### 7.5 CHOOSE THE RIGHT VARIANT TO SUBSTITUTE THE UNDERLINED WORDS AND WORD COMBINATIONS

1. There are basically three dates to keep in mind when considering dividends. to bear in mind to stick in mind
to put in mind
to call to mind
2. Why do some companies offer dividends while others don't?
other companies
the other companies
different companies
other
3. The ex-dividend date was created to allow all pending transactions to be completed before the record date.
transactions in process
transactions on process
transactions at process
processed transactions
4. The record date is the day on which the company compiles a list of all current shareholders, all of whom will receive a dividend check.
makes
designs
drafts
does
5. If an investor does not own the stock before the ex-dividend date, he or she will be ineligible for the dividend payout.
will not qualify
will not be qualified
wii not be allowed
will not be addressed
6. On the declaration date the company sets the dividend payment date, the amount of the dividend, and the ex-dividend date.
establish
start
find out
accept
7. This is done because a dividend payout automatically reduces the value of the company.
minifies
minimizes
minimums
minimals
8. An investor can buy into a company that has a stable business and earnings growth.
sound
visible
noticeable
vivid
9. As the company continues to grow, the dividends themselves may grow, providing even more value to the investor.
rendering
offering
supporting
proving
10. This is one way to treat dividends; however, there are other strategies for profiting from dividends.
to deal with
to deal about
to deal
to deal out
11. They can no longer sustain the rate of growth commonly desired by Wall Street.
hold up
hold with
hold out
hold together
12. Thus regular dividends are paid out to make holding the stock more appealing to investors.
the stock holding
the stock hold
to hold the stock
the stock's holding

## \& 7.6 FIND AND CORRECT MISTAKES IN THE FOLLOWING SENTENCES

Stocks can be splitted two-for-one, ten-for-one, or in any ratio the company wants. (The less common "reverse split" is when the number of shares decreases, for example one-for-two.) Illustrating what happens when a stock splits, let's looked at a simple example. Say you own 100 shares of stock in XYZ Corp. that are being priced at $\$ 100$ per share. XYZ decides that $\$ 100$ per share is too high of a price for its stock, so it issues a two-for-one stock split. This means that for every share that you previously owned, you now own two shares, given you 200 shares. When the stock splits, the price will be cutting in proportion to the split ratio that was chosen by the corporation (in this case, to $\$ 50$ a share). If you compare the amount of your investment before the split and the amount after the split you will notice that they are equal ( 100 shares $\mathrm{x} \$ 100 /$ share $=\$ 10,000$; which is the same as 200 shares x $\$ 50 /$ share $=\$ 10,000$ ). So, in effect, nothing has changed from your perspective.

But although technically nothing changes for the investor during a stock split, in reality often there are changes. Not only does the split tend to increasing
demand for shares by having made the shares more accessible to small investors, it also usually garners favorable media attention. This tends to causing the price of a stock that has split to having increased after the split. The split is interpreted by some as a sign that the company's management is confident that the stock's price will continue to rising. Of course, there is no guarantee that this will happen.

