media Group”
Content distribution | OVA.tv platform
Online | TSN.ua, UNIAN, Glavred.info, Telekritika, UT-Ukraine Today

Business

Business TV Broadcasting | 1+1, Plus Plus, 2+2, TET, 1+1 International, Bigudi, UNIAN
Production | Filmmaking and dubbing, 1+1 Production
Education | High School Media & Production
Advertising | LLC "Global Media Group"
Content distribution | OVA.tv platform
Online | TSN.ua, UNIAN, Glavred.info, Telekritika, UT-Ukraine Today

International Business 1+1 Media is a loose holding without a legal registration in Ukraine. Separate TV channels within the holding have mother companies registered in Cyprus, Netherlands and British Virgin Islands. For instance, the TV Channel 1+1 has the following parent companies:
CME Ukraine Holding II (Netherlands), subsidiary of CME Cyprus Holding II (Cyprus), which in turn is a subsidiary of Harley Trading Limited (Belize) and Alstrom Business Corp (British Virgin Islands), owns 70% of shares; whereas "1+1 Production" (Ukraine), subsidiary of CADDOD LIMITED (Cyprus), owns the remaining 30%.

General Information

Founding Year 1995

Founder Oleksandr Rodnianskyi

Affiliated Interests Founder Born in Kyiv, got a degree as a filmmaker at the Kyiv National I. K. Karpenko-Kary Theatre, Cinema and Television University. In 1995 founded the television company "1+1", which was sold to the Igor Kolomoisky's company in 2010. The former director of the Russian Media Group STS (up to 2008), the director and the producer. In 2016 he became a member of the American Film Academy. His cousin - Boris Fuksman - was co-owner of the "1+1 media" up to 2010. In 2009 Rodniansky created A.R. Films company. He is the head of the company. A.R. Films is engaged in production and distribution of films, and unites the film production company "Non-Stop Production", the developer and operator of the game platform GameNet, and the publisher of the Russian-language computer games Syncopate company and the Russian film festival "Kinotavr".

Employees MD

Contact Address: 04080, Ukraine, wul. Kyrylivska, 23tel. +38 (044) 490-01-01
✉ prgroup@1plus1.tv, ✉ reception@1plus1.tv > 1plus1.ua

Tax/ ID Number 23729809 (for 1+1 TV company)

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board

Editorial Council: Smirnova Tetiana Serhiivna, head of legal office of 1+1 Media Group.

Demchenko Iryna Oleksiivna, correspondent of "1+1 Studio" teleradio company.

Moseychuk Natalia Mykolaivna, anchorman of "1+1 Studio" teleradio company.

Shilenko Maksim Volodymyrovych, head of investigative journalism department, 1+1

Barannik (Tkachenko) Ganna Volodymyrivna, HR Director of 1+1 Media Group, wife of Director General Oleksandr Tkachenko

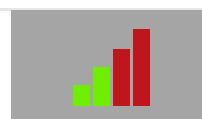
Stroiko Iryna Anatoliivna, manager of "Posidonia Trading" (Belize), which is constitutor of LLC "Molodist Distribution", which is constitutor of LLC "Information Agency "UNIAN".

Non-Executive Board	MD
Supervisory Board	Ihor Valeriyovuch Kolomoyskyi, owner. Nalyvaiko Oleg Ihorovych, head of the State Committee on Television and Radio-broadcasting
Other Influential People	Oleksandr Tkachenko, Director General of 1+1 Media Group. Jaroslav Paholchuk, Executive Director of 1+1 Media Group. Valeriy Varenysia, head of Sales House "Plusy"("Pluses")

Further Information

Headlines	<p>Коломойский заявляет, что не продает долю в «1+1» Порошенко. http://ru.telekritika.ua/business/kolomoiskii-zayavlyaet-cto-ne-prodaet-dolyu-v-1+1-poroshenko-657405</p> <p>2,5 гривні розбрату. StarLightMedia та «1+1 медіа» про зміну УПП і перехід до ринкових відносин з провайдерами. http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/</p> <p>Приват со спутником: 1+1 покупает крупного провайдера ТВ Viasat. http://biz.liga.net/all/telekom/stati/3266233-privat-so-sputnikom-1-1-pokupaet-krupnogo-provaydera-tv-viasat.htm</p>
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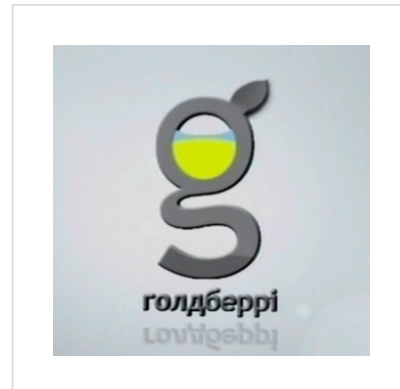
Data Publicly Available	ownership data is easily available from other sources, e. g. public registries etc.
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Meta Data	Information about staff of editorial council was found from the Register of the National Council on Television and Radio Broadcasting and can be outdated. Media group isn't an artificial person, but several companies, related to each other with owners and conjoint management. Information about number of employees is absent in open information sources.
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Goldberry LLC

Espresso TV is a Ukrainian Information television channel. It started broadcasting during Euromaidan in 2013 solely via satellite without a license, which later caused procedural problems for it in acquiring one. Those problems were resolved by the end of 2014, when the channel was granted a license for digital broadcasting. "Goldberry" LLC belongs solely to "Astra Finance" company which in turn belongs to "Novyny-TV" ("News-TV") LLC (70%) and Larysa Knyazhytska (30%), the wife of Mykola Knyazhytsky, Member of the Parliament of Ukraine of 7th and 8th convocations (2012-2014 and 2014-2019). However, 99% of "Novyny-TV" ("News-TV") belongs to Larysa Knyajitska as well, while 1% belongs to Vadym Denysenko, Member of the Parliament, from "Petro Poroshenko Bloc". Though, the shareholding structure illustrates that in 2014 Vadym Denysenko passed his 1% to the "Moris Ukraine "Law Company", LLC.






Until recently, 99% of Espresso TV belonged to Larysa Knyazhytska, the wife of Mykola Knyazhytsky. As of August 2017 Arseniy Yatsenyuk, former prime minister, and Inna Avakova, the wife of the current interior minister, have acquired 30 and 40 percent of LLC "Goldberry" respectively leaving Ms Knyazhitska with 30 percent of shares of Espresso TV.

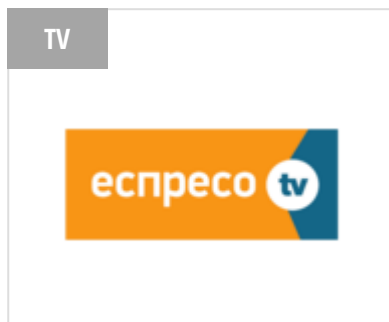
Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Broadcasting, production, distribution, financial services, advertising

Ownership

Individual Owner			
	> Larysa Knyazhytska		30%
	> Inna Avakova		40%
	> Arseny Yatseniuk		30%

Media Outlets



Espresso TV

Facts

Media Business

Media Business

Production | Films, videos and TV-programs
Distribution | Films, videos and TV-programs
TV broadcasting activities (main) | Espresso TV
Advertising

Business

Business

Production | Films, videos and TV-programs
Distribution | Films, videos and TV-programs
TV broadcasting activities (main) | Espresso TV
Advertising

General Information

Founding Year

2008

Founder

LIMITED LIABILITY COMPANY "ASTRA FINANCE"

Affiliated Interests Founder

LLC "Goldberry", which is owned (100%) by LLC "Astra Finans". LLC "Astra Finans" is owned 30% by Larysa Knyazhitska (wife of member of Ukrainian Parliament Mykola Knyazhitskyi); 40% - Avakova Inna (wife of Interior Minister Arsen Avakov); 30% - Yatseniuk Arseny (former Prime Minister of Ukraine).

Employees

MD

Contact

Adam Mickiewicz str. 10, office 32
03087, Kyiv,
Tel.: (044) 242 78 53, (044) 243 46 41;
web: > espresso.tv

Tax/ ID Number

0337702

Financial Information

**Revenue (Financial Data/
Optional)** Missing Data

Operating Profit (in Mill. \$) Missing Data

**Advertising (in % of total
funding)** Missing Data

Management

Executive Board Director Yermolovich Kateryna Viktorivna is an assistant to Mykola Knyazhytsky, Member of the Parliament

Non-Executive Board Missing Data

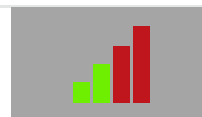
Supervisory Board Missing Data

Other Influential People Typusyak Mykola Ivanovych is a director of "Astra finance" LLC and can influence crucially, since this company owns 100% of "Goldberry" LLC. He is also Media Dim's commercial manager, distribution company.

Further Information

- Headlines**
- 📄 Дружині Княжицького належить «Еспрессо ТВ» (The wife of Knyajitsky owns „Espresso TV“)
 - 📄 Канал ТВі: сумний фінал казки: (TBi (TVi) channel: sad ending of the fairy-tale)

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Meta Data In Ukraine politically exposed persons register their holdings in names of their relatives. The situation with Espresso TV is not unusual, since the wife of an MP is a final beneficiary. We could not obtain any financial information. The company did not respond to our request for more information.

Sources

- ▣ Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016

 - ▣ Official web-site the Espresso channel. Retrieved in August 2016

 - ▣ Дружині Княжицького належить «Еспрессо ТВ. Forbes Україна. (2016, April 5). Forbes.ua. Retrieved in August 2016

 - ▣ Wikipedia. Вікіпедія. Княжицький Микола Леонідович. Retrieved in August 2016

 - ▣ [Database of Parliament assistants of Ukraine] Посіпаки: реєстр помічників депутатів Верховної Ради. Посіпаки: результати пошуку. Retrieved in August 2016

 - ▣ Official web-site of Industrial Television Committee. ТОП-канали ТВ. Retrieved in August 2016
-

StarLight Media Ltd

StarLightMedia group positions itself as the largest broadcasting group in Ukraine. It consists of 6 TV-channels. These are STB, ICTV, Novy Kanal (New Channel), QTV (animations) two music TV-channels M1 and M2. It was founded in 2009. Starlight Media Ltd is registered in Cyprus on 29.12.2006, yet there is no mention of it on the official website. According to the official website of StarLightMedia, in the past year the group was an absolute leader in all target audiences, men, women and youth. They have the largest audience share (TV) in Ukraine of 27,33% in 2015. The three of the group's channels are among the top 10 TV channels according to audience research by Nielsen (STB, ICTV, Novy Channel). StarLightMedia has its own production companies. Apart from television the group's products include shooting equipment rental – StarLight rental, scenery production – StarLight Scenery, TV series and music videos – StartLight Films. The group has three sales houses: Startlight Sales deals with direct advertising; Starlight Brand Content deals with sponsorship and product placement; and StarLight Digital Sales deals with online and mobile advertising. StarLight Digital is a department which develops internet-projects. The group considers itself as trend-setting in television and advertising and has some social projects too.



Key facts

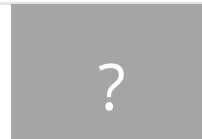
Business Form	private
Legal Form	limited liability partnership
Business Sectors	Broadcasting; Advertising; Production; Entertainment; Investment Education

Ownership

Individual Owner

> Viktor Pinchuk

Viktor Pinchuk is one of the wealthiest men on earth. Forbes places him in 2016 on 1476th place with real time net worth of USD 1.36 billion. He is married to Olena Pinchuk, the daughter of the former President of Ukraine, Leonid Kuchma. Together with his wife Victor owns one of the biggest media holdings in Ukraine Starlight Media. He founded "Interpipe" in 1990, a metallurgical mill company, controls several dozens of enterprises active in steel industry, wheel and tubular production (Novomoskovsk Pipe Plant, Nizhnednepetrovsky Pipe Rolling Plant, "Dniprospetsstal", etc.). Interpipe is among top 10 of the world's largest seamless pipes' producers and third largest producer of solid-rolled railways wheels in the world. In 2007 he founded EastOne Group, an international investment advisory group which provides services in investment management across the continent in various sectors. The company combines more than 20 businesses and large-scale projects which include Interpipe, media and banking sector (Credit Dnepr Bank). Viktor Pinchuk also owns a company 'Impulse Group' which was registered in 2001 and lists among its activities the following: wholesale of solid, liquid and gas fuels and similar products, wholesale of metals and metal ores, wholesale of waste and scrap, financial leasing and research and experimental development in the field of other natural and technical sciences. According to media, he invests in Facebook and Twitter via American funds. He owns a charity fund "Victor Pinchuk Foundation" which is a non-partisan philanthropic foundation active in education, healthcare and art. The foundation has two scholarship programmes Zavtra.ua (Tomorrow from



Ukrainian) World Wide Studies, which provide young brilliant Ukrainians with opportunities to study in world's best universities in fields of agriculture, environment and alternative energies, public administration/law and aerospace engineering. The Foundation also organizes public lectures and roundtables (Philanthropic Roundtable in Davos) with world renowned leaders and scholars. Medsanbat provides medical training to doctors in conflict zones and Cradle of Hope is a network of neonatal centers all across Ukraine. "PinchukArtCentre" supports artists and promotes artistic education.

Together with Volosyuk Viktor Mikhailovich Pinchuk owns TAVR Company which also belongs to TAVR Media, radio holding with the following radios: Hit-FM, Kiss-FM, Russkoe Radio Ukraina, Radio Relax, Radio Roks, Radio Melodia. TAVR company owns various radio companies – Liamin (100%), Mir (95%), Pilot (95%).

Viktor Pinchuk served two terms as a Member of the Parliament with the "Labour Ukraine" between 1998 and 2002. He was a member of Committee for economic policy, national economy management, ownership and investments during both convocations. In 2006 he supported election campaign "Viche" party (before the announcement of the off-year election in 2007 Inna Bogoslovska was a head of the party). Despite powerful sponsorship, the party didn't enter the parliament.

He is known to keep close friendships with the Clintons, Sir Elton John and Tony Blair. Last year he was the largest individual contributor to the Clinton Foundation, and allegations were made that his company, Interpipe, conducted business with Iran, which he denies. In 2013 Pinchuk joined Giving Pledge, where he committed to

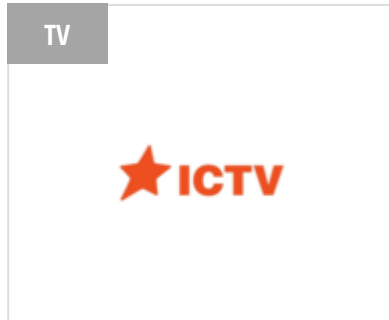
giving more than half of this wealth back to his country and society. He and Kolomoyskyi were schoolmates. Pinchuk was born in Kyiv in 1960.

› Olena Pinchuk

Born in Dnipropetrovsk, Olena graduated from Economics faculty of the Dnipropetrovsk State University. Olena Pinchuk is a daughter of the former President of Ukraine, Leonid Kuchma. Together with her husband Victor Pinchuk, Olena owns one of the biggest media holdings in Ukraine Starlight Media. It consists of 6 TV-channels. They are Novy Kanal (New Channel), STB, ICTV, music TV-channels M1 and M2 and QTV animation TV-channel. From 2003 she heads a charity organization Fund "AntiAIDS". Currently this is the first and only charitable fund committed to fighting against AIDS in Ukraine operating on private donations. Olena Pinchuk also owns EastOne Group together with her husband, where she appears under the name Elena Franchuk, surname of her first husband, Ihor Franchuk, who previously headed the "Chornomornaftogas" company. He is the son of the former Head of the Council of Ministers of Crimea, Anatoliy Franchuk. Olena has a son, Roman (born in 1991), with her first husband. Together with Viktor Pinchuk they have two daughters (born in 2003 and 2011). In November 2007 she got the 17th place in the TOP – 100 most influential women of Ukraine, by Focus. In 2010 Olena Pinchuk joined the UNAIDS High Level Commission on HIV prevention.



Media Outlets



ICTV



STB

Other Media Outlets

Other TV Outlets

STB (audience share 8,5%),

ICTV (audience share 6,36%),

Facts

Media Business

Media Business

TV Broadcasting | STB, ICTV, Novy Channel, QTV, M1, M2 #

Digital products | StarLight Digital subdivision that deals with internet-projects #

Advertising | StarLight Sales, StarLight Brand Content, StarLight Digital Sales

Production | StarLight Films, Vaverka Production, StarLight Commercial Production, StarLight Scenery, StarLight Rental |

Entertainment | StartLight Entertainment, StarLight Digital #

Investment | wGRP Investment #

Education | Knowledge Centre (workshops, trainings)

Business

Business

TV Broadcasting | STB, ICTV, Novy Channel, QTV, M1, M2 #
 Digital products | StarLight Digital subdivision that deals with internet-projects #
 Advertising | StarLight Sales, StarLight Brand Content, StarLight Digital Sales
 Production | StarLight Films, Vaverka Production, StarLight Commercial
 Production, StarLight Scenery, StarLight Rental |
 Entertainment | StartLight Entertainment, StarLight Digital #
 Investment | wGRP Investment #
 Education | Knowledge Centre (workshops, trainings)

International Business

4 companies own Starlight Media Ltd all with 24,99%: Moonlight Global Ltd, British Virgin Islands, Crestfield Ltd, Samoa, Roseador Overseas Ltd, British Virgin Islands and Mondica Global Ltd, British Virgin Islands. These in turn are owned 100% by other companies, respectively, Grainger Consultants Ltd – Hong Kong owned by Benjamin Verne French national residing in Switzerland, Gallen Management Ltd – Seychelles owned by Samantha D'Aoud, British national residing in France, Radner Consulting – Seychelles owned by Angelo de Riz, Swiss national residing in Switzerland and Corella Ltd – Hong Kong owned by Colin Walker British national residing in Jersey.

General Information

Founding Year

2006

Founder

MOONLIGHT GLOBAL LTD (British Virgin Islands), CRESTFIELD LTD (Samoa), ROSEADOR OVERSEAS LTD (British Virgin Islands), MANDICA GLOBAL LTD (British Virgin Islands)

Employees

4000

Contact

Ukraine: 01054, Kyiv, Turgenevska str. 25; Tel: +38(044)3543545, website: slm.ua; Cyprus: Mykinon 8, 1065 Nicosia

Tax/ ID Number

HE 190860

Financial Information

Revenue (Financial Data/
Optional) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Management

Executive Board

Evhenii Bondarenko, CEO of StarLight Media from June, 2012. He graduated from the Russian Institute of Economics and Finance, Moscow State University of Railway Engineering. Evhenii obtained two MBA degrees from the Executive Academy, Vienna University of Economics and Business (Austria) and from Carlson Business School of Management, University of Minnesota (USA). He started his professional career in 1997. Evhenii held management positions in the sphere of economics and finance in various Russian companies. In 2004-2006 he was deputy director of the performance management of TNK-BP Ukraine. He worked for EastOne Group for 6 years before joining StarLight Media.

Anatolii Maksymchuk, Vice-President of the Group, graduated from the Faculty of Law of the National Technical University of Ukraine "Kyiv Polytechnic Institute" in 2002. He also studied political sciences, attended summer universities on democracy and media law. Since June 2004, Anatolii has been working on STB channel, at first as a Legal Department Director, now as a Deputy General Director of the channel and the Group. Prior to StarLightMedia, he worked in "XXI Century" holding company. He is a member of the Public Council at the State Committee for Television and Radio Broadcasting, of the Public Council at the Ukrainian State Film Agency; of the National Association of Advocates of Ukraine.

Taras Shydlyk, CFO. In 1999, Taras graduated from the Institute of International Relations at Taras Shevchenko National University. He began his professional career in the banking sector. Then, he worked for Ernst&Young audit company for 6 years, and for EastOne investment and consulting company for 2 years. He joined StarLightMedia in August 2008 as a CFO. Information gathered at the website of the group <http://slm.ua/about-ua/>. From 2009 till 2012 Oleksandr Bogutskiy (a head of ICTV channel) was the head of StarLightMeida Group. In May, 2012 Volodymyr Borodianskyi (a head of STB channel) was appointed to this position.

Non-Executive Board

MD

Supervisory Board

Olena Pinchuk wife of Viktor Pinchuk and the daughter of the former President of Ukraine, Leonid Kutchma

Further Information

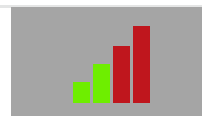
Headlines

2.5 hryvnya of disagreement. StarLightMedia and “1+1 Media” on amends to UPS and transition to market relations with providers
<http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/>

StarLightMedia warns about swindlers acting on behalf of company
<http://mediananny.com/novosti/2317115/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Since the company is registered in Cyprus, it is impossible to obtain registration data from open information sources. It is impossible to obtain financial information from open information sources as well.

Sources

Official web-site of StarLight Media. Retrieved in August 2016, from <http://slm.ua/about-ua/>

Liga Dossier. EastOne Group. Retrieved in August 2016 from http://file.liga.net/company/2205-eastone_gryppa.html

Wikipedia. StarLight Media. Retrieved in August 2016 from <https://uk.wikipedia.org/wiki/StarLightMedia>

(2009, November 11). Ukrinform News. Six Ukrainian TV channels consolidated into one brand StarLightMedia. Retrieved in August 2016 from http://www.ukrinform.net/rubric-ukrnews/874709-six_ukrainian_tv_channels_consolidated_into_one_brand_starlightmed

Official web-site of Pinchuk fund. Retrieved in August 2016, from http://pinchukfund.org/en/about_pinchuk/biography/

EastOne Group. About Company. Retrieved in August 2016, from http://eastonegroup.com/eng/about_company.php

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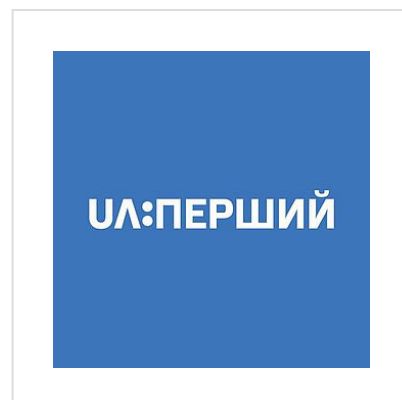
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European Journalism Centre (EJC). Ukraine - Media Landscape

European Journalism Centre (EJC). Retrieved in August 2016, from
http://ejc.net/media_landscapes/ukraine

National Television Company of Ukraine (UA: Pershiy)

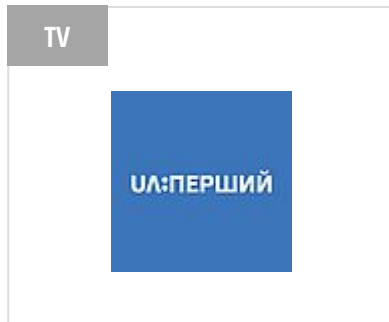
The broadcaster is in the process of reform. This is the first public service broadcaster in the country. Public TV is a joint stock company, where the State owns 100% of shares. Structure of the company contains the national radio broadcaster "Culture", 29 local television companies and the State Enterprise "Ukrtelevfilm." It has a satellite broadcasting.



Key facts

Business Form	Public
Legal Form	Public Joint Stock Company (in transition)
Business Sectors	TV Broadcasting

Media Outlets



National TV Company (UA:Pershiv / UA:The first)

Other Media Outlets

Other TV Outlets UA: Pershiy [The first]

'Culture' TV

Other Radio Outlets Ukrainian Radio

Facts

Media Business

Media Business TV Broadcasting | UA Pershiy, Culture TV # Radio Broadcasting | Ukrainian Radio # Production | Ukrtefilm, Ukrainian Studio of Film production

General Information

Founding Year	1939 start of broadcasting # 1995 founded as a company
Founder	Cabinet of Ministers of Ukraine
Affiliated Interests Founder	Central body of executive branch of power in Ukraine. Also is a founder of Ukrainian Radio (National Radio company of Ukraine) and State News Agency "Ukrinform", newspaper "Courier of government"
Employees	7 140
Contact	04119, Kyiv, 42 Melnykova str. Phone: (044) 481 0889, F: (044) 489 3905 Email:  press@ntu.ua Website:  1tv.com.ua
Tax/ ID Number	23152907

Financial Information

Revenue (Financial Data/ Optional)	In 2016 the State provided the budget of UAH 747 million (USD 30 million). According to preliminary estimates in 2017 planned budget is UAH 1.8 billion (USD 47 million).
Advertising (in % of total funding)	in 2014 about \$5 million (UAH 70 million)

Management

Executive Board	Zurab Alasania , CEO
	Oleksandr Khaberin, CEO's assistant
	Darya Yurovska, assistant on content
	Victoria Romanova, assistant on development of international cooperation

Ganna Bychok, assistant on the financial and economic issues, government procurement and logistics

Mykhaylo Shmatov, assistant on coordination of branches of NTC

Non-Executive Board

Oleg Nalyvayko - head of the State Committee of TV and radio broadcasting of Ukraine

Oleksandr Obodovych

Darya Yurovska

Svitlana Lushkaryova

Oleksandr Kovsh

Oleksandr Fedorenko

Supervisory Board

Taras Avrakhov - former CEO of National Radio Company of Ukraine

Volodymyr Brynzak, vice-president of National Olympic Committee

Evgen Glibovytskyi, representative of Nestor's group, expert in strategy development

Daria Karyakina, Chairman of the Board assistant NGO "International union"

Vyacheslav Kozak, journalist of Ukrainian Radio

Tetyana Lebedeva, representative of "Independent association of TV and radio broadcasters"

Lavrentyi Malasonia, former CEO of LLC "NIS" (TV channel "Inter") and former producer of TV channel NewsOne

Vadym Miskyi, coordinator of NGO's coalition Reanimation Package of Reforms (RPR)

Svitlana Ostapa, media-expert of NGO "Detector media"

Oleksiy Panych, representative of NGO "Scientific Publishing Association
"Spirit and Letter"

Vitaliy Portnikov, journalist, host programs to "Espresso TV" and "Radio
Liberty"

Natalia Skrypka, representative of All-Ukrainian NGO "National Assembly of
Disabled People of Ukraine"

Viktor Taran, CEO of NGO "Center "Eydos"

Sergiy Taran, CEO of International institute of democracy

Igor Khokhych, head of NGO "All-Ukrainian youth movement" Responsibility
starts with me"

Taras Shevchenko, CEO of "Media Law Institute"

Volodymyr Yavorskyi, former member of the Ukrainian Parliament

Further Information

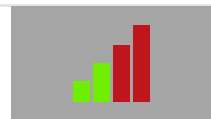
Headlines

(30 June 2015) «UA:Перший» платитиме співробітникам лише ставку через
падіння доходів від реклами – Харєбін. Retrieved in August 2016 from
[http://stv.mediasapiens.ua/finansuvannya/finansy/
uapershiy_platitime_spivrobitnikam_lishe_stavku_cherez_padinnya_dokhodiv_](http://stv.mediasapiens.ua/finansuvannya/finansy/uapershiy_platitime_spivrobitnikam_lishe_stavku_cherez_padinnya_dokhodiv_)

(29 April 2016) «Агентство нерухомості» Укртелефільм: хто і як саботує
створення Суспільного (розслідування) Retrieved in August 2016 from
<http://www.radiosvoboda.org/a/27705146.html>

Data Publicly Available

ownership data is easily available from other sources, e. g.
public registries etc.



Meta Data

The channel is being reformed and is in the process of transition from state to
public (creation of JSC "National public TV channel Ukraine"), therefore, some
structural units stipulated by law, are not yet in place.

The staff of NTC is in the process of reorganization and reduction, therefore
the available data on the number of employees may be higher.

Sources

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(09.06.2016) The Law on Public Service Broadcasting. The Parliament of Ukraine. Retrieved in September 2016 from <http://zakon3.rada.gov.ua/laws/show/1227-18>

Public Broadcasting Project. Retrieved in August 2016 from <http://stv.mediasapiens.ua/>

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(1.08.2016) 11 кроків створення Суспільного мовлення: інфографіка. Retrieved in September 2016 from http://stv.mediasapiens.ua/zakonodavstvo/zminy/11_kroktiv_stvorennya_suspilnogo_movlennya_infografika/

(2015) Supervisory board of the National Television Company of Ukraine. National Council of Television and Radio Broadcasting of Ukraine. Retrieved in September 2016, from <http://www.nrada.gov.ua/userfiles/file/2015/Suspilne%20movl/Naglyadova%20rada.pdf>

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(20.01.2016) НТКУ знає, як заробити на рекламі. Official website of the channel. Retrieved in September 2016 from <http://1tv.com.ua/news/channel/63920>

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Media Holding Vesti Ukraine

The Media Holding includes: Vesti Newspaper, Radio Vesti, TV channel UBR, Internet Sales House Digital Decisions, vesti-ukr.com and ubr.ua websites.



Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Broadcasting # Publishing # Internet media # Advertising

Ownership

Individual Owner

› Mozgovyi Denis Oleksandrovych
He is a citizen of Avdiivka (it is occupied by the so-called Donetsk People's Republic). He is a front person for registration of several bogus companies that own "Vesti-Ukraina" ("News-Ukraine") media holding as a result. Holding owns "Vesti" ("News") newspaper, UBR TV-channel, "Vesti" ("News") radio station, website <http://vesti-ukr.com>, website <http://reporter.vesti-ukr.com> and website <http://ubr.ua>.



79.2%

› Alexandrova Tetyana Vitaliivna
She is a citizen of Donetsk (it is occupied by the so-called Donetsk People's Republic). She is a front person for registration of several bogus companies that own "Vesti-Ukraina" ("News-Ukraine") media holding as a result. Holding owns "Vesti" ("News") newspaper, UBR TV-channel, "Vesti" ("News") radio station, website <http://vesti-ukr.com>, website <http://reporter.vesti-ukr.com> and website <http://ubr.ua>.



20.8%

Media Outlets



TV Channel UBR



Vesti

Other Media Outlets

Other Print Outlets Newspaper "Vesti" (3,2%)

Other TV Outlets TV channel UBR (0,17%)

Other Radio Outlets Radio Vesti

Other Online Outlets vesti-ukr.com

ubr.ua

Facts

Media Business

Media Business Press | Newspaper "Vesti" #
 TV | TV channel UBR #
 Online | vesti-ukr.com, ubr.ua #
 Radio | Company "Radio Group", LLC "Prime Business Group", Radio Vesti #
 Advertisement | Internet Sales House Digital Decisions

General Information

Founding Year 2003

Founder Igor Guzhva

Affiliated Interests Founder Igor Guzhva long time was the chief editor of "Segodnia" newspaper (owner Rinat Akhmetov). He created newspaper and holding "Vesti" in 2013 after a two-year stay in Moscow. The man of clearly pro-Russian views. Under his management the newspaper constantly manipulated in content, causing outrage in society, but it had a distinct group of support among those who used to get it for free. Donetsk editorial office of "Vesti" supported the arrival of separatists, it is not published now.

Oleksandr Klymenko is Ukrainian businessman and politician, former Minister of Incomes and Fees of Ukraine (December 24, 2012 – February 27, 2014). The representative of the Ukrainian oligarchic clan, known as the "Yanukovych family." According to media reports, he is the owner of the newspaper "Vesti", radio "Vesti" and UBR channel.

Olga Semchenko, head of Media Holding "Vesti Ukraine", the former press secretary, civil wife of former Minister of Incomes and Fees under the regime of Yanukovych Oleksandr Klymenko. Allegedly Igor Guzhva sold her his share of ownership. In the interview to "Detector Media" Ms. Semchenko denied that its owner is Oleksandr Klymenko.

Employees MD

Contact 01 001, Kyiv city, Sportyvna Street, 1a, "Guliver" Busincees Center, floor 32
 Tel. / Тел.: +38 044 591 03 15
 ✉ info@vesti.ua, ✉ julia_lomanova@vesti.ua

Tax/ ID Number MD

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board Olga Semchnko - Chairman of the Board

Non-Executive Board Vitaliy Dokalenko - General producer Radio Vesti

Kateryna Terekhova - chief editor web-site vesti-ukr.com

Olena Lysenko - chief editor web-site ubr.ua

Mykhaylo Irtlach - head of Digital Decisions

Oksana Kalytyuk - General producer of UBR channel

Oksana Omelchenko - chief editor newspaper "Vesti"

Supervisory Board MD

Further Information

Headlines Беглый Александр Клименко переписал активы холдинга «Вести Украина» на безработного и гражданку ДНР? <http://mediananny.com/novosti/2315403/>

МЕДІА ХОЛДИНГ ВЕСТИ УКРАЇНА ПРЕДСТАВЛЯЄТ СВОЙ
ОФІЦІАЛЬНИЙ САЙТ: <http://ubr.ua/ukraine-and-world/society/media-holding-vesti-ukraina-predstavliaet-svoi-oficialnyi-sait-392674>

Active Disguise

in addition to unavailability of true data, ownership is disguised, e. g. through bogus companies, etc.



Meta Data

The ownership structure of "Vesti" holding has caused many questions among media experts, since its inception in 2013. The former editor of the newspaper "Sehodnia" Igor Guzhva became editor in chief of the newspaper "Vesti" and formally he was the owner of the holding. I. Huzhva repeatedly called himself the owner of the newspaper and holding in public. The first scandal with "Vesti" holding appeared in May 2014. The bank accounts of the company were blocked, on the same day, there was searching in the headquarters of the holding. During searches was found 1.5 million UAH in cash. The main directorate of the State Fiscal Service of Ukraine in Sumy initiated the investigation on "Vesti" holding. The investigation was conducted within the investigation of illegal activities of some companies associated with the holding.

In 2015, department of the financial investigations of the State Fiscal Service of Ukraine reported that they suspect Igor Guzhva, the editor in chief of the "Vesti" newspaper and the head of "Media Invest Group" holding in tax evasion in the amount of 17.8 million.

The chief editor of the "Vesti" newspaper and head of "Media Invest Group" holding, Igor Guzhva sold its stake, left the media holding, and resigned from the post of editor of the "Vesti" newspaper on July 29, 2015. According to his statement, the official ownership passed to the Cypriot company Media Holding Vesti Ukraine. Board of Directors of the holding company headed by Olga Semchenko is the head of the Board of Directors of the holding. Semchenko is a former press secretary of Oleksandr Klymenko - the former Minister of income and fees of Ukraine..

According to unofficial data, "Vesti" holding attributed to former Minister of income and charges of Ukraine Oleksandr Klymenko. But the documents don't show Klymenko neither the owner nor the final beneficiary.

Sources

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(2016, January 14). Вести. Елена Лысенко стала главным редактором бизнес-портала UBR. В ближайшем будущем должен произойти ребрендинг сайта. Retrieved in August 2016 from <http://vesti-ukr.com/strana/131882-elena-lysenko-stala-glavnym-redaktorom-biznes-portala-ubr>

(2015, July 30). Українська правда. Цивільна дружина Клименка розповіла, якими стануть "Вести". Retrieved in August 2016 from <http://www.pravda.com.ua/news/2015/07/30/7076152/>

(2015, July 29). Українська правда. Гужва продав свою частку у "Вестях" цивільній дружині Клименка. Retrieved in August 2016 from <http://www.pravda.com.ua/news/2015/07/29/7076104/>

(2015, September 16). Вести. На должность главреда газеты назначена Оксана Омельченко. Retrieved in August 2016 from <http://vesti-ukr.com/strana/115055-na-dolzhnost-glavreda-gazety-vesti-naznachena-oksana-omelchenko>

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<http://www.pravda.com.ua/rus/news/2015/07/30/7076152/>

<http://detector.media/tag/530/pagenum/2/>

<http://detector.media/rinok/article/122525/2017-01-24-natsrada-poprosila-sbu-pereviriti-chi-e-klimenko-benefitsiarom-radio-vesti/>

<http://www.pravda.com.ua/rus/articles/2014/06/25/7030071/>

<http://ru.telekritika.ua/rinok/2015-07-29/109659>

<http://detector.media/rinok/article/112845/2016-02-16-eks-golovred-vestei-igor-guzhva-zapustiv-novii-internet-proekt/>

Novyny 24 godyny LLC

News One channel started broadcasting in 2010. In 2015 changed the channel logo design, graphic design and studio. Originally the channel was owned by Rudolph Kirnos (owner of TV Ru Music). In August 2010 - 50% of the shares of the channel were moved to media holding of Vadim Rabinovich, Media International Group (MIG); In May 12, 2011 the 50% of shares owned by "Reality Ti-Vi" were appropriated by Vadim Rabinovich personally, as a result he holds 100% of shares of the channel News One. From January 2014 he is a member of the Party of Regions (Opposition bloc) People's Deputy of Ukraine Yevhen Murayev.

Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Production of film and video, television programs (basic); Broadcasting.

Ownership

Individual Owner

› Yevhenii Volodymyrovych Muraiev
Yevhenii Muraiev, born in 1976 in Kharkiv Region. People's Deputy of Ukraine of Opposition Bloc. Known for his Kremlin-backed position. Became the owner of News One channel in 2014. Head of the Committee on Taxation and Customs Policy, in the shadow government (from 2015) he is the Minister of Economic Development and Trade
In response to the rumors concerning the probable sale of his channel to the President's team he says the following: " Frankly speaking, I have never seen Poroshenko or his henchmen. And I would have never conducted any negotiations with these people. And talking about channel sale would be the last thing".



100%

Media Outlets



News One

Other Media Outlets

Other TV Outlets	News One Channel (0,58%)
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Facts

Media Business

Media Business	Production films, video, television programs LLC "Novyny 24 godyny" # Broadcasting News One Channel – LLC "Novyny 24 godyny"
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General Information

Founding Year	2010
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Founder	Vadym Rabynovych
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Affiliated Interests Founder	Member of the Parliament of Ukraine, Member of the parliamentary committee for tax and customs policy, the opposition government (since 2015), Minister of Economic Development and Trade. He sold the channel News One in 2014 to Eugene Murayev, member of the parliament from Party "Opposition bloc". Known for his pro-Russian position.
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Employees	MD
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Contact	03056, KYIV, Polyova street, 21+380 44 220 2871 Fax: +380 44 220 2872 > newsone.ua
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Tax/ ID Number	33786517
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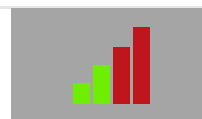
Management

Executive Board Olena Rudyk - before working to the News One was chairman of First Business TV Channel (owner of Party of Regions member Igor skin)

Other Influential People Svitlana Orlovska - Editor-in-Chief
Igor Zolotarevskiy - General producer
Daria Ogyr - Creative producer

Further Information

Data Publicly Available ownership data is easily available from other sources, e. g. public registries etc.



Meta Data There is no financial information or information about the number of employees.

Sources (2014, November 12). МедиаНяня. NewsOne похвастался обновками. Retrieved in August 2016 from <http://mediananny.com/novosti/2307622/>

(2015, September 17). Korrespondent.net. Власник News One спростував інформацію про продаж телеканалу. Retrieved in August 2016 from <http://ua.korrespondent.net/ukraine/politics/3564179-vlasnyk-News-One-sprostuvav-informatsiui-pro-prodazh-telekanalu>

NewsONE. Структура власності. Retrieved in August 2016, from <http://newsone.ua/struktura-vlasnosti/>

(2016, August 13). Українські Новини. Нардеп Мураєв допоміг Азарову втекти в Росію у лютому 2014, - журналістка. Retrieved in August 2016 from <http://ukranews.com/ua/news/443838-nardep-murayev-dopomig-azarovu-vteky-v-rosiyu-u-lyutomu-2014-zhurnalistka>

(2016, August 13). Цензор.НЕТ. Азарова вивіз Мураєв: Азарова з України вивіз нардеп Євген Мураєв, - Борислав Береза. Retrieved in August 2016 from http://ua.censor.net.ua/news/401590/azarova_z_ukrayiny_vyviz_nardep_yevgen_murayev_boryslav_bereza

Inter Media Group

Inter Media Group Limited was founded in 2005 and was formerly known as U.A. Inter Media Group Limited. It includes 8 TV-channels, web-sites @Music and Podrobnosti, advertisement companies (LLC Interactive marketing) and production companies. The group owns 100% of channels NTN, K1, K2, Mega and Zoom, and 90% of Inter, Enter-Film and Pixel. Inter Media Group Limited operates as a subsidiary of GDF Media Ltd. since February 2013.



Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Advertisement: LLC "Interactive marketing" Telecommunication services: LLC "VIS Teleport", Production: LLC "Direct sight acquisition", LLC "07 Production" Distribution: LLC "Thorsat". LLC "Highline media" Education: Inteschool

Ownership

Individual Owner

› Valerii Khoroshkovskii

Born in Kyiv, graduated from the National University of Kyiv. According to "Kommersant", in 2013 Valeriy Khoroshkovskiy sold his share in "Inter Media Group" to Dmytro Firtash. In 2010-2012 was the head of SSU (Security Service of Ukraine). In January 2012 he was inducted as Minister of Finance of Ukraine, in February 2012 as Vice Prime Minister of Ukraine. He retired at the end of 2012. As of 31 December 2015 he owns an important share of "Inter Group" TV channels, such as Inter, K1, K2, Mega, Pixel, Zoom, Enter-film. Related to this business are also his wife Olena Khoroshkovska (was Inter Media Group Director), his children Denis, Oleksandr and Kateryna, his mother Olga Khoroshkovska, sister Natalia Yanovitska and her husband Valeriy Spasichenko, nephews Evgyan Yanovitskiy and Natalia Bilous.



50%

› Dmytro Firtash

Born in 1965 in Ternopilshchyna. He had started his business career with commercial operations. In year 2004 he was one of the founders of “RosUkrEnergo” company, created for gas transit through Ukraine.

In 2007 he created a worldwide enterprise Group DF (The Firtash Group of Companies).

The company joins together gas and chemical enterprises, his media businesses “Inter Media Group Limited”, banking, agriculture and real estate business.

Head of Federation of Employers of Ukraine. Lives in Austria, there are two criminal charges against him in Ukraine, he is also wanted in the US on charges of bribery.

He is rewarded with the Order of St. Seraphym (second class, an award from Russian Orthodox Church). Married, has two children.



40%

Media Outlets



Inter

Other Media Outlets

Other TV Outlets

Inter TV (10.62%), <http://inter.ua/>

NTN, <http://ntn.ua/>

Mega, <http://megatv.ua/>

K1, <http://www.k1.ua>

K2, <http://www.k2.ua>

Zoom, <http://zoomua.tv/>

Enter-film, <http://www.enterfilm.com.ua>

Pixel, <http://pixelua.tv/>

Other Online Outlets

Podrobnosty

<http://podrobnosti.ua>

Music News @MUSIC

music.com.ua (LLC "Interactive marketing")

Facts

Media Business

Media Business

TV product distribution | LLC "Direct Site Acquisition", final owner #
 Advertising | LLC "Torsat", final owner #
 Sales | LLC "Highline Media", final owner, sponsor project sale of Group's TV
 channels #
 Production | LLC "07 Production", final owner #
 Content production | LLC "National Information Systems", final owner #
 Online teletext services | LLC "VIA Teleport", final owner, content provider,
 online votes service, <http://www.intertext.ua/> #
 TV Broadcasting | Inter, NTN, Mega, K1, K2, Zoom TV, Enter-Film, Pixel #
 Online | Podrobnosty, Music News

Business

International Business

Inter Media Group Limited (Cyprus) is owned for 50% by GDF Medis
 Limited and for 50% by K.H. Media

General Information

Founding Year

2005

Employees

MD

Contact

01601, Kyiv, wul. Dmytrivska, 30 Tel./fax. +38 (044) 490 67 65 3
 ✉ common@inter.ua ✉ pr@inter.ua > inter.ua

Tax/ ID Number

23507865 (TV and radio company "Inter")
 HE 183889 (Inter Media Group Limited, Cyprus)

Financial Information

Revenue (Financial Data/ Optional)

MD

Operating Profit (in Mill. \$)

MD

Advertising (in % of total funding)	MD
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Management

Executive Board	Ms. Hanna Bezliudna the Head Mr. Olha Zadorozhna General Director of the K1 Television Channel Mr. Lavrenty Malazoniya Chair of Information and Analytical Programs Editorial Office Mr. Serhiy Sozanovskyi General Manager Mr. Anton Nikitin Director of National Information Systems Company
------------------------	--

Supervisory Board	Head of channel's management – Yegor Benkendorf Members of supervisory council (data for 2013): Borys Krasnianskyi (Head of the supervisory council), is responsible for corporate questions. Ganna Bezliudna – is responsible for strategy and developing of TV business, Head of Federation of Media Employers of Ukraine. Robert Shettler Jones – head of GDF MEDIA. Myroslava Karajeva – representative of LLC “Pegastelebachennya”, Representative of Vacea Ventures Limited
--------------------------	--

Other Influential People	Ihor Shuvalov, vice Director of Development of “National Informational Systems” company.
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Further Information

Headlines

About co-operation with DPR" <http://detector.media/infospace/article/117599/2016-08-08-yak-same-telekanal-inter-spivpratsyuvav-z-dnr/>
Scandal with speech of Maria Stolyarova in the Memorial Day of Nebesna Sostnya http://espresso.tv/news/2016/02/25/kerivnyctvo_quotinteruquot_poyasnylo_nacradi_kogo_obmatyukala_stolyarova

In March 2014 People's Deputy Mustafa Nayyem announced project of nationalization of "Inter" TV channel <http://www.pravda.com.ua/rus/news/2014/03/14/7018768/>

Reaction of the owners of the channel:

<http://www.pravda.com.ua/news/2014/03/14/7018835/>

In 2011 "Inter Media Group" channels got the most digital broadcasting licences

<http://nashigroshi.org/2011/09/22/delezh-tv-efyra-smachno-yak-v-dytynstvi/>

New scandal in New Year time has begun because of anti-ukrainian artists on the air <http://ru.telekritika.ua/pravo/2015-01-14/102524>

Public allocution of Ukrainian Minister of Internal Affairs Arsen Avakov about criminal actions sued Lyovochkin and Shuvalov <http://detector.media/infospace/article/118285/2016-08-31-avakov-vimagae-rozsliduvannya-shchodo-intera-i-deportatsii-shuvalova/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Most of the information is taken from public sources, website media group under reconstruction that making it difficult to find information on the structure and governance of the group.

On the site of Dmitry Firtash, in an interview of Valeriy Khoroshkovskiy to Forbes Ukraine, as well as numerous media reports said that in 2013, Valeriy Khoroshkovskiy sold his share in the group company DF Group, owned by Dmitry Firtash. In addition to the report of 2015 states that the agreement attached to the remaining 10% of shares of "Inter", which will complete the group of Dmitry Firtash stake channel. However, the ownership structure of Inter Group and other channels as of December 2015 reflected, although there is these changes that took place in February 2012, namely the purchase of shares in the 29% owned Channel One (Russia). So the owners of half of the company is still officially owned by Valeriy Khoroshkovskiy.

Sources

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Bloomberg.com. Inter Media Group Limited: Private Company Information - Businessweek. Retrieved in August 2016, from <http://www.bloomberg.com/research/stocks/private/snapshot.asp?privcapId=37849678>

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(2016, September 8). ЛІГА.Досьє. Левочкин Сергей Владимирович. Retrieved in August 2016 from <http://file.liga.net/person/626-sergei-levochkin.html>

(2004, November 12). Українська правда. Російське лобі Януковича - чи є кримінальний слід? Retrieved in August 2016 from <http://www.pravda.com.ua/news/2004/11/12/3004145/>

Досьє на LB.ua. Левочкин Сергей Владимирович. Retrieved in August 2016, from http://files.lb.ua/person/78_levochkin_sergey_vladimirovich.html

Media Group Ukraine

“Ukraine” was founded by Donetsk City Council in 1993 as a municipal TV channel. At that time the city mayor was Volodymyr Rybak – one of the constitutors and the first head of the “Party of Regions”. In 2001 75% of the channel was bought by Rinat Akhmetov's holding “System Capital Management” (SCM). The TV channel is now a part of “Media Group Ukraine” holding. TV Channel Ukraine has started broadcasting as a national channel in 2003.



Key facts

Business Form	private
Legal Form	limited liability company
Business Sectors	Digital and satellite broadcasting (LLC "Digital Screens") # Production (LLC "Tele Pro", LLC "Front Cinema", LLC "Dopomozhemo TV") # Advertising (LLC "Mediapartnership")

Ownership

Individual Owner

› Rinat Akhmetov

Rinat Akhmetov was born in 1966 in Donetsk and received a degree in economics from Donetsk National University. Media call him the richest Ukrainian: Forbes-Ukraine estimates his capital at \$2.5 million and Focus in \$ 3.1 billion.

Rinat Akhmetov is known as the owner of the corporation "System Capital Management" (SCM) and FC "Shakhtar". The scope of his business interests are energy sector and metallurgy, finance, real estate.

Rinat Akhmetov was one of the main sponsors of "Party of Regions" and the "Opposition bloc". Rinat Akhmetov owns channels of "Media Group Ukraine", media outlets of "Today Multimedia" and several regional media outlets in Donetsk and Zaporozhye regions.

In 2014 he founded a humanitarian fund "Dopomozhemo" ("Let us help"), which supplies humanitarian aid to the "gray zone" and to the occupied territories of Donbass.

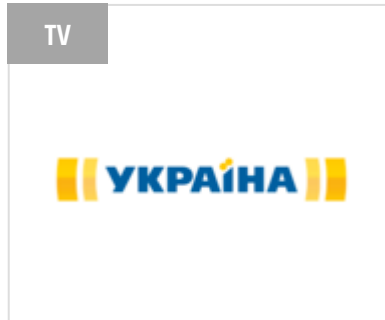


100%

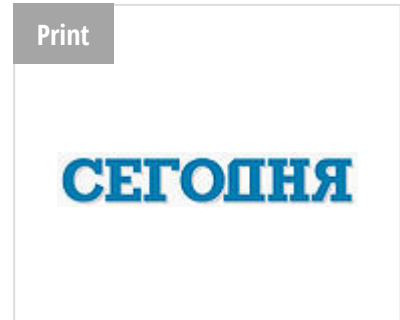
Media Outlets



Segodnya



Ukryina



"Segodnia" ("Today")

Other Media Outlets

Other Print Outlets

Newspaper "Segodnya" <http://www.segodnya.ua/>

Vogue Magazine <http://vogue.ua/>

Other TV Outlets

TV Channel "Ukraine" (LLC "TRC Ukrayina") <http://kanalkraina.ua/>

"NLO TV" (UFO TV) (LLC "TRC Ukrayina") <http://www.nlotv.com/>

Football 1/ Football 2 (LLC "TRC Ukrayina") <http://www.footballua.tv/>

"Donbas" (LLC "TRC Ukrayina") <http://www.donbass.tv/ua/>

Indygo TV (LLC "TRC Ukrayina") <http://indigotv.com.ua/>

PJSC (Dnipropetrovsk Television News Service) 34 Channel <http://34.ua/>

Teleradio communication company "Sygma" <http://sigmatv.com.ua/>

Other Online Outlets

Segodnya.ua

Gorod.dp.ua

Dopomozhemo TV <http://dopomozhemo.tv/>

Facts

Media Business

Media Business

Broadcasting channels | "Ukrayina", "Indygo", "NLO TV" #
 Paid satellite specialized Channels | "Football 1" / "Football 2", represented by
 LLC "Teleradio Company "Ukrayina" #
 Region Media Group Channels | 34 Channel (Dnoproperetrovsk Oblast),
 "Donbas" (Donetsk, Luhansk, Dnipropetrovsk, Zaporizhia Oblast) and "Syigma"
 (Mariupol) #
 Publishing business | "Segodnya Multimedia" Holding and "Vogue Ukraine"
 Magazine #
 TV communication services | LLC "Digital Screens" #
 Production | LLC "Tele Pro", LLC "Front Cinema", LLC "Dopomozhemo TV" #
 Online | Segodnya.ua, Gorod.dp.ua, Dopomozhemo TV #
 Advertising services | LLC "Mediapartnerstvo"

Business

Business

Broadcasting channels | "Ukrayina", "Indygo", "NLO TV" #
 Paid satellite specialized Channels | "Football 1" / "Football 2", represented by
 LLC "Teleradio Company "Ukrayina" #
 Region Media Group Channels | 34 Channel (Dnoproperetrovsk Oblast),
 "Donbas" (Donetsk, Luhansk, Dnipropetrovsk, Zaporizhia Oblast) and "Syigma"
 (Mariupol) #
 Publishing business | "Segodnya Multimedia" Holding and "Vogue Ukraine"
 Magazine #
 TV communication services | LLC "Digital Screens" #
 Production | LLC "Tele Pro", LLC "Front Cinema", LLC "Dopomozhemo TV" #
 Online | Segodnya.ua, Gorod.dp.ua, Dopomozhemo TV #
 Advertising services | LLC "Mediapartnerstvo"

International Business

"System Capital Management Limited" (Cyprus), totally owned by Rinat
 Akhmetov through "SCM Holdings Limited" (Cyprus). Between the constitutors
 of "Media Group Ukraine" there are Sparotin Limited (Cyprus), "TRC Media
 Holding Limited" (Cyprus), final owner of which is Rinat Akhmetov.

General Information

Founding Year

1993

Founder

Donetsk City Council (now "Sparotin Limited" (Cyprus) and "TRC Media
 Holding"(Cyprus) are called the founders).

Affiliated Interests Founder The channel was created as a public utility by Donetsk city council. At that time Volodymyr Rybak was a mayor of Donetsk. He is also one of creators and the first head of the Party of Regions. He was a mayor of Lviv until 2002. According to "Correspondent", in March 2001, 75% of shares were bought by SCM (System Capital Management) holding owned by Rinat Akhmetov.

Employees MD

Contact 01030, Ukraine, Kyiv, wul. Bohdana Khmelnytskogo 52,
"Vector" business centre Phone: +380 44 495-81-89,
✉ reception@mgukraine.com , > mgukraine.com

Tax/ ID Number 37226740 (Media Group Ukraine)
05744121 (TRK Ukraina)

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board Media Holding Director Yevhen Lyashchenko

Strategy Marketing Director Olga Zaharova

HR Director Olena Dovganets

Legal Department Director Yevhen Butsan

Non-Executive Board

Editorial council of TRC "Ukrayina"
Yemchenko Natalya Oleksandrivna, head of the editorial council,
communication director of "System Capital Management"

Myrhorodska Maryna Mefodiivna, was director of TRC "Ukrayina" since 2010,
director of "Dopomozhemo TV" project since 2014.

Sugak Yuriy Oleksandrovysh, director of TRC "Ukrayina"

Kot Olena Vasylivna, news anchormen of TRC "Ukrayina"

Supervisory Board

Group management is done by System Capital Management
through the executive council, headed by the Director of SCM media business
development Oleksandr Barynov.

Further Information

Headlines

"Media Group Ukraine" has got the licence for Vogue edition in Ukraine.
<http://ru.telekritika.ua/rinok/2015-10-05/111899>

"Media Group Ukraine" says that the translation of Euro2016 is at risk.
<http://www.radiosvoboda.org/a/news/27844487.html>

Multimillionaire Serhiy Kurchenko has bought the biggest Ukrainian web
portals.

<http://ain.ua/2013/11/01/500429>

Have the editors of "Inter" and "Donbas" TV channel accounted to Security
Services of "DPR"? [http://detector.media/infospace/article/118320/
2016-08-31-sbu-rozslidue-diyalnist-eks-prodyuserki-nis-stolyarovo/](http://detector.media/infospace/article/118320/2016-08-31-sbu-rozslidue-diyalnist-eks-prodyuserki-nis-stolyarovo/)

Data Publicly Available

ownership data is easily available from other sources, e. g.
public registries etc.



Meta Data

The official website of the group provides necessary information about the
ownership structure, however there is no financial information. The group did
not respond to MOM inquiry.

Sources

Official web-site of MGU. Головна сторінка / MGU. Retrieved in August 2016,
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Official web-site of SCM (System Capital Management). Retrieved August 2016, from <http://www.scm.com.ua/uk/>

Stock market infrastructure development agency of Ukraine(SMIDA). Main page. AT «CKM». Retrieved in August 2016, from <http://smida.gov.ua/db/participant/31227326>

Publishing House Nova Informatsiya LLC

The company was created in 2005 with the name “Nova Informatsiya” (“New Information”) publishing house”. In the same year the first numbers of “Gazeta po-ukrainski” (“Ukrainian newspaper”) were issued. A year after gazeta.ua appeared. In 2009 group started to publish “Kraina” (“Country”) magazine. The company changed its registration to “Nova Informatsiya” (“New Information”) publishing house”, LLC and re-registered media outlets of the group in 2014. “Nova Informatsiya” (“New Information”) publishing house”, LLC is a co-founder of “Advertising agency “Gazeta po-ukrainski” (“Ukrainian newspaper”)”, LLC.

Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	Publishing business (“Gazeta po-ukrainski” (“Ukrainian newspaper”), “Kraina” (“Country”) magazine) # Advertising “Advertising agency “Gazeta po-ukrainski” (“Ukrainian newspaper”)”, LLC

Ownership

Individual Owner

› Roman Vavrysh

He is indicated as a final beneficiary of "Nova Informatsiya" ("New Information") publishing house", LLC. He is an assistant of the member of Ukrainian parliament Ihor Vasyunuk (7th convocation with Batkivshchyna (All-Ukrainian Union "Fatherland") and 8th convocation with Narodny Front (People's front). He is the head of "Ukrcorpinvest", LLC and the final beneficiary of it is Oksana Vasyunuk (wife of Ihor Vasyunuk). At the personal page of Ihor Vasunik this enterprise is stated as his job before 2012. He was the head of Supervisory board.



Media Outlets



Gazeta po-Ukrainsky



Gazeta.ua

Other Media Outlets

Other Print Outlets "Gazeta po-ukrainski" ("Ukrainian newspaper") (0,9%),

"Kraina" ("Country") magazine

Other Online Outlets gazeta.ua (9%)

Facts

Media Business

Media Business Publishing | "Nova Informatsiya" ("New Information") publishing house" Advertising | "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper)" LLC. One of the final beneficiaries of this agency is one of the first official owners of "Nova Informatsiya" ("New Information") Ruslan Nyzhnuk.

General Information

Founding Year 2005

Founder MD

Affiliated Interests Founder MD

Employees MD

Contact 03680 Kyiv, Ivan Lapse boulevard, 4tel: 0(44) 496 86 51 fax: 0(44) 496 33 63e-mail: [✉ office@gpu.ua](mailto:office@gpu.ua), [➤ gazeta.ua](http://gazeta.ua)

Tax/ ID Number 38936930

Financial Information

Revenue (Financial Data/
Optional) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Management

Executive Board MD

Non-Executive Board MD

Supervisory Board MD

Other Influential People

Ihor Vasyunuk is a member of the Ukrainian parliament. He was born in 1969 in Lviv region. He received a degree in economics and management from the National Academy for Public Administration under the President of Ukraine. He worked as an advisor to the head of National Joint-Stock Company "Naftogaz", represented "Ukrzaliznitsya" (Ukrainian railroad) in the government, was the head of the Supervisory Board in "Ukrcorpinvest" (its final beneficiary is his wife Olena Vasyunuk and its co-founder and head was Roman Vavrysh). Vavrysh is an official owner of "Nova Informatsiya" ("New Information") publishing house", LLC and an official paid assistant of Vasyunuk as he was a member of Ukrainian Parliament of 7th and 8th convocations (Batkivshchyna (All-Ukrainian Union "Fatherland") and Narodny Front (People's front) correspondingly). In 2015 he ran for the position of the mayor of Lviv. His brother Ivan Vasyunuk was a vice Prime Minister of Ukraine at the time of Viktor Yushchenko presidency (2007-2010).

Ruslan Nyzhnyuk and Mykhailo Popadyn are final beneficiaries of "Advertising agency "Gazeta po-ukrainski" ("Ukrainian newspaper)" founded by Nyzhnyuk and "Nova Informatsiya" ("New Information") publishing house", LLC.

Ruslan Nyzhnyuk owns a company "Ruteniyavest". He was an assistant to the member of Ukrainian parliament Ivan Vasyunuk (brother of Ihor Vasyunuk, a vice Prime Minister of Ukraine in 2007-2010), ran for Parliament elections as a member of "Nasha Ukraina - Narodna Samooborona" ("Our Ukraine - People's Self-defence") in 2007.

Mykhailo Popadyn owns a law firm "Akvitans" that is a part of his common business with Bohdan Andriitsev who is a director at "Politecho Science City", LLC. Popadyn was a head of an audit commission of "Eurogazbank" owned by family of former member of Ukrainian parliament from the party "Nasha Ukraina" ("Our Ukraine") Oleksii Ivchenko. Roman who is a brother of Mykhailo Popadyn was an assistant of Ivchenko on a voluntary basis.

Further Information

Headlines

"Gazeta po-ukrainski" ("Ukrainian newspaper") found out whether Ukrainian politicians are in the war in ATO zone

<http://espreso.tv/news/2015/02/27/>

quothe "zyasuvala_chy_voyuyut_ukrayinski_polityky_v_zoni_ato Kraina" ("Country") magazine and "Gazeta po-ukrainski" ("Ukrainian newspaper") congratulated Lina Kostenko with an exclusive postcard

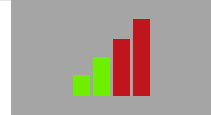
<http://prportal.com.ua/Fakty/zhurnal-krayina-ta-gazeta-po-ukrayinski-privitalinu-kostenko-eksklyuzivnoyu-vidkritkoyu>

"Novela po-ukrainski" ("Ukrainian novel") contest - 2016 has started

<http://litakcent.com/2016/02/29/startuvav-konkurs-novela-po-ukrajinsky-2016>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

There are inconsistencies with the registration of the outlet. There are two entries for "Gazeta po-ukrainski" in the State Registry, one made in 2008 (no longer valid) and the other is dated 2014. Back in 2008 the founder of the newspaper was indicated as "Nova Informatsiya" publishing group, the record of which does not exist in state registry. The research by the fiscal number associated with the publishing group resulted in yet another inconsistency. Currently the fiscal number is owned by another company and legal entity with the name "Nova Informatsiya" publishing group does not exist. Therefore, we use the information provided by Sergei Leshchenko's research on "Ukrainska Pravda" ("Ukrainian Truth") in 2006; it helped us find an additional connection between Ihor Vasyunyk and Konstantin Zhevago and the publisher. Information about management and participation interest in the company is also available in public sources. There is almost no mention of the newspaper and magazine in media (lack of headlines), which may indicate a lack of conflict around the group, low activity and a small market share.

Sources

Official web-site of Gazeta.ua. Official web-site of this media. Retrieved in August 2016, from <http://gazeta.ua/>

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(2015, October 23). ЧЕСНО. Кандидати на мера Львова - аналіз від ЧЕСНО

ЧЕСНО. Retrieved in August 2016 from <http://www.chesno.org/news/2180>

Leschenko, S. (2006, December 6). Українська правда. Орбіти політичних медіа: сфера впливу Пінчука, Ахметова, Порошенка, Ющенко. Retrieved in August 2016 from <http://www.pravda.com.ua/rus/articles/2006/12/6/4409790/>

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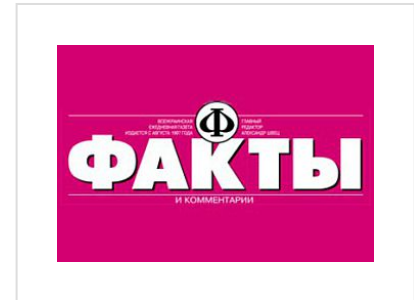
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Сайт Ігора Васюника. Біографія Ігора Васюника. Retrieved in August 2016, from <http://vasiunyk.com.ua/biografiya>

(2001, November 26). Українська правда. Володимир Рубан відповідатиме у Ющенко за пресу. Посада прес-секретаря - вакантна. Retrieved in August 2016 from <http://www.pravda.com.ua/news/2001/11/26/2985395/>

Redakciya gazety "Fakty ta komentari" LLC

LLC "Redakciya gazety "Fakty ta komentari" ("FAKTY I KOMMENTARII NEWSPAPER EDITORIAL")



Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	publishing

Ownership

Individual Owner

> Oleksandr Shvets

Oleksandr Shvets - Ukrainian journalist, chief editor of Fakty i Kommentarii. Honorable Journalist of Ukraine. In 1982 he graduated from the Faculty of Journalism of Taras Shevchenko State University of Kyiv. From 1982 to 1992 he worked in The Vechirnii Kyiv newspaper - Pamphlets Department Manager, Correspondence and Law Department Manager, Executive Editor, Deputy Chief Editor. From May 1992 - Chief Editor of Kyivski Vidomosti. Since February 1994 - Chief Editor of Vseukrainski Vidomost. Since August 1997 - Chief Editor of The Fakty i Kommentarii.



100%

Media Outlets



Fakty i Kommentarii

Other Media Outlets

Other Print Outlets	Fakty i Kommentarii Newspaper (3,6%)
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Facts

Media Business

Media Business	Publishing Fakty i Kommentarii
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General Information

Founding Year	1997
Founder	Oleksandr Shvets
Contact	04116,Kyiv, Vandy Vasylevskoi Street, Building 27/29.Телефон 0 (44) 484-17-81, 482-32-01 > fakty.ua
Tax/ ID Number	21673418

Financial Information

Revenue (Financial Data/ Optional)	MD
Operating Profit (in Mill. \$)	MD
Advertising (in % of total funding)	MD

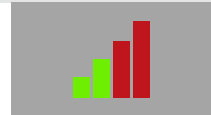
Further Information

Headlines

Газета «Факты и комментарии» скорочує третину колективу та може зменшити періодичність: <http://ru.telekritika.ua/rinok/2015-03-02/104417>
 Пінчук продав газету "Факти": <http://www.epravda.com.ua/news/2016/06/5/595069/>
 Пінчук продав газету "Факты и комментарии" головреду: http://ukr.lb.ua/news/2016/06/03/336858_pinchuk_prodav_gazetu_fakti.html

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

According to media reports (Ukrainska Pravda and LIGA) Pinchuk sold the Faky i Kommentarii to Oleksandr Shvets.

Sources

State register Ministry of justice of Ukraine of print media and information agencies as subjects of information activity. Retrieved in August 2016, from <http://dzmi.informjust.ua/>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Верховна Рада України. Retrieved in August 2016, from <http://static.rada.gov.ua/intranet/ukrzmi/human/0145527.htm>

(2004, August 31). Інформаційний портал Харківської правозахисної групи. Кому в Україні належать ЗМІ, або чому всі ЗМІ розхапані, як гарячі пиріжки. Retrieved in August 2016 from <http://khp.org/index.php?id=1093935707>

(2016, June 5). Економічна правда. Пінчук продав газету "Факти". Retrieved in August 2016 from <http://www.epravda.com.ua/news/2016/06/5/595069/>

Ліга.Бізнес. Пинчук продал газету Факты главреду издания Швецу. Retrieved in August 2016 from <http://biz.liga.net/all/reklama-marketing/novosti/3390534-pinchuk-prodal-gazetu-fakty-glavredu-izdaniya-shvetsu.htm>

(2016, June 3). Lb.ua. Пінчук продав газету "Факты и комментарии" головреду. Retrieved in August 2016 from http://ukr.lb.ua/news/2016/06/03/336858_pinchuk_prodav_gazetu_fakti.html

Focus Media LLC

By 2013 the journal "Focus" was part of the media group UMH Group and belonged at the time Boris Lozhkina. In 2013, "Focus Media" was bought by Vertex United, owned by Boris Kaufman



Key facts

Business Form	private
Legal Form	Limited Liability Company
Business Sectors	LLC "Focus Media" hasn't other activity except media, but it is a group of "Vertex United", the scope of which is associated with the hotel business.

Ownership

Individual Owner

› Boris Kaufman

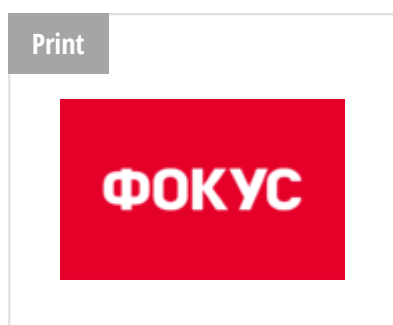
Boris Kaufman - Ukrainian millionaire businessman, former member of the Odessa City Council, owner of Vertex United, publisher of the journal "Focus". Born in November 25, 1973 in Odessa. 1995 graduated from Odessa State University named after I. Mechnikov. After graduation he worked in a bakery together with his father, later sold Italian shoes. In 1996, Boris Kaufman came to the corporation "Overline" as deputy head of the " Overline Trading Ltd". In 2002 he was appointed president of the corporation " Overline." Later in " Overline " came his future business partner Alexander Granovsky, with whom he studied law at the university. The most important asset of "Overline" were: PrJSC«First Distillery" (produced vodka TM "Mjagkov" TM "Navigator") and PJSC "Odessa factory of sparkling wines" (brand of sparkling wine "Odessa" and L`Odessika, henri Roederer). Soon all assets were united in a corporation " Overline ", which consisted of assets of companies - first alcoholic drinks plant, the Odessa factory of sparkling wines (TM "Odessa" TM L'Odessika), «Ismail winery" (TM "Izmail") Trading House GoldenLine, Agrofirma "Izmail". The corporation production goods that were exported to 20 countries. In late 2012, Boris Kaufman and Alexander Granovsky sold all the assets in the alcohol business. Boris Kaufman and Alexander Granovsky are shareholders Vertex Hotel Group, which manages hotels "Bristol" and "London" in Odessa and "President Hotel" in Kiev. The Holding "Kashtan-Development", which belongs to Boris Kaufman and Alexander Granovsky, is engaged in construction of residential complexes in Odessa. The construction



also involved in their PE "Grand Invest" and "Ukrbudservis." He has also owns LLC "Odessa Airport Development".

In June 2013, Vertex United acquired a media holding UMH group (majority owner - Boris Lozhkyn) and a billionaire Gennadiy Bogolyubov media project "Focus" (magazine "Focus", "Focus. Beautiful Country" traveling focus.ua). In 2006, Boris Kaufman ran for the Ukrainian Parliament from "Bloc of Lytvyn."

Media Outlets



Focus

Other Media Outlets

Other Print Outlets	"Focus" magazine (0,2%)
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Facts

Media Business

Media Business	Publishing Focus # Advertising
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Business

Business	Publishing Focus # Advertising
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International Business	Foreign company "Uayares Enterprises LTD"
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General Information

Founding Year	2006
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Founder	LLC "Vertex United" LLC "L.A.R.K"
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Contact	Україна, кyiv, 01042, 17/5 Drugby Narodyv, 17/5 bld. Phone: 207-45-54 > focus.ua
----------------	---

Tax/ ID Number	38812698
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Financial Information

Revenue (Financial Data/ Optional)	MD
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Operating Profit (in Mill. \$)	MD
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Advertising (in % of total funding)	MD
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Management

Executive Board

CEO - Illya Noyabryov
Commercial director Tatyana Laryna

Other Influential People

Media reports linked Kaufman's journal "Focus" with his business partner Alexander Granovsky, but we were unable to confirm this information in public records. Granovskiy is a Ukrainian businessman, philanthropist and shareholder of Vertex United. He was born in Uman July 31, 1972 graduated from the Odessa State University, where he met his future business partner Boris Kaufman. Kaufman and Granovsky studied at the Faculty of Law. Alexander Granovsky later continued his education at the State Academy of Management under the President of Ukraine.

His career began in 1993 with the post of commercial director, director of construction SPTK "Evas" (Odessa). Already in 2001, the professional community highly appreciated the achievements of Alexander - he was awarded the prize "Businessman of the Year" in Odessa (National Recognition). In the same year Granovsky became Vice President of the Football Federation of Ukraine. This post he held until 2012

In the 2000s. Granovsky and Kaufman were jointly involved in the development of the corporation "Overline." After the sale of liquor production assets in 2008, the partners created a company Vertex United. The company entered the assets of the hotel directly (4-5 star hotels), "President Hotel", the hotel "Bristol" hotel "London" and other hotel facilities use; From 2002 to 2006 Alexander Granovsky was the member of Ukrainian Parliament and the member of the Budget Committee of Ukrainian Parliament.

Further Information

Headlines

"Друзі-поляки", або одеські олігархи: нардеп розповів про чартерні перельоти Саакашвілі за \$10 тисяч: <http://www.unian.ua/politics/1349863-druzi-polyaki-abo-odeski-oligarhi-nardep-rozpoviv-pro-charterni-pereloti-saakashvili-za-10-tisyach.html>

Ізраїль переслідує власників Платинум банку та одеського аеропорту за відмивання грошей: <http://www.unian.ua/politics/1282278-izrajil-pereslidue-vlasnikiv-platinum-banku-ta-odeskogo-aeroportu-za-vidmivannya-groshey.html>

LIGABIZNESINFORM News Agency LLC

Liga.net is an online media. The Company is owned by the Bondarenko family. According to the site www.companion.ua/ratingNominees/view/84 it is a part of the Liga Group of Companies, however they are not legally affiliated, they are simply owned by the same people.



Key facts

Business Form private

Legal Form Limited Liability Company

Ownership

Individual Owner

- › Serhiy Bondarenko, Dmytro Bondarenko, Maryna Bondarenko
Bondarenko Serhiy worked at the Kyiv Institute of Cybernetics. Together with his colleagues he started to develop search engines for the first regulatory acts of independent Ukraine. Serhiy Bondarenko is a founder of information and analytics center "Liga" (League). Currently he is a President of the Liga Group.
Maryna Bondarenko is the wife of Serhiy Bondarenko. She finished school with honors and later graduated from the Faculty of Cybernetics at the Kyiv State University with honors.
Dmytro Bondarenko is a son of Maryna and Serhiy Bondarenko. Currently he is a vice-president of the Liga Group.



100%

Media Outlets



Liga.net

Other Media Outlets

Other Online Outlets Liga.net - <http://www.liga.net/> (32%)

Facts

Media Business

Media Business Online media | Liga.net # Sales of regulatory documents | development and sale of the database of regulatory documents to businesses

Business

Business Online media | Liga.net # Sales of regulatory documents | development and sale of the database of regulatory documents to businesses

General Information

Founding Year 2007

Founder Serhii Bondarenko, Dmytro Bondarenko, Maryna Bondarenko, Volodymyr Yegipko

Employees MD

Contact General queries (044) 585-24-03
✉ iz@ligazakon.ua

Tax/ ID Number 35256286

Financial Information

Revenue (Financial Data/
Optional) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD

Management

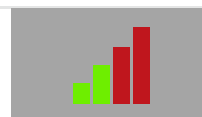
Executive Board

Serhii Bondarenko, President of Liga Group of Companies.
Maryna Bondarenko (Yegipko), Vice President.
Their son Dmytro is Vice President of the Group too.
Volodymyr Yegipko, Maryna's father, now is the leader of quality assurance system for the Liga:Zakon system.

Further Information

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Since Ukraine does not have a regulation for registration of internet-media, it is very hard to open the ownership structure of those media. Using the Unified State Register of Court Decisions, we found out the LLC "News Agency "LIGABIZNESINFORM" and, using the Unified State Register of Legal Entities and Individual Entrepreneurs, we found out the founders. Liga.net did not respond to our inquiry.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Unified state register of court decisions. Retrieved in August 2016, from <http://www.reyestr.court.gov.ua/>

Companion. Retrieved in August 2016, from <http://www.companion.ua/ratingNominees/view/84>

Ліга.Бізнес. LIGA: ZAKON. Retrieved in August 2016, from <http://company.ligazakon.ua>

Ukrayinska Pravda

The company was founded in 2001. Olena Prytula is the founder of the company and its owner. According to the Unified State Register, the main activity is to issue newspapers, however there are also activities relating to mediation in advertising in media and replication of audio and video records and software.



Key facts

Business Form private

Legal Form private enterprise

Business Sectors One of the activities indicated in the Unified State Register is consulting on commercial activity and management.

Ownership

Individual Owner

› Prytula Olena Yuriivna

Olena Prytula was born on March 10, 1967 in Zabolzhye, Gorkivska oblast, Russia. She moved to Ukraine when she was 6 years old. She graduated from Electroacoustic and Ultrasonic sound department of Automatics and Computational Tools faculty of Odessa National Polytechnic University. Later she moved to Crimea with her husband. In 1993 she started her work in "Interfax-Ukraine" agency where she worked until spring of 2000. From 1993 to 1995 she worked as a stringer of "Reuters" agency in Crimea. In 1996 she moved to Kiev. During the same year she undertook an internship in Duke University of North Carolina. From 1996 till 1999 she covered the work of the president of Ukraine, Leonid Kuchma, for "Interfax". In July 1999, she was entitled as a merited journalist of Ukraine. In April, 2000 together with Georgy Gongadze created an internet media outlet "Ukrainska Pravda" ("Ukrainian Truth"). Gongadze became an editor in chief and Prytula became his assistant. She became a head and an editor-in-chief of "Ukrainska Pravda" ("Ukrainian Truth") after Gongadze was murdered in 2000. In November, 2014 Sevgil Musaeva became an editor in chief of "Ukrainska Pravda" ("Ukrainian Truth"), while Prytula stayed in a project as a person responsible for strategy and special projects of the media outlet. Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrainska Pravda before he became a member of the Ukrainian Parliament from president's party.



100%

Media Outlets



Ukrayinska Pravda

Other Media Outlets

Other Online Outlets Ukrayinska Pravda (10,4%)

Facts

Media Business

Media Business Online | Ukrayinska Pravda

General Information

Founder Olena Prytula

Affiliated Interests Founder

Olena Prytula was born on March 10, 1967 in Zavolzhye, Gorkivska oblast, Russia. She moved to Ukraine when she was 6 years old. She graduated from Electroacoustic and Ultrasonic sound department of Automatics and Computational Tools faculty of Odessa National Polytechnic University. Later she moved to Crimea with her husband. In 1993 she started her work in "Interfax-Ukraine" agency where she worked untill spring of 2000. From 1993 to 1995 she worked as a stringer of "Reuters" agency in Crimea. In 1996 she moved to Kiev. During the same year she undertook an internship in Duke University of North Carolina. From 1996 till 1999 she covered the work of the president of Ukraine, Leonid Kuchma, for "Interfax". In July 1999, she was entitled as a merited journalist of Ukraine.

In April, 2000 together with Georgy Gongadze created an internet media outlet "Ukrainska Pravda" ("Ukrainian Truth"). Gongadze became an editor in chief and Prytula became his assistant. She became a head and an editor-in-chief of "Ukrainska Pravda" ("Ukrainian Truth") after Gongadze was murdered in 2000. In November, 2014 Sevgil Musaeva became an editor in chief of "Ukrainska Pravda" ("Ukrainian Truth"), while Prytula stayed in a project as a person responsible for strategy and special projects of the media outlet. Olena Prytula was in civil marriage with Pavlo Sheremet, a journalist who was murdered in July 2016. Sergiy Leschenko, was deputy editor in Ukrainska Pravda before he became a member of the Ukrainian Parliament from president's party.

Employees

MD

Contact

(044)2530460 01011, 16/13 BUILDING "A" PANAS MYRNYI STREET, city of Kyiv

Tax/ ID Number

31565711

Financial Information

Revenue (Financial Data/ Optional)

MD

Operating Profit (in Mill. \$)

MD

Advertising (in % of total funding)

MD

Management

Executive Board

Olena Prytula

Other Influential People

Serhiy Leshchenko was the deputy editor in chief of Ukrayinska Pravda, conducted journalistic investigations for that publication, due to which he became well known. On November 3, 2014, he became a deputy of the Verkhovna Rada of Ukraine by the quote of the presidential party Petro Poroshenko Bloc "Solidarnist". Together with Olena Prytula, he is the founder of GO "Ukrayinska Pravda".

Mustafa Nayyem is an investigating journalist, wrote for Ukrayinska Prvda. On November 3, 2014, together with Serhiy Leshchenko, he became a deputy of the Verkhovna Rada of Ukraine by the quote of the presidential party Petro Poroshenko Bloc "Solidarnist".

Further Information

Headlines

Нацполіція: Шеремет та Притула повідомляли про стеження ще в листопаді.

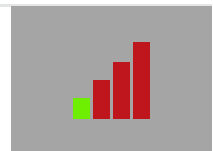
📄 http://gazeta.ua/articles/life/_nacpoliciya-seremet-ta-pritula-povidomlyali-pro-stezhennya-sche-v-listopadi/718554

Жертвою вибуху в Києві могла стати редактор "Української Правди" - слідчі.

📄 http://gazeta.ua/articles/np/_zertvoyu-vibuhu-v-kiyevi-mogla-stati-redaktor-ukrayinskoyi-pravdi-slidchi/712040

Data Unavailable

ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Meta Data

Since Ukraine has no rules on the registration of online media - ownership structure of media access is extremely difficult. A unified state register of judgments we went to "Ukrainska pravda", and a single state register of legal entities and individuals took to the founders.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from:

📄 <https://usr.minjust.gov.ua/>

Zolota seredyna LLC

LLC "Zolota seredyna" was founded by Rostyslav Brodskyi and LLC "Dendi UA" which was founded by Yuriy Brodskyi (brother) and their mother Svitlana Brodska. Our research linked Zolota seredyna and Obozrevatel through data provided in the Unified Public Register of Court Decisions. The research revealed that in all cases concerning Obozrevatel, Zolotaya Seredyna performed as the defendant on the Obozrevatel's side. Obozrevatel is an online outlet founded in 2001.

Key facts

Business Form

private

Legal Form

Limited Liability Company

Business Sectors

News agency

Ownership

Individual Owner

› Yuriy Brodsky

Yuriy Brodsky is the youngest son of a politician, Mykhailo Brodsky. The latter was a deputy of the third convocation of Verkhovna Rada of Ukraine, a president nominee in 2004 and 2010.

He has an older brother Rostyslav and a stepmother, Svitlana Brodska. Together the family has founded a news agency "Zolota seredyna".

Yuriy is a co-owner of Idvision, a radio and television broadcasting company.



55.1%

› Brodska Svitlana Mykolaivna

Brodska Svitlana Mykolaivna is a wife of a politician Mykhailo Brodsky. The latter was a deputy of the third convocation of Verkhovna Rada of Ukraine, a president nominee in 2004 and 2010.

Brodska co-owns LLC "Veneto Group", a manufacturer and distributor of orthopaedic mattresses, furniture and textiles.

Besides, Svitlana has founded LLC "Dendi UA". The company's main activity is wholesale trade of household goods. She is a founder and owner of TV and radio broadcasting company LLC "Indivision".



34.9%

› Rostyslav Brodsky

Rostyslav Brodsky is the eldest son of politician Mykhailo Brodsky. Born in 1980 in Kyiv, details of Rostyslav's educational and professional background are scarce. According to his Facebook profile, he attended the American school in Switzerland (TASIS). Rostyslav owns a high-end confectionary called "Kalyna", presented to him by Mykhail Brodsky. The cakes produced by Kalyna are popular among high-ranking officials in Ukraine: the former President of Ukraine Viktor Yanukovich was a client of the confectionary. The products of Kalyna are often advertised on the Obozrevatel, which belongs to the Brodskys.



10.1%

Media Outlets



Obozrevatel

Other Media Outlets

Other Online Outlets

Obozrevatel.com

Facts

Media Business

Media Business	Online Obozrevatel # News Agency activity
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General Information

Founding Year	2003
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Founder	Rostyslav Brodskyi # Yuriy Brodskyi # LLC "Dendi UA" which was founded by Yuriy Brodskyi (brother) and their step mother Svitlana Brodska.
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Affiliated Interests Founder	Rostyslav Brodsky is an elder son of the former member of Ukrainian Parliament Mykhailo Brodsky, which was also a candidate for presidency in 2004 and 2010.
-------------------------------------	--

Yuri Brodsky is a younger son of the former member of Ukrainian Parliament Mykhailo Brodsky. He has an elder brother Rostyslav and step mother Svitlana Brodska. Together they have founded "Zolota seredyna" ("The golden mean") company.

He is a co-owner of "IDVISION", LLC. Its main area of activity is radio and television broadcasting.

Svitlana Brodska is a wife of former member of Ukrainian Parliament Mykhailo Brodsky Mykhailo Brodsky. She is a co-owner of "VENETO GROUP", LLC that deals with manufacturing and selling of orthopedic mattresses, furniture and textile material. She is a founder of "DENDI UA", LLC. Its main activities are wholesale trade of household goods.

She is also a founder and owner of "INDIVISION", LLC the main area of its activity is radio and television broadcasting.

Employees	MD
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Contact 01054, Украина, Киев, ул. Деревообрабатывающая, 7
+38 (044) 593 07 87
E-mail: ✉ reklama@obozrevatel.com

Tax/ ID Number 32611564

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board Mykhaylo Kryvda is a CEO in a few companies that are owned by Brodskyi's family.

Non-Executive Board MD

Supervisory Board MD

Other Influential People

Mykhailo Brodsky was a member of Ukrainian Parliament, president nominee in 2004 and 2010.

For some time he was a close associate of Yulia Tymoshenko, but later he became her opponent because of the conflict.

Mykhailo Brodsky has a long labour and business activities history. He was a winner of a "Person of the year" award in the nomination "Entrepreneur of the year" in 1996 and 1997.

On May 3, 2003 he became a director-consultant of Common Ukrainian and Italian company "Veneto", LLC. His wife is a co-owner of the company.

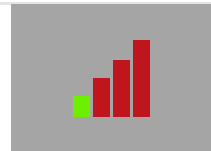
Mykhailo Brodsky has two sons from his first marriage; Rostyslav Mykhailovych and Yuri Mykhailovych Brodsky. People with the same names are co-founders of "Zolota seredyna" ("The golden mean") company together with Svitlana Brodska. "Obozrevatel" ("Obzerver") website is related to the company.

The couple has a common young daughter.

Further Information

Data Unavailable

ownership data is not publicly available, company/channel denies the release of information or does not respond, no public record exists



Meta Data

Since there are no regulations for online media registration, it is extremely difficult to identify ownership structure of a particular media outlet. In our research, we managed to link Zolota seredyna and Obozrevatel through data provided in the Unified Public Register of Court Decisions. The research revealed that in all cases concerning Obozrevatel, Zolotaya Seredyna performed as the defendant on the Obozrevatel's side. Followed by a research in the Public Register of Legal Entities and Individual Entrepreneurs, we could trace that Obozrevatel belongs to Svitlana Brodska and sons of her husband – Rostyslav and Yuri.

In a private conversation with MOM researchers through Facebook, Mykhailo Brodsky confirmed that his family has been owning Obozrevatel for 12 years. He also said that they owned "Vyokka" TV-channel in Cherkassy as well.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

Unified state register of court decisions. Retrieved in August 2016, from <http://www.reyestr.court.gov.ua/>

LLC “Ukrainian Independent Information Agency”

Site TSN.ua founded in 2008 initially as a website for news program TSN of channel 1+1. Currently, the site has gained popularity and weight and has its own special projects and editorial team.



Key facts

Business Form	Private
Legal Form	LLC
Business Sectors	Internet media # news agency

Ownership

Individual Owner

› Ihor Kolomoyskyi

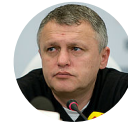
Born in Dnepropetrovsk in 1963, got a degree as engineer-metallurgist at the Dnepropetrovsk Metallurgical Institute. He is a key person at the financial-industrial group "Privat". The main interests of this group are: the petroleum industry, metallurgy, mining and chemical industry, finance. Most known as one of the owners of PJSC "Privatbank" and the football club "Dnepr". In April 2010, the Harley Trading Limited company, which is owned by Igor Kolomoisky bought a group "1+1 Media" from the international company CME (Central European Media Enterprises Ltd). In 2011 Kolomoisky has been elected as president of the European Jewish Union (EJU) for five years. EJU was established to coordinate the activities of the Jewish communities in Europe. In March 2014, after Euromaidan, Kolomoisky entered public politics — became the Head of the Dnipropetrovsk Regional State Administration. After his resignation in 2015 he continued to take part in public politics (he's associated with parties "Ukrop", "Vidrodzhennya", has influence over certain politicians, the members of other political forces). Married, has two children.



52.8%

› Ihor Surkis

Born in Kiev in 1958. With his brother Hryhoriy Surkis, president of the Football Federation of Ukraine, owns "Ukrenergoconsulting" company (suspended now, data from State Company Register). Co-owner of TV company "TET", which is a part of the group "1+1 Media". A Co-founder, co-owner and director of the football club "Dynamo". According to the publication of "Nashy Groshy" the Surkis brothers are the minority shareholders of the OJSC "Zaporizhzhyaoblenergo", also together with Igor Kolomoisky they control PJSC "Lvivoblenergo" (all energy companies). According to Forbes-Ukraine, the brothers together with Igor Kolomoisky are owners of the plant "Dniprospsstal" (steel company). Various reported on assets of the businessman in insurance companies. In 1998 he ran for parliament from the party SDPU (u) associated with Viktor Medvedchuk (politician, leader of social movement "Ukrainsky Vybor" [Ukrainian choice]). Surkis brothers, together with Viktor Medvedchuk were co-founders of Concordia Medikal (is being suspended).



17.2%

Media Outlets



TSN



UNIAN

Other Media Outlets

Other TV Outlets "1+1" (audience share 11%)

Other Online Outlets <http://www.unian.ua/> Information Agency UNIAN (audience share 9,9%)

<http://tsn.ua/> TSN-UA website (audience share 15,9%)

Facts

Media Business

Media Business TV Broadcasting | 1+1, Plus Plus, 2+2, TET, 1+1 International, Bigudi, UNIAN #
Production | Filmmaking and dubbing, 1+1 Production #
Education | High School Media & Production #
Advertising | LLC "Global Media Group" #
Content distribution | OVVA.tv platform
Online | TSN.ua, UNIAN, Glavred.info, Telekritika, UT-Ukraine Today

Business

Business TV Broadcasting | 1+1, Plus Plus, 2+2, TET, 1+1 International, Bigudi, UNIAN #
Production | Filmmaking and dubbing, 1+1 Production #
Education | High School Media & Production #
Advertising | LLC "Global Media Group" #
Content distribution | OVA.tv platform
Online | TSN.ua, UNIAN, Glavred.info, Telekritika, UT-Ukraine Today

International Business CME Ukraine Holding (Cyprus) – 70% (includes a range of international companies in its structure: CME Cyprus Holdng II Limited (Cyprus), Harley Trading Limited (Belize), Alstrom Business Corp (British Virgin Islands). Foreign enterprise "1+1 Production" (in structure of CADD OA LIMITED, Cyprus) – 30%

General Information

Founding Year 2008

Founder MD

Affiliated Interests Founder MD

Employees MD

Contact Address: 04080, Ukraine, Kyrylivska, 23
tel. +38 (044) 490-01-01
Email: ✉ prgroup@1plus1.tv, ✉ reception@1plus1.tv

Website: > 1plus1.ua

Tax/ ID Number 23729809

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board

Smirnova Tetiana Serhiivna, head of legal department

Demchenko Iryna Oleksiivna, correspondent of "1+1 Studio" teleradio company

Moseychuk Natalia Mykolaivna, anchorwoman of "1+1 Studio" teleradio company

Shilenko Maksim Volodymyrovych, head of investigative journalism department, 1+1

Barannik (Tkachenko) Ganna Volodymyrivna, HR Director of 1+1 Media Group, wife of Director General Oleksandr Tkachenko

Stroiko Iryna Anatoliivna, manager of "Posidonia Trading" (Belize), which is constitutor of LLC "Molodist Distribution", which is constitutor of LLC "Information Agency "UNIAN"

Supervisory Board

Ihor Valeriyovuch Kolomoyskyi, owner.

Nalyvaiko Oleg Ihorovych, head of the State Committee on Television and Radio-broadcasting

Other Influential People

Oleksandr Tkachenko, Director General of 1+1 Media Group.

Jaroslav Paholchuk, Executive Director of 1+1 Media Group.

Valeriy Varenysia, head of Sales House "Plusy" ("Pluses")

Further Information

Headlines

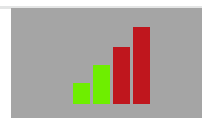
Коломойский заявляет, что не продает долю в «1+1» Порошенко.
<http://ru.telekritika.ua/business/kolomoiskii-zayavlyayet-chto-ne-prodaet-dolyu-v-1+1-poroshenko-657405>

2,5 гривні розбрату. StarLightMedia та «1+1 медіа» про зміну УПП і перехід до ринкових відносин з провайдерами. <http://detector.media/rinok/article/117948/2016-08-18-25-grivni-rozbratu-starlightmedia-ta-11-media-pro-zminu-upp-i-perekhid-do-rinkovikh-vidnosin-z-provaiderami/>

Приват со спутником: 1+1 покупает крупного провайдера ТВ Viasat.
<http://biz.liga.net/all/telekom/stati/3266233-privat-so-sputnikom-1-1-pokupaet-krupnogo-provaydera-tv-viasat.htm>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

Information about staff of editorial council was found from the Register of the National Council on Television and Radio Broadcasting and can be outdated. Media group isn't an artificial person, but several companies, related to each other with owners and conjoint management. Information about number of employees is absent in open information sources.

Sources

(2016, April 4). Интерфакс-Украина. Доля Коломойского в "1+1" составляет 52,843%, Игоря Суркиса – 17,157%. Retrieved in August 2016 from <http://interfax.com.ua/news/economic/335444.html>

(2014, November 21). Последние новости Украины, новости дня - ТСН.ua. ГЕНДИРЕКТОР "1+1 МЕДИА" АЛЕКСАНДР ТКАЧЕНКО СКОРО ЖЕНИТСЯ. Retrieved in August 2016 from <http://ru.tsn.ua/glamur/gendirektor-kanala-1-1-aleksandr-tkachenko-zhenitsya-na-svoey-kollege-397520.html>

1+1 media — офіційний сайт медіахолдингу. Анна Баранник. Retrieved in August 2016, from <http://media.1plus1.ua/frontend/www/uploads/speakers/biography/%D0%91%D0%B0%D1%80%D0%B0%D0%BD%D0%BD%D0%B8%DC>

Petrenko, G. (2016, July 14). Детектор медіа. Watchdog українських ЗМІ. Уроки арифметики від сейлз-хаусу «Плюси». Retrieved in August 2016 from <http://detector.media/rinok/article/116846/2016-07-14-uroki-arifmetiki-vid-seilz-khausu-plyusi/>



Channel 5

Channel 5 first appeared on air in September 2003 as a news channel. The Channel is formed by two legal entities: LLC "TV Broadcasting Company "NBM", that has a license to broadcast under the logo "5 Channel", and LLC "TV Broadcasting Company "Expres Inform" that owns a license for satellite broadcasting under the logo "5+". TRK NBM was founded by PJSC "Prime Assets Capital" where the final beneficiary is Petro Poroshenko, the fifth and current President of Ukraine. Thus, 90% of TRK Expres-Inform belongs to Poroshenko through Prime Assets Capital, and only 10% are owned by Vladyslav Liasovsky through LLC "Prestige Group". Furthermore, TRK NBM has a subsidiary company TRK NBM-Zaporizhzhia. LLC Prestige Group and its director Oleksandr Adamenko are founders of LLC "TV Broadcasting Company "Expres Inform TV", which specialises in TV production. Both companies, owners of 5 Channel ("Prime Assets Capital" and "Prestige Group"), are also founders of the TV channel called "TRT" (Truskavets).



Key facts

Business Form	Private
Legal Form	LLC
Business Sectors	TV Broadcasting # Production

Ownership

Individual Owner

› Petro Poroshenko

Petro Poroshenko was born on 26 September 1965 in Odessa region, he holds a PhD from the Faculty of International Relations at Kyiv National T. G. Shevchenko University. Poroshenko is a Ukrainian businessman and politician. In 2014 he became the fifth President of Ukraine.

Regarding Poroshenko's business interests, he has mainly been involved in food industry (i.e. a confectionary company "Roshen") and machine building industry (i.e. "Ukrprominvest"). As a CEO of Ukrprominvest company, his business was connected to his father Oleksiy Poroshenko and Ihor Kononenko who is now a deputy head of Poroshenko's block in Verkhovna Rada.

In media business, Poroshenko's partner was Boris Lozhkin – the founder of United Media Group and a former Head of Administration of the President Poroshenko (2014-2016). In 2007 Poroshenko sold his radio "Retro FM" (former name was "Radio 5") to the United Media Holding. In 2013 Poroshenko sold his 50% of "Nashe Radio", and KP media (Korrespondent magazine, newspaper Komsomolska Pravda in Ukraine, web-sites korrespondent.net and bigmir.net) to his partner – the owner of the other 50%, United Media Holding.

As a politician Petro Poroshenko was an MP, Deputy Head of The National Bank of Ukraine, and Secretary of the National Security and Defence Council of Ukraine. He is currently the President of Ukraine.



100%

Media Outlets



5 Channel

Other Media Outlets

Other TV Outlets	Channel 5 (0,6%)
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Other Online Outlets	5.ua
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Facts

Media Business

Media Business	Satellite TV Channel 5 (LLC "TV Broadcasting Company NBM" and "Expres Inform") # Production Limited Liability Company "TV Broadcasting Company "Expres Inform", LLC "5 channel TV" # Online 5.ua
-----------------------	--

General Information

Founding Year	2003
Founder	O-502
Affiliated Interests Founder	<p>Petro Poroshenko was born on 26 September 1965 in Odessa region, he holds a PhD from the Faculty of International Relations at Kyiv National T. G. Shevchenko University. Poroshenko is a Ukrainian businessman and politician. In 2014 he became the fifth President of Ukraine.</p> <p>Regarding Poroshenko's business interests, he has mainly been involved in food industry (i.e. a confectionary company "Roshen") and machine building industry (i.e. "Ukrprominvest"). As a CEO of Ukrprominvest company, his business was connected to his father Oleksiy Poroshenko and Ihor Kononenko who is now a deputy head of Poroshenko's block in Verkhovna Rada.</p> <p>In media business, Poroshenko's partner was Boris Lozhkin – the founder of United Media Group and a former Head of Administration of the President Poroshenko (2014-2016). In 2007 Poroshenko sold his radio "Retro FM" (former name was "Radio 5") to the United Media Holding. In 2013 Poroshenko sold his 50% of "Nashe Radio", and KP media (Korrespondent magazine, newspaper Komsomolska Pravda in Ukraine, web-sites korrespondent.net and bigmir.net) to his partner – the owner of the other 50%, United Media Holding.</p> <p>As a politician Petro Poroshenko was an MP, Deputy Head of The National Bank of Ukraine, and Secretary of the National Security and Defence Council of Ukraine. He is currently the President of Ukraine.</p>
Employees	MD
Contact	<p>04176, Kyiv, Electrykiv Street, 26 Tel.: (044) 239-16-86; (044) 351-77-20 e-mail: ✉ secretary@5.ua, Website: › www.5.ua</p>
Tax/ ID Number	22837796 (NBM), 30184432 (Expres-Inform)

Financial Information

**Revenue (Financial Data/
Optional)** MD

Operating Profit (in Mill. \$) MD

**Advertising (in % of total
funding)** MD

Management

Executive Board MD

Non-Executive Board

Roman Chayka, presenter

Volodymyr Mzhelskiy, Chief Editor

Yaroslav Shamborovsyi

Lyudmyka Miller, program director

Olga Snitsarchuk, correspondent

Yana Konotop, author and presenter

Oleksyi Shevchenko

Tetiana Danylenko, presenter

Oleksiy Grabejkov, CEO LLC "Prodyusersky center "5 channel"

Irina Gerasymova

Supervisory Board MD

Other Influential People

Oleksandr Adamenko - CEO of LLC "TV Broadcasting Company "Express Inform" and founder and owner of LLC "Express-Inform TV"

Oleksiy Poroshenko – father, CEO of PJSC “Closed-end non-diversified corporate investment fund “Prime Assets Capital”

Yuriy Bulak - founder and owner of LLC "5 channel TV"

Further Information

Headlines

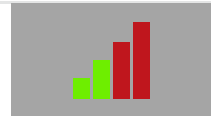
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(19.10.2015) Ведучий 5-го каналу заявив про звільнення і звинуватив канал у виплаті «чорних» зарплат. Retrieved in September 2016 from http://osvita.mediasapiens.ua/tv_radio/1411981046/
veduchiy_5go_kanal_u_zayaviv_pro_zvlnennya_i_zvinuvativ_kanal_u_viplati_choi

(29 April 2016) 5 канал відновлює проект «Кіно з Яніною Соколовою». Retrieved in September 2016 from <http://detector.media/production/article/114783/2016-04-29-5-kanal-vidnovlyue-proekt-kino-z-yaninoyu-sokolovoyu/>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The TV channel does not provide information about the management structure on the website. The MOM request was ignored, thus the information on the Channel's management was gathered from open sources. Besides, the Editor-in-Chief was last mentioned in March 2016, and on the website in 2015.

No financial information is available as it is a commercial secret.

Sources

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

State register of the National Council of Television and Radio Broadcasting of Ukraine. Retrieved in August 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr.html>

Official web-site of Channel 5. Retrieved in September 2016, from <http://www.5.ua/about/struktura-vlasnosti/>

Official web-site of the National Council of Ukraine of Television and Radio Broadcasting. ТРК НБМ ТОВ ПІІ. Retrieved in September 2016, from <http://www.nrada.gov.ua/ua/derzhavniyreestr/TRKNBMTOVPII.html>

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STB international Media Centre

STB is a Ukraine wide national TV channel which started broadcasting in 1997 and has its own production which is its most popular television product. Private Joint Stock Company “STB international media-centre” is a member of StarLightMedia media holding that is registered in Cyprus and belongs to Olena and Viktor Pinchuk. Borodianskyi Volodymyr Volodymyrovych is a Head of STB channel.

Key facts

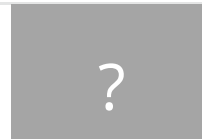
Business Form	private
Legal Form	Private Joint Stock Company Trusts in the interests of Olena and Viktor Pinchuk are run by Benjamin Verne from France, Samantha D'Aoud from Great Britain, Angelo de Riz from Switzerland and resident of Jersey island Colin Walker. They lead the offshore c
Business Sectors	organisation of events, concerts and other leisurely activities; Films, videos and TV-programs production; Films, videos and TV-programs distribution; TV broadcasting activities (main);

Ownership

Individual Owner

> Viktor Pinchuk

Viktor Pinchuk is one of the wealthiest men on earth. Forbes places him in 2016 on 1476th place with real time net worth of USD 1.36 billion. He is married to Olena Pinchuk, the daughter of the former President of Ukraine, Leonid Kuchma. Together with his wife Victor owns one of the biggest media holdings in Ukraine Starlight Media. He founded "Interpipe" in 1990, a metallurgical mill company, controls several dozens of enterprises active in steel industry, wheel and tubular production (Novomoskovsk Pipe Plant, Nizhnednepetrovsky Pipe Rolling Plant, "Dniprospetsstal", etc.). Interpipe is among top 10 of the world's largest seamless pipes' producers and third largest producer of solid-rolled railways wheels in the world. In 2007 he founded EastOne Group, an international investment advisory group which provides services in investment management across the continent in various sectors. The company combines more than 20 businesses and large-scale projects which include Interpipe, media and banking sector (Credit Dnepr Bank). Viktor Pinchuk also owns a company 'Impulse Group' which was registered in 2001 and lists among its activities the following: wholesale of solid, liquid and gas fuels and similar products, wholesale of metals and metal ores, wholesale of waste and scrap, financial leasing and research and experimental development in the field of other natural and technical sciences. According to media, he invests in Facebook and Twitter via American funds. He owns a charity fund "Victor Pinchuk Foundation" which is a non-partisan philanthropic foundation active in education, healthcare and art. The foundation has two scholarship programmes Zavtra.ua (Tomorrow from



Ukrainian) World Wide Studies, which provide young brilliant Ukrainians with opportunities to study in world's best universities in fields of agriculture, environment and alternative energies, public administration/law and aerospace engineering. The Foundation also organizes public lectures and roundtables (Philanthropic Roundtable in Davos) with world renowned leaders and scholars. Medsanbat provides medical training to doctors in conflict zones and Cradle of Hope is a network of neonatal centers all across Ukraine. "PinchukArtCentre" supports artists and promotes artistic education.

Together with Volosyuk Viktor Mikhailovich Pinchuk owns TAVR Company which also belongs to TAVR Media, radio holding with the following radios: Hit-FM, Kiss-FM, Russkoe Radio Ukraina, Radio Relax, Radio Roks, Radio Melodia. TAVR company owns various radio companies – Liamin (100%), Mir (95%), Pilot (95%).

Viktor Pinchuk served two terms as a Member of the Parliament with the "Labour Ukraine" between 1998 and 2002. He was a member of Committee for economic policy, national economy management, ownership and investments during both convocations. In 2006 he supported election campaign "Viche" party (before the announcement of the off-year election in 2007 Inna Bogoslovska was a head of the party). Despite powerful sponsorship, the party didn't enter the parliament.

He is known to keep close friendships with the Clintons, Sir Elton John and Tony Blair. Last year he was the largest individual contributor to the Clinton Foundation, and allegations were made that his company, Interpipe, conducted business with Iran, which he denies. In 2013 Pinchuk joined Giving Pledge, where he committed to

giving more than half of this wealth back to his country and society. He and Kolomoyskyi were schoolmates. Pinchuk was born in Kyiv in 1960.

› Olena Pinchuk

Born in Dnipropetrovsk, Olena graduated from Economics faculty of the Dnipropetrovsk State University. Olena Pinchuk is a daughter of the former President of Ukraine, Leonid Kuchma. Together with her husband Victor Pinchuk, Olena owns one of the biggest media holdings in Ukraine Starlight Media. It consists of 6 TV-channels. They are Novy Kanal (New Channel), STB, ICTV, music TV-channels M1 and M2 and QTV animation TV-channel. From 2003 she heads a charity organization Fund "AntiAIDS". Currently this is the first and only charitable fund committed to fighting against AIDS in Ukraine operating on private donations. Olena Pinchuk also owns EastOne Group together with her husband, where she appears under the name Elena Franchuk, surname of her first husband, Ihor Franchuk, who previously headed the "Chornomornaftogas" company. He is the son of the former Head of the Council of Ministers of Crimea, Anatoliy Franchuk. Olena has a son, Roman (born in 1991), with her first husband. Together with Viktor Pinchuk they have two daughters (born in 2003 and 2011). In November 2007 she got the 17th place in the TOP – 100 most influential women of Ukraine, by Focus. In 2010 Olena Pinchuk joined the UNAIDS High Level Commission on HIV prevention.



Other Media Outlets

Other TV Outlets STB (8,50%)

Facts

Media Business

Media Business Entertainment | organisation of events, concerts and other leisurely activities
Production | films, videos and TV-programs
Distribution | films, videos and TV-programs distribution
TV broadcasting activities (main) | STB Channel

Business

International Business 'International Media Centre' PJSC, Ukraine (99,83%), subsidiary of Mamton Holdings Ltd, Cyprus (itself a subsidiary (100%) of StartLight Media Ltd, Cyprus)

General Information

Founding Year 1997

Founder MD

Affiliated Interests Founder MD

Employees MD

Contact 03113, Kyiv,
Ivan Shevtsov str, 1
Tel: (044) 501-98-98, 501-98-99
Website: > www.stb.ua/ua/

Tax/ ID Number 20044726

Financial Information

Revenue (Financial Data/
Optional) MD

Operating Profit (in Mill. \$) MD

Advertising (in % of total
funding) MD


Management

Executive Board Volodymyr Borodianskyi, CEO of StarLightMedia, Head of STB channel since 2004. Volodymyr Borodianskyi came into television from finance industry. In 1997, he graduated from the Finance and Economics Faculty of Kyiv National Economic University, worked as a commercial director of “Moskovsky Komsomolets v Ukraine” (“Moscow Komsomol member in Ukraine”) magazine, then as a head of the department of Alfa-Bank media asset management (he was in charge of such business projects as Novy Kanal (New Channel), Nashe Radio (Our Radio), Moskovsky Komsomolets v Ukraine. Since March 29, 2012 Volodymyr Borodianskyi has been combining the management of both STB channel and StarLightMedia Group.

Non-Executive Board General Assembly

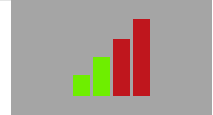
Supervisory Board MD

Further Information

Headlines STB, Novy, ICTV television networks list Pinchuk couple as beneficiaries, Interfax-Ukraine, 4 April 2016
 <http://en.interfax.com.ua/news/economic/335853.html>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The website of the company contains all the necessary information about the shareholding structure required by "Transparency of media ownership" Law. Stated final beneficiaries are real owners. Provided information coincides with the data of the National Council on Television and Radio Broadcasting. Information about ownership shares, founders, executive and supervisory boards, number of employees and financial flows is not publicly available. The company did not respond to MOM's request for information.

Sources


Official web-site of StarLight Media group. Retrieved in August 2016

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(2014, October 7). ЛІГА.Досьє. EastOne Групна. Retrieved in August 2016

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Official web-site of the Industrial Television Committee. ТОП-каналы ТВ. Retrieved in August 2016

 <http://tampanel.com.ua/ru/rubrics/canals/>

ICTV LLC

ICTV is one of the top Ukrainian channels broadcasting on the national level 24h. The official website states, it is the first private-owned channel covering all Ukrainian territories. The core audience is aged 25-55 and is predominantly male. ICTV offers a wide range of socio-political and investigative programmes covering both news in Ukraine and outside the country. The “International commercial television and radio broadcasting company” ICTV Ukraine, LLC is a member of StarLightMedia holding. StarLight Media Limited is registered in Cyprus and belongs to Olena and Viktor Pinchuk. Oleksandr Bogutsky is a director-president of ICTV TV-channel, member of board of directors in EastOne investment and consulting company.

Key facts

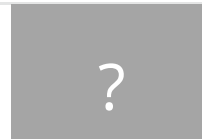
Business Form	private
Legal Form	LLC Trusts in the interests of Olena and Viktor Pinchuk are run by Benjamin Verne from France, Samantha D’Aoud from Great Britain, Angelo de Riz from Switzerland and resident of Jersey island Colin Walker. They lead the offshore companies in Seychelles an
Business Sectors	Broadcasting

Ownership

Individual Owner

› Viktor Pinchuk

Viktor Pinchuk is one of the wealthiest men on earth. Forbes places him in 2016 on 1476th place with real time net worth of USD 1.36 billion. He is married to Olena Pinchuk, the daughter of the former President of Ukraine, Leonid Kuchma. Together with his wife Victor owns one of the biggest media holdings in Ukraine Starlight Media. He founded "Interpipe" in 1990, a metallurgical mill company, controls several dozens of enterprises active in steel industry, wheel and tubular production (Novomoskovsk Pipe Plant, Nizhnednepetrovsky Pipe Rolling Plant, "Dniprospetsstal", etc.). Interpipe is among top 10 of the world's largest seamless pipes' producers and third largest producer of solid-rolled railways wheels in the world. In 2007 he founded EastOne Group, an international investment advisory group which provides services in investment management across the continent in various sectors. The company combines more than 20 businesses and large-scale projects which include Interpipe, media and banking sector (Credit Dnepr Bank). Viktor Pinchuk also owns a company 'Impulse Group' which was registered in 2001 and lists among its activities the following: wholesale of solid, liquid and gas fuels and similar products, wholesale of metals and metal ores, wholesale of waste and scrap, financial leasing and research and experimental development in the field of other natural and technical sciences. According to media, he invests in Facebook and Twitter via American funds. He owns a charity fund "Victor Pinchuk Foundation" which is a non-partisan philanthropic foundation active in education, healthcare and art. The foundation has two scholarship programmes Zavtra.ua (Tomorrow from



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He is known to keep close friendships with the Clintons, Sir Elton John and Tony Blair. Last year he was the largest individual contributor to the Clinton Foundation, and allegations were made that his company, Interpipe, conducted business with Iran, which he denies. In 2013 Pinchuk joined Giving Pledge, where he committed to

giving more than half of this wealth back to his country and society. He and Kolomoyskyi were schoolmates. Pinchuk was born in Kyiv in 1960.

› Olena Pinchuk

Born in Dnipropetrovsk, Olena graduated from Economics faculty of the Dnipropetrovsk State University. Olena Pinchuk is a daughter of the former President of Ukraine, Leonid Kuchma. Together with her husband Victor Pinchuk, Olena owns one of the biggest media holdings in Ukraine Starlight Media. It consists of 6 TV-channels. They are Novy Kanal (New Channel), STB, ICTV, music TV-channels M1 and M2 and QTV animation TV-channel. From 2003 she heads a charity organization Fund "AntiAIDS". Currently this is the first and only charitable fund committed to fighting against AIDS in Ukraine operating on private donations. Olena Pinchuk also owns EastOne Group together with her husband, where she appears under the name Elena Franchuk, surname of her first husband, Ihor Franchuk, who previously headed the "Chornomornaftogas" company. He is the son of the former Head of the Council of Ministers of Crimea, Anatoliy Franchuk. Olena has a son, Roman (born in 1991), with her first husband. Together with Viktor Pinchuk they have two daughters (born in 2003 and 2011). In November 2007 she got the 17th place in the TOP – 100 most influential women of Ukraine, by Focus. In 2010 Olena Pinchuk joined the UNAIDS High Level Commission on HIV prevention.



Other Media Outlets

Other TV Outlets ICTV – 6,36%.

Facts

Media Business

Media Business Production | Films, videos and TV-programs production #
TV broadcasting activities (main) | ICTV Channel #
Satellite telecommunication activities #
Other telecommunication activities #
Advertising agencies #
Mediation in placing of advertising in media #

Business

International Business Trusts in the interests of Olena and Viktor Pinchuk are run by Benjamin Verne from France, Samantha D'Aoud from Great Britain, Angelo de Riz from Switzerland and resident of Jersey island Colin Walker. They lead the offshore companies in Seychelles and the British Virgin Islands, Samoa and Hong Kong. All these companies own 100% of the Cyprus StarLight Media Ltd, which, in turn, owns all three channels — «Novyi» (“New”), STB and ICTV. StarLight Media Limited owns 100% of BENVENANO HOLDINGS LIMITED in Cyprus that, in its turn, owns 99,997% of shares of Ukrainian “TV-HOLDING”, LLC that owns 100% of “International Television and Radio Broadcasting Commercial Company”, LLC.

General Information

Founding Year 1992

Founder LIMITED LIABILITY COMPANY “TV-HOLDING”

Affiliated Interests Founder	“TV-HOLDING”, LLC that has created “International Television and Radio Broadcasting Commercial Company”, LLC belongs to StarLight Media Limited that has also created STB (auditory share 10,45%), Novy Kanal (New Channel) (auditory share 7,62%), QTV (auditory share 0,57%), M1 (auditory share 1,39%) and M2(auditory share 0,19%).
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Employees	MD
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Contact	01033, Kyiv, Pankivs'ka str. 11+380 44 288 19 19 +380 44 323 23 83 > ictv.ua
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Tax/ ID Number	14323764
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Financial Information

Revenue (Financial Data/ Optional)	MD
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Operating Profit (in Mill. \$)	MD
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Advertising (in % of total funding)	MD
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Management

Executive Board

Oleksandr Bogutsky, director-president of the ICTV channel, member of the board of directors in EastOne investment and consulting company. EastOne is an international investment and consulting company that renders services of strategic and investment management of diversified assets portfolio in different regions and areas of industry. Viktor Pichuk created the group in 2007 to manage his assets.

Oleksandr graduated from the Lviv University International Relations Faculty, he has a Ph.D. in Law. He had started a career in journalist in 1991 with the position of editor at the independent Ukrainian radio station "Radio Nezalejnist" ("Independence Radio"). He later worked in media and television. In 1994 he headed the press-center "Tavriiski Iгры" ("Tavriiski Games") Ltd, and he was a festival presenter of the cognominal festival. Since 2000 Oleksandr has been a director-president of the ICTV channel. In November, 2009 Oleksandr Bogutsky headed StarLightMedia and from March, 2012 he is a member of the board of directors in EastOne investment and consulting company, where he works on realization of strategies in business-assets management.

Non-Executive Board

MD

Supervisory Board

MD

Other Influential People

MD

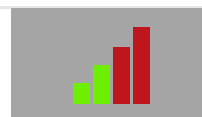
Further Information

Headlines

STB, Novy, ICTV television networks list Pinchuk couple as beneficiaries, Interfax-Ukraine, 4 April 2016: <http://en.interfax.com.ua/news/economic/335853.html>

Data Publicly Available

ownership data is easily available from other sources, e. g. public registries etc.



Meta Data

The website of the company contains all the necessary information about the shareholding structure required by "Transparency of media ownership" Law. Stated final beneficiaries are real owners. Provided information coincides with the data of the National Council on Television and Radio Broadcasting. Information about ownership shares, founders, executive and supervisory boards, number of employees and financial flows is not publicly available. The company did not respond to MOM's request for information.

Sources

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Official web-site ICTV channel. Retrieved in August 2016, from <http://ictv.ua>

Unified state register of the Ministry of justice of legal entities, individual entrepreneurs and civic formations. Retrieved in August 2016, from <https://usr.minjust.gov.ua/>

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Official web-site of the Industrial Television Committee. ТОП-каналы ТВ. Retrieved in August 2016, from <http://tampanel.com.ua/ru/rubrics/canals/>

Key facts

Mother Company	1
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Key facts

Mother Company

1

Key facts

Mother Company	1
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Key facts

Mother Company	1
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Context

The Ukrainian media do not exist in a vacuum, but are dependent on the **political, legal, economic** and **social** context of Ukraine. Media diversity in Ukraine evolved in line with the **historical** and political changes since the Fall of the Soviet Union. It equally depends on the legal framework which can promote freedom of press or censor independent media as well as the economic situation, as advertising remains one of the key financing tools for most media. Finally, the characteristics of society (i.e. literacy rates and consumption habits) determine which media or media types dominate the sector, and thus have the strongest influence on public opinion.



History

[more](#)



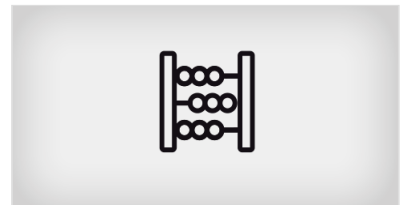
Society

[more](#)



Politics

[more](#)



Economy

[more](#)



Law

more

History



The fall of the Soviet Union in 1991 and the subsequent Ukrainian independence allowed dynamic development of the media. It is important to note, that before that year all media in Ukraine were controlled by the State. Much of the state-owned media sector continued to operate through the 1990s and 2000s until today, though without very little attempt, let alone success of reforming it. In the meantime, a large number of municipal (especially in 1990s) and private media outlets were created. Basic media legislation passed in 1990s with most of the adopted laws gearing towards the regulation of independent/private media. See more in [Law](#).

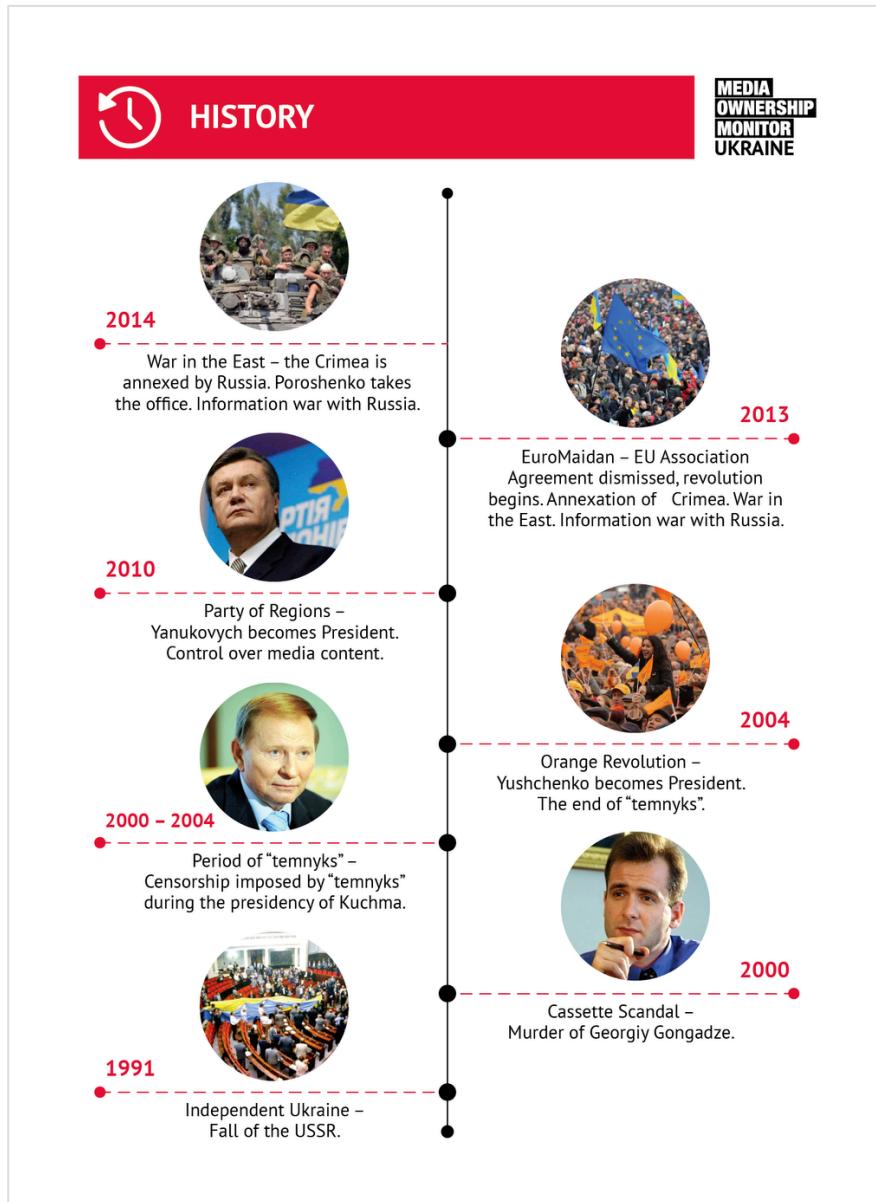
September 16, 2000 marks a special point in Ukrainian history with relevance to media, when the journalist Georgiy Gongadze disappeared. His body was found in a forest in Kyiv region two months later. On November 28, 2000, the opposition politician O. Moroz revealed tape recordings made in the President's cabinet, where the voice, resembling the one of President Kuchma, ordered to get rid of Gongadze. 10 years later the court proved Gongadze was kidnapped and killed by 3 policemen, but Kuchma's involvement was never proved. Even though Moroz's revelation led to a strong public protest with demands for Kuchma's resignation, the governing regime continued tightening the screws. As the television was (and still is) the most popular type of media, the system of "temnyks" was established: structures tied to the government regularly sent instructions to the leading media on how news should be covered. Until the end of 2004, leading TV-channels were not only censored, but the government tried to create some sort of parallel reality in the media, which did not correspond to the real situation in the country.

During the 2004 presidential elections a massive electoral fraud in favor of V. Yanukovich (supported by Russia and President Kuchma's administration) led to the biggest civic protest in Ukrainian history. The Supreme Court annulled the second poll, and a new voting showed Yushchenko's victory, who became the President. The Orange revolution put an end to the system of "temnyks", but leading media remained completely dependent on their owners, and their economic and political interests. In the second half of 2000s "Dzhynsa" (hidden ads presented as journalistic materials) became an increasingly significant problem in Ukrainian media landscape.

In 2010, V. Yanukovich was elected President, and with the help of an allegedly biased Constitutional Court, usurped power by changing the constitution and acquiring powers he was not elected for (i. e. changed the parliamentary-presidential republic into the presidential republic). He used the government's ability to influence Ukrainian oligarchs and their media to create a new system of government control over media. The results resembled the former "temnyks": government activities received positive or neutral coverage, while the opposition was reported on either neutrally or negatively. Additionally, Yanukovich tried and succeeded in creating his own media holding, Ukrainian Media Holding (UMH) with the help of a multi-millionaire S. Kurchenko, who was a close ally of his family.

At the wake of the Eastern Partnership Summit in Vilnius in November 2013, he then refused to sign the Association Agreement with the EU, which resulted in peaceful protests in Kyiv's Maidan Square. The protests continued throughout the winter of 2013-14 and endured violent altercations. Eventually President Yanukovych fled the country and was ousted on February 22nd, 2014. The so-called "Revolution of Dignity" was followed by Russia's annexation of Crimea in February-March 2015 and by a still ongoing armed conflict in Eastern Ukraine.

A series of new media laws were adopted in 2014-16, among which the Law on transparency of ownership in radio and television (amendments to the Broadcasting law) and the Law on establishing Public Broadcasting System in Ukraine. Regardless of these steps, the leading media remain dependent on their owners, which often leads to biased editorial policy, self-censorship and evident political preferences, especially in Television.



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The Parliament of Ukraine. Legal Database. Retrieved in October 2016

Society

Ukraine is an Eastern European country with the largest territory in Europe after the Russian Federation. More than 42.5 million people call Ukraine home. It is a very urbanized country, despite the important role of agriculture in the economy, almost 70% of the population lives in urban areas. Along with other Post Soviet nations Ukraine has a very high rate of literacy (99,8%).

Ukraine is a multi-ethnic society, yet considerable majorities belongs to either ethnic Ukrainian or Russian groups. The respective two languages have a special place in Ukraine's history and up to present times. A significant number of people (by various estimates from quarter to nearly a third of the population) recognize Russian as their native language. Bilingualism is very common. Similarly, different religious groups are represented in the society, but again the vast majority of people consider themselves Orthodox Christian (as representatives of either the Kiev or Moscow Patriarchates of the Orthodox Church).

Ukraine is an ageing society with a low birth rate and an annual population growth rate at -0.6%. Older population is also among the most active electorate. In 2014 activists launched a campaign named "Save the country. Hide your Grandma's passport", which reflects the fears of youth whose see their future being decided by the people of the past with different ideals.

Demography of Ukraine is also reflected in media consumption habits. While TV in general is the most popular medium for information 82%, internet is gaining on popularity fast (67%). Press (28%) and radio (23%) are in decline. Ukrainians prefer to watch national TV over regional (95%), but the reverse is true in press, regional newspapers are a lot more popular than the national press (70%). 66% of Ukrainians are connected to the world wide web at homes.

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 **Internet Penetration in Ukraine by Factum Group Ukraine (rus)
August 2016.**

Politics and Media

Ukraine is a parliamentary-presidential republic. The Parliament the legislative body is called Verkhovna Rada, which consists of 450 Deputies who are elected by secret ballot for a five-year term. The electoral system in Ukraine is mixed: one half, 225 deputies, are elected from party lists and the other half is elected in majority districts. Currently, the 8th Convocation of the Verkhovna Rada is in assembly with five political parties currently represented: Popular Front, Opposition Bloc, Bloc of Petro Poroshenko, the Radical Party and the Motherland.

The president is elected for a 5-year term. The last presidential elections took place on 25 May 2014 when Petro Poroshenko won with 54.7%.

Big businesses in Ukraine are directly or indirectly connected with politics, since it is impossible to sustain a profitable business without lobbying one's interests at the parliament or other governmental bodies. Thus, the richest people in Ukraine are either politicians themselves or entertain close relations to politics in general. Petro Poroshenko, the current President of the country, is a successful businessman himself and one of the ten richest people in Ukraine. Forbes estimates his assets at 858 million dollars.

In the two decades after the independence of Ukraine in 1991, the country has undergone two major revolutions. The Orange revolution of 2004 and the Revolution of Dignity in 2014, also known as Euromaidan.

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The media market

Ukraine's economy was the second largest in Soviet Union, dominated by its inherited massive heavy industry. But similar to other post-Soviet territories, the transition towards market economy proved cumbersome. The 1990s were marked by hasty, large scale privatisations of heavy industries which didn't always go well and smooth as those times were marked by chaos following the disintegration of the old system. Those few who managed to take control over large factories rose to become country's oligarchs and have expanded their influence in other sectors, including, finances, agriculture, services and the media ever since.

Ukrainians remain to consider themselves fortunate of having the world's most fertile, mineral-rich soil, 'chernozem' (black soil) and agriculture has always been a significant sector in Ukraine, although soil erosion is reported to become an increasingly relevant problem. Until recently Russia was Ukraine's largest trading partner, which is now replaced by the EU. The country actively exports to other CIS countries.

According to the World Bank, GNI of Ukraine is about USD 112.5 billion, or USD 2620 per capita. Currently, the minimum wage in Ukraine is UAH 1450 (about USD 55) and the average estimated at around USD 200.

At present, the economy is undergoing critical times, which is caused by its critical dependence on Russia's energy supplies, the loss of control over the most industrialised parts of Ukraine in the East due to the Russia-Ukraine conflict and the annexation of Crimea. Corruption contributes to the unhealthy state of economy also, with a significant share of a parallel 'shadow' economy.

Like other sectors, the Ukrainian media market did not entirely transition into a financially successful, independent and pluralistic commercial sector. Mostly, media outlets remain unprofitable and dependent on their owners' sponsorship, who in turn do not regard their media businesses as primary sources of profit but rather as a tool to articulate their political preferences and to protect their economic interests. The Economist places Ukraine in the top five countries with the so-called crony capitalism, an economy in which there is a close relationship between big business and the ruling political elite. As Natalia Ryabinska, Ukrainian academic, who writes about media sector, notes: "the most prominent media owners in Ukraine are industrial and financial magnates with good political connections [whose] main interests are outside the media sector". Their interest in controlling the media is preconditioned by "Ukraine's weak state, unreliable institutions, and lack of rule of law". Furthermore, Ryabinska demonstrated Koltsova's distinction between two types of media ownership in contemporary Russia, which can be applied in Ukraine also: that of "internal" and "external" ownership. Internal owners, are primarily interested in their media businesses' financial success and profitability, whereas external owners focus on "their political capital or in the development of other kinds of businesses for which they need the resource of mass media as an advertising and propaganda channel." Thus, external owners would try to control content far more than the internal owners. Other sources of income for media outlets include hidden political and commercial advertising – "Dzhynsa", i. e. paid content which appears as a regular edited material. See more in the article on Dzhynsa. Generally, financial information on media businesses is not available to the public.

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Legal framework

Ukrainian legislation includes ample guarantees for freedom of speech, despite the country's still prevailing post-soviet legal system. Censorship is prohibited by the Constitution (1996). Television and radio stations are licensed by the National Council on TV & Radio Broadcasting. Print media outlets and news agencies register at the Ministry of Justice of Ukraine. There is no precise regulation on Internet media, which are not treated as media on legal terms.

Three laws provide the normative frameworks of Ukraine's media landscape: the Broadcasting law regulates television and radio (last version of 2006), the Law on Press regulates the print media (1992) and the Law on News Agencies regulates the news and wire services (1995). The broadcasting law is one of the more advanced laws as Television remains the most popular source of information in Ukraine. The National Council on Television and Radio Broadcasting oversees the implementation of this Law. In 2015 Ukrainian Parliament passed two significant additional media laws, one on Transparency of Ownership Structures and a second one on establishing the Public Broadcasting Service.

The legislation on printed press is outdated and more changes are expected to be made. State registry of print media needs updating as it impacts the effective implementation of the legislation. The regulation of print media has some provisions for concentration limitation, but its effectiveness remains questionable. In the Law on Press, limitation is tied to the number of print media outlets (for socio-political media only, not more than 5% of them controlled by 1 person). According to the Ukrainian Association of Media Business, around 4000 print outlets were actively publishing content in the country as of August 2016, yet nearly 30 000 entities are registered with the state registry, which shows that only slightly more than one tenth of registered print media is actively functioning, but concentration limitation is still calculated on the basis of the number 30 000. Like in many countries, digital media remains totally unregulated up to now and urgent action is considered to be needed.

Further laws regulate more detailed aspects of media operations, such as coverage of the electoral process and governmental bodies' activities, advertisement, public moral etc.

Most problematic seems not the actual content of this set of laws, though to an extent incomplete and in need for updates, but the failure of implementation. For example, the State's regulatory authority for TV & radio, the National Council, established by the Constitution, is legally designed to be an independent body, but in practice it failed to live up to it more than once. The state bodies do not interfere with the media content, but they proved incapable of reacting to serious breaches of laws. Furthermore, legislative norms on editorial self-regulation for Television and Radio content seem obscure and dysfunctional.

In 2011, one of the successes in legal reform was the adoption of a law on access to public information. However, despite positive developments, many practical problems still exist. In 2016, a detailed system of TV and Radio corporate ownership transparency was established by law, appraised for its level of innovation also from abroad. But, again, it remains to be seen how effectively it will be implemented. Early doubts have already been voiced due to the mere lack of effective sanctions.

Two other reforms started following the revolution of Dignity in state media sector. National broadcasting TV and radio companies and regional state broadcasting companies merged into one, which is now in the process of transformation from state-controlled towards a more independent Public Broadcasting System according to law on PBS (2014). PBS is being transformed into state joint stock company where the management will be appointed by an independent Supervisory Board, which will be formed by parliament factions and NGOs (majority of members).

The second reform concerns the state and municipal print media outlets which, over the next two years, should be either privatized or shut down according to the special law (2015). By means of management-by-outs, the staff of such entities has a right to create an enterprise and take over the operation of their outlets; otherwise, they will be sold.

All-in-all the Ukrainian media legislation appears fairly up-to-date, except for the media concentration regulations, which are obscure, lack clear and measureable criteria, as well as effective sanctions. This in turn makes their implementation difficult. Ukrainian media are still undergoing major reforms, particularly in the remaining, transitioning state media sector, which is currently in the processes of changing its legal status and funding sources.

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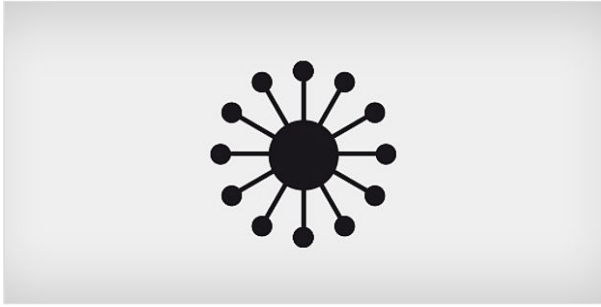
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Media Pluralism in Ukraine

Indicators of risk to media pluralism

How well does Ukraine do with respect to safeguarding media diversity? Which are the greatest risks to media diversity. These 10 indicators provide an assessment of the situation.





Media Distribution

What distribution networks exist in Ukraine? And how are those structured? [more](#)



New Trends

What are the new trends in Ukraine with regards to expectations from the media? ... [more](#)



Oligarchy

Politics, Businesses and the Media - three Pillars of Ukrainian Oligarchs' Empires... [more](#)



Dzhynsa

What is Dzhynsa? Hidden advertising as an alternative intransparent form of funding... [more](#)



Offshore Structures

Hiding offshore - Ukrainian Media Secrets. Patterns and Motivations... [more](#)

Indicators of Risks to Media Pluralism



Explanation

Media Audience Concentration

This indicator assesses the concentration of audience and readership across media platforms based on audience share. Concentration is measured by using the Top 4 owners in the market. Presented are the sums of the audience / readership / subscription shares of the major 4 owners within each market. Share is based on the standard studies carried out in the country, for TV (TAMPANEL, Nielsen), Radio (TNS), Press (TNS) and Online (Factum Group) in 2016.

The TV market is highly concentrated, as the major 4 owners represent an audience share of **76.25%**. Each of the 4 largest media groups, **StarLight Media** (21.68%), **1+1 media** (20.49%), **Inter Media** (21.42%) and **Media Group Ukraine** (12.66%) have an audience of around 20%. These media groups belong to the richest individuals in Ukraine, known largely as oligarchs, Pinchuk, Kolomoyskyi, Firtash and Akhmetov respectively.

The Top 4 radio groups reach **92,23%** of the audience in Ukraine. The audience data was obtained from a website of Retro.FM which published the audience research produced by TNS Ukraine. **Tavr Radio Group** alone has a reach of 39.53% - it unites 6 radio stations of which are in the top 18 radio stations in Ukraine.

Ukrainian Media Holding has 7 radio stations, four of which are in the above mentioned top 18 radio stations. It's audience amounts to 30.73%. **Business Radio group** represents 4 radio stations of which three are in the top 18 and reach an audience of 11.76%. **TRK Lux** has only two radio stations both of which are in the top 18 radio stations and have an audience of 10.21%. 3 out of four major owners are big radio groups that belong to Ukraine's richest, apart from TRK Lux which is owned by the wife of the mayor of Lviv.

The Top 4 print media reach a readership of **18.60%**, which mean low concentration. The print market is less concentrated three out of major 4 owners are large media groups. These are **MGU** with the audience of 3.6%, **UMH** – 8.2%, **MHV** – 3.2% and the newspaper **Fakty ta Kommentarii** – 3.6%. Two of the owners, UMH and Media Holding Vesti have revealed that ownership information is not precisely transparent. Experts also argue that three of the owners, UMH, Media Holding Vesti and Media Group Ukraine have pro-Russian stance and issue mostly newspapers in a Russian language.

The ONLINE market is not regulated in Ukraine. Internet websites are not considered to be media and are not registered as such. The top 4 owners of internet media have an audience of **17.56%**. Three of the 4 owners are large media groups **MGU** (3.15%), **1+1 media** (4.25%) and **UMH** (7.49%) and have numerous online media. The fourth **Obozrevatel** (2.67%) belongs to Brodskyi family, former Member of the Parliament of Ukraine.

Low	Medium	High
Audience Concentration in Television		
Percentage: 76.25%		
If within one country the major 4 owners (Top4) have an	If within one country the major 4 owners (Top4) have an audience	If within one country the major 4 owners (Top4) have an

Low	Medium	High
audience share below 25%.	share between 25% and 49%.	audience share above 50%.
<h2>Audience Concentration in Radio</h2>		
<p>Percentage: 92.23%</p>		
If within one country the major 4 owners (Top4) have an audience share below 25%.	If within one country the major 4 owners (Top4) have an audience share between 25% and 49%.	If within one country the major 4 owners (Top4) have an audience share above 50%.
<h2>Audience Concentration in Print</h2>		
<p>Percentage: 18.6%</p>		
If within one country the major 4 owners (Top4) have an audience share below 25%.	If within one country the major 4 owners (Top4) have an audience share between 25% and 49%.	If within one country the major 4 owners (Top4) have an audience share above 50%.
<h2>Audience Concentration in Internet</h2>		
<p>Percentage: 17.56%</p>		
If within one country the major 4 owners (Top4) have an audience share below 25%.	If within one country the major 4 owners (Top4) have an audience share between 25% and 49%.	If within one country the major 4 owners (Top4) have an audience share above 50%.

Low	Medium	High
<p>Metadata: Calculations are based on audience data obtained through various sources: TV (ITC), Radio (TNS), Print (TNS) and Internet (Factum Group Ukraine). Audience data on Radio and Internet was based on more than 100%, namely 322% and 606% respectively. We have recalculated the audiences by assuming those to be 100%.</p>		

 **Audience data for the internet media in Ukraine. Factum Group** PDF | 156 KB

 **Audience data for radio in Ukraine. TNS Ukraine** PDF | 100 KB

 **Audience data for TV channels in Ukraine. Television Industry Committee** PDF | 16.18 KB

 **Audience data for print media in Ukraine. TNS Ukraine** PDF | 100 KB

Media Market Concentration

This indicator aims to assess the horizontal concentration of ownership within the media sector. Concentration is measured by using the Top4 owners. The Top4 are obtained by summing the market shares of the major 4 owners within the market.

Since financial information on market share was not available in Ukraine this indicator could not be assessed. In accordance with the MOM methodology if the country presents data on audience, but not on revenues/market share: the market share data is excluded from the analysis, i.e., the findings are based on the audience data alone and the revenue data are considered optional.

Low	Medium	High
<p>Media market concentration in television, radio, print and online sector (horizontal): This indicator aims to assess the concentration of ownership within the TV, Radio, Print and Online media sectors.</p>		
<p>Percentage: not assessed</p>		
<p>If within one country the major 4 owners (Top4) have a market</p>	<p>If within one country the major 4 owners (Top4) have a market share</p>	<p>If within one country the major 4 owners (Top4) have a market</p>

Low	Medium	High
share below 25%.	between 25% and 49%.	share above 50%.

Regulatory Safeguards: Media Ownership Concentration

This indicator assesses the existence and effective implementation of regulatory safeguards (sector-specific and/or competition law) against a high horizontal concentration of ownership and/or control in the different media.

Results:

The regulatory safeguards of ownership concentration either do not exist or are not effectively used, therefore this indicator assess the situation in the country to be of **High Risk**.

The Law on Television and Radio Broadcasting regulates TV and Radio. The law prescribes some limits, but it doesn't define objective criteria to calculate concentration and therefore appropriate control is in fact missing - which results in a High Risk.

The press is regulated by the Law On Press, which prescribes concentration limit (5 % of socio-political print media on the market). In practice, the calculation is not based on the regularly publishing (active) media outlets (4000 issues) but the total number of registered media (30.000 publications). This calculation, including the inactive media outlets, distorts the result, the limit is never reached. As regulatory safeguards exist but the implementation is in practice ineffective, a medium risk was diagnosed.

For online media, no regulatory safeguards exist, as they are not regarded as media in Ukraine, which results in a high risk. In addition, there is no special regulation on ISPs or telecommunication companies (except regulations on service charges of the companies with dominant market position).

There is no merger control in Ukraine with the view of legislative concentration limits (though non-working) in TV and radio markets. Nominal control of such limits is prescribed by the law on the press (theoretically including mergers), but as it was mentioned, the limit is never formally reached.

Regulatory Safeguard Score 2 out of 16 – High Risk (12,5%)

Horizontal Concentration (TV, radio, print, internet access providers)

Indicator	Description	Yes	No	MD	NA
Does the media legislation contain specific thresholds or limits, based on objective criteria (e.g. number of licenses, audience share, circulation,	This question aims to assess the existence of regulatory safeguards (sector-specific) against a high horizontal concentration of ownership and/or control in the specific sector.		X		

Indicator	Description	Yes	No	MD	NA
distribution of share capital or voting rights, turnover/revenue) to prevent a high level of horizontal concentration of ownership and/or control in this sector?					
Is there an administrative authority or judicial body actively monitoring compliance with the thresholds in the audiovisual sector and/or hearing complaints? (e.g. media and/or competition authority)?	This variable aims to assess if the law/ regulation provides a due monitoring and sanctioning system for the regulation on audiovisual media concentration.		X		
Does the law grant this body sanctioning/enforcement powers in order to impose proportionate remedies (behavioural and/or structural) in case of non-respect of the thresholds?	This variable aims at assessing if the law is providing a due system of sanctions to sector-specific regulation, such as: refusal of additional licences; blocking of merger or acquisition; obligation to allocate windows for third party programming; obligation to give up licences/ activities in other media sectors; divesture.		X		
Are these sanctioning/ enforcement powers effectively used?	This indicator aims to assess the effective implementation of sector-specific remedies against a high horizontal concentration of ownership and/or control in the television media.		X		

The same answers apply to the question of media mergers.

➤ **Regulation Horizontal Concentration**

Cross-media Ownership Concentration

This indicator aims to assess the concentration of ownership in the different sectors – television, newspapers, audio, and any other relevant media – of the media industry (cross-media). Concentration is measured by using the Top 8 companies. In order to measure this indicator top 8 companies are identified with the highest revenue across all media sectors (TV, Radio, Print, Internet). The ratio is calculated between the TOP 8 revenues and the entire revenue market across media sectors.

In case when market share is not available cross media ownership is calculated on the basis of audience shares. As such, the results presented are not an indicator for economic strength in different media sectors but rather for the **potential influence on public opinion** when considering all media types.

Results:

Cross-Media ownership concentration is assessed to be **medium**.

Information on market shares is not available in Ukraine, therefore the assessment was based on audience data. The Top 8 owners with the highest audiences shares across all media sectors were identified by adding up the audience shares of all the media outlets (TV, Radio, Newspapers and internet content providers) they own. The ratio between the TOP8 audiences and the whole audience across media sectors was calculated. The weighting of audience shares is based on the consumption habits for each media type, TV- 82%, Internet-67%, Radio-28% and Press-23% (based on a Consumption Survey for 2016 produced by USAID U-Media Annual Survey).

The major 8 owners have an audience share of **55.13%** across all media sectors. The Top 8 are: Ukrainian Media Holding (**UMH**) with an audience of 15% across Press, Radio and Online media; **Tavr Media** and **Starlight Media** belong to the same owner, Viktor Pinchuk and his wife Olena Pinchuk. Tavr is a radio group with an audience of 8.95% whereas StarLight Media has an audience (TV) of 4.44%. Pinchuk family alone has an audience of 13.39% across TV and Radio. **1+1 Media**, has an audience of 8.52% across TV and online media. **Media Group Ukraine** has an audience of 6% across Print, TV and Online media; **TRK Lux** with its TV and radio channels has an audience of 4.56%; and **Business Radio Group** has through its radio stations an audience of around 2.65%. **Inter Media Group** with its TV and online media reaches an audience of 5.01%. None of the major owners have significant presence in all sectors of media, but rather in combinations of two to three media sectors.

Score: 55.13% Cross-Media Concentration – Medium

Low	Medium	High
<p>Percentage: 55.13%</p> <p>Company/Group (Print: audience share TV: audience shares Radio: audience shares Online: audience shares)</p> <p>(Print: sum of audience share)* (Print coefficient) / 4 + (TV: sum of audience shares) * (TV coefficient) / 4 + (Radio: sum of audience shares) * (Radio coefficient) / 4 + (Online: sum of audience shares) *(Online coefficient) / 4 ~ Company/Group cross concentration, where 'coefficient' is a number which was weighted for each type of media depending on percentage of media consumption for each type of media. This 'coefficient' is divided by 4 because sum of potential media consumption for four types of media is 4 time</p>		

Low	Medium	High
<p>100% - 400%.</p> <p>So, the final formula is (Print: sum of audience shares) * (Print coefficient) + (TV: sum of audience shares) * (TV coefficient) + (Radio: sum of audience shares) * (Radio coefficient) + (Online: sum of audience shares) * (Online coefficient) / 4 ~ Company/Group cross media concentration.</p> <p>UMH (Print: Korrespondent - 1.1; KP v Ukraine - 1.7; Argumenty i fakty - 2.9; Dengi - 0.2; Telenedelya - 2.3 Radio: Retro FM - 25.7; Nashe Radio - 22.65; NRJ (Europa plus) - 7.72; Avtoradio - 24.01; Radio Pyatnica - 18.87 Online: Korrespondent - 10.2; football.ua - 3.6; bigmir - 10.3; vgorode - 7.6; tochka - 6.7; kp - 7) ~ 15%</p> <p>Tavr Media (Radio: Radio Roks - 17.34; Russkoe Radio Ukraina - 25.43; Hit FM - 37.79; Kiss FM - 22.68; Radio Melodia - 16.91; Radio Relax - 7.75) ~ 8.95 %</p> <p>1+1 Media (TV: 1+1 - 11; Plus Plus - 2.67; 2+2 - 2.44; TET - 3.52; Bigudi - 0.7; UNIAN - 0.16 Online: tsn - 15.9; unian - 9.9) ~ 8.52 %</p> <p>Media Group Ukraine (Print: Segodnya - 3.6 TV: TRK Ukraina - 11.03; NLO TV - 1.3; Indigo TV - 0.33 Online: segodnya - 16; gorod - 3.1) ~ 6 %</p> <p>Inter Media Group (TV: Inter - 10.62; NTN - 4.53; Mega - 1.11; K1 - 1.6; K2 - 0.46; Zoom - 0.35; Enter-Film - 1.27; Pixel - 1.48 Online: podrobnosti.ua - 3.7) ~ 5.01 %</p> <p>TRK Lux (TV: Channel 24 - 0.38; Radio: Lux FM - 27.57; Radio 24 - 5.32; Online: 24tv - 13) ~ 4.56 %</p> <p>StarLight Media Ltd (TV: STB - 8.5; ICTV - 6.36; Novyi channel - 4.88; QTV - 0.76; M1 - 1.06; M2 - 0.12) ~ 4.44 %</p> <p>Business Radio Group (Radio: Shanson - 23.74; Lyubimoe radio - 7.19; DJFM - 6.97) ~ 2.65 %</p>		
<p>If within one country the major 8 owners (Top8) have a market share below 50% across the different media sectors.</p>	<p>If within one country the major 8 owners (Top8) have a market share between 50% and 69% across the different media sectors.</p>	<p>If within one country the major 8 owners (Top8) have a market share above 70% across the different media sectors.</p>

Regulatory Safeguards: Cross-media Ownership Concentration

This indicator aims to assess the existence and effective implementation of regulatory safeguards (sector-specific and/or competition law) against a high degree of cross-ownership between media types (press, TV, radio, internet). Given the diversity of thresholds or limits that exist among different countries with regard to ownership and/or control, 'high' should be assessed according to the standards of your country and in the light of the thresholds or limits imposed by domestic laws.

Results

Cross-Media ownership legal regulation does not exist in Ukraine – which means High Risk. As a result, there is no authority monitoring cross-media ownership. In addition, effective merger control in Ukrainian media

market is missing, as it is mentioned in the comments to Indicator 3: Regulatory Safeguards – Ownership Concentration horizontal: There is no merger control in Ukraine with the view of legislative concentration limits (though non-working) in TV and radio markets. Nominal control of such limits is prescribed by the law on the press (theoretically including mergers), but as it was mentioned, the limit is never formally reached.

Regulatory Safeguard Score: 0 out of 8 – High Risk (0%)

Description	Yes	No	MD	NA
Does the media legislation contain specific thresholds or limits, based on objective criteria (e.g. number of licenses, audience share, circulation, distribution of share capital or voting rights, turnover/revenue) to prevent a high degree of cross-ownership between the different media ?	This question aims to assess the existence of regulatory safeguards (sector-specific) against a high degree of cross-ownership in different media sectors.	X		
Is there an administrative authority or judicial body actively monitoring compliance with the thresholds in the audiovisual sector and/or hearing complaints? (e.g. media and/or competition authority)?	This variable aims to assess if the law/ regulation provides a due monitoring and sanctioning system for the regulation on cross-media concentration.	X		
Does the law grant this body sanctioning/enforcement powers in order to impose proportionate remedies (behavioural and/or structural) in case of non-respect of the thresholds?	This variable aims at assessing if the law is providing a due system of sanctions to cross-media concentration, such as: refusal of additional licences; blocking of merger or acquisition; obligation to allocate windows for third party programming; obligation to give up licences/ activities in other media sectors; divesture.	X		
Are these sanctioning/enforcement powers effectively used?	This indicator aims to assess the effective implementation of the regulation.	X		X

The same answers apply to the questions on preventing cross-media ownership concentration through merger regulation.

Ownership Transparency

This indicator assesses the transparency of data about the political affiliations of media owners. Ownership transparency as a crucial precondition to enforce media pluralism

Results:

Most information about the media owners of the media outlets studied are directly accessible to the public. After the adoption of the Transparency law in Ukraine in 2015, all TV and Radio outlets are obliged to disclose their ownership structures and make them available on their websites. Since 2016, broadcasting companies are obliged to provide the National Council of TV and Radio Broadcasting with information on their ultimate beneficiaries and substantial shareholders, affiliated parties and corporate ownership structures on an annual basis. Any change in management and ownership structure has to be reflected.

Most information on media owners is also available (for verification purposes) from the unified state register of the Ministry of Justice of legal entities, individual entrepreneurs and civic formations.

RSF identified a low transparency level (Active Disguise) only for **TV Channel 112** Ukraine and **TV Channel UBR**. The channel 112 Ukraine still does not disclose its final beneficiaries, replied to written requests that the owner was absent.

It is possible to link some outlets to politicians based on the study of ownership structures, especially for TV and Radio companies. The above-mentioned transparency law obliges companies to describe interests of their related parties, i.e. family members. It is usual practise for Ukrainian politicians to have their businesses registered with their spouses, children, siblings or a number of MPs have their businesses registered in their assistants' names.

Low	Medium	High
Data on media owners as well as their political affiliations is publicly available (Active Transparency) (>75% of sample)	Data of media owners and their political affiliations are disclosed based on investigations of journalists and media activists or upon request (Passive Transparency /Data Publicly Available) (>50% of sample)	Data on political affiliation of media owners are not easily accessible by the public and investigative journalists or activists are not successful in disclosing these data (Data Unavailable / Active Disguise) (<50% of sample)

Regulatory Safeguards: Ownership Transparency

This indicator aims to assess the existence and effective implementation of transparency and disclosure provisions with regard to media ownership and/or control.

The laws are specific to media markets: Radio and Television are regulated by the law on Television and Radio Broadcasting, which obliges the companies to disclose their ownership structures on their web sites and to submit such data to the National Council on TV & Radio Broadcasting (regulatory authority). The law prescribes a fine for TV or radio company in case of non-compliance with the disclosure requirements. High regulatory safeguards overshadowed by timid implementation mean **medium risk** for concentration.

For the print market, specific laws that would oblige companies to disclose information about their ownership structures don't exist. The print media has to indicate the founder and publisher of the outlet in each of its publications. Taking founder / publisher as a starting point for further research, more about the ownership structure can be found on the website of the State register of the Ministry of Justice. The law prescribes a fine in case of non-compliance with the disclosure requirements.

The press ownership transparency has two practical problems: 1) data on ultimate beneficiaries of many legal entities (not only media) in fact is not published in the State register; 2) when the editorial office of an outlet is a separate legal entity or a branch of a legal entity not connected with its founder/publisher –another actor would be involved in the editorial process that is able to influence the editorial policy, but the actor would not be disclosed due to the absence of such obligation (loophole).

Internet is not regulated and there is no legal registration of Internet media – which can lead to a high risk to media pluralism.

Regulatory Safeguard Score: 13.5 out of 20 – Medium Risk (67,5%)

Indicator	Description	Yes	No	MD	NA
Does national (media, company, tax...) law contain transparency and disclosure provisions obliging media companies to publish their ownership structures on their website or in records/documents that are accessible to the public?	The aim of the question is to check regulatory safeguard for transparency towards the citizens, the users and the public in general.	X			
Does national (media, company, tax...) law contain transparency and disclosure provisions obliging media companies to report (changes in) ownership structures to public authorities (such as the media authority)?	The aim of the question is to check regulatory safeguard for accountability and transparency towards public authorities.	X			
Is there an obligation by national law to disclose relevant information after every change in ownership structure?	This question aims at assessing if the law provides rules on the public availability of accurate and up-to-date data on media ownership. This is a condition for an effective transparency.	X			
Are there any sanctions in case of non-respect of disclosure obligations?	This question aims at assessing if the law on media ownership transparency can be enforced through the application of sanctions.	X			

Indicator	Description	Yes	No	MD	NA
Do the obligations ensure that the public knows which legal or natural person effectively owns or controls the media company?	This question aim at assessing the effectiveness of the laws that deal with media ownership transparency and if they succeed in disclosing the real owners of the media outlets.			X	

(Political) Control Over Media Outlets and Distribution Networks

This indicator assesses the risk of political affiliations and control over media and distribution networks. It also assesses the level of discrimination by politically affiliated media distribution networks. Discriminatory actions would for example include unfavourable pricing and posing barriers to media accessing the distribution channel. The overall level of (political) Control over media outlets and distribution networks was assessed as a medium risk to media pluralism. How was this conclusion drawn?

Political Affiliations means that the media outlet or company belongs to a party, a partisan group, a party leader or a clearly partisan person. The majority of media outlets selected for our study have direct or indirect links to a political party or even more so to politicians. They reach an audience of on average 49,7% - which means a medium risk.

Especially in the radio market, media owned by politically affiliated individuals gets to people: they have an audience of more than **83.76%**. Major radio groups here are Tavr Media, UMH, TRK Lux and Business Radio Group. **Tavr Media** with its 6 radio stations has an audience of 39.72%. It is owned by Viktor Pinchuk and his wife Olena Pinchuk, the daughter of the Leonid Kuchma, former President of Ukraine. Furthermore, he was elected into the Ukrainian Parliament twice in 1998 and in 2002 with the political faction "Trudova Ukraina". In 2006 parliamentary elections he supported the party "Viche". **UMH** has an audience of 30.73% through its six radio stations, and is owned by Sergiy Kurchenko, closely affiliated with Viktor Yanukovich, ousted President of Ukraine. **TRK Lux** with its two radio stations has an audience of 10.21% and is owned by the wife of Andriy Sadovyi, the mayor of Lviv. **Radio Era** has an audience of 3.1% and is owned (only technically) by Anton Symonenko, assistant to Andrey Derkach, close friend of Leonid Kuchma, former President of Ukraine and was elected member of the Parliament of convocations 7 and 8.

Also, TV audience (77,9%) is highly exposed to channels controlled by politically affiliated individuals. The biggest owner is Viktor Pinchuk, through his **StarLight Media** he has an audience of 21.68%. Ihor Kolomoyskyi comes in second with his **1+1 media** he has an audience of 20.49%. Ihor Kolomoyskyi came into public politics after the Maidan of 2014, when he became the Head of the Administration of Dnipropetrovsk region. Political parties Ukrop and Vidrodzhennya are associated with him. **Media Group Ukraine** has an audience of 12.66% and belongs to Rinat Akhmetov, who was a member of the parliament in 5th and 6th convocations from the Party of Regions. **Inter Media Group** has an audience of 21.42% and belongs to Dmytro Firtash, Head of the Federation of Employers. **Espresso TV** has an audience of 0.3% and belongs to Mykola Knyazhytsky, Member of the Parliament since 2014 from the party "Narodny Front". And last but not least, Channel 5 has an audience of 0.6% and belongs to the current President of Ukraine, Petro Poroshenko. TV channel News One, which belongs

to Eugen Muraev (Member of Parliament of Opposition Bloc, also known for his Kremlin-backed position), has an audience of 0.58%. TV Channel **UBR**, part of Media Holding Vesti has an audience of 0.17% and is associated with the former Minister of Revenues and Duties, Oleksandr Klymenko. **10 out of 12 TV channels** in our study are controlled by individuals with close ties to politics.

For the print market, the risk that politically affiliated publications reach the audience is low - about **15.9%** of the audience reads press controlled by the individuals with political affiliations. This is not a surprise considering that **press** readership is generally low in Ukraine. However, similar to Radio and Television outlets, the majority press outlets are also owned by politicians or individuals with close ties to politics. The daily **"Segodnya"** (part of Media Group Ukraine) has the largest audience among print media, 3.6% and is owned by Rinat Akhmetov. The newspaper "Vesti" has an audience of 3.2%, which is associated with the former Minister of Revenues and Duties (disbanded since 2014) Oleksandr Klymenko. The **Ukrainian Media Holding (UMH)** with 6 newspapers has an audience of 8.2 % and is owned by Sergiy Kurchenko. The newspaper **"Gazeta po-Ukrayinsky"** has an audience of 0.9% and is associated with Ihor Vasyunyk, former Member of the Parliament.

Similar to the print sector, politically affiliated **online media** reaches a smaller part of the audience (**21.24%**), the risk of political control is likewise low. Ihor Kolomoyskyi's **1+1 Media** through its various websites has an audience of 4.25%. Sergiy Kurchenko's **UMH** through its online-sources reaches the audience of 7.49%.

Obozrevatel website with an audience of **2.7%** belongs to the family of businessman and former member of the Parliament, Michaylo Brodskyi. Rinat Akhmetov's **Media Group Ukraine** has an audience of 3.15%. The website **24tv.ua** attracts an audience of 2.15% and is controlled by the mayor of Lviv Andriy Sadovyi. Ihor Vasyunyk is affiliated with the website **Gazeta.ua** with an audience share of 1.5%.

Leading Distribution networks

A leading distribution network is defined as a network covering more than 15% of the national market. In general, the level of politicization over media distribution networks is medium (print, TV) to low (radio).

Distribution networks for **print publications** were inherited from the network of *Ukrposhta* (Ukrainian Post) with 15,000 branch offices, and kiosks of *Soyuzpechat* (Print Union) that in different cities were later privatised by individuals and companies that compete with each other. For example, there are three big chains, a successor of *Soyuzpechat* (Print Union) - *Torhpresa* (Trade Press), *Presa* (Press) related to the owners of the newspaper *Vysoky Zamok* (High Castle) and *Interpress* owned by the newspaper *Expres*. All these companies had severe competition with one another, often resorting to boycotting the sale of a competitor's media outlets. This kind of conflicts can still be observed today: in Krivoy Rog the newspaper *Domashyaya* (Homey) is cannot be purchased in 80% of kiosks[1]. The reason is the newspaper's pro-opposition spirit to the Mayor Yuri Vilkul, who is affiliated with Rinat Akhmetov. The distribution in different regions[2] of Ukraine of nationwide publications is often related to corruption and political challenges, some outlets have NEVER been available for purchase in a range of regions[3].

Radio Networks are directly related to the frequencies that are distributed by the National Council on Television and Radio Broadcasting. During Yanukovych's presidency the Council artificially reduced the influence of opposition-oriented radio stations by expanding the coverage area of those loyal to the regime. During the regime of Yanukovych **television providers** used to cut off certain opposition channels (such as TVi) blaming it on bogus "technical" reasons. Such channels were not available via analogue frequencies but only through the cable or via satellite. As a result, these cut-offs affected entire regions depriving them of alternative opinions broadcasted by media. Such scandals involved "Triolan" provider[4], which is associated with the Mayor of Kharkiv Hennadiy Kernes.

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Low	Medium	High
POLITICISATION OF MEDIA OUTLETS		
What is the share of TV media owned by politically affiliated entities?		
The media having <30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having <50% - >30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having >50% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.
What is the share of Radio channels owned by politically affiliated entities?		
The media having <30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having <50%>30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having >50% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.
What is the share of Newspapers owned by politically affiliated entities?		
The media having <30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having <50%>30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having >50% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.

Low	Medium	High
What is the share of Online media owned by politically affiliated entities?		
The media having <30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having <50%>30% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.	The media having >50% audience share is owned (controlled) by a specific political party, politician or political grouping, or by an owner with specific political affiliation.
POLITICISATION OF MEDIA DISTRIBUTION NETWORKS		
How would you assess the conduct of the leading distribution networks for print media?		
Leading distribution networks are not politically affiliated or do not take discriminatory actions.	At least one of the leading distribution networks is politically affiliated or takes occasional discriminatory actions	All of the leading distribution networks are politically affiliated and has a record of repeated discriminatory actions
How would you assess the conduct of the leading radio distribution networks?		
Leading distribution networks are not politically affiliated or do not take discriminatory actions.	At least one of the leading distribution networks is politically affiliated or takes occasional discriminatory actions	All of the leading distribution networks are politically affiliated and has a record of repeated discriminatory actions
How would you assess the conduct of the leading television distribution networks?		
Leading distribution networks are not politically affiliated or do not take discriminatory actions.	At least one of the leading distribution networks is politically affiliated or takes occasional discriminatory actions	All of the leading distribution networks are politically affiliated and has a record of repeated discriminatory actions
How would you assess the conduct of the leading internet distribution networks?		
Leading distribution networks are not politically affiliated or do not take discriminatory actions.	At least one of the leading distribution networks is politically affiliated or takes occasional discriminatory actions	All of the leading distribution networks are politically affiliated and has a record of repeated discriminatory actions

(Political) Control Over Media Funding

This indicator assesses the influence of the state on the functioning of the media market, focusing particularly on the risk of discrimination in the distribution of state advertisements. The discrimination can be reflected in favouritism towards political parties or affiliates of political parties in the government, or in penalisation of media criticising the government. **State advertising** is understood as any advertising paid by governments (national, regional, local) and state-owned institutions and companies.

Results:

There is **no transparency in the advertising market**. None of the media outlets provided financial information or information related to advertisements. Information about state advertising is not public either. Financial information was available only for the state funded TV channel UA: Pershiy which is in process of transition into a Public Broadcasting Service. Therefore, the risk of political control over media funding is considered **high**.

Low	Medium	High
Is the state advertising distributed to media proportionately to their audience share?		
State advertising is distributed to the media relatively proportionately to the audience shares of media	State advertising is distributed disproportionately (in terms of audience share) to the media	State advertising is distributed exclusively to few media outlets, which do not cover all major media outlets in the country
How would you assess the rules of distribution of state advertising?		
State advertising is distributed to media outlets based on transparent rules.	State advertising is distributed to media outlets based on a set of rules but it is unclear whether they are transparent.	There are no rules regarding distribution of state advertising to media outlets or these
IMPORTANCE OF STATE ADVERTISING		
What is the share of state advertising as part of the overall TV advertising market? Missing Data		
Share of state advertising is <5% of the overall market	Share of state advertising is 5%-10% of the overall market	Share of state advertising is > 10% of the overall market
What is the share of state advertising as part of the overall Radio advertising market? Missing Data		
Share of state advertising is	Share of state advertising is	Share of state advertising is > 10%

Low	Medium	High
<5% of the overall market	5%-10% of the overall market	of the overall market
What is the share of state advertising as part of the overall Print advertising market? Missing Data		
Share of state advertising is <5% of the overall market	Share of state advertising is 5%-10% of the overall market	Share of state advertising is > 10% of the overall market

(Political) Control Over News Agencies

This indicator assesses the range and independence of competing news agencies, including the assessment of the level of state ownership and level of independence of state owned news agencies.

Results:

Since financial information on **market share** was **not available in Ukraine** this indicator could not be assessed. *Ukrinform* is the only state owned News Agency in the country. Other influential news agencies include UNIAN (1+1 media), Ukrainsky Novyyny (Inter Media Group), Liga BusinessInform. Branches of Russian news agencies Interfax, RBC-Ukraine are also active.

Low	Medium	High
What is the market share of the leading news agency? MD		
No news agency dominates the market (occupy >30% of the market of news agencies).	One news agency has <50% ?30% share of the market of news agencies.	The leading news agency has ?50% market share.
<i>How would you evaluate the political affiliation and/or dependence of the largest news agency?</i> At least two News Agencies are owned by individuals with political affiliations (1+1 Media and Inter Media Group).		
None of the largest news agencies is dependent on political groupings in terms of ownership, affiliation of key personnel or editorial policy.	At least one of the largest news agencies is dependent on political groupings in terms of ownership, affiliation of key personnel or editorial policy.	Most or all of the largest news agencies is <i>dependent</i> on political groupings in terms of ownership, affiliation of key personnel or editorial policy.

- ❑ Oleh Rozvadovsky. Media Landscape in Ukraine. European Journalism Centre. Retrieved in September 2016.

Oligarchy

Politics, Businesses and the Media – three Pillars of Ukrainian Oligarchs' Empires

The most influential media and largest media groups in Ukraine are owned by the same people that are in the list of the richest Ukrainians: Rinat Akhmetov, Victor Pinchuk, Dmytro Firtash, Ihor Kolomoisky, Serhiy Kurchenko. An interesting detail is that the President of Ukraine and owner of *Channel 5* Petro Poroshenko is one of such oligarchs.

All these people are incorporated into the country's political life: they fund political parties or individual politicians. Rinat Akhmetov constantly supports one political force – the Party of Regions and its successor, *Opposition Bloc*. And Victor Pinchuk is involved in politics every now and then, supporting a politician or a party that seems the most beneficial for him at any given moment. Ihor Kolomoisky can support several political projects at the same time and can have his “agents” even in the forces that are publicly opposing his political interests. Nonetheless, the common trend for the oligarchs in media is that they use their own media outlets to back up their political influence, and the political influence helps them to safeguard their positions in business. For this reason, they are generously investing into their media outlets.

One way or another, the channels' ownership structure indicates that the owners are companies or holdings or financial-industrial groups owned by an oligarch. In the structure of “1+1 Media”, there are companies from the “Pryvat” structures owned by Kolomoisky; “Media Group Ukraine” and the holding “Segodnia Multimedia” are a part of Akhmetov's System Capital Management (SCM), and the ownership structure of “Starlight Media” and “Tavr Media” leads to the holding EastOne owned by Pinchuk. That is, mass media are a component of the oligarchs' business empires.

Naturally, each oligarch has an influential national-level channel in his media group. Based on the [research of U media](#), in 2016, the audience of national TV channels is over 80%. The television is watched by the most active voters, so from the point of view of political leverage, the interest in TV is quite justified.

Apparently, the same oligarchs have much less appetite for print media. Research shows that the most influential press belongs to Kurchenko and Akhmetov. They are close to the ousted former President of Ukraine Victor Yanukovich and the current *Opposition Bloc*. The voters who elect these politicians belong to the older generation, brought up in the Soviet Union, who are most susceptible to the influence of the press.

Kolomoisky's holding instead ceased to publish the printed magazine *Glavred* and only retained its online version. The group "1+1" is actively working on its online projects. For example, the website *tsn.ua* started as an online platform for news and became an independent media outlet – one of the most popular websites, with its own projects and approaches to growth. Also, the analysis of voters shows that Kolomoisky's political team is supported to a greater extent by younger people, who primarily receive information from online sources. The peculiarity of the Pinchuk's media influence is that he owns radio with the largest audience: *Hit-FM, Russian Radio*, etc.

While only one half of Ukrainians knows for certain, who owns the main national media outlets, the content analysis of news programs indicates use of media resources for political purposes. Akhmetov's channels advertise his charity and focus on politicians affiliated with him. Kolomoisky's channels support his allies and smear their opponents. Given some time, they do both, as it happened for the President Petro Poroshenko and former President of Georgia Mikheil Saakashvili. A change of the owner's political course was very vividly reflected in the tone of "1+1" in relation the the mentioned politicians.

There is a threat that the society begins to identify journalists with the relevant political and business groups, and to force them into becoming a part of the stand-off between them. For example, in the last year the Inter TV channel got involved in scandals several times and was accused of being pro-Russian; it also suffered from repeated attacks. The most dangerous of those was an arson of the office of the channel's information company in September of 2016.

Sources

August 2016. USAID U-Media annual media consumption survey (UKR). Retrieved from:
<http://www.slideshare.net/umedia/usaaid-umedia-annual-media-consumption-survey>

Hiding offshore – Ukrainian Media Secrets

The ownership analysis of the largest Ukrainian media companies reveals that almost all of them include companies registered in offshore havens, like for example Cyprus, Belize, and the British Virgin Isles. One can only guess the true motivation behind these structures as they might be heterogeneous and differ from one case to the next. As an intended result, however, this makes identifying the true owner more complicated and demonstrates the peculiarities of the nontransparent business conduct by corporations, of which a Ukrainian media outlet is a part of.

To begin with, not all media holdings are formally registered companies. For example, what is known in Ukraine as “1+1 Media” is not a single legal entity. The holding is composed of several companies united under the shared administration and owners. *Channel 112* is in fact six companies that broadcast under the same logo, and *Radio Rocks* is 13 companies. This makes identifying the individuals, who own a specific media outlet, and their share in it so much harder.

In case of “1+1 Media”, under the law on transparency of media ownership, the TV channels willingly disclosed the structure of their ownership, including offshore companies. Specific individuals were listed among the owners: in particular, Ihor Kolomoisky and Hennadiy Boholiubov, as well as Ihor Surkis. Yet, these people own only 70% of the 1+1 channel via the company from the Netherlands ‘SME Ukraine Holding II B.V. Another 30% of the media outlet is owned by ‘Caddoa Limited’ from Cyprus, which is owned in equal shares by five citizens of Cyprus, who, at first glance, have no connections with Ukraine at all.

The structure of the UMH holding is even less transparent: this holding is affiliated with business entities connected to Serhiy Kurchenko. Practically in all companies included into the holding’s structure – press, radio and even press distribution – the indicated ultimate owner is the citizen of Belize Mathew Bradley Adrian. This individual is mentioned as the head of over 30 other offshore companies. This calls for an assumption that this person is used as a front to conceal the real owners. Based on the documents, Serhiy Kurchenko is not the owner, although in his public statements he does not try to hide that he is affiliated with the holding.

In the structure of the radio companies “Tavr Media”, which, according to the Media Ownership Monitoring research, are affiliated with Pinchuk’s empire, officially the ultimate owner is not Pinchuk. In various radio companies that are a part of the holding, varying shares belong to discreet trusts that are owned by Victor and Olena Pinchuk. Some names and companies lead to Pinchuk’s holding *EastOne*. Yet, legally, Pinchuk has a right not to indicate that he is the owner of radio or TV channels that he actually owns.

The least transparent is the structure of the company that owns *Channel 112*. Until recently, the only owner of all six companies of the channel was Andriy Podshchypkov. It was speculated that he is affiliated with the former Minister of Internal Affairs of Yanukovych presidency, Vitaliy Zakharchenko. Yet since summer of 2016,

the structure started to change. Offshores were eliminated from the ownership structure, and the six companies became founders of one another. This way, they formed a circular structure, and, from the legal standpoint, do not have any individual owners.

This way, in addition to nominal anonymity, offshore holdings in the structure of mass media outlets make it virtually impossible to identify what individual shares co-owners of media outlets possess, and to establish an accurate conclusion about concentration of media outlets in the hands of one oligarch or another.

«Dzhynsa»

Ukraine was a part of the USSR, where media outlets were never viewed as business enterprises, but were rather a site for the ruling party's propaganda. After the collapse of the Soviet Union in 1989 certain practices and cultural peculiarities did not vanish in a day or a decade. Until today Ukrainian media outlets are prevalently non-business projects, but rather platforms for oligarchs and politicians, to broadcast messages beneficial for their interests.

Natalia Lihachova a media expert, reiterates in her article «MediaRear or mediaAvantgarde?» just that: «Owners use media outlets as tools for serving their political and business interests, and sometimes for revenge, in their wars with competitors, for cynical self-advertisement, covert advertisement, and corporate dzhynsa» (derived from 'jeans' as a reference to money being kept in jeans pockets allegedly used for illegitimate transactions). Therefore, the key problems of Ukrainian media are the owners' influence over the editorial policy and the so-called dzhynsa.

***Dzhynsa* is a material written by a journalist or released by a press service, aimed to improve or create a positive image of a political party, politician, or other individuals, trademarks and brands or specific goods, governmental structures, charity foundations and religious organizations, and which is not marked as advertisement in a way understandable to the audience/reader.**

Dzhynsa can be categorized, based on who orders it, into political, commercial, or image-improving. **Political dzhynsa** is commissioned by political parties, politicians, or other individuals who have political interests; using these materials, these players try to improve their rating. Political dzhynsa may appear as a simple article about a political party, or a politician, but it is a paid content.

Example: "*Opposition bloc*" claims that authorities conceal budget "loopholes" – is a material about the opposition party «*Opposition bloc*», which accuses the government, yet does not present any arguments, facts or opinions about the opponents. The article promotes the interests of this political organization and includes populist statements like «... we demand that the authorities abolish all increases of tariffs and decrease taxes to give the country an opportunity to develop».

Commercial dzhynsa is commissioned by commercial companies to promote certain goods, services or the company itself with the goal of increasing their revenue. This *dzhynsa* also includes material commissioned not by a specific company, but by a group of companies that focuses on lobbying of adoption or not adoption of certain legislation.

Example: "PrivatBank" issued series of banking cards dedicated to 25th anniversary of the Independence of Ukraine"– covert advertisement of «PrivatBank» aimed to attract new clients with patriotic attitudes. Or "**Mass export of metal scrap abroad can stop the manufacturing industry, say metal works directors** – MMK and "Azovstal" promote the adoption of the draft law on limiting export of metal scrap from Ukraine. A series of similar materials are used to lobby for the approval of this draft law: which is aimed at increasing the export tariff giving metal works an opportunity to obtain cheaper raw materials.

Image-improving *dzhynsa* are materials commissioned by charity foundations, religious structures, and government institutions. Such materials might not bring direct political or economic benefits, yet they support the social rating or recognition of such structures.

Example: *Akhmetov's Foundation conducted first training for future mentors of orphans*; or *Orthodox Christians of Zakarpattia conducted procession involving many people*. Such materials focus on supporting a positive image.

So why do all these structures refrain from paying for advertisement, and instead prefer paying for *dzhynsa*?

He also emphasizes that it is beneficial not only for the politicians, that order it, but also for the media outlets, which publish it, «This way, media outlets can dodge taxes, because payment for the covert advertisement is, as a rule, in cash. The accounting records, of course, do not show this money at all».

Dzhynsa is characteristic not only for Ukrainian journalism: there were attempts to use it in media outlets in neighboring Western countries. An example of *dzhynsa* published abroad is an interview with the former MP from the Party of Regions Oleksiy Plotnikov for the Polish daily newspaper "Rzeczpospolita". The interview was taken by a Ukrainian national, Tetiana Servetnyk, who resides in Warsaw: "The Ukrainian economy is growing". An interview must include important and burning questions; as BBC anchor Robina Day describes it, «A journalist always has a right – and even a duty – to ask uncomfortable questions on behalf of the audience». If this is not the case, there is no need for an interview with a politician. And in the interview mentioned above, the questions are in fact mostly compliments.

The phenomenon of *dzhynsa* cannot be justified, as what it does is manipulation of public opinion and fooling the audience of the media in question. Also, *dzhynsa* harms the media outlets, as the audience loses trust in the media as an honest and independent structure, and when social networks provide an alternative, the very institution of media becomes compromised.

Media Distribution

1. Print

Ukraine has preserved the traditional forms of distributing print media – this is a state-run enterprise called «Ukrposhta», which sells both national and local regional press in around 15 thousand branches all over the country. It also manages the largest subscription agency «Presa» (its semi-annual catalogues are available in every post office), as well as some of the former offices of «Soyuzdruk». Agencies that branched off from «Ukrposhta» changed their names to «Torhpresa», «Presa», went public and transformed into private companies, besides those that remained in municipal possession. The country does not have a single all-Ukrainian wholesale warehouse or enterprise, which would accept a printed edition's issue and by itself distribute it to all retail outlets of Ukraine. In fact, there is a gazillion printed editions and few outlets to sell them.

Most printed press is being sold in Kyiv, where, along with newsstands, it is available at news stalls at subway entrances, in the network of stalls of the newspaper «Segodnia» and through private distributors. In Kyiv there are about 1,500 **press distribution outlets** (together with the post offices, newsstands, press sections in supermarkets, at the book market, train stations and in subway), in Odesa – about 700, in Dnipro – about 600. In Kharkiv, after «Soyuzdruk» went bankrupt, also about 600 points of sale, in Lviv – around 500. This number of points of sale for cities with a population of around a million is below insufficient. As journalist Andriy Shevchenko (currently Ambassador of Ukraine to Canada) described it, «we live in an anti-newspaper country. To publish a newspaper and to sell it is nothing less than an act of civil and business heroism. It takes one year of time and three dozen approvals to open a newsstand. It is easier to open a kiosk selling beer, cigarettes, or crab sticks».

Entering a distribution network often brings a component of corruption, or – as it was often the case during Yanukovich's rule – attachment of political strings. Some national newspapers were NEVER available in retail in certain regions of Ukraine.

2. Broadband

As to Internet providers, the top five in Ukraine have been pretty much the same from 2011 to 2015: *Ukrtelecom, Volia, Kyivstar, Tiolan, and Vega* (in 2011), which by 2015 was displaced to the 6th place by *Datagroup*. The growth of the number of Internet users has lost steam; hundreds of thousands of users were lost in the annexed Crimea and occupied parts of Donetsk and Luhansk oblasts. Even in the areas free from the occupation, there is almost no growth in the number of new Internet users.

Subscriber base, thousand users:

Company	2013	2014	Absolute changes	Relative changes
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<i>Ukrtelecom</i>	1,646.5	1,604	-42.5	-2.50%
<i>Kyivstar</i>	779.9	833.9	54	6.90%
<i>Volia</i>	534.2	600.3	16.1	2.70%
<i>Tiolan</i>	256.7	286	29.3	11.40%
<i>Datagroup</i>	183.2	220	36.8	20%
<i>Vega</i>	157.9	146.8	-11.1	-7%
<i>Tenet</i>	132	153.3	21.3	16.10%
<i>Fregat</i>	119	218.2	99.2	83.30%
<i>Lanet</i>	104	126	22	21.10%
<i>Freenet</i>	93	111.1	13.1	13.30%

The provider *Vega* keeps providing connection in those regions, where it is technically possible and poses no danger to the lives of its staff. With the Crimean networks, the providers were employing different tactics: some would fix the losses and close them down, others would sell to local providers and leave the market. The development was achieved at the cost of two factors: natural growth and buying up of smaller companies, although the latter is not always profitable: such networks often require update to work with newer standards and get overhauled instead of creating new connections from scratch. Sudden devaluations of the currency Hryvnia also contribute to smaller towns losing access to high-speed Internet connection. According to *Vega's* press service, it is still completely loss-making to build new networks: «it would take them prohibitively long to begin to pay off».

3. Broadcasting

On the market of digital broadcast television, the monopolist is the company *Zeonbud*. The Ukrainian Anti-Monopoly Committee has been pursuing it in court for several years now because of its monopoly abuse (from September 2011 to October 2014, *Zeonbud* set such rates for its telecommunication services that would have been impossible, were there competition on the market). During the rule of Yanukovich, the providers would, under some false «technical» pretenses, shut off separate opposition TV channels (for instance, TVi), which had no access to broadcasting frequencies but were available only on cable or via satellite, and thus would cut off whole regions from alternative opinions. So, the attitude towards the providers still remains cautious.

New trends

During its recent history of independence, Ukraine experienced numerous crises. In such turbulent times, the Ukrainian society felt an even more urgent need for high-quality, up-to-date and comprehensive information. Traditional Ukrainian media outlets have been disappointing their customers in this regard, thus steering the interest towards other, alternative sources of information. So, after several revolutions, online media outlets received their chance to develop.

For example, before the Orange Revolution, online media outlets served a role of such alternative sources. When some of them were bought out to change their editorial policies, well-known Bloggers distanced themselves by starting their own portals with the society's focus shifting with them to personal projects, such as the «LiveJournal» blogging platform (of investigative journalist from Donbas Denys Kazanskyi), «Frankenstein» (now [Blog of Denys Kazanskyi](#)), or «Pani Grunia» (now the website of cultural columnist [Vira Baldyniuk](#)).

While traditional media and eventually the online media outlets were adopting the methods of covert advertisement, called «[dzhynsa](#)» in Ukraine, compromising the trust to their own content, the population looked for new sources of information and facilitated emergence of new community projects. For example, the website «[Road control](#)» emerged, based on the community attempts to combat corruption and extortion of bribes by the road police. It was also covering the outrageous violations by drunk drivers, young nouveau riches, etc. The website «[You have a right to know](#)» in the town of Brovary near Kyiv emerged as a result of the activists' stand against the local mayor, who behaved as a regional baron doing whatever he pleases. The website of [Irpın regional community](#) developed quite similarly: it was founded by two concerned local women, who invited the journalist Iryna Fedoriv to edit their texts; now, the website collects topical information from common citizens, and reviews and publishes it. The Kharkiv website "[Nakipelo](#)" ("boiling over") also emerged as a community project; now, the journalists of "[Nakipelo](#)" conduct trainings for community activists in the oblast rayons on how to process and write on current affairs for eventual publication.

Some community projects use social networks: for example, in Facebook, there is a Lviv community «[Your city](#)», with 37 thousand subscribers/readers. The project aims to meet informational needs of a common Lviv resident, and has already won the trust of the city dwellers with the corresponding selection of topics. A startup of hot news «[Khuyovyi Kharkov](#)» ('F..cking Kharkiv') in *Vkontakte*, Russian social media platform has 166 thousand readers; for comparison, the number of copies of the city council newspaper «[Kharkovskiy Izvestiya](#)» of the city with the population of two million is only 2 thousand.

The social networks themselves gradually started to play the role of media outlets. The role of Facebook in this process is especially important: in the Western countries, this social network is usually perceived as a network for personal contacts and entertainment, but in Ukraine, this website became the forum for fierce political and social discussions, although often overly emotional. With obvious advantages, such as accessibility, also the downside of social media becomes now more and more obvious, such as hate speech. However, what turns Facebook effectively into a media outlet is that well-known bloggers move from LiveJournal to Facebook and

government officials open Facebook accounts. As a consequence, their posts and statements appear on Facebook unfiltered and sooner than on any official website and certainly long before wire services or information agencies would pick them up.

Hromadske.TV is certainly a distinct Ukrainian phenomenon. It emerged before the Revolution of Dignity of 2013-2014, and developed alongside the Maidan. It was founded by journalists with proactive attitudes, the great majority of whom resigned from the TVi channel due to the changed editorial policy. Direct streams from the Maidan and from the regions became Hromadske's signature point. One can watch Hromadske on their website or via YouTube. The brand of Hromadske became so popular that regional mass media outlets started to emerge around Ukraine under this name and later requested to get incorporated into Hromadske. Now, there are 14 editorial offices of Hromadske; yet, in Chernihiv, the brand name of the local office was revoked due to the editorial staff's involvement in publication of dzhynsa, covertly commissioned materials. Although Hromadske endured several reputational hits due to scandals, it has a promising future (some similar projects, such as Spilno.TV were developing along the same lines, yet failed to live up to the competition and withdrew from the media market).



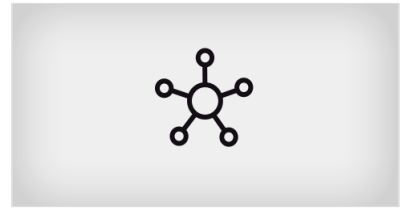
Methodology

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Team

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Methodology

Theory: media pluralism as key for democratic societies

Media pluralism is a key aspect of democratic societies as free, independent, and diverse media reflect divergent viewpoints and allow criticism of people in power.

Generally, you can distinguish *internal media pluralism* which refers to how social and political diversity are reflected in media content (e.g. representation of different cultural groups, diverse political or ideological opinions). *External media pluralism*, on the other hand, covers the number and structure of owners also known as the “plurality” of suppliers.

Risks to diversity of ideas are caused by media market concentration – the opposite of media pluralism -

- when only a few players exert dominant influence on public opinion and raise entrance barriers for other players and perspectives (media ownership concentration);
- when media content is uniform and focused only on specific topics, people, ideas and opinions (media content concentration);
- when the audiences only read, watches and listens to certain media outlets (media audience concentration).

Goal: creating media ownership transparency

Despite all the dimensions of media pluralism and risks inherent to them, MOM focuses primarily on external pluralism, and more precisely on media ownership concentration.

When dealing with the latter, the major obstacle one faces is the lack of transparency in media ownership: How can people evaluate the reliability of information without knowing who provides it? How can journalists work ethically without knowing who controls the company they work for? And, finally, how can authorities effectively address excessive media concentration, if the owners remain in the shadows?

MOM thus promotes transparency in media ownership to answer the question “who eventually controls media content?”

- by informing about the owner of the most important media outlets of the different types of media (television, radio, internet, print) and their affiliations;
- by analyzing the potential influence on the public opinion-forming process based on audience concentration;
- by shedding light on the regulation of media ownership and concentration, as well as implementation of regulatory safeguards.

Means: data collection and fieldwork

Based on a generic methodology, the “Media Ownership Monitor” (MOM) has been developed as a mapping exercise in order to create a publicly available, continuously updated database that lists owners of all relevant mass media outlets in Ukraine. It promotes transparency, asking such questions as “who owns the media?”, “what are the interests and affiliations of owners”, “what are their voting rights and dependencies?”, and finally, “who influences public opinion?”. The objective of the fieldwork is not only to define stakeholders, but to find out who eventually controls the media in Ukraine. In addition, MOM provides contextualisation and qualitative analysis by assessing the respective market specifics and legal environment in Ukraine. Data collection was done by a local research team from the Institute for Mass Information (Kyiv) in collaboration with Reporters without Borders.

Instrument: MOM-user guide

The data collection is conducted following a detailed User Guide, that consists of the following sections:

- **Section A “Context”** provides a first look into the media market and flanking conditions, such as the regulatory framework related to ownership issues, country information and media-specific data. This section allows to better understand the findings of the following sections and to contextualise estimated risks for media plurality.
- In **Section B “Media Market”**, the types of media that are relevant for opinion-formation are agreed upon on the basis of the audience reach. At most 10 media outlets per media type - TV, radio, print and Internet – are selected.
- In **Section C “Ownership”**, owner/ shareholder/ people with influence on the most relevant media are researched. Key media companies are defined economically (related to their revenue) and investigated concerning their ownership characteristics.
- **Section D “Indicators”** explains the indicators which allow calculating an index for the risk to media plurality caused by a certain level of media ownership control.

The User Guide is developed on the basis of already existing media ownership & media plurality research. Especially the indicators are inspired by and harmonised with the EU-funded ([Media Pluralism Monitor](#)) of the Centre for Media Pluralism and Media Freedom (CMPF) at the European University Institute (EUI, Florence)

1. What is MOM?

The “Media Ownership Monitor” (MOM) has been developed as a mapping tool in order to create a publicly available, continuously updated database that lists owners of all relevant mass media outlets (press, radio, television sectors and online media).

MOM aims to shed light on the risks to media pluralism caused by media ownership concentration (for more information: [Methodology](#)). In order to grasp the national characteristics and detect risk-enhancing or risk-reducing factors for media concentration, MOM also qualitatively assesses the market conditions and legal environment.

2. Who is behind MOM?

MOM has been proposed and launched by Reporter ohne Grenzen e. V. – the [German section of the international human rights organization Reporters without Borders \(Reporters sans frontières, RSF\)](#), that aims to defend freedom of the press and the right to inform and be informed anywhere in the world.

In Ukraine, RSF cooperates with the [Institute of Mass Information](#). The project is funded by the [Federal German Ministry of Economic Development and Cooperation \(BMZ\)](#)

3. Where can I download this report?

The website affords a PDF download containing all website content. The PDF is automatically generated and thus updated on a daily base. It exists for all website languages. In order to generate the PDF, scroll down to the website footer, choose your preferred language and “Download complete website as PDF”.

4. Why is transparency of media ownership important?

Media pluralism is a key aspect of democratic societies as free, independent, and diverse media reflect divergent viewpoints and allow criticism of people in power. Risks to diversity of ideas are caused by media market concentration, when only a few players exert dominant influence on public opinion and raise entrance barriers for other players and perspectives (media ownership concentration). The biggest obstacle to fight it is lack of transparency of media ownership: How can people evaluate the reliability of information, if they don’t know who provides it? How can journalists work properly, if they don’t know who controls the company they work for? And how can media authorities address excessive media concentration, if they don’t know who is behind the media’s steering wheel?

MOM thus aims to create transparency and to answer the question “who eventually controls media content?” in order to raise public awareness, to create a fact base for advocacy to hold political and economic players accountable for the existing conditions.

As we consider ownership transparency as a crucial precondition to enforce media pluralism, we document the openness of media companies/outlets to provide information on their ownership structure. Considering their

answers, we distinguish different levels of transparency – which is indicated for each media outlet and media company on their profile.

Media owner's motivation to remain hidden or even actively disguise their investments can vary from legitimate to illegal and be rooted in personal, legal or business-related reasons – or a mix thereof, in extreme cases even including criminal offenses like tax evasion or breaches of anti-trust laws.

Some of those reasons include the following:

- In several countries, media ownership is restricted by law in order to avoid concentration. So if one individual wants to extend his or her media empire beyond these limits, proxy owners and/or shell companies registered abroad, even off-shore, are frequently being used.
- Sometimes, media owners receive personal threats or face other dangers either originating from governments or competing businesses and therefore decide to remain unknown to protect themselves.
- In many cases, media ownership is intertwined with undue political or economic interests, even more so if individuals are involved that hold a public office and who don't want to disclose such a conflict of interests.
- In rare cases, the disguise of media ownership happens unintentionally because over time and through mergers and acquisitions, corporate structures became so complex that the original beneficial owner is difficult to identify.
- Last not least, there are 'normal' – i. e. non-media-related reasons for owners to hide, such as tax evasion.

5. What kind of concentration regulation does MOM suggest?

MOM does not make normative statements – it does not suggest how to control media ownership. The most appropriate and efficient form of media concentration control depends on the country context, the existing legal and market conditions, the ownership landscape.

MOM is a transparency tool to stimulate a democratic discussion on media pluralism in particular and on good governance in general: we believe that open access to adequate information and broad consultations can improve the decision-making process and better reflect people's concerns and ideals.

6. How is data collected and validated?

- a) Official data sources, and/or sources with a high level of reliability and trust are prioritised.
- b) In cases when information was not publicly available, it was directly requested from media companies, political representatives and research institutes.
- c) In order to guarantee and verify the objective evaluation, MOM works with its advisory group that provides comments and consultations throughout the research process. It is composed of national specialists with a substantial knowledge and experience in media and communications.
- d) Advisory group of MOM Ukraine:

- Mariana Zakusylo, Detektor Media
 - Valeriy Ivanov, Academy of Ukrainian Press
 - Oleksandr Dyachenko, Ukrainian Association of Media businesses
 - Andreas Umland, Institute for Euroatlantic Cooperation
- e) All decisions on how data is selected, which sources are used - and which are not - are clearly indicated on the website of MOM in Ukraine for each media outlet, each owner and also generally under the FAQs for Ukraine.
- f) All sources are thoroughly documented and archived. Most of them can be found in the [library](#). Other documents are available upon [request](#).

7. How is the "most relevant media" defined?

The main question is: which media outlets influence the opinion-forming process? In order to scan all relevant media, we included all traditional media types (Print, Radio, TV, Online).

The media were selected according to the following criteria:

MOM focuses on **media with the highest reach, measured by audience share**. The selection for the Monitor is based on recent media consumption surveys and audience research studies.

For MOM we select media with socio-political and economic content, that has impact on public opinion. Content should have a national focus; however, world-wide broadcasting news outlets are excluded, as they do not target the national audience specifically (e.g. Al Jazeera). Media with specific thematic focus (music, sport), social networks, search engines and advertisement are also excluded.

8. How are the media outlets selected?

The media were selected according to the following criteria:

MOM focuses on **media with the highest reach, measured by audience share**. The selection for the Monitor is based on recent media consumption surveys and audience research studies:

- o **TV**. The audience share for TV was easily accessible via Television Industry Committee (TIC) [website](#), due to the fact that TV industry is rather institutionalized and more regulated. TIC commissioned Nielsen Ukraine to produce the audience research, therefore it is the property of TIC. The data is calculated for programmes that run 5 and more minutes on a monthly basis. As the audience is measured monthly we have calculated the average audience share for the period of January – July 2016. The sample includes individuals between the ages 18 and 54, in cities with population of 50+ thousand people. Out of 37 national TV channels in the audience rating, we have identified only 12 that qualified as channels that present information which is relevant to the political and socio-economic developments of the country, along with the usual heavy entertainment segment. Additionally, MOM considered some TV channels with heavy infotainment content for the analysis at first, which were later excluded. Although such channels as TET and 2+2 have a large audience and infotainment does have an influence on public opinion, the team decided to focus on outlets with socio-political and economic content, that has impact on public opinion and included only channels that broadcast at least some news.
- o **Radio**. The audience data was calculated by TNS. The data was obtained from the website of Retro FM, which made the audience data available on its website as it occupies the third place in the rating.
- o **Print**. Print media audience data was the most difficult to obtain. In addition to difficulties related to

measuring the readership, newspapers have a tendency of exaggerating the circulation of print issues in order to attract more ads. We base our selection of top 10 print media outlets on the survey conducted by TNS Ukraine during the 4 quarter of 2015 and the first quarter of 2016. 15.046 people were surveyed aged between 12 and 65 in cities with the population of more than 50.000 people. Crimean republic was excluded from the study. TNS Ukraine provided MOM with the average issue rating of all news issues in the country.

- o **Internet.** Multiple rankings for online media are available – but inconsistent. There are two major online platforms measuring the digital content: liveinternet and bigmir. Both only calculate visitors of the websites that have installed a respective calculator of either of the platforms– thusfor those websites that pay to be listed in their rankings. This data is not only inconsistent but also not independent. Instead, MOM obtained information about Internet audience from Factum Group that allowed calculating a mean for audience in January-July 2016. Their ranking is comprised of news sources which generate own content. The study measures on a monthly basis people who visit the sources at least once a month, the users that visit the sources multiple times are still calculated only once. 5000 people are surveyed all across Ukraine aged above 15. The company considers an online resource a media is if it is run by an editorial team.

Regional vs National divide. During the initial stages of the research the team was confronted with the regional vs national divide. Ukrainian media landscape has its specificities. Regional media markets are under researched and would be a fertile ground for projects like MOM. There is a strong distinction between regional and national broadcasters. Experts suggest that regional media landscapes in Ukraine would show greater media concentration both horizontally, vertically and acrosssectors. Unfortunately, due to the limitations in time and human resources the team was not able to extend the research to the regional media. However, the methodology is reproducible and it is advisable for further such mapping exercises to focus on the regions of Ukraine.

9. How are the countries selected?

MOM was developed as a generic methodology which can be universally applied. Although media concentration trends are observable worldwide, implementation and analysis will first take place in developing countries. Besides, the [Media Pluralism Monitor](#) delivers complementary results for European member states. In the selection process, the country ranking in the [World Press Freedom Index](#) published by Reporters without Borders is the first important indicator for a problematic relation to media pluralism, media independence and transparency. A low ranking highlights which country being worth looking in depth into the risk of media ownership concentration.

The political context is also a condition for a successful implementation: on the one hand civil society organizations such as our local partners need to be able tooperate relatively freely. On the other hand, the media landscape needs to be open to a certain extent: in a country where the state exercises absolutecontrol over media, media ownership research would be irrelevant.

10. Does the MOM only exist for Ukraine?

MOM was developed as a generic methodology that can be universally applied – and potentially will be. Notwithstanding that media concentration trends are observable worldwide; implementation and analysis will first take place in developing countries. MOM has been implemented in around 20 countries over the course of three years. All country projects can be found on the [global website](#).

11. What are the limitations of the study?

The Ukrainian research team was confronted with diverse obstacles at the data-collecting stage to measure media concentration. The most common problems include:

- **Audience data is not consistent and difficult to access:** information on audience share is fragmented, not standardized and there is no obligation to publish those data. It is commercial information that is usually collected by private companies upon request, and sold to media companies that base their advertising rates on it. Media outlets purchase market data, and they might choose to make it public when they appear at the top-5. In Ukraine MOM acquired audience data from different sources that were considered as most independent, most recent, and most representative (Read more: [link to How is media selected?](#)).
- **No economic data:** Market concentration based on market share cannot or can only partially be calculated since complete and credible numbers are not publicly available. In Ukraine such information is typically not disclosed and considered a “commercial secret”.

12. Who do we target?

The data base of MOM in Ukraine:

- allows each citizen to get informed on the media system in general and in Ukraine in particular;
- creates a fact base for civil society's advocacy efforts to further promote public consciousness on media ownership and concentration in Ukraine and to use it in other post-Soviet countries;
- is a point of reference for consulting competition authorities or governmental bodies when establishing suitable regulatory measures to safeguard media pluralism.

13. What happens next?

The database is a snapshot of the current situation in Ukraine, contextualized by historical facts of the country. It is designed with the goal to be updated further by the Institute for Mass Information and the Ukrainian civil society in general.

After the roll-out in further countries, an international ranking on the level of media ownership concentration will be established, similar to the Ranking of Press Freedom by Reporters Without Borders.

14. Are there similar projects?

The Media Ownership Monitor is mainly inspired by two similar projects. Especially the indicators for a later ranking rely heavily on the EU-funded Media Pluralism Monitor of the [Centre for Media Pluralism and Media Freedom \(CMPF\)](#) at the European University Institute (EUI, Florence). Moreover, [Media Pedia](#), an ownership database developed by investigative journalists in Macedonia served as inspiration for the Media Ownership Monitor. An overview over other similar projects can be found in the table below.

ORGANIZATION	DESCRIPTION
Access Info	A Spanish NGO that works in the field of media ownership transparency in several European countries.
Article 19	An NGO which works in the field of press freedom. It implements media concentration projects.
Deutsche Welle	The Media Freedom Navigator of Deutsche Welle provides an overview of different media freedom indices.
European Audiovisual Observatory	A database of television and audiovisual services in Europe.
European Journalism Center	The Website provides a summary and analysis of the state of the media in Europe and neighbouring countries.
European University Institute in Florence	The Media Pluralism Monitor assesses risks for media pluralism in the EU Member States.
IFEX	The network provides information of the state of the media in many countries.
IREX	The Media Sustainability Index (MSI) provides analyses of the conditions for independent media in 80 countries.
Media Pedia	A project that is monitoring the media ownership in Macedonia.
mediaUk	The Website provides information about media ownership in Great Britain.
Pew Research Center	The organisation publishes an interactive database about media in the United States.
SEENPM	Monitors media ownership and the impact on media pluralism in southeastern Europe and EU member states.
The Columbia Institute for Tele-Information at Columbia	A research that works with authors from 30 countries in the world about media concentration using a common methodology.

ORGANIZATION	DESCRIPTION
Business School	
The Institute for Media and Communication Policy	A database of international corporations of the world´s biggest media.
UNESCO	Media Development Indicators - A framework for assessing media development.

Team

MOM Team

Nafisa Hasanova is project manager for the Reporters without Borders project "Media Ownership Monitor" in Ukraine. Before joining RSF Nafisa worked on Transdnestrian settlement process for the Finnish Crisis Management Initiative (CMI) MarttiAhtisaari Centre. From 2012 to 2014 she worked as policy officer for Eastern Europe, the Caucasus and Central Asia at APRODEV, now ACT Alliance EU in Brussels. In 2008-2012 Nafisa worked as project manager EUCAM (EU Central Asia Monitoring) at the Centre for European Policy Studies (CEPS and FRIDE) in Brussels. Nafisa, holds an MA in Intercultural Communication and European Studies from the University of Applied Studies in Fulda, Germany. She completed a BA in English Philology at the Samarkand State Institute of Foreign Languages in Uzbekistan and gained working experience as a visiting fellow at CEPS in 2007 and through an internship at the German Bundestag (2006).

Oksana Romaniuk is the Executive Director of the Kyiv-based Institute of Mass Information (IMI) since August 2013. The IMI is a leading Ukrainian NGO that researches mass information in modern society. Its objectives include defending freedom of speech, supporting Ukrainian mass media, training Ukrainian journalists, drafting and lobbying media-reforms, and monitoring the rights of journalists and media. Prior to leading the IMI, Ms. Romaniuk coordinated projects of the International Federation of Journalists in seven different countries of the former Soviet Union. Previously, she worked at the UNIAN news agency, where she founded its English-language service and served as a correspondent. Ms. Romaniuk is active in the *Stop Censorship!* movement in Ukraine, and has served as the Ukraine representative of Reporters Without Borders since 2010.

Maksym Ratushnyi, media lawyer, has been working for "Institute of Mass Information" since 2013. His main responsibilities include the right to access to public information, cases of interference in journalists' activities. Graduated from the National University of "Kyiv-Mohyla Academy", Faculty of law. Project coordinator of MOM Ukraine.

Anastasia Lavoshnikova is supporting the Ukrainian chapter of the RSF project on media ownership. Having particular interest in media and development, she has earned her Master's in Global Studies (Leipzig U, Germany) with her thesis on media content analysis of Russian, Turkish and Ukrainian outlets after the Su-24 shoot-down in 2015. Anastasia has gained her practical experience during internships at Embassy of Ukraine in Berlin, European Centre for Press and Media Freedom, United Nations Development Programme, and as a member of European Youth Parliament. She speaks English, Russian, Ukrainian, Turkish and German, and at the moment she is assisting the work of Media Ownership Monitor in Kiev.

Iryna Chulivska - journalist and coordinator of projects at the Institute of Mass Information since 2012. She holds a degree in Journalism from Lviv National I. Franko University. Her professional interests include: freedom of speech, right to information, digital security for journalists and human rights defenders. Iryna is responsible for event-organisation at MOM.

Roman Golovenko - legal consultant of the "Media Ownership Monitor" project, provided in Ukraine by Reporters Without Borders and Institute of Mass Information. Roman is the Institute's legal projects manager and specializing in media law over 10 years (Master of law, National University of "Kyiv-Mohyla Academy"), co-drafted several laws on information relations issues and is practicing at courts on media and labour cases

(administrative and civil proceedings). He is also the Independent Media Council's member (consultative body providing judgements and recommendations on issues of professional standards and media legislation adherence by media outlets or journalists).

Zoya Krasovska is a regional representative of IMI in the Dnipropetrovsk region. She is the lead investigator in Media Ownership Monitor and was responsible for researching ownership structures of top media outlets in Ukraine. Zoya has been collaborating with IMI since 2014; she has been involved in two projects: monitoring violations of journalists' rights in the regions of Ukraine and analysing regional media. She participated in the study on media ownership in Dnepropetrovsk region, as well as in the eastern and southern regions of Ukraine.

Roman Kabachii, journalist, media expert at IMI. Roman is a researcher within the Media Ownership Monitor of Reporters Without Borders, where he studied ownership structures of media outlets. Roman collaborates with IMI since 2012 as an expert in monitoring compliance with journalistic standards and ordered materials. He writes articles and blogs for IMI. Before he was an editor of the history department of the magazine "Ukrainian week", and an editor of a socio-political TV-programme on the Channel 5. He holds a PhD degree in modern history.

Olena Golub is an expert at the Institute of Mass Information, The Head of the Media Monitor Department, the author of methods for media content analysis used by IMI, including analysis for compliance with professional journalistic standards, gender balance, regional news content, monitoring for "jeansa" and many others. Olena has been in the field of media analysis for more than 10 years. Conducted media research to support projects of OSCE, UN, Internews Network, USAID, the Matra, Reporters without Borders, Freedom House, Embassy of Czech Republic. She is a trainer at the Deutsche Welle Academy on professional and ethical standards of journalism. Olena is a co-author of manuals published by IMI "Journalist and Insecurity", "How to Write on Local Authorities" and policy papers of IMI "The Study of Media Situation in Southern and Eastern Regions of Ukraine", "What's in the Local News from Southern and Eastern Ukraine". She is a member of the Independent Media Council based on the quota of the Institute of Mass Information.

Lisa-Maria Kretschmer works as Project Coordinator and Head of Research Media Ownership Monitor, and is responsible for the project implementation in the Philippines. Previously, she has worked in the field of human rights and resilience, amongst others for the German Development Agency (giz) and a Member of the German Parliament. In 2011, she supported an international research project on the role of media in conflict at the Ludwig-Maximilians-University Munich. This experience now contributes to her work for MOM as much as her previous positions in communications departments & agencies (profit & non-profit) for creating public awareness for human rights concerns. She studied political communication, journalism and economics in Germany (LMU Munich, FU Berlin), The Netherlands, Denmark and Israel.

Olaf Steenfadt heads the "Media Ownership Monitor" project and the "Journalism Trust Initiative" at the press freedom watchdog Reporters Without Borders, RSF. For many years, he has been engaged as a consultant and coach in media development cooperation. Mandates of international organizations and NGOs lead him primarily to Southeast Europe and the Arab world. He previously worked for national German public broadcasters ARD and ZDF in various roles, including as a radio and TV presenter, investigative reporter, domestic and foreign correspondent, as well as in format development and corporate communication. Olaf is a member of the "High-level Expert Group on Fake News and Online Disinformation" of the European Commission and of the "Committee of Experts on Quality of Journalism in the Digital Age" at the Council of Europe. He teaches frequently at universities in Germany and Europe.

Institute of Mass Information (IMI)

The Institute of Mass Information (IMI) is Kyiv-based non-governmental organisation that works to defend rights of journalists and to enhance press freedom. They work to facilitate the development of civil society in Ukraine by supporting quality journalism, media literacy, and access to information. Improved quality of journalism and strengthened media literacy are the two major contributions IMI strives to make for the development of civil society in Ukraine. The Institute monitors working conditions of media employees, compliance with journalistic standards and respect for journalists' rights. In order to promote media literacy, IMI conducts educational campaigns and monitors access to public information. Among their partners, the Institute co-operates with Reporters without Borders, Freedom House, IFEX, Internews, Stop Tsenzuri (Stop to Censorship), etc.

IMI and Reporters Without Borders' common focus on issues of press freedom, access to information and freedom of expression make the two organisations ideally suited for cooperation on this action, which will increase both organizations' abilities to advocate for increased rights in these areas within Ukraine.

In 2016 from July to October, both IMI and RSF have joined forces to implement the Media Ownership Monitor (MOM) project in Ukraine. The MOM project is jointly carried out by Reporters Without Borders and IMI with funding provided by the German government. It aims to create a publicly accessible, continuously updated database that lists owners of all relevant mass media outlets. In addition, it will provide a contextualization and qualitative analysis for Ukrainian media landscape by assessing the respective market specifics and legal environment as well.

Reporters Without Borders

Reporters Without Borders (**Reporter Sans Frontières, RSF**) was founded in Montpellier (France) in 1985 by four journalists. It is registered in France as a non-profit organization and has consultant status at the United Nations and **UNESCO**. RSF advocates for media freedom, supports independent media and protects endangered journalists worldwide. Its missions are

- To continuously monitor attacks on freedom of information worldwide;
- To denounce any such attacks in the media;
- To act in cooperation with governments to fight censorship and laws aimed at restricting freedom of information;
- To morally and financially assist persecuted journalists, as well as their families.
- To offer material assistance to war correspondents in order to enhance their safety.

Since 1994, the **German section is active in Berlin**. Although the German section works closely with the International Secretariat in Paris to research and evaluate media freedom worldwide, it is organizationally and financially independent. In that role, it has applied for a grant at the federal German Ministry for Economic Cooperation and Development – in order to finance the Media Ownership Monitor project.

Contact

This website is being updated regularly. Do not hesitate to contact us, should you have information to share, questions or remarks:

Institute of Mass Information:  [info\[at\]imi.org.ua](mailto:info[at]imi.org.ua)

Reporters without Borders:  [mom\[at\]reporter-ohne-grenzen.de](mailto:mom[at]reporter-ohne-grenzen.de)

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